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“You’re Just Envious”: Inferring Benign and Malicious Envy From Facial Expressions and Contextual Information

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Envy shapes social hierarchies. To protect their rank, envied persons react to the threat posed by enviers. Doing so requires that envied persons initially perceive who envies them. However, a common perspective is that envy lacks a unique expression and that enviers disguise their experience, preventing the social perception of envy. In contrast to this perspective, recent evidence indicates that observers perceive benign and malicious forms of envy accurately when they can integrate information about targets. These findings suggest that observers infer envy based on multiple, contextual cues. We hypothesized that observers infer envy from facial and bodily expressions in comparison situations. Specifically, observers should infer benign envy when a target, who encounters an advantaged person, turns with disappointment toward the advantage. Conversely, observers should infer malicious envy when the target turns with anger toward the advantaged person. Three preregistered studies tested these hypotheses (total N = 693). In Studies 1 and 2, targets turned with an emotional or neutral expression either toward a person silhouette or a valuable object, and participants rated targets’ envy. In Study 3, participants performed the same task with more realistic stimuli. Across studies, emotional display and head turning had independent effects on inferences of benign and malicious envy. Furthermore, observers inferred envy more when the target expressed an emotion instead of remaining neutral. We discuss how the results inform research on the social perception of envy.

Keywords: benign and malicious envy, bodily expression, facial expression, social context, social perception

Supplemental materials: https://doi.org/10.1037/emo0001047.supp

Envy affects many social situations. Every time a person has a desirable personality characteristic, owns a valuable status object, or reaches a notable achievement, others may react with envy. Being envied is an ambivalent experience (Parrott, 2017). It implies that the person attained a publicly recognized position, yet enviers also pose a threat to this position. That is, enviers may try to surpass the person in the future or harm the person’s position immediately. To soothe the situation or to protect one’s prominent position requires that envied persons can tell who envies them. Put differently, reacting to others’ envy, first and foremost, requires accurate inferences of envy.

However, previous research mostly reached the conclusion that it should be impossible for observers to infer another person’s envy. A common perspective is that enviers typically disguise their experience toward others (Miceli & Castelfranchi, 2007). In fact, enviers may disguise their experience to such an extent that they even deny their feelings toward themselves (Smith & Kim, 2007). In fact, enviers may disguise their experience to such an extent that they even deny their feelings toward themselves (Smith & Kim, 2007). In contrast to these perspectives, people report that they recognize envy in others (Rodriguez Mosquera et al., 2010), and recent evidence indicates that acquainted persons can accurately perceive each other’s dispositional tendency to experience envy (Lange et al., 2020). Thus, people do seem to believe they know when others are envious, and their intuitions may be accurate. These findings beg the question as to which cues lead people to infer that others are envious? Our goal was to investigate nonverbal cues that foster envy inferences in observers.
The Social Perception of Envy

Envy results from a painful upward comparison and serves the goal to overcome the difference between the envier and the envied person (Lange et al., 2018; Parrott & Smith, 1993). Enviers often pursue this goal via hostile means such as undermining envied persons (Duffy et al., 2012) or using disparaging labels when talking about successful others (Rentzsch et al., 2015). Therefore, scholars and the media alike preferably portray envy as socially undesirable. In line with this notion, a common perspective is that envy is an emotion that people typically disguise toward others and deny toward themselves (Micieli & Castelfranchi, 2007; Smith & Kim, 2007).

If enviers conceal their experience, accurately perceiving envy in others should be challenging. In general, many emotions involve facial, bodily, verbal, or vocal expressions that, in turn, play a pivotal role in communicating a person’s experience (Aviezer et al., 2012; Elfenbein & Ambady, 2002; Sauter et al., 2010; Witkower & Tracy, 2019). That is, people express emotions in different ways and observers decode these expressions to infer associated emotional experiences. For envy, however, research has not yet proposed unique expressions. Given envy’s socially undesirable character and disguised nature, enviers may simply not reveal many signs of their experience to observers.

There is, however, reason to predict that enviers cannot conceal their envy entirely. As a starting point, research indicates that envy contributes to the regulation of social hierarchies (Crusius, 2015; Van de Ven et al., 2011) or risk-taking (Kwon et al., 2015). An experience sampling study suggests that, to serve this fundamental need, enviers’ cognitions and motivations following an envy-eliciting event guide their behavior over multiple days (Lange et al., 2018). Considering the importance of engaging in action to overcome painful rank differentials and the temporally extended character of envy, it is likely that enviers leak cues to their experience at some point in time. Furthermore, the importance of protecting social rank predicts that higher-ranked persons will be vigilant to perceive cues to other’s envy (Anderson et al., 2015).

Indeed, in line with this reasoning, research indicates that accurate social perception of envy is possible (Lange et al., 2020). People’s self-ratings of their dispositional inclination to react with envy correlated positively with acquainted peers’ perception of people’s dispositional inclination. Further analyses implied that this correlation could not be explained by people and peers just being similar to each other and projecting their own personality onto each other. However, self-ratings of envy in a particular situation were uncorrelated with unacquainted dyad partners’ perception of people’s experience.

These findings imply that others may need to integrate multiple pieces of information to derive accurate insight in another person’s envy (see also Puranik et al., 2019). Each cue to a person’s envy considered in isolation is likely ambiguous, as is the case for most emotions that are considered nonprototypical (Fehr & Russell, 1984). For instance, the painful inferiority people experience probably manifests in an expression, yet there is no distinct expression associated with envy. Moreover, envy may manifest in behaviors such as criticizing, congratulating, or gossiping, yet none of these behaviors is uniquely associated with envy. Inferring from such cues that a person is envious necessarily requires taking contextual information into account (e.g., that the person criticizes someone who is better-off). The need to integrate information—to integrate multiple, contextual cues, which each considered separately are ambiguous—distinguishes envy from many other, primarily prototypical emotions. For instance, emotions such as anger, sadness, or pride but also boredom, embarrassment, or shame have unique facial expressions that already in isolation enable their recognition by observers (Keltner et al., 2019).

Thus, people may not decode envy from a single cue such as a distinct facial expression but rather from a combination of expressive displays and contextual information. When enviers express several cues in the same situation or when people can observe these cues across several situations, observers may integrate them and be able to put them together in a coherent picture. Supporting this idea, in one of the few studies on the social perception of envy, people judged others to be envious based on multiple, contextual cues, namely when targets uttered rude comments about a befriended, advantaged person toward an uninvolved third party (Silver & Sabini, 1978). In line with the expectation that inferring others’ envy requires the integration of multiple, contextual cues, evidence implies that envy can occur in different forms that are partly constituted by different feelings, cognitions, and motivations as well as manifest in different behaviors. This evidence is where we turn next.

Inferring Envy

The experience of envy involves changes in several feelings, cognitions, motivations, and expressive behaviors (e.g., Lange et al., 2018; Parrott & Smith, 1993). Moreover, theories on envy argue that envy entails different emotions (Smith, 2004). In fact, complex emotions such as envy can involve or be accompanied by basic emotions, particularly if the complex and basic emotions result from similar appraisals (for related arguments see for instance Oatley & Johnson-Laird, 1987; Plutchik, 1982). Therefore, the painful experience inherent in envy (Lange et al., 2018; Tai et al., 2012) may lead to changes in the face or body, conveyed via the expression of more basic emotions. Accounting for envy’s complexity, methodologically diverse research disentangled two qualitatively different manifestations—benign and malicious envy (Falcon, 2015; Lange et al., 2018; Van de Ven et al., 2009; for a comparison of different perspectives on envy see Crusius et al., 2020). As both forms of envy result from different appraisals (Lange et al., 2016; Van de Ven et al., 2012), they are likely to share similarities with different more basic emotions, the expression of which may therefore provide cues observers could use to infer different forms of envy.

