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Planning for Exclusion: The Politics of Urban Disaster Governance

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Abstract

Many disaster risk reduction (DRR) initiatives, including land use planning, tend to ignore existing long-term inequalities in urban space. Furthermore, scholars working on urban disaster governance do not adequately consider how day-to-day DRR governing practices can (re)produce these. Hence, following a recent interest in the political dimensions of disaster governance, this article explores under what conditions the implementation of DRR land uses (re)produce spatial injustice on the ground. We develop a theoretical framework combining politics, disaster risk, and space, and apply it to a case study in Santiago, Chile. There, after a landslide disaster in the city’s foothills in 1993, a multi-level planning arrangement implemented a buffer zone along the bank of a ravine to protect this area from future disasters. This buffer zone, however, transformed a long-term established neighbourhood, splitting it into a formal and an informal area remaining to this day. Using qualitative data and spatial analysis, we describe the emergence, practices, and effects of this land use. While this spatial intervention has proactively protected the area, it has produced further urban exclusion and spatial deterioration, and reproduced disaster risks for the informal households within the buffer zone. We explain this as resulting from a governance arrangement that emerged from a depoliticised environment, enforcing rules unevenly, and lacking capacities and unclear responsibilities, all of which could render DRR initiatives to be both spatially unjust and ineffective. We conclude that sustainable and inclusive cities require paying more attention to the implementation practices of DRR initiatives and their relation to long-term inequities.

Keywords

Chile; disaster risk reduction; land use planning; post-disaster; spatial injustice; urban disaster; urban governance

Issue

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1. Introduction

Cities are important sites for realising climate change adaptation and disaster risk reduction (DRR). This requires urban governance to move away from state-centric, top-down approaches towards more horizontal and coordinated work with communities and relevant actors. Research on factors contributing to ‘good governance’ of disaster risk highlights the need for cities to reduce vulnerability and hazard exposure while enhancing democratic and effective protection (e.g., Ahrens & Rudolph, 2006; Gall, Cutter, & Nguyen, 2014; United Nations Office for Disaster Risk Reduction, 2020). However, while urban disaster governance can promote sustainable and resilient development, achieving such goals in practice is complex. Normative and technocratic approaches do not adequately address the political dimensions of city governance (Swyngedouw, 2005; Tierney, 2012). Academic research increasingly focuses on decentralisation and scale (Marks & Lebel,
produce spatial injustice on the ground? We answer this question using an urban disaster governance framework and apply it to a case study in Chile where, following a landslide disaster in 1993 in the foothills of Santiago, the authorities developed a disaster risk management plan including a buffer zone in order to reduce the risks of future landslides.

This article first presents a conceptual discussion of urban disaster governance, then the research design, followed by our findings, and a discussion and conclusion section.

2. The Politics of Urban Disaster Governance: A Conceptual Framework

Our framework combines the politics of governance with critical understandings of disaster risks and urban space, and aims to develop a situated analysis of urban disaster governance. The politics of governance refers to how different actors network, participate, and collaborate to solve their own problems (Bevir, 2013; Gupta, Verrest, & Jaffe, 2015; Torfing, Peters, Pierre, & Sorensen, 2012). While a normative understanding of governance focuses on what constitutes ‘good governance’ and calls for legitimacy, accountability, equity, efficiency, and other such principles, this is critiqued for being implemented technocratically, obscuring political dimensions, and prioritizing efficiency over equity. As such, it may actually undermine democratic principles (Swyngedouw, 2005) and oversimplify complex social processes, resulting in “policies [that] often do not fully achieve the envisaged objectives and regularly have unintended consequences” (Di Baldassarre, Kemerink, Kooy, & Brandimarte, 2014, p. 136). On the contrary, an analytical perspective on governance considers it as inherently political, encompassing differences, contestations, and power-laden decisions (Castán Broto, 2017; Gupta et al., 2015). For urban disasters, these include contesting visions of governing cities and their consequences for producing vulnerability and hazard exposure, as well as how power influences actor relations and shapes institutions, particularly in a context of decentralising fiscal and political competencies. For example, an ‘incomplete decentralisation’ in Thailand led to a transfer of mandates without accompanying resources to lower governments which unevenly increased flood risks (Marks & Lebel, 2016). Hence, there is a need to unpack the inherent power relations between actors in existing horizontal and vertical arrangements.

