Mapping the market: a portfolio approach for informed deliberation of urban development strategies

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Neighbourhoods going up or down is a good conversation topic and – similar to traffic or football – we’re all experts. So to be able to do research on this is like turning a hobby into a job. I started this project in 2003 and I soon found out that Amsterdam is a good place to do this research in many ways. Most of all, it is because of the people I have been able to work with.

First and foremost, I want to thank my *promotores* Luca Bertolini and Frank le Clercq, for giving me the opportunity to start this research and supporting me along the way. Sadly, Frank passed away in 2006. We had to continue without his support, his inspiring new ideas and without the pleasure of discussing and developing these ideas. The city as a portfolio was one of these.

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