Benign envy is constituted by feelings, cognitions, and motivations directed at improving the envier’s position (Lange et al., 2018; Van de Ven et al., 2009). It manifests in improvement behaviors such as increased effort in achievement tasks (Lange & Crusius, 2015; Van de Ven et al., 2011) or risk-taking (Kwon et al., 2017). Moreover, when experiencing benign envy, people direct attention equally to the envied person as well as the envied person’s advantage and focus on means to improve their situation (Crusius & Lange, 2014). Benign envy results from enviers’ evaluation that they failed to reach a desired outcome (Lange et al.,
Malicious envy is constituted by feelings, cognitions, and motivations directed at harming the envied person’s position (Lange et al., 2018; Van de Ven et al., 2009). It manifests in aggressive behaviors such as withholding money from the envied person (Moyal et al., 2020) or feeling schadenfreude when the envied person fails (Lange et al., 2018). Moreover, when experiencing malicious envy, people direct attention to the envied person at the expense of the envied person’s advantage (Crusius & Lange, 2014). Malicious envy results from enviers’ evaluation that the successful person’s advantage is undeserved and that they blame others for the unfavorable rank difference (Van de Ven et al., 2009, 2012). These appraisals also lead to anger (Ellsworth & Scherer, 2003), which has a recognizable facial display (Elfenbein & Ambady, 2002). Hence, in malicious envy, enviers may express anger and direct attention to the envied person, which could serve as cues to their experience.

The foregoing considerations suggest that the different forms of envy manifest themselves in different cues in the context of an upward comparison. This is important, because contextual information shapes which emotions observers infer (e.g., Barrett & Kensinger, 2010; Kayyal et al., 2015), especially when the emotion implied by the respective context is a nonbasic emotion (Carroll & Russell, 1996). That is, expressions of certain emotions in a particular context may lead observers to infer a different emotion. Investigating such cues could therefore illuminate the social perception of envy. Following this notion, we focus on a minimal set of theoretically relevant expressive behaviors in a particular context that people may use as cues to infer envy.

Cues of Benign and Malicious Envy

Envy always occurs in situations in which a person has an advantage that is widely regarded as conveying high status. By definition, envy is a response to another person’s higher quality, achievement, or possession (Parrott & Smith, 1993), especially when this advantage is relevant and valuable in the eyes of others (Crusius & Lange, 2017; Fiske, 2010). Because another person’s advantage is the basis of envy, benign and malicious envy similarly result from it (e.g., Lange et al., 2018). When encountering a disadvantaged person vis-à-vis an advantaged person, observers may already infer that envy is likely to occur (e.g., Silver & Sabini, 1978). Beyond this general contextual information, observers may base their inferences on enviers’ facial expressions of disappointment or anger together with the different foci of attention on the envied person or the envied person’s advantage. Research indeed suggests that observers can make inferences from such cues.

First, observers can derive information from people’s facial expressions. Observers have affective reactions to facial expressions or infer a target’s personal and situational characteristics from them (Lange et al., 2021; Van Kleef & Côté, in press). Moreover, observers use facial expressions to infer the underlying appraisal of the target (Scherer & Grandjean, 2008) and draw conclusions about the target’s motivation (Hareli & Hess, 2010). In envy situations, enviers’ disappointment or anger could reveal information about the envier’s desires to observers. Given that disappointment is associated with a missed positive outcome (Van Dijk et al., 1999; here the envied person’s advantage), observers may infer that the (benign) envier desires the advantage. Conversely, given that anger is associated with blaming others (Ellsworth & Scherer, 2003; here the envied person) for an unfair situation, observers may infer that the (malicious) envier wants to harm the envied person.

Second, observers can also derive information from people’s eye gaze. Where people direct their attention provides information to observers regarding people’s motivational orientation (Frischen et al., 2007), also because motivation drives attention allocation (Vogt et al., 2010). The differential foci on the envied person or the envied person’s advantage may similarly convey information about enviers’ goals. Benign enviers direct attention equally to the envied person and the envied person’s advantage (Crusius & Lange, 2014). Yet, attention toward the advantage should signal to observers that the envier has the goal to improve, leading to inferences of benign envy more than when the envier simultaneously focuses on the envied person. Malicious enviers direct attention to the envied person more than the envied person’s advantage (Crusius & Lange, 2014). This attentional focus would therefore indicate to observers that the person’s motivational orientation is directed at the envied person.

We hypothesize that observers’ inferences of benign and malicious envy result from the combination of these two nonverbal cues in the presence of an advantaged person. Indeed, the recognition of emotional displays improves when the faces’ focus of attention matches the motivational direction of the emotion (Adams & Kleck, 2005). We predict that inferences of benign envy are more likely when a person looks with disappointment at the successful person’s advantage. This combined set of cues signals to observers that the person failed to reach the desired advantage, implying that the envier is motivated to overcome the rank differential by improving the self. We further predict that inferences of malicious envy are more likely when a person looks with anger at the envied person. This combined set of cues signals to observers that the person blames others for an undeserved disadvantage and is motivated to aggress against the envied person. Thus, we argue that the combination of nonverbal expressions and contextual information provides cues that lead observers to infer that a person experiences benign or malicious envy.

The Current Research

In most previous theorizing it has been argued that it is impossible for observers to infer that another person is envious. In contrast, in line with research on the contextualized nature of emotion perception, we argue that observers can infer benign and malicious envy from multiple, contextual cues. Specifically, we predict that people infer benign or malicious envy from a combination of expressive displays and contextual information, namely when a person encounters an advantaged other person and expresses either disappointment or anger and directs attention either to the envied person or the envy object. Inferences of benign envy should be
more likely when the person looks with disappointment at the envied other’s advantage. Inferences of malicious envy should be more likely when the person looks with anger at the envied other. We tested these hypotheses in three studies.

We report all studies we ever conducted in this line of research. We report how we determined our sample size, all data exclusions (if any), all manipulations, and all measures in the study. The anonymized data, analysis scripts, and materials are available on the Open Science Framework (https://osf.io/n9avj/). The studies were conducted in accordance with the Declaration of Helsinki and received ethics approval from the Institutional Review Board of the University of Amsterdam (2018-SP-8824; 2018-SP-9418).

Study 1

The goal of Study 1 was to test whether targets’ nonverbal displays when encountering an advantaged person predict observers’ inferences of benign and malicious envy. Participants rated targets’ envy across multiple trials involving varying combinations of the targets’ emotional display and head turning. That is, the targets looked with anger or disappointment at either the successful person or the high-status object. As a comparison, the targets also sometimes remained neutral. We predicted combined effects of emotion displays and head turning on inferences of both benign and malicious envy. Participants should be more likely to infer benign envy when a target looks with disappointment at the envied person’s advantage as compared with all other conditions. Conversely, they should be more likely to infer malicious envy when the target looks with anger at the envied person as compared with all other conditions. As research suggests that disappointment shares a facial expression with sadness (e.g., Ekman, 1993; Van Doorn et al., 2012), we used displays of sadness to operationalize disappointment. To clarify this adapted usage, we refer to the person possessing them. For Study 1, we picked objects perceived as attractive (M = 6.02, SD = 0.60, range: 4.92–6.74), granting status (M = 5.02, SD = 0.72, range: 3.70–5.90), and at least possible to possess (M = 4.00, SD = 0.82, range: 2.86–5.28) without gender differences (corrected for multiple testing). This ensures that the objects could potentially elicit envy in all participants.

In the main study, participants’ task was to imagine that Marc/Anna meets target persons and shows them the object across multiple, entirely independent situations. Marc/Anna was displayed on the left side of the screen, the target was in the center, and the object was on the right side (see Figure 1). In each encounter, the target was initially looking straight with a neutral expression. Participants could start a video in which the target then displayed a specific emotional reaction. In particular, the target turned with an angry, neutral, or sad expression toward either Marc/Anna or the object. The sad expression operationalized disappointment, as the two share a facial display (Ekman, 1993; for the same approach, see Van Doorn et al., 2012, 2015). Participants could watch the video as often as they wanted. In total, there were four male and four female expressers. We took the stimuli from the validated Amsterdam Dynamic Facial Expression Set (Van der Schalk et al., 2011). Thus, in total there were 24 trials in a 3 Emotion (anger vs. neutral vs. sadness) × 2 Turning (toward person vs. toward object) × 4 Expresser within-subjects design matched for gender.