We focus here on everyday practices of governance as a fruitful way for understanding the politics of policy design and implementation (Cornea, Véron, & Zimmer, 2017). Such governance processes involve continuing negotiation and adaptation of norms and plans, and in these negotiations, issues may be technocratised by those with power (Ferguson, 1994). The “bias in disaster governance research” also privileges a focus on state-based processes over bottom-up and informal engagements (Huang, 2018, p. 384). Therefore, focusing...
on everyday practices helps to understand the informal and open-ended nature of certain formal structures in space (Koster & Nuijten, 2016; McFarlane, 2012; Roy, 2005; Yiftachel, 2009), such as disaster risks and informality (Parthasarathy, 2015) or coastal resilience planning (Weinstein, Rumbach, & Sinha, 2019), and exposes the unintended effects arising from (de)politicised settings (Marks, 2015). However, it should clearly not lead to an abdication of state responsibility.

We link urban politics, disaster risks, and injustice. Urban problems (e.g., inequalities, exclusions) do not just reflect governance failures, but arise from how governance systems work as results of socio-spatial processes of stratification that represent particular (in)justices (Harvey, 1973; Soja, 2010). Such problems are exacerbated during disasters, understood not as natural but deeply social and contentious phenomena that can increase marginalisation (Susman, O’Keefe, & Wisner, 1983) and vulnerability (Wisner, Blaikie, Cannon, & Davis, 2004), calling for a focus on root causes (Oliver-Smith, Alcántara-Ayala, Burton, & Lavell, 2017) and disaster justice (Douglass & Miller, 2018; Huang, 2018; Nygren, 2018). We argue that analysing spatial (in)justices is not only about describing the end state of social groups in space, but also about the relational and multilevel structural processes that put some people in marginal positions (Wacquant, 2015). Hence, we focus on “how, and where, power is being exercised, to whose benefit, and how it leads to urban development where risk is unequally distributed” (Rumbach, 2017, p. 784). Locating spatial injustices thus entails expanding on the distributional, procedural, and recognitional dimensions of justice as exerted and produced by situated practices of governance.

We integrate the above in a conceptual framework presented in Figure 1, which visualises the need to mediate land use planning and its multi-level implementation arrangements through what we call their everyday governing practices. By addressing the interaction of these practices with grounded actors, that is, how planning interfaces with communities on the ground, we can further understand the ambivalent consequences of positive DRR outcomes along with the socio-spatial (in)justices that emerge. Ultimately, this can help to address the process of implementation and outcomes of land use planning that make DRR not only ineffective but also unjust.

3. Research Design

We combined qualitative and spatial methods for understanding the implementation of a land use plan in Chile. We conducted six months of fieldwork focused on an area of the foothills of Santiago (see Figure 2), characterised by steep slopes and hazardous hydro-geological formations (Muñoz, 1990; Sepúlveda, Rebolledo, & Vargas, 2006). We gained access through a long-term resident of the foothills and later followed a snow-balling process for identifying and contacting key informants. We conducted 48 in-depth anonymised interviews that included: members of the local communities and residents with experience in planning initiatives; municipal representatives working on urban and emergency planning; politicians and representatives of national institutions; and experts in Chilean urban planning. We also conducted participant observation in community meetings related to risk awareness and emergency planning. We analysed relevant policy documents, historical archives, technical and scientific studies, reports of past disasters, and the planning instruments designed and implemented in the aftermath of a landslide disaster. During our fieldwork and document analysis we identified the scale and interrelation of actors to consider both vertical and horizontal arrangements in place. As we show below, our case represents a local-level phenomenon embedded in hierarchical and top-down arrangements that are critically affecting land use policy implementation and its outcomes. Finally, we used official spatial data (Infraestructura de Datos Geoespaciales Chile, n.d.) to map some particularities of the land use.

