Cultural promotion and imperialism: the Dante Alighieri Society and the British Council contesting the Mediterranean in the 1930s

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# TABLE OF CONTENTS

**PREFACE**  
VII

**INTRODUCTION**  
1  
Cultural foreign politics contesting the centre of the world 1  
Europe divided by crises and ideology 1  
Cultural promotion: a tool in international politics 6  
Cultural foreign politics from a transnational perspective 7  
National identity constructed from abroad 8  
Clashing empires and political systems in the Mediterranean 10  
Modelling modernity 11  
Citizenship, race and religion 13  
Outline of the chapters 14

## 1. THE DEVELOPMENT OF FOREIGN CULTURAL POLICY  
17  
The Allgemeiner Deutscher Schulverein (1881) / Verein für das Deutschtum im Ausland (1908) and the Deutsche Akademie