In each trial, participants rated how much pain, benign envy, and malicious envy they thought the target was experiencing using Dutch translations of scales based on the Pain-driven Dual Envy Theory (Lange et al., 2018). The scales measured painful inferiority (e.g., “The person feels inadequate”) with three items and benign (e.g., “The person feels a deep longing for X”) as well as malicious envy (e.g., “The person secretly wishes that the Marc/Anna would lose X”) with four items each. Methodological advice recommends the use of such rating scales in research on emotion perception because they allow participants to indicate their confidence that none of the emotions applies to a stimulus or that multiple emotions apply to a stimulus (e.g., Russell, 1994). Across the 24 trials, the scales measuring pain (zs = .61–.93), benign envy (zs = .74–.92), and malicious envy (zs = .80–.96) were reliable. We collapsed responses to each scale across expressers.

Results

We conducted the analyses in R (R Core Team, 2019; Version 3.6.3) using the packages psych (Revelle, 2018; Version 1.9.12.31), see (Lawrence, 2016; Version 4.4.0), afex (Singmann et al., 2020; Version .27-2), emmeans (Lenth, 2019; Version 1.4.5) and lmerTest (Kuznetsova et al., 2017; Version 3.1-1). We also used the packages rj (Chen et al., 2018; Version .5.16), plyr (Wickham, 2011; Version 1.8.6), dplyr (Wickham et al., 2019; Version 0.8.5), and tidy (Wickham & Henry, 2019; Version 1.2).

1 We also pretested low-status objects for different purposes. The entire stimulus and data sets are available on OSF.
Preregistered Analyses

We initially tested for effects across all dependent variables. Specifically, we conducted a MANOVA with Emotion (anger vs. neutral vs. sadness) and Turning (toward person vs. toward object) as with-in-subject factors and Object (nine different) as between-subjects factor. Benign envy, malicious envy, and pain served as dependent variables. All effects of Object and all effects on pain were exploratory. The analysis resulted in multivariate effects for Emotion, $F(6, 320) = 196.33$, $p < .001$. Turning, $F(3, 79) = 17.65$, $p < .001$, and Emotion $\times$ Turning, $F(90, F(6, 320) = 2.90$, $p = .01$. The multivariate effects of Object, $F(24, 229.73) = 1.14$, $p = .31$, Object $\times$ Emotion, $F(48, 476.67) = 0.90$, $p = .67$, Object $\times$ Turning, $F(24, 229.73) = 0.96$, $p = .52$, and the three-way interaction, $F(70, F(48, 476.67) = 1.26$, $p = .12$, were not significant.

To test our specific hypotheses, we conducted univariate ANOVAs separately for benign and malicious envy. Because Object did not have any effect, we excluded it from the analyses. The results are displayed in Figure 2. For benign envy, there were main effects of Emotion, $F(2, 178) = 60.05$, $p < .001$, $\eta^2_p = .20$ and Turning, $F(1, 89) = 17.75$, $p < .001$, $\eta^2_p = .17$, but, unexpectedly, no overall interaction, $F(2, 178) = 2.10$, $p = .13$, $\eta^2_p = .01$. Our predicted contrast, comparing the condition in which the target turned with a sad expression toward the object (weight = 5) with all other conditions (weights = -1), was nevertheless significant, $t(89) = 8.44$, $p < .001$, $d_z = 0.89$. More specifically, the condition in which the target turned with a sad expression toward the object ($M = 4.45$, $SD = 1.12$) led to higher ratings than the conditions in which the target turned toward the person with an angry ($M = 4.07$, $SD = 1.23$), $t(89) = 3.19$, $p = .002$, $d_z = 0.34$, neutral ($M = 3.00$, $SD = 1.12$), $t(89) = 10.92$, $p < .001$, $d_z = 1.15$, or sad expression ($M = 4.23$, $SD = 1.16$), $t(89) = 3.09$, $p = .003$, $d_z = 0.33$, or in which the target turned toward the object with a neutral expression ($M = 3.06$, $SD = 1.12$), $t(89) = 10.04$, $p < .001$, $d_z = 1.06$. However, contrary to predictions, it led to similar ratings as the condition in which the target turned with an angry expression toward the object ($M = 4.32$, $SD = 1.23$), $t(89) = 1.01$, $p = .31$, $d_z = 0.11$.

For malicious envy, there were main effects of Emotion, $F(2, 178) = 358.83$, $p < .001$, $\eta^2_p = .59$ and Turning, $F(1, 89) = 46.92$, $p < .001$, $\eta^2_p = .31$, as well as an interaction, $F(2, 178) = 6.91$, $p = .001$, $\eta^2_p = .03$. Our predicted contrast, comparing the condition in which the target turned with an angry expression toward the person (weight = 5) to all other conditions (weights = -1), was significant, $t(89) = 26.52$, $p < .001$, $d_z = 2.80$. More specifically, the condition in which the target turned with an angry expression toward the person ($M = 5.62$, $SD = 0.98$) led to higher ratings than the conditions in which the target turned toward the person with a neutral ($M = 2.52$, $SD = 1.17$), $t(89) = 23.36$, $p < .001$, $d_z = 2.46$, or sad expression ($M = 2.79$, $SD = 1.09$), $t(89) = 22.10$, $p < .001$, $d_z = 2.33$, or in which the target turned toward the object with an angry ($M = 5.20$, $SD = 1.23$), $t(89) = 5.25$, $p < .001$, $d_z = 0.55$, neutral ($M = 2.41$, $SD = 1.17$), $t(89) = 23.90$, $p < .001$, $d_z = 2.52$, or sad expression ($M = 2.52$, $SD = 1.04$), $t(89) = 24.95$, $p < .001$, $d_z = 2.63$. 

Figure 1
Schematic Display of the Start of an Exemplary Trial for Male Participants in Study 1

![Schematic Display of the Start of an Exemplary Trial for Male Participants in Study 1](image)

Note: The center constitutes a video in which the person turns with an angry, neutral, or sad expression towards either Marc or the object. The picture of the photographed individual was taken from the Amsterdam Dynamic Facial Expression Set (Van der Schalk et al., 2011). See the online article for the color version of this figure.

Figure 2
The Effects of Emotion (Anger Versus Neutral Versus Sadness) and Turning (Towards Person Versus Towards Object) on Benign Envy, Malicious Envy, and Pain in Study 1

![Figure 2](image)
Exploratory Analyses

We conducted additional analyses to test the robustness of the findings and further explore the results pattern. First, we ran the same univariate ANOVA with pain as the dependent variable to investigate how observers inferred general negative feelings from the cues. The analysis resulted in a main effect of Emotion, $F(2, 178) = 240.99, p < .001, \eta^2_g = .51$. The main effect of Turning, $F(1, 89) = 0.83, p = .36, \eta^2_g < .001$, and the interaction of Emotion × Turning, $F(2, 178) = 0.04, p = .96, \eta^2_g < .001$, were not significant. Specifically, pain was higher when the target turned with an angry expression toward the person ($M = 3.81, SD = 1.11$) or the object ($M = 3.78, SD = 1.06$) as well as with a sad expression toward the person ($M = 5.35, SD = 0.98$) or the object ($M = 5.31, SD = 1.01$) as compared with when the target turned with a neutral expression toward the person ($M = 2.73, SD = 1.12$) or the object ($M = 2.71, SD = 1.05$).

Second, we tested for stimulus effects, that is, the effect of different expressers, to rule out that the findings were driven by particular stimuli (Judd et al., 2017). As participants judged the standardized emotional displays of expressers and not the expressers themselves, we reasoned that judgments would not vary much across them. We tested the robustness of our results with linear mixed models. In separate analyses, benign envy, malicious envy, and pain served as dependent variables, and we treated both participant and Expresser as random. The analyses had the same fixed effects as the preregistered analyses. The effects of Emotion, Turning, and Emotion × Turning had the same level of significance as in the univariate ANOVAs and the variance of the pattern of results between different expressers was minor. Details of these analyses are available in the online supplemental materials.