On May 3rd, 1993, heavy rainfall and high temperatures produced a debris flow or ‘alluvium’ in the Macul Ravine (Naranjo & Varela, 1996; Oficina Nacional de Emergencias, 1995). The ensuing floods impacted 28 thousand families in east Santiago, damaged 5,610 housing units, and destroyed 307 (Oficina Nacional de

![Figure 1. Framework for urban disaster governance. Source: Authors.](image-url)
Emergencias, 1995). The most affected households belonged to La Florida, a comuna (Chile’s lowest tier territorial division) in south-east Santiago. 23 people died, 8 disappeared, 85 suffered severe injuries, and 3,800 people lost their home. The relief and recovery entailed victim relocation to an emergency camp for almost two years, and subsequently to a newly constructed public housing project called Santa Teresa located near their original dwelling, but in an area protected from the overflows of the Macul Ravine (Secretaría Regional de Vivienda y Urbanismo [SEREMI]–Ministerio de Vivienda y Urbanismo [MINVU], 2013).

For our fieldwork, we focused on the poblaciones (neighbourhoods) of La Higuera and Ampliación La Higuera near the bank of the Macul Ravine, in La Florida. These poblaciones developed through rural migration during the 1960s and 1970s, accessing urban space either through land occupations or via state housing policies (Astaburuaga, 1987; Muñoz, 1990; SEREMI–MINVU, 2013). We also focused on other sites throughout the foothills, where most of the original residents currently live: the Santa Teresa, El Esfuerzo, and Las Perdices neighbourhoods, and visited community centres and the seven mitigation ponds constructed for reducing risks in this area (Ministerio de Obras Públicas, 2006). We contextualised this field research in relation to Chile’s institutional development. The country’s response to disasters, despite their frequency and magnitude, has been a reactive one (Camus, Arenas, & Lagos, 2016; Sandoval & Voss, 2016). This includes the processes of post-disaster recovery as well as more long-term risk management principles, which have tended to be improvised and less planned. In relation to the institutional background of urban planning in Santiago, this emerges from different levels of government. While national laws provide the general institutional framework, regional and local instruments provide the details of land use planning. The latter include the Metropolitan Regulatory Plan (Plan Regulador Metropolitano de Santiago [PRMS]), which aims at developing space in the whole region, comprising 52 comunas (MINVU, 1994). The PRMS defines land uses for the metropolitan area, including areas excluded from development due to natural hazards. On the local level, each comuna should have a Master Regulatory Plan (Plan Regulador Comunal [PRC]), which details land uses within their urban limit. Chile’s historical decentralisation process contributes to such urban planning arrangements, which are characterised by strong centralisation, metropolitan fragmentation, and weak capacities in the lower tiers (Consejo Nacional de Desarrollo Urbano, 2017; Garreton, 2017), characteristics that also affect negatively disaster governance (Sandoval & Voss, 2018).

4. Results

4.1. The Emergence of a Post-Disaster Multi-Level Arrangement

Following the impacts of the 1993 disaster, the Interior Ministry issued Decree 765 declaring a “Zone affected by the catastrophe” (Ministerio del Interior, 1993). This supported relief and recovery for the victims settled inside it, enabling them to access housing subsidies and relocation procedures to the Santa Teresa village. In 1994, after decades of ignoring Santiago’s natural system (Larrain, 1992), a new Metropolitan Plan was approved (MINVU, 1994). This plan included a number of risk zoning regulations that had to be implemented with its formalisation. Among other norms, the PRMS defined areas adjacent to ravines as “Ravine parks” (PRMS Art. 5.2.3.3; MINVU, 1994), where only recreational and other non-permanent activities are allowed; it identified areas susceptible to flood from ravines, where development is restricted or human settlements prohibited (PRMS Art. 8.2.1.1; MINVU, 1994); and introduced sim-
ilar restrictions in relation to geophysical risks, particularly from landslide hazards (PRMS Art. 8.2.1.4; MINVU, 1994). Given the lack of PRC in the foothills of La Florida, the PRMS mandated that these norms were applied to this new urban space without discussion in the aftermath of the 1993 disaster, first on a temporary basis and then formalised in 2001 with a new PRC. This hierarchical and top-down application of land use norms created a 300,000 square metres zone alongside the Macul Ravine, with a minimum of 100 metres width on each side in which urban development is prohibited or restricted.

