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Voorveld, H.A.M.

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Websites in Brand Communication: Interactivity and Cross-Media Effects

Hilde A.M. Voorveld

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The Amsterdam School of Communication Research ASCoR
Department of Communication, University of Amsterdam
Kloveniersburgwal 48
1012 CX Amsterdam
The Netherlands

h.a.m.voorveld@uva.nl



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ten overstaan van een door het college voor promoties ingestelde
commissie, in het openbaar te verdedigen in de Agnietenkapel
op donderdag 10 juni 2010, te 12.00 uur

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Hilde Antonia Maria Voorveld
geboren te Almelo

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