Finally, we sought to tap into the differences of the envy scales more directly. Even though our predicted contrasts were significant, the pattern of results did not fit entirely to our predictions. That is, inferences of benign envy were not particularly high when the target turned with a sad expression toward the envy object as compared with all other conditions but were also rather high when the target turned with anger toward the object and, to a lesser degree, when the target turned with sadness or anger toward the person. Moreover, inferences of malicious envy were not particularly high when the target turned with an angry expression toward the envied person as compared with all other conditions but were also high when the target turned with anger toward the object. To explore the differences of benign and malicious envy, we repeated the main analyses including the type of scale (benign vs. malicious) as another within-subjects factor. That is, we ran a univariate ANOVA with emotion (anger vs. neutral vs sadness), Turning (toward person vs. toward object), and Scale (benign envy vs. malicious envy) as within-subjects factors and the intensity rating of the scales as the dependent variable. Scale had a main effect, $F(1, 89) = 27.82, p < .001, \eta^2_g = .22$, reflecting higher values for benign than malicious envy. More importantly, there was a Scale × Emotion interaction, $F(2, 178) = 193.87, p < .001, \eta^2_g = .92$. Specifically, neutral expressions elicited lower scores than anger and sadness combined for both benign, $\Delta M = -1.24, SE = 0.13, t(89) = -9.40, p < .001, d_z = -0.99$, and malicious envy, $\Delta M = -1.57, SE = 0.11, t(89) = -14.89, p < .001, d_z = -1.57$. Furthermore, there was no difference between anger and sadness for benign envy, $\Delta M = -0.14, SE = 0.11, t(89) = -1.33, p = .19, d_z = -0.14$, but anger led to higher ratings than sadness for malicious envy, $\Delta M = 2.75, SE = 0.12, t(89) = 22.15, p < .001, d_z = 2.33$. Moreover, as expected based on the main analysis, there was a Scale × Turning interaction, $F(1, 89) = 50.95, p < .001, \eta^2_g = .36$. Benign envy was higher when the target turned toward the object than toward the person, $\Delta M = -0.18, SE = 0.04, t(89) = -4.21, p < .001, d_z = -0.44$, whereas this pattern reversed for malicious envy, $\Delta M = 0.27, SE = 0.04, t(89) = 6.85, p < .001, d_z = 0.72$. Finally, there was also a three-way interaction, $F(2, 178) = 7.97, p < .001, \eta^2_g = 0.02$, indicating that the results pattern differed in strength between the envy scales. In sum, participants’ inferences of envy based on emotional displays and head turning were independent from each other. Participants inferred more benign envy when the target was emotional and when the target turned toward the object, whereas participants inferred more malicious envy when the target was angry and when the target turned toward the person.

Discussion

Study 1 was only partly in line with our hypotheses. As predicted, inferences of benign envy were highest when the target turned with a sad (i.e., disappointed) expression toward the object. However, inferences of benign envy were high for both angry and sad (i.e., disappointed) as compared with neutral expressions. Turning toward the object rather than the person had a small additional main effect. The combination of both cues did not lead to particularly high inferences of benign envy. Moreover, as predicted, inferences of malicious envy were highest when the target turned with an angry expression toward the person. However, inferences of malicious envy were also rather high when the target turned with an angry expression toward the object. Even though the interaction of Emotion and Turning was significant for inferences of malicious envy, it was driven mostly by a smaller effect of Turning in the neutral condition. Our expectation was, instead, that the interaction would result from a higher effect of Turning in the anger condition. Thus, also for malicious envy, the results support main effects of Emotion and Turning more than our predicted contrasts.

Interestingly, inferences of pain were higher for both angry and sad (i.e., disappointed) as compared with neutral expressions independent of Turning. The same contrasts were significant for benign and malicious envy. In all these tests, effect sizes were large. This finding indicates that participants were more likely to infer envy when the target reacted emotionally to another person’s advantage, but not when the target remained neutral.

Collectively, these results imply that the nonverbal expressions of the target independently contributed to observer’s inferences of both benign and malicious envy. Inferences of envy were substantially higher when a target reacted emotionally to an advantaged other than with a neutral expression. Inferences of benign envy were independent of whether the target was angry or disappointed but were higher when the target turned toward the object. Inferences of malicious envy were higher when the target was angry rather than disappointed, and when the target turned toward the envied person rather than the object. Because Study 1 supported these patterns at least partly based on exploratory analyses, we deemed it important to replicate them.
Study 2

The goal of Study 2 was to replicate the patterns we found in Study 1. We aimed at corroborating that the main effects of Emotion and Turning varied across the envy forms as measured with different scales. Specifically, we predicted an interaction of Scale × Emotion. Inferences of benign envy should be higher when the target displays anger or sadness (i.e., disappointment) as compared with remaining neutral. For inferences of malicious envy, the same contrast should be significant, and inferences of malicious envy should also be higher when the target displays anger as compared with sadness (i.e., disappointment). We further predicted an interaction of Scale × Emotion. Inferences of benign envy should be higher when the target turns toward the object as compared with the person, whereas for malicious envy this effect should be reversed. We preregistered our hypotheses, design, and analysis plan on AsPredicted.org (https://aspredicted.org/9w6v.pdf).2

Method

Participants

Ninety-eight students from different majors of a Dutch university and volunteers participated in Study 2. Their mean age was 24.53 years (SD = 10, range: 17–69; 23 male). We excluded two additional participants because they mentioned after finishing the study that they did not understand that the target, the person, and the object were supposed to be in the same situation. Even though this exclusion criterion was not preregistered, we reasoned that these participants’ responses would work against proper tests of our hypotheses. The sample provided approximately 90% power to find an effect of $d_z = 0.33$ for our predicted contrasts using $\alpha = .05$ in a two-tailed test.

Materials and Procedure

The design was identical to Study 1 except for one change: We excluded the pain items because they were not central to our hypothesis tests. Instead, we included two other items that should measure benign and malicious envy. The items were originally in Dutch. They translate to “The person feels benign envy toward Marc/Anna” and “The person feels malicious envy,” respectively.

These new single items could address another concern of Study 1. Most benign envy items we used in Study 1 referred to the envy object, whereas most malicious envy items referred to the envied person. This difference in focus reflects the different motivational orientations of benign and malicious envy (Lange et al., 2018; Van de Ven, 2016; Van de Ven et al., 2009). Yet, in the current case it could additionally lead participants to map the target’s head turning onto the respective items. Finding evidence for an effect of Turning in benign and malicious envy independent of this potential confound would provide stronger evidence for our hypotheses. The new single items not only excluded this confound, they even partly worked against our hypotheses. That is, the benign envy item mentioned the envied person, because this was grammatically required in Dutch, whereas we predicted that for this item, participants should infer envy when the target turns toward the envy object.

For 10 participants each, the envy object was the car or the watch. For 12 participants, it was the bike. For all other objects, there were 11 participants. Across the 24 trials, the scales measuring benign (αs = .73–.95) and malicious envy (αs = .82–.97) were reliable. We collapsed responses to each scale or single item across expressers.

Results

We again analyzed the data in R using packages listed in Study 1.

Preregistered Analyses

We first tested our specific hypotheses for different effects of Emotion and Turning on inferences of benign and malicious envy. We tested the hypotheses for both the scales and the single items to compare the results. Specifically, we conducted two repeated-measures ANOVAs, one for the benign and malicious envy scales and one for the two single items. Beyond this, the analyses were identical. Emotion (anger vs. neutral vs. sadness), Turning (toward person vs. toward object), and Scale (benign envy vs. malicious envy) served as independent variables. The intensity rating was the dependent variable.

