I. INTRODUCTION

When an elastic solid is sheared, it can expand or contract in the direction perpendicular to the shear plane. If the gap between the shearing surfaces is held fixed, the solid instead pushes or pulls on the surfaces. Both of these phenomena are manifestations of the Poynting effect [1]. While there is no mechanical bound fixing the sign of the effect, most materials expand or develop a compressive stress when sheared. By convention, this is called a positive Poynting effect. However, recently, it has become clear that some materials, such as filamentous biopolymer networks, display a negative Poynting effect. Elasticity theory does not offer a simple answer because the effect is intrinsically nonlinear: in isotropic solids, symmetry requires the induced normal stresses and volumetric strains to be proportional to the square of a small shear strain $\gamma$. Here we show an experimental model system in which the sign and amplitude of the Poynting effect change by varying the interactions in the system and can therefore be tuned.

This raises the question of what determines the sign of the Poynting effect. Elasticity theory does not offer a simple answer because the effect is intrinsically nonlinear: in isotropic solids, symmetry requires the induced normal stresses and volumetric strains to be proportional to the square of a small shear strain $\gamma$. Here we show an experimental model system in which the sign and amplitude of the Poynting effect change by varying the interactions in the system and can therefore be tuned. We study concentrated emulsions made of small droplets of one simple liquid suspended in another. They exhibit an elastic response at the macroscale due to interfacial tension, which penalizes deviations from a spherical droplet shape [4]. Starting with Taylor [5], many models have been developed to describe droplet deformation, assuming that the interactions between droplet pairs are purely repulsive [6–11]. Here we show that when droplet-droplet interactions are repulsive, the system dilates or pushes outward when sheared. Its Poynting effect is therefore positive, reminiscent of Reynolds dilatancy in granular materials [12]. However, we also show that when attraction between the drops is introduced in a controllable way, the sign of the Poynting effect can be reversed: emulsions with strong attractions develop a negative Poynting effect. This is our central result, namely, that the sign of the Poynting effect in emulsions can be tuned with an experimentally accessible control parameter.

II. MATERIALS AND METHODS

Experiments are performed on a regular oil-in-water emulsion of a 1 Pa s silicone oil from Sigma Aldrich dispersed in bidistilled water. The emulsions are stabilized by the ionic surfactant sodium dodecyl sulfate (SDS) and were prepared at 24 000 rpm with an IKA T18 emulsifier. The surfactant concentration within the aqueous phase is between 0.5 and 8 wt %. In all cases the oil volume fraction is 80% [13,14]. The foam used is a commercial shaving foam (Gillette Foamy Regular). The rheological properties are investigated by a stress-controlled rheometer (Anton Paar MCR 502). The temperature is controlled at 20.0 °C ± 0.1 °C, and a 50 mm cone and plate geometry (cone angle: 1°) are used unless indicated otherwise. All geometries had roughened surfaces in order to prevent wall slip effects during measurements. The measurement of normal stresses in yield stress materials is notoriously difficult because of residual trapped stresses that emerge when loading the material in the rheometer. Here we follow the protocol detailed in [15], where reproducible yield
stress measurements were made using different methods. Different shear strains are applied to the material, and we measure both the shear stress $\sigma_{xy}$ and the normal stress $F_Y$ (thrust per unit cross-sectional area).

III. RESULTS

We use aqueous foams as a benchmark for our results in emulsions. Figure 1 shows generic results for a foam and an adhesive (i.e., attractive) emulsion. As the strain increases, the systems behave differently: while a dilatant thrust is observed for the foam, the emulsion pulls inwards on the rheometer head (it “wants” to contract). This qualitative difference between foams and adhesive emulsions is robust to changes in the boundary conditions and shearing geometry. In Fig. 2 we present data for samples sheared between two parallel plates, while the gap between the plates is varied in order to maintain a zero (or very small) thrust. The Supplemental Material [16] provides additional measurements comparing normal stresses in plate-plate and cone-and-plate geometries. In all cases, we observe that while the foam dilates, the adhesive emulsion contracts, consistent with a positive effect in the foam and a negative effect in the emulsion. Our main goal is to understand the origin of this difference.

Measurements of normal stresses in biopolymer gels [17,18] suggest that compressibility is a prerequisite for a negative Poynting effect. When the gels are sheared rapidly, their water content renders them incompressible, and the Poynting effect is positive. However, water can be expelled from the gels’ porous structure if the shear is applied sufficiently slowly. The system is then compressible, and the Poynting effect changes sign. This distinguishes biopolymer networks from, e.g., rubber, which remains incompressible even when sheared slowly.

Inspired by these results, we hypothesize that the negative Poynting effect in adhesive emulsions is due to the formation of a compressible and porous network structure supported by attractive forces between droplets. Short-range attractive forces can be introduced by varying the amount of SDS surfactant in the continuous phase. The micelles exert a depletion interaction on the drops (see, e.g., [13,19,20]), which leads to an effective attraction between the droplets. Further increasing the SDS concentration increases the micelle concentration, which in turn strengthens the attraction between droplets and leads to flocculation of the droplets. This flocculated system is structurally reminiscent of the biopolymer gels; in particular, it can expel water (which is visible at the free surface of the sample) and is therefore compressible.

