Prevention of false positive findings in observational studies: registration will not work but replication might

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Published in:
Journal of Epidemiology and Community Health

DOI:
10.1136/jech.2010.125252

Citation for published version (APA):
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INTRODUCTION
Progress in science is built on a balance between curiosity and scepticism, and between creativity and rigour.1 Although progress in science inevitably needs the generating of findings that may not be verified in subsequent studies, there is a considerable risk that exploratory studies introduce bias in the body of scientific knowledge. This risk may be substantial in observational studies, including cohort studies, case–control studies and cross-sectional studies.2 Observational studies play an essential role in medical research as they are often conducted to evaluate research questions that cannot be addressed by clinical trials.3 As shown by Ioannidis, however, the likelihood that any given finding from a published observational study is true in reality is limited.2 Aside from problems of uncontrolled confounding and other biases, observational studies are often generated from databases comprising many variables. Researchers often explore an unknown quantity of potential relationships capitalising on the chance of obtaining positive findings. In this editorial, we will explore two potential solutions to reduce the risk of false positive findings from observational studies: a registration requirement, and a replication requirement.

REGISTRATION REQUIREMENT FOR OBSERVATIONAL RESEARCH
With a registration requirement, scientific journals would require researchers to register their observational studies in a manner similar to what has become policy for clinical trials.4 5 Study registration would include the recording of well grounded hypotheses that will be tested and data to be collected in a given study, recently suggested in the literature.5 Basic information with respect to the study would be documented, including design, variables used and, to the degree possible, a general theoretical framework. Existing registries, such as ‘clinical trials.gov’, could be used for this purpose, or perhaps new registers would need to be developed. Analyses not based on a priori hypotheses would not be precluded from publication, as exploratory research is essential for science to progress, but would need to be clearly labelled as exploratory.

There are some serious problems to overcome, however. Observational studies significantly outnumber clinical trials, and given that the largest clinical trials registry registers more than 200 trials weekly,5 coordination and maintenance would be substantial tasks. In addition, the number of analyses that need to be registered per study would be much larger than in clinical trials. Most importantly however, in observational research it is often impossible to have all specific analyses registered a priori. Hypotheses are often generated iteratively reflecting developments in the scientific literature or earlier findings within the cohort itself. Moreover, such a procedure would still be vulnerable to manipulation once researchers have data in hand, because they could still engage in ‘data-fishing’. In addition, an observational studies register might unfairly discriminate against legitimately generated hypotheses that are derived prior to inspecting the data but after data collection has begun. Finally, many researchers may not be willing to take the risk that their hypotheses might be ‘stolen’ by others when made public. Thus, a registration requirement of observational studies would not appear to be a simple solution, nor would it be fully effective in preventing the spread of false positive findings.

REPLICATION REQUIREMENT FOR OBSERVATIONAL RESEARCH
A different solution would emphasise the requirement that observational findings be replicated, a suggestion made in the literature as well.3 In this scenario, results from observational studies would be considered strictly exploratory (in the absence of a priori registration) unless they are corroborated in an independent sample. In addition, we propose that bootstrapping techniques become standard practice to correct the results for over-fitting of the models used. By doing so, the results are more likely to be reproduced in future populations. Bootstrapping techniques have shown to be superior to split-sample or cross-validation techniques in this respect.8

Similar to the criteria developed for replication studies in genotype–phenotype associations,9 replication studies using observational designs would need to (a) be of sufficient size, (b) use independent samples, (c) use a similar population, (d) demonstrate a similar magnitude and direction of effect, (e) include the same level of detail of the initial study, (f) use similar independent and dependent variables, and (g) include similar moderators and mediators as in the initial study. For confounders it seems more complicated. The overwhelming threat to the validity of observational studies, as contrasted with randomised studies, is the uncertain amount of uncontrolled confounding. As uncontrolled confounding can surely contribute to the risk of false-positive findings, a replication study should at least include the confounders adjusted for in the initial study, but preferably a larger set. By doing so, the test of replication may become more stringent than when only the confounders included in the initial study were controlled for.

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The replication requirement has its limitations too. First, it is plausible that a gentle variant of the ‘proteus phenomenon’ takes place, in which the magnitude of effect of the initial study depends on a true association along with a certain degree of chance. This will result in not entirely similar associations in the initial and replication study with lower association estimates found in the latter. Yet, this problem of ‘regression to the mean’ may be overcome at least in part if the researchers of the initial study applied bootstrapping techniques to correct for over-fitting. Second, it is possible that no good replication sample is available. Third, a replication requirement would result in a more complex procedure for publishing scientific data. Fourth, mere replication might have the risk of replicating findings. In contrast to the previous solutions, however, we feel there are no principal problems with this approach to reducing the risk of false positive findings.

CONCLUSION

A replication requirement for observational research should by no means be regarded as an attempt to limit the creativeness of researchers, but rather to attain some form of quality control in observational studies by clearly delineating the difference between hypothesis-driven and exploratory research. Similar statements have been made in the past, but apparently never really followed by policy. The advantages of more quality control in observational studies are manifold. In addition to likely increasing the probability that findings from observational studies will be replicable, quality control would result in increased credibility for researchers adopting this guideline in the eyes of journals, their editors, reviewers, and eventually readers. Journals can play an important role in encouraging researchers and principal investigators to adopt quality control procedures for observational studies. Perhaps workgroups like the International Committee of Medical Journal Editors could formulate a position statement that would require researchers to follow this procedure by accepting papers as hypothesis-driven only when (a) a credible a priori statement of hypotheses and data to be analysed has been prepared (eg, from an observational studies registry or data application form), or (b) replication data is presented. Studies that do not meet either of these criteria could still be published, but only as clearly labelled exploratory analyses with full attention to inherent limitations and likelihood of replication of results.

Competing interests None declared.

Provenance and peer review Not commissioned; not externally peer reviewed.

Published Online First 26 November 2010

J Epidemiol Community Health 2011; 65: 95–96.
doi:10.1136/jech.2010.125252

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