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Panel effects in consumer research: Statistical models for underreporting

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Panel effects in consumer research
Statistical models for underreporting

PANEL EFFECTS IN CONSUMER RESEARCH STATISTICAL MODELS FOR UNDERREPORTING

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad van doctor
aan de Universiteit van Amsterdam
op gezag van de Rector Magnificus
Prof. dr. J. J. M. Frans

ten overstaan van een door het college voor promoties ingestelde
commissie, in het openbaar te verdedigen in de Aula der Universiteit
op dinsdag 15 juni 1999 te 10:00 uur.

door

Emiel Koper

geboren te Zeeland

Cover design: Mirjam Bosh

The book is no. 301 of the Tinbergen Institute Research Series. The series is established through co-operation between Tinbergen Publishers and the Tinbergen Institute. A list of books that already appeared in the series can be found in the back.

PANEL EFFECTS IN CONSUMER RESEARCH
STATISTICAL MODELS FOR UNDERREPORTING

Cover design: Mirjam Bode

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door

Emiel Kaper

geboren te Zaandam

Promotor: Prof. dr. W.E. Saris

Overige leden van de promotiecommissie:

Prof. dr. H. Neudecker

Prof. dr. A. Satorra

Prof. dr. R.J. Mokken

Dr. E. van den Oord

Faculteit der Maatschappij- en Gedragwetenschappen

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*Mélons! - Mélons!
Coupons! - Coupons!
Bien, c'est cela! - Bien, c'est cela!
Trois cartes ici! - Trois cartes ici...
Quatre là... - Quatre là.*

*Et maintenant, parlez, mes belles,
De l'avenir donnez-nous des nouvelles;*

GEORGE BIZET, "Carmen"

*I read the news today oh boy
Four thousand holes in Blackburn, Lancashire
And though the holes were rather small
They had to count them all
Now they know how many holes
It takes to fill the Albert Hall*

JOHN LENNON and PAUL MCCARTNEY, "A day in the life"