The results for the scales are depicted in Figure 3. The analysis resulted in main effects for Scale, $F(1, 97) = 56.97$, $p < .001$, $\eta^2_g = .36$, and Emotion, $F(2, 194) = 294.55$, $p < .001$, $\eta^2_g = .40$. The effect of Turning was not significant, $F(1, 97) = 1.04$, $p = .31$, $\eta^2_g < .001$, as was the interaction of Emotion × Turning, $F(2, 194) = 1.14$, $p = .32$, $\eta^2_g < .001$. More importantly, there was the predicted Scale × Emotion interaction, $F(2, 194) = 259.79$, $p < .001$, $\eta^2_g = .25$. Replicating Study 1, neutral expressions as compared with anger and sadness led to lower ratings of benign, $\Delta = 1.71$, $SE = 0.13$, $t(97) = -13.63$, $p < .001$, $d_z = 1.38$, and malicious envy, $\Delta = -1.79$, $SE = 0.10$, $t(97) = -17.71$, $p < .001$, $d_z = 1.79$. Moreover, anger led to higher ratings of malicious envy than sadness, $\Delta = 2.81$, $SE = 0.11$, $t(97) = 25.14$, $p < .001$, $d_z = 2.54$. Contrary to Study 1 but in line with our initial hypotheses, anger led to lower ratings of benign envy than sadness, $\Delta = -0.51$, $SE = 0.10$, $t(97) = -4.91$, $p < .001$, $d_z = -0.50$. Moreover, also in line with our predictions, there was a Scale × Turning interaction, $F(1, 97) = 16.21$, $p < .001$, $\eta^2_g = .04$. Replicating Study 1, turning toward the person as compared with the object led to lower ratings of benign envy, $\Delta = -0.18$, $SE = 0.05$, $t(97) = -3.37$, $p = .001$, $d_z = -0.34$, but higher ratings of malicious envy, $\Delta = 0.13$, $SE = 0.04$, $t(97) = 3.21$, $p = .002$, $d_z = 0.32$. Finally, the analysis also produced an unexpected three-way interaction, $F(2, 194) = 4.60$, $p = .01$, $\eta^2_g = .01$, again indicating that the results pattern differed in strength between the envy scales.

The results for the single items are depicted in Figure 4. The analysis resulted in main effects for Scale, $F(1, 97) = 22.44$, $p < .001$, $\eta^2_g = .17$, Emotion, $F(2, 194) = 218.31$, $p < .001$, $\eta^2_g = .43$, and Turning, $F(1, 97) = 7.13$, $p = .01$, $\eta^2_g = .02$, but no interaction of Emotion × Turning, $F(2, 194) = 1.95$, $p = .14$, $\eta^2_g < .001$, and no three-way-interaction, $F(2, 194) = 0.26$, $p = .77$, $\eta^2_g < .001$. Importantly, there was the predicted Scale × Emotion interaction, $F(2, 194) = 159.25$, $p < .001$, $\eta^2_g = .49$, indicating that the results pattern differed in strength between the envy scales.

2 In the preregistration, we erroneously refer to the predicted Scale × Turning interaction as Emotion × Turning. Note, however, that the specific contrasts we describe for the interaction are indeed the predicted contrasts.
$F(2, 194) = 45.85, p < .001, \eta^2_p = .06$. As for the scales, neutral expressions, compared with anger and sadness, led to lower ratings of benign, $\Delta M = -2.18, SE = 0.14, t(97) = -15.36, p < .001, d_z = -1.55$, and malicious envy, $\Delta M = -1.94, SE = 0.13, t(97) = -15.40, p < .001, d_z = -1.56$. Anger led to higher ratings of malicious envy than sadness, $\Delta M = 2.42, SE = 0.16, t(97) = 15.40, p < .001, d_z = 1.56$. In direct opposition to the results for the scales, benign envy ratings were also higher for anger than for sadness, $\Delta M = 0.82, SE = 0.18, t(97) = 4.57, p < .001, d_z = 0.46$, even though the effect was smaller than for malicious envy. Finally, the predicted Scale × Turning interaction was not significant, $F(1, 97) = 1.80, p = .18, \eta^2_p < .001$. That is, contrary to predictions, ratings tended to be higher when the target turned toward the person as compared with the object for both benign, $\Delta M = 0.15, SE = 0.05, t(97) = 2.91, p = .01, d_z = 0.29$, and malicious envy, $\Delta M = 0.08, SE = 0.05, t(97) = 1.54, p = .13, d_z = 0.16$.

**Exploratory Analyses**

We again tested the robustness of our findings in different ways. First, as in Study 1, we explored whether the preregistered analyses were unchanged when treating Expresser as another random effect. This was the case. The results are available in the online supplemental materials.

Second, we conducted another test to see whether the effect of Turning on benign and malicious envy depends on the frequency with which the envy object and the envied person are mentioned in the benign and malicious envy scales, respectively. The analysis of the single items supported that the interaction of Scale × Turning...
Turning is absent when the frequency is controlled for. However, talking to participants after the study and inspecting Figure 4 led us to doubt whether the single items indeed captured benign and malicious envy as we had intended. In informal conversations after the study, participants especially indicated that the benign envy item may capture malicious envy as well, just not as explicitly. Therefore, we conducted another test with selected items from the benign and malicious envy scales that do not confound the mentioning of the envied person and envy object in favor of our hypotheses. Specifically, we selected an item from the benign envy scale that mentioned the envied person. This item even works against our hypothesis because we predicted that benign envy is higher when the target turns toward the envy object. Moreover, we selected an item from the malicious envy scale that measured non-directed feelings of hatred. This item therefore neither mentions the envied person nor the envy object and, hence, cannot have bi-directed feelings of hatred. This item therefore neither mentions the envied person or the envy object and, hence, cannot have biased participants’ responses in the direction of our hypothesis. Thus, repeating the analyses with these selected items constitutes a robustness check of the preregistered analyses, testing whether support for our hypotheses is driven by a demand effect.

The results of these selected items are depicted in Figure 5. The analysis resulted in main effects of Scale, \( F(1, 97) = 50.06, p < .001 \), \( \eta^2_g = .06 \), and Emotion, \( F(2, 194) = 284.08, p < .001 \), \( \eta^2_g = .38 \), a marginally significant effect of Turning, \( F(1, 97) = 3.24, p = .07 \), \( \eta^2_g < .001 \), but no interaction of Emotion × Turning, \( F(2, 194) = 0.77, p = .46 \), \( \eta^2_g < .001 \). Importantly, there was the predicted Scale × Emotion interaction, \( F(2, 194) = 279.40, p < .001 \), \( \eta^2_g = .33 \). In line with the results for the full scales, neutral expressions led to lower ratings than anger and sadness for both benign, \( \Delta M = -1.75, SE = 0.15, t(97) = -11.41, p < .001 \), \( d_Z = -1.15 \), and malicious envy, \( \Delta M = -1.90, SE = 0.10, t(97) = -18.84, p < .001 \), \( d_Z = -1.90 \). Furthermore, also in line with the full scales, anger led to lower ratings of benign envy than sadness, \( \Delta M = -0.92, SE = 0.13, t(97) = -7.03, p < .001 \), \( d_Z = -0.71 \), whereas anger led to higher ratings of malicious envy than sadness, \( \Delta M = 3.56, SE = 0.13, t(97) = 26.88, p < .001 \), \( d_Z = 2.72 \). Next to this, there was no Scale × Turning interaction, \( F(1, 97) = 1.19, p = .28 \), \( \eta^2_g < .001 \). Nevertheless, turning toward the person as compared with the object led to higher malicious envy, \( \Delta M = 0.12, SE = 0.05, t(97) = 2.48, p = .01 \), \( d_Z = 0.25 \), but there was no effect for benign envy, \( \Delta M = 0.04, SE = 0.06, t(97) = 0.56, p = .58 \), \( d_Z = 0.06 \). Finally, there was also a significant three-way interaction, \( F(2, 194) = 3.16, p = .04 \), \( \eta^2_g = .001 \), again indicating that the results pattern differed in strength between the envy scales. In sum, using selected items, we replicated the effect of Emotion for benign and malicious envy as well as the effect of Turning for malicious envy. The effect of Turning in benign envy, however, was not significant anymore.

