



## UvA-DARE (Digital Academic Repository)

### Unrealized promises: the subject of postcolonial discourse and the new international division of labor

Aroch Fugellie, P.

**Publication date**  
2010

[Link to publication](#)

#### **Citation for published version (APA):**

Aroch Fugellie, P. (2010). *Unrealized promises: the subject of postcolonial discourse and the new international division of labor*.

#### **General rights**

It is not permitted to download or to forward/distribute the text or part of it without the consent of the author(s) and/or copyright holder(s), other than for strictly personal, individual use, unless the work is under an open content license (like Creative Commons).

#### **Disclaimer/Complaints regulations**

If you believe that digital publication of certain material infringes any of your rights or (privacy) interests, please let the Library know, stating your reasons. In case of a legitimate complaint, the Library will make the material inaccessible and/or remove it from the website. Please Ask the Library: <https://uba.uva.nl/en/contact>, or a letter to: Library of the University of Amsterdam, Secretariat, Singel 425, 1012 WP Amsterdam, The Netherlands. You will be contacted as soon as possible.

## Contents

<b>Introduction.....</b>	<b>1</b>
“Postcolonial” as a Floating Signifier	2
The Subject of Discourse	21
The New International Division of Labor	39
The Chapters	48
<b>Ch. 1 Metonymic Discourses and the Ideology of the Signifier.....</b>	<b>50</b>
Metaphor and Metonymy	54
Metonymic Discourses	70
The Identifying Mode of Thought	76
The Constellational Actualization of Language	82
Framing Scales	89
Difference, Identity and the Ideology of the Signifier	93
Conclusion	101
<b>Ch. 2 De-realized: The Place from Where I Speak to You Today.....</b>	<b>104</b>
House of World Cultures	110
Real Player	118
Hyperlinked Space-Time	123
Realization and Displacement	129
Live Video, Cyber Video	137
Cyberspace Alliterated	141
Circle Back to the Beginning	146
<b>Ch. 3 Of Other Strategies: Self-reflexivity and the New International Division of Labor.....</b>	<b>154</b>
Spivak, Strategist	160
Weaving, Citing, Slashing	168
Relations between Self and Self, Self and Other, Self and Object	175
The Systemic Subject	183
Subalterns, Intellectuals and the Axes that Divide	190
Conclusion	200
<b>Ch. 4 The Subject Incorporate: Scholarly Invocations and the Production of Value.....</b>	<b>207</b>
The Subject Position as Cultural Capital	215
Academic Citation as a Source of Value	223
The Cited Subject	231
Value and the Subject Incorporate: A Conclusion	244

<b>Ch. 5 Negating the Negation: Realizing the Promise.....</b>	<b>250</b>
The Fetish and its Negation	252
The Promise at the Interstices of Language	255
Compromising Subjects of Address	270
The Failed Promise of Ideology: A Conclusion	285
<b>The Relative Externality of My Critique: A Postscript.....</b>	<b>289</b>
<b>Works Cited.....</b>	<b>297</b>
<b>English Summary.....</b>	<b>311</b>
<b>Dutch Summary.....</b>	<b>314</b>