Figure 3 shows the restriction zones adopted in the research area associated with the aforementioned restrictions: ravine parks (AV3); flood risks (R-1); and landslide hazards (R-4). The map shows that La Higuera and Ampliación La Higuera are visible as part of the buffer zone. The changed land use transformed these areas by dividing each into a formal section (where uses include residential, commercial, and socio-cultural activities) and an informal section with restricted land use possibilities. Figure 3 also shows that the buffer zone ignores block divisions and streets, running through many residential plots. The exclusion zone affects those residents whose homes fall now in the restricted zones: about 694 people in 99 households. Here we also find two informal campamentos (a type of informal settlement in Chile), the Santa Luisa and Quebrada de Macul, inhabited by 61 families.

The PRMS has triggered multiple transformations in the foothills, for example expanding Santiago’s eastern limit, increasing the urban density of the foothills of The Andes and generating conflicts and environmental mobilisations (Biskupovic, 2015). Regarding the exclusion zone, this area corresponds in part with the zone of the aforementioned Decree 765, thus, where the bulk of the disaster victims were located. However, the rapid and vertical imposition of this arrangement and the buffer zone through a number of governance features practices has impacted the lives of the local people for more than two decades, as detailed in the next subsections.

4.2. Practices of Implementation: Participation, Enforcement, and Management

To assess the implementation of this post-disaster land use, we focus on three key governance practices explaining the current state of the buffer zone: voluntary relocation; arbitrary enforcement; and the management of acquired land.

After the 1993 disaster, the housing authorities under the MINVU played an important role, particularly the Service for Housing and Planning (SERVIU), which
implements MINVU’s plans and policies. SERVIU managed the emergency camp after the disaster and developed the Santa Teresa población for housing disaster victims permanently (Oficina Nacional de Emergencias, 1995; SEREMI–MINVU, 2013). Most people residing in the camp were offered and accepted relocation to Santa Teresa. However, some residents from Ampliación La Higuera and La Higuera returned to their homes after the disaster, as their homes had not been destroyed. Inhabiting a risky area according to Decree 765, interviews reveal that SERVIU developed a “semi-voluntary process of negotiation” to relocate them in the new población. Government officials would approach property-owners and offer an exchange between their home and one in Santa Teresa (depending on the value of their home this would be an apartment in a three-storey housing project or a house unit). Many residents accepted this and exchanged property rights. But despite pressure during this negotiation process, some families continued to live in the exclusion zone. The semi-voluntariness of the process was thought to push local residents to exchange their properties or lose everything, but as the housing units of many were still standing, they risked remaining there for different reasons. As one interviewee explains: “If I exchange my house and plot from one in Santa Teresa, I leave here all of my memories and experiences….They do not go with me. Everything is here, my people, my neighbours....” For other interviewees, their original living conditions were better than in Santa Teresa, which they saw as a housing project with significant area of the buffer zone filled with empty houses and plots became an unmanaged informal space with irregular occupations, entailing some effects that we unpack now.

4.3. The Just and Unjust Effects of the Land Use

The land use plan has produced some positive outcomes. It organises spatial development while protecting thousands of people living in formally defined ‘safe’ areas from natural hazards. This is recognised by the victims of the 1993 disaster settled in Santa Teresa. However, they still suffer from a post-disaster recovery process linked to neoliberal housing policies, which resulted in relocation to segregated, densely populated areas that lack basic urban services (Rodríguez & Sugranyes, 2004), features acknowledged throughout the foothills. The Santa Teresa is an example of what has been described as the ‘dark side’ of Chile’s neoliberal housing policies: Whereas the aggregated housing deficit has diminished with these policies, they have done so by increasing socio-spatial segregation and generating highly insecure, violent, and deteriorated spaces for lower income groups (Ducci, 1997). Along with this trend experienced by the relocated debris flow victims, the multi-level arrangement and the buffer zone generated have (re)produced spatial injustices for the communities settled there. Based on the issues identified by residents of the buffer zone, we have focused on those that are further marginalising them as a community and affecting their local resilience. We categorised these and expand on three issues: urban exclusion; spatial deterioration; and disaster risks reproduction.
4.3.1. Urban Exclusion