**Discussion**

Study 2 mostly replicated the findings from Study 1. Inferences of benign envy were higher when the target turned with a sad (i.e., disappointed) or angry rather than a neutral expression toward the person. Contrary to Study 1, but in line with our initial hypotheses, inferences of benign envy were higher for sad (i.e., disappointed) than angry expressions. Yet, this effect was rather small. Inferences of benign envy were also higher when the target turned toward the envy object as compared with the envied person. This effect, however, occurred only for the benign envy scale and not for the single items in which the envy object was not mentioned. Exploratory analyses with one item of the scale in which the envy object was not mentioned also supported that there is no effect of Turning. This finding implies that inferences of benign envy less strongly depend on the target’s attention allocation to either the envied person or envy object. Potentially, only inferences of a few components of benign envy (desire, improvement motivation) hinge on the attention to the envy object. However, the different effects could also be a consequence of more measurement error, resulting from selecting single items with unknown reliability from a full scale.

**Figure 5**

The Effects of Emotion (Anger Versus Neutral Versus Sadness) and Turning (Towards Person Versus Towards Object) on the Benign and Malicious Envy Selected Items in Study 2
For malicious envy, Study 2 also replicated Study 1 in that inferences of malicious envy were more likely when the target expressed anger as compared with sadness (i.e., disappointment) or remaining neutral. Moreover, malicious envy inferences were higher when the target turned toward the person for the scale and the selected scale item that did not mention the envied person. For the single item, the test was not significant but tended in the predicted direction. Hence, as for inferences of benign envy, the effect of the emotion display was stronger and more robust than the effect of head turning. However, this change could also be a consequence of measurement error.

Notably, Study 2 also replicated that inferences of benign and malicious envy were generally higher when the target was emotional as compared with neutral. As in Study 1, corresponding effect sizes were large. Therefore, simply being in the context of an advantaged other person may not suffice to lead observers to infer envy. Instead, the target must be affected emotionally.

Collectively, these results replicate Study 1 in that they indicate that the nonverbal expressions of the target independently contributed to observer’s inferences of benign and malicious envy. As before, inferences of envy were substantially higher when a target reacted emotionally to an advantaged other. Contrary to Study 1 but in line with our initial hypotheses, inferences of benign envy were higher when the target was disappointed and when the target turned toward the object. However, the effect of attention allocation was small and potentially confounded. Replicating Study 1, inferences of malicious envy were higher when the target was angry and when the target turned toward the envied person. To bolster our confidence in these conclusions, we sought to conceptually replicate them in a different design using different stimuli.

Study 3

The goal of Study 3 was to conceptually replicate the results of Studies 1 and 2. We primarily wanted to replicate the results in a between-subjects design, using a more realistic setting than the design we used so far. To this end, we created pictures of scenes in which one person looked with either anger or sadness (i.e., disappointment) at another person’s superior bike or the person. For making the social comparison of both persons more explicit, the emotional person had an inferior bike. Given the strong and consistent effects of the emotional displays compared with the neutral expression in the previous studies, we excluded the neutral expression from Study 3. All participants saw four pictures combining the manipulation of the expressed emotion and attention allocation in a within-subjects design, allowing to run the same analyses as in Studies 1 and 2. We used the first picture each participant rated for between-subjects tests of our hypotheses. Following the results of Study 2, we predicted that inferences of benign envy are higher when the person displays a disappointed as compared with an angry expression and when the person turns toward the bike as compared with the person. For inferences of malicious envy, we predicted the reversed pattern for both effects. We preregistered our hypotheses, design, and analysis plan on AsPredicted.org (https://aspredicted.org/ej26f.pdf).

Method

Participants

Four hundred ninety-five U.S. workers from Amazon Mechanical Turk participated in Study 3. Their mean age was 35.67 years (SD = 11.2, range: 19–73; 311 male, 183 female, one other). We excluded six additional participants because they indicated they should not use their data (Meade & Craig, 2012).

We had preregistered a sequential analysis (Lakens, 2014). That is, we used the R package gsjDesign (Anderson, 2016; Version 3.0–1) to determine three equally spaced time points at which we would peak at the data. At the first and second peak, the preregistered criteria for finishing the study earlier were not fulfilled. Hence, we continued data collection until we reached the planned final sample size. To control for the peaks into the data, Study 3 had an adjusted $\alpha = .0278$. We will consider all $p$ values below this level as significant. For details on the sequential analysis plan, see the preregistration.

Materials and Procedure

We invited participants to a study investigating how people interpret situations. They sequentially saw four pictures in random order (for example pictures see Figure 6). On the pictures, there were two persons, each pushing a bike, who just happened to pass each other on a path. One person’s bike was old and shabby, whereas the other person’s bike was fancy and neat. The person with the inferior bike was the target and expressed an emotion. The four pictures resulted from crossing Emotion (anger vs. sadness) and Turning (toward person vs. toward bike). As the kind of expresser did not affect the results of Studies 1 and 2 systematically or substantially (see results of the linear mixed models in the online supplemental materials), we decided to create pictures of only two women and two men, in which the same person was always the target.

We selected these pictures based on a pretest with MTurk workers ($N = 59$). We cropped the heads of the inferior persons from a larger set of pictures in which each expresser served as target. In this pretest, participants’ task was to look at each picture and rate how much the person expresses anger, contempt, disgust, fear, sadness, and surprise, using a scale from 1 (not at all) to 7 (very much). For females ($n = 20$), the selected picture in which the target expressed anger toward the person was rated at least marginally significantly higher on anger ($M = 5.35, SE = 0.30$) than any other emotion ($M$s < 4.48, $p$s < .053). The picture in which the target expressed anger toward the bike was mostly rated at least marginally significantly higher on anger ($M = 5.00, SE = 0.34$) than any other emotion ($M$s < 4.21, $p$s < .10), except for contempt ($M = 4.30, SE = 0.39, p = .13$). The picture in which the target expressed sadness toward the person was rated higher on sadness ($M = 5.15, SE = 0.46$) than any other emotion ($M$s < 3.16, $p$s < .003). And the picture in which the target expressed sadness toward the bike was rated higher on sadness ($M = 5.60, SE = 0.37$) than any other emotion ($M$s < 3.21, $p$s < .001). For males ($n = 39$), the selected picture in which the target expressed anger toward the person was rated higher on anger ($M = 5.05, SE = 0.26$) than any other emotion ($M$s < 4.45, $p$ < .05). The picture in which the target expressed anger toward the bike was rated higher on anger ($M = 4.67, SE = 0.31$) than most other emotions ($M$s <
3.83, *p* < .04), except for sadness (*M* = 4.08, *SE* = 0.34, *p* = .30).

The picture in which the target expressed sadness toward the person was rated higher on sadness (*M* = 5.46, *SE* = 0.25) than any other emotion (*Ms* < 3.68, *p* < .001). And the picture in which the target expressed sadness toward the bike was rated higher on sadness (*M* = 6.10, *SE* = 0.18) than any other emotion (*Ms* < 3.37, *p* < .001). Thus, all pictures were valid. Only the female and male pictures with anger at the bike were not significantly higher on anger than one other emotion rating. Nevertheless, the pattern of results clearly aligned with the intended emotion rating. Furthermore, the female picture was confused only with contempt, which is an emotion that is conceptually close to anger. Moreover, even if the male picture was also rated rather high on sadness, the actual sadness pictures were rated much higher on sadness. Therefore, we concluded that the entire set of pictures allowed a fair test of our hypotheses.

In the main study, participants rated each picture on the English version of the benign and malicious envy scales from Studies 1 and 2 adapted to the current context. Across the benign (*αs* = .83–.91) and malicious scales (*αs* = .79–.90) were reliable. Finally, we took the first picture each participant rated for a between-subjects test of our hypotheses. In line with the within-subjects design, there were four conditions, namely anger at the person (*n* = 128), anger at the bike (*n* = 140), sadness at the person (*n* = 118), and sadness at the bike (*n* = 109).

**Results**

We again analyzed the data in R using packages listed in Study 1.

**Preregistered Analyses**

We first tested our specific hypotheses for different effects of Emotion and Turning on inferences of benign and malicious envy for both the within- and between-subjects design. For both designs, we conducted the same ANOVA. Emotion (anger vs. sadness), Turning (toward person vs. toward bike), and Scale (benign envy vs. malicious envy) served as independent variables. The intensity rating was the dependent variable.