Two pieces of experimental data provide support for the above scenario. First, we consider the evolution of normal stress as a function of shear strain for emulsions with different SDS concentrations. Figure 3 shows a positive Poynting effect for low surfactant concentrations, reminiscent of foams. As expected, however, we observe a smooth transition between...
FIG. 3. Normal stresses vs shear strain for emulsions with different concentrations of SDS. The horizontal black line is at $F_Y = 0$. The inset shows the same data focusing on smaller strains.

FIG. 4. Confocal imaging of emulsions of silicone oil droplets in water stabilized by SDS. Images were taken after dilution of the concentrated emulsions down to an oil volume fraction of 0.1% at 40× magnification. Left: Emulsion with 0.5 wt % SDS. Middle: Emulsion with 4 wt % SDS. Right: Emulsion with 8 wt % SDS. The scale bar in all images is 50 μm.

FIG. 5. Normal stresses vs shear strain for (a) the foam and (b) nonadhesive emulsion with 0.5% SDS. The solid line is $2(G/\gamma)^2$ (see text). The insets show the results of oscillatory shear measurements at a frequency of 1 Hz: storage ($G'$, squares) and loss ($G''$, circles) moduli as a function of oscillatory strain amplitude.

IV. DISCUSSION

We now aim to provide a theoretical interpretation of our finding that networks of adhesive emulsion droplets display a negative Poynting effect, unlike repulsive emulsions and foams. We observe that the sign of the normal stress is established immediately upon shearing, when elastic storage dominates, and does not change when the loss modulus dominates at larger strains. Therefore, we can understand the sign of the effect by investigating the initial quadratic growth of the normal stress in a hyperelastic model, which neglects dissipation.

As a preliminary, it is useful to recall a textbook result for incompressible hyperelastic solids sheared in cone-plate geometry at fixed gap height. In this case a coincidence of two fundamental relations fully determines the Poynting effect. First, when incompressible media are sheared at fixed gap, the thrust per unit cross sectional area is $F_Y = 2N_1$, with the first normal stress difference defined as $N_1 = \sigma_{xx} - \sigma_{yy}$ for a shear stress $\sigma_{xy}$ (see Fig. 6 below) [23]. The second relation concerns hyperelastic solids, i.e., solids that are reversibly elastic for some range of strains extending beyond linear response [24,25]. In these systems $N_1 = G_0\gamma^2 + O(\gamma^4)$, where $G_0$ is the linear elastic shear modulus. Combined, these results require $F_Y = 2G_0\gamma^2$, a positive Poynting effect. Our experimental results for foams and repulsive emulsions compare favorably with this classic result, provided we account for viscoelasticity by replacing $G_0$ with $|G'(\omega, \gamma)|$, where $\omega$ is the shearing frequency and $G'$ is the independently measured complex shear modulus (Fig. 5).

For simplicity, we consider a cube of unit volume containing an isotropic, compressible, and hyperelastic material. As shown in Fig. 6, the cube is deformed such that a material element initially at $(X, Y, Z)$ is located at $x = (X + \gamma Y, (1 + \xi Y) Y, Z)$ after deformation. Here $Y$ parameterizes shear, while $\xi Y$ is a dimensionless dilation in the gradient direction. We now ask how the thrust $F_X$ develops as a function of $Y$ when $\xi Y = 0$ is imposed. Recalling that $F_Y \propto Y^2$ due to symmetry, the Poynting effect is characterized by the
There is no bound on mechanical stability that requires $G$ to stiffen or soften under dilation. In repulsive emulsions and foams, the shear modulus is an increasing function of the average number of contacts per droplet [29–32]. Dilation reduces the interfacial area between droplets and eventually causes them to lose contact. The derivative of $G$ is therefore negative, and so the Poynting effect is positive. In contrast, adhesive contacts are “sticky”—once formed, they persist unless some tensile force threshold is exceeded [33–36]. They therefore respond to dilation in a manner akin to biopolymer gels and bead-spring networks, which can support tension without changing their topology. Placing a network under tension increases its shear modulus [27,37,38], yielding a positive derivative $[\partial G/\partial \xi_Y]_0$ in Eq. (2). This rationalizes the appearance of a negative Poynting effect with increasing surfactant concentration, as seen in Fig. 3.

V. CONCLUSION

The control over the Poynting effect has potential applications, as the difference between a dilatant and contractant normal response impacts the “tackiness” of biomaterials and foodstuffs, of which emulsions are an example. In addition, our considerations here explain a number of sometimes confusing results in the literature. The positive Poynting effect for the repulsive emulsion (and foams) is consistent with theories that assume an incompressible system [39–41] and was indeed already observed previously for foams [41] and concentrated, nonadhesive emulsions. However, for the emulsions the situation was far from being clear: in one set of data normal and shear stresses in steady shear flow were proportional [42], whereas in the other a quadratic dependence was reported for oscillatory shear [15], and in a third publication, a negative Poynting effect was reported but without any explanation [22]. Here we show that the behavior on strain should be quadratic and that the negative normal stress in a different system is likely due to attractive interactions between the drops. Such negative normal stresses were previously reported in biopolymer gels [2,17,18], nanotube suspensions [43], and bead-spring networks [28]. The common denominator between these systems is that they form connected networks, in line with the arguments presented here.

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