With relocation, abandoned houses and plots unmanaged by SERVIU were sometimes squatted by the original owners who, after receiving a unit in Santa Teresa, rented that unit out, or by people from the exclusion zone itself as a means to enlarge their plot, locally referred to as micro-squatting. Although these squatters are officially subject to eviction, such practices also address overcrowding problems. Many squatters are from the neighbourhood itself or come from nearby areas, arriving from other informal spaces around the foothills aiming for more permanent dwelling. Therefore, this space has produced an irregular rental housing market for vulnerable groups seeking households, such as international migrants (especially Peruvians). The 2017 Census shows that while immigrants represent 6% of the people living formally in La Higuera, they are 12% of the inhabitants of the exclusion zone. Also, they tend to be younger than in their formal counterpart, being particularly economically active groups. Although not necessarily illegal, international immigrants are generally more likely to suffer from structural problems related to housing (Fundación Vivienda, 2018). These rental spaces are precarious, with poor quality housing (e.g., mediaguas), illegal connections to water and electricity services, and lack of tenure security. Such irregular spatial practices are logical in Santiago given its structural lack of access to decent and affordable housing, especially when public policies are associated with segregation, overcrowding, and low quality for low income groups (Fundación Vivienda, 2018; Rodríguez & Sugranyes, 2004). The buffer zone provides respite from overcrowding but reproduces exclusionary development processes that arise from inadequate state policies and the decisions of vulnerable groups given their limited choices.

4.3.2. Spatial Deterioration

The buffer zone is spatially deteriorating in public places, particularly along the bank of the Macul Ravine. Unlike the southern part where a green public park was built with regional-level funding, the northern exclusion zone is deserted and undeveloped, and used for crime, drug-dealing, and drug-use, increasing local insecurities (see Figure 4a and 4b). While owned by the municipality, it reportedly lacks funds for managing and transforming this public area. But there is also uneven funding for services such as streets or sidewalk pavements (see Figure 4c and 4d), or for addressing the current termite infestation, as residents of the exclusion zone cannot apply for public subsidies. Thus, households also experience spatial deterioration as residents are unwilling to invest in their properties given their irregular status, as a potential sale value would be only the fiscal value, roughly 59% of the market price (Ruiz-Tagle, Labbé, Rocco, Schuster, & Muñoz, 2018). As a resident explains: “We are frozen, we cannot apply to these public funds for improving our houses...[and] the termites are the cancer of wood.” A 75-year-old resident says she cannot access credit and that her “beautiful house is falling little by little.” As a result, properties inside the exclusion zone have devaluated, making owners poorer, despite long-term ownership.

4.3.3. Disaster Risk Reproduction

Many informants and official documents argue that constructing seven mitigation ponds, roughly two kilometres upstream from the buffer zone, has reduced the likely impact of an event similar to the 1993 disaster (Sepúlveda et al., 2006; SEREMI–MINVU & INDUAMERICANA, 2014). These ponds need maintenance and systematic cleaning. However, a persistent ambivalence towards managing risks persists in the area in relation to the Macul Ravine and other ignored raviens (Ferrando, Sarricolea, & Pliscoff, 2014; Fuentenalba & Verrest, 2020; Garrido & Sepúlveda, 2012; SEREMI–MINVU & INDUAMERICANA, 2014). Such risks are borne by the informal community in the buffer zone. Living in an informal settlement means not only that they might face greater uncertainties in the event of another disaster, but also that they inhabit a space that all acknowledge as hazardous. As a resident describes: “What happens tomorrow...if there is a new alluvium? Those people will not have any housing solution because they were settled in a prohibited place.” Another resident points out that their choice to live here limits their ability to demand permanent risk reduction. ‘Voluntarily’ living in the exclusion zone has in practice made this community invisible to disaster planning initiatives, reproducing their disaster vulnerability.