The results for the within-subjects design are depicted in Figure 7. Because one participant did not rate three of the four pictures, we excluded this person from the analysis. The ANOVA resulted in main effects for Emotion, *F*(1, 493) = 157.40, *p* < .001, ηp² = .02, a marginally significant main effect for Turning, *F*(1, 493) = 3.35, *p* = .07, ηp² = .01, and a significant interaction for Emotion × Turning, *F*(1, 493) = 30.07, *p* < .001, ηp² = .02. The effect of Scale was not significant, *F*(1, 493) = .06, *p* = .81, ηp² = .01. More importantly, there was a Scale × Emotion interaction, *F*(1, 493) = 359.10, *p* < .001, ηp² = .60. Replicating Study 2, anger led to lower ratings of benign envy than sadness, ΔM = −0.35, *SE* = 0.04, *t*(493) = −8.60, *p* < .001, *d*₂ = −0.39, and anger led to higher ratings of malicious envy than sadness, ΔM = 1.19, *SE* = 0.06, *t*(493) = 19.05, *p* < .001, *d*₂ = 0.86. Moreover, there was also a Scale × Turning interaction, *F*(1, 493) = 128.83, *p* < .001, ηp² = .01. Replicating Study 2, turning toward the person as compared with the bike led to lower ratings of benign envy, ΔM = −0.37, *SE* = 0.05, *t*(493) = −8.02, *p* < .001, *d*₂ = −0.36, but higher ratings of malicious envy, ΔM = 0.25, *SE* = 0.04, *t*(493) = 6.76, *p* < .001, *d*₂ = 0.30. Finally, the analysis also produced an unexpected three-way interaction, *F*(1, 493) = 26.56, *p* < .001, ηp² = .02, again indicating that the results pattern differed in strength between the envy scales.

The results for the between-subjects design are depicted in Figure 8. The ANOVA resulted in main effects for Scale, *F*(1, 491) = 6.40, *p* = .01, ηp² = .01, and Emotion, *F*(1, 491) = 10.79, *p* = .001, ηp² = .02, and a significant interaction for Emotion × Turning, *F*(1, 491) = 8.61, *p* = .004, ηp² = .02. The effect of Turning was not significant, *F*(1, 491) = 0.10, *p* = .75, ηp² < .001. More importantly, there was a Scale × Emotion interaction, *F*(1, 491) =
In line with the within-subjects analyses, anger led to higher ratings of malicious envy than sadness, $\Delta M = 0.98$, $SE = 0.14$, $t(491) = 6.92$, $p < .001$, $d = 0.63$. In contrast to the within-subjects analysis and Study 2, but in line with Study 1, anger did not lead to lower ratings of benign envy than sadness, $\Delta M = -0.11$, $SE = 0.15$, $t(491) = -0.76$, $p = .45$, $d = -0.07$, but the effect tended in the predicted direction. Moreover, there was also a Scale $\times$ Turning interaction, $F(1, 491) = 53.39$, $p < .001$, $\eta^2 = .13$. 

Figure 7
The Effects of Emotion (Anger Versus Sadness) and Turning (Towards Person Versus Towards Bike) on the Benign and Malicious Envy Scales in the Within-Subjects Design in Study 3

Figure 8
The Effects of Emotion (Anger Versus Sadness) and Turning (Towards Person Versus Towards Bike) on the Benign and Malicious Envy Scales in the Between-Subjects Design in Study 3
Exploratory Analyses

We again tested the robustness of our findings. Specifically, to control for how often the scale items mentioned the envied person and envy object, we ran the analysis for the selected items that do not have this confound, as we did in Study 2. The within-subjects analysis had three participants less because of missing data. The ANOVA resulted in main effects for Scale, F(1, 491) = 7.34, p = .01, R^2 = .02, Emotion, F(1, 491) = 177.81, p < .001, R^2 = .02, and Turning, F(1, 491) = 8.12, p = .01, R^2 = .01, and an interaction of Emotion × Turning, F(1, 491) = 10.88, p = .001, R^2 = .001. Moreover, there was a Scale × Emotion interaction, F(1, 491) = 375.18, p < .001, R^2 = .08. Replicating the analysis with the full scales, anger led to lower ratings of benign envy than sadness, ΔM = −.55, SE = 0.06, t(491) = −9.92, p < .001, d = −.45, and anger led to higher ratings of malicious envy than sadness, ΔM = 1.64, SE = 0.08, t(491) = 20.03, p < .001, d = 0.90. Moreover, there was also a Scale × Turning interaction, F(1, 491) = 48.37, p < .001, R^2 = .04. Even though the effect was smaller as compared with the analysis with the full scales, turning toward the person as compared with the bike led to lower ratings of benign envy, ΔM = −0.15, SE = 0.05, t(491) = −2.79, p = .01, d = −.13.The effect for malicious envy, that turning toward the person as compared with the bike led to higher ratings, even slightly increased in size, ΔM = 0.35, SE = 0.05, t(491) = 7.28, p < .001, d = 0.33. Finally, the analysis also produced an unexpected three-way interaction, F(1, 491) = 37.20, p < .001, R^2 = .003, again indicating that the results pattern differed in strength between the envy scales.

For the between-subjects analyses, the ANOVA resulted in main effects for Scale, F(1, 491) = 7.73, p = .01, R^2 = .02, and Emotion, F(1, 491) = 12.94, p < .001, R^2 = .03, and a significant interaction for Emotion × Turning, F(1, 491) = 8.06, p = .01, R^2 = .02. The effect of Turning was not significant, F(1, 491) < 0.01, p = .99, R^2 < .001. More importantly, there was a Scale × Emotion interaction, F(1, 491) = 72.48, p < .001, R^2 = .13. In line with the analyses of the full scales, anger led to higher ratings of malicious envy than sadness, ΔM = 1.28, SE = 0.17, t(491) = 7.73, p < .001, d = 0.70. The effect on benign envy was still not significant, yet the effect increased slightly, ΔM = −0.24, SE = 0.17, t(491) = −1.37, p = .17, d = −.12, still tending in the predicted direction. Moreover, there was also a Scale × Turning interaction, F(1, 491) = 20.66, p < .001, R^2 = .04. Even though both effects were smaller as compared with the analysis with the full scales, turning toward the person as compared with the object led to lower ratings of benign envy, ΔM = −0.40, SE = 0.17, t(491) = −2.31, p = .02, d = −.21, but higher ratings of malicious envy, ΔM = 0.41, SE = 0.17, t(491) = 2.46, p = .01, d = 0.22. Finally, the analysis also produced an unexpected three-way interaction, F(1, 491) = 14.23, p < .001, R^2 = .03, again indicating that the results pattern differed in strength between the envy scales. In sum, these results show that ruling out the confound of the scales with the mentioning of the envied person and envy object reduced the effect of Turning on the scales, yet the pattern remained robust.

Discussion

Study 3 replicated the results of Study 2. Specifically, inferences of benign envy were higher when the target expressed sadness (i.e., disappointment) as compared with anger and the reversed occurred for malicious envy. Moreover, inferences of benign envy were higher when the target turned toward the bike as compared with the person and the reversed occurred for malicious envy. These results were present in both the within- and between-subjects analysis with one exception. That is, for between-subjects analyses, inferences of benign envy were not significantly higher for sadness (i.e., disappointment) than anger, whereas the effect tended in the predicted direction. Importantly, in contrast to Study 2, the entire pattern of results was stable when focusing on scale items that do not mention the envied person or envy object in line with our hypotheses. Nevertheless, excluding these items substantially reduced the effect size of the effect of Turning on inferences of benign envy. Again, this reduction could also be a consequence of measurement error resulting from selecting single items with unknown reliability from a full scale.

Notably, even though the analyses supported the preregistered hypotheses, the pattern of results for malicious envy were not fully in line with expectations. In particular, turning toward the person as compared with the bike led to higher inferences of malicious envy only when the target expressed anger but not sadness (i.e., disappointment). This, in fact, is in line with our initial predictions for Study 1. However, as we did not observe this pattern in Studies 1 and 2, it appears to be less robust.