After an alluvium in March 2015 in northern Chile, an opportunity for addressing problems in the exclusion zone emerged. Then, some discussions took place at the national level (e.g., Biblioteca del Congreso Nacional de Chile, 2015) and relevant public organizations and the community met in the foothills to discuss, inter alia, three relevant topics for the buffer zone. First, the need to address irregular occupation of SERVIU owned plots, which led SERVIU to update the registry of these, including those belonging to private owners (n = 98), those it had acquired (n = 93), and those it needed to acquire (n = 41). Second, while some efforts at improving disaster response in the buffer zone were made, these were limited to emergency preparedness and evacuation routes. Regardless, informants state that bureaucratic obstacles impeded the realisation of massive evacuation try-outs. Finally, following a participatory process in 2017, it was decided that the abandoned public space north of the ravine should be transformed into a new green public park, with a design to be developed in 2020. However, even though the residents of the exclusion zone gained some visibility, there has not been any substantive change in their situation. From their perspective, the land use initiative has condemned them to live in uncertainty regarding both spatial injustices and possible climate disasters.
5. Discussion and Conclusion

Our article expanded the knowledge on urban disaster governance by addressing the relationship between DRR, urban politics, and spatial (in)justices. By grounding governance in situated practices, we showed that despite well-intentioned initiatives defining risk areas being implemented, they reproduce and even create new injustices. While a land use plan can protect a population by defining a buffer zone that restricts development, it can adversely include those who relocate to worse housing situations or stay informally within the buffer zone. The planning process of excluding land from urban development also furthered socio-spatial exclusion of local communities. Addressing the challenges of the poor and marginalised needs resources and political will. But in particular, three governance conditions need to be considered in DRR and urban planning.

First, as post-disaster settings are highly contentious moments, decisions taken rapidly will affect concerned people in the short and long-term. However, in such rapid decision-making, there is little space for addressing contestations, creating depoliticised environments where no discussions of the root causes of risks are addressed. The Santiago case shows how affected groups see their participation in risk management processes reduced (as in the Santa Teresa housing recovery) or excluded (as in structural disaster responses like the mitigation ponds or the exclusion zone). Not only are local knowledge, choices, and experiences excluded in some risk management processes, but interventions themselves may produce adverse and detrimental consequences such as within the informalised community. Hence, the depoliticization of post-disaster settings means a lack of power and participation of local communities, which implies that planning interventions should consider their long-term consequences and address structural causes of uneven disaster risks.

Second, inconsistent enforcement of interventions may produce unjust situations. The voluntariness of relocation during the exclusion zone’s definition and the lack of enforcement of the ban on building in the exclu-
sion zone has led to households in risky areas experiencing economic hardship. Although the El Esfuerzo community managed to move the border of the exclusion zone and thus lives formally, it is at risk from future floods and landslides. From a DRR perspective, this shows how grounded risk management can be both spatially unjust and ineffective, even rendering useless the dichotomous definition of formal and informal. This mirrors Yiftachel’s (2009) grey spaces in that defining certain categories becomes blurry, particularly by naming spaces as formal/secure and informal/at risk. It also raises questions about whether governance interventions should aim at making spatial areas less vulnerable or people less vulnerable, and how to address the dilemma where people either comply to voluntary relocations or through their own choices face further marginalisation.

Finally, governance actors have uneven capacities. We described how transferring norms and regulations from one level of government to another does not consider problems associated with managing urban space at the local level. This is consistent with previous evidence of disaster governance in Chile in relation to hierarchical and top-down inter-relations between scales of government, as Sandoval and Voss (2018) argue in a recent post-disaster context. In that sense, our analysis adds an additional dimension by describing how governance arrangements extend over time, maintaining some unjust effects on the ground. This includes the bureaucratıc complexity and resource shortage in managing empty houses and plots and developing abandoned spaces. Hence, the buffer zone problems reflect low capacity and resources at local level and the political lack of will at higher levels to reduce the vulnerability of people by using an appeasement strategy of pacification. For sustainable, inclusive, and resilient cities, the focus must be on the daily practices and challenges of disaster governance and on empowering governance actors at the lowest level to structurally address the long-term challenges for better risk reduction and spatial justice.

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Conflict of Interests

The authors declare no conflict of interests.

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