Collectively, these results replicate Studies 1 and 2 in that they indicate that targets’ nonverbal expressions independently contributed to observer’s inferences of benign and malicious envy. Importantly, Study 3 used a between- and a within-subjects design, new stimuli, and a different participant pool, speaking to the generalizability of the findings. Inferences of benign envy were higher when the target expressed disappointment and when the target turned toward the object, even when controlling for whether the scale mentioned the envy object. In the between-subjects analyses, however, the effect of the expressed emotion on benign envy was not significant but in the predicted direction. Furthermore, inferences of malicious envy were higher when the target expressed anger and when the target turned toward the envied person.

General Discussion

Three studies support three conclusions about inferences of envy. First, observers infer envy when the target reacts emotionally to an advanced person as compared with remaining neutral. Second, observers infer benign envy when the target expresses disappointment and when the target turns toward the advantage as compared with the person. Third, observers infer malicious envy when the target expresses anger and when the target turns toward the person as compared with the advantage. Even though not each conclusion found full support in each study, the pattern was robust across the studies. Notably, the studies varied in the kind of
experimental design (i.e., within and between), the kind of stimuli used (i.e., assembled stimuli and actual scenes), and the sample (i.e., Dutch and U.S. American), collectively speaking to the generality of the findings. Thus, a minimal set of expressive displays combined with contextual information fosters inferences of envy in observers.

**Implications**

Interestingly, the pattern of findings is not fully in line with our original hypotheses. We predicted that inferences of benign and malicious envy particularly result from the combined effect of the target’s emotional display and attention allocation. However, the three studies indicate that the emotional display and attention allocation have independent main effects. Observers may not need to interactively combine both cues to infer the targets’ motivational orientation as either benign or malicious.

Indeed, both emotional displays (e.g., Hareli & Hess, 2010) and attention allocation (e.g., Frischen et al., 2007) may independently tell observers something about the targets motivational orientation. For instance, if observers infer from a display of disappointment that a target failed to reach a desired outcome (Van Dijk et al., 1999), then observing such a display when a target encounters an advantaged other may suffice to foster inferences of benign envy. Moreover, turning toward the advantage may imply to the observer that the target will focus any future motivation on getting the advantage, again fostering inferences of benign envy independent of the emotional display. For malicious envy, observers may infer from a display of anger that the target blames the other person (Ellsworth & Scherer, 2003) which already implicitly implies a focus on the other person independent of attention allocation. And turning toward the person may imply to the observer the target will direct future motivation at the envied person. To corroborate the conclusion that different nonverbal expressions have independent effects on inferences of benign and malicious envy, future research should conduct studies with other stimuli.

Together with previous findings, the current results suggest that the social perception of envy is possible, despite previous theoretical statements to the contrary (e.g., Miceli & Castelfranchi, 2007; Smith & Kim, 2007). Observers can accurately perceive envy when they can integrate information about a target’s experience, for instance when they judge an acquaintance’s inclination to react with envy across situations (Lange et al., 2020). The current results add to this previous research by shedding light on what cues observers may use to infer envy. Future research should investigate the entire process of the social perception of envy. Specifically, do inferior persons express emotions as well as direct their attention differently when experiencing benign or malicious envy and do observers then use these cues to infer envy? Investigating these questions may require having dyads of participants interact over multiple envy-eliciting situations and measuring expressed cues as well as envy inferences (for an approach, see Back et al., 2011).

Potentially, such research could also incorporate other cues than the ones we investigated. For instance, the verbal content of what persons say or the tone in which they say it may also allow inferring their envy (Rodriguez Mosquera et al., 2010; Silver & Sabini, 1978). In addition, contextual information about how highly ranked persons display their success (e.g., by showing off) may also add relevant information observers could use (for a starting point see Brooks et al., 2019; Lange & Crusius, 2015). Relatedly, future research could present these cues successively as compared with simultaneously. In many real-world cases, cues to a person’s envy may not all be available in the same situation. Instead, observers probably often need to accumulate information across situations. For instance, observers may initially see an anger display when a person receives a bad grade in an exam and may only learn in a subsequent conversation that the anger was directed at a successful person who showed off repeatedly. Hence, initially observers likely infer that the person is angry, whereas additional, contextual information may foster inferences of malicious envy.

More generally, our results contribute to research on the contextualized nature of emotion inferences. Initial research tested the recognition of emotions primarily with idealized pictures of targets’ faces alone (Elfenbein & Ambady, 2002). More recent research emphasizes that contextual cues may change which emotion an observer infers from facial expressions (e.g., Aviezer et al., 2012; Barrett & Kensinger, 2010; Carroll & Russell, 1996; Kayyal et al., 2015). In line with this research, our results indicate that observers may infer a complex emotion such as envy from facial displays of more basic emotions such as anger or disappointment together with contextual information. Moreover, we extend this research by taking into account additional dynamic information about the target’s attention allocation in addition to facial expressions. Future research should investigate whether such multiple, contextual cues may also foster inferences of other complex emotions such as gratitude.

If future research indeed corroborates that emotion inferences rely on the integration of multiple, contextual cues, this evidence should also inform practical applications. Currently, industry develops more and more technology dedicated to recognizing emotions from isolated cues. Specific software and wearables specialize in recognizing emotions from facial expressions, vocal indicators, or physiological changes, yet technology hardly integrates multiple cues simultaneously (Egger et al., 2019). As far as we know, context information is never considered. The current findings suggest that developing technology that integrates information from multiple, contextual cues will be superior to unimodal or uncontextualized implementations.

Despite the robust support for independent effects of nonverbal expressions on inferences of envy, our studies also have limitations that future research could address. First, we did not investigate depictions of actual envious. We followed the common tradition to investigate when observers will infer a particular emotion from an idealized expression (e.g., Elfenbein & Ambady, 2002). We varied certain nonverbal expressions that previous research suggested could be present in benign and malicious envy. In reality, people hardly express emotions fully in an idealized fashion (e.g., Atias et al., 2019; Reisenzein et al., 2006; Shuster et al., 2020), which at least somewhat reduces the consistency with which observers infer a particular emotion (Sauter & Fischer, 2018) or sometimes even limits observers’ ability to accurately state whether the person experiences something positive or negative (Aviezer et al., 2012). Future research could use stimuli showing people in actual envy situations or turn to actual interaction studies that we outlined for investigating the full process of the social perception of envy.
Second, we had only Western participants. In other cultures, emotions may communicate different information and hence imply other inferences. For instance, anger can manifest in different action tendencies in different cultures (Boiger et al., 2018) and may have different interpersonal effects depending on whether a participant comes from a Western or Eastern cultural background (e.g., Adam et al., 2010). If nonverbal expressions convey different information to observers in different cultures, inferences of envy may differ accordingly. Therefore, future research should investigate the robustness of these findings across cultures.

Third, even though we controlled for demand effects by using rating scales and by conducting additional analyses with selected items, other demand effects may still partly underlie the effects. Future research should therefore further test the robustness of the findings. For instance, studies should manipulate more emotional displays and different ways in which targets allocate their attention. Moreover, they should measure inferences of additional emotions. In addition, they should use other response formats such as free labeling. These studies will also provide important information about the distinctiveness of inferences of benign and malicious envy.

Finally, we used the sadness facial display to operationalize disappointment. We based this decision on previous theorizing and empirical research that implied that both emotions share a facial display (e.g., Ekman, 1993; Niewiadomski & Pelachaud, 2007; Van Doorn et al., 2012, 2015). Yet, equating both displays means that we cannot know whether any of the effects we found resulted from a display of disappointment or instead from the sadness display itself. Future research could assess appraisals that distinguish the two emotions (for research on appraisal patterns of disappointment and sadness, see Van Dijk & Zeelenberg, 2002). This research should investigate whether observers infer these appraisals from our stimuli and whether these inferred appraisals explain the effect of the emotional display on envy inferences (for a similar approach, see Hareli & Hess, 2010; Scherer & Grandjean, 2008).

Conclusion

The current findings provide further insight in the social perception of envy. Observers use multiple cues when inferring the intensity of benign and malicious envy of targets who encounter advantaged others. Facial displays and bodily changes independently contribute to these inferences. Together with previous evidence, the studies therefore imply that inferences of envy hinge on the integration of multiple expressive and contextual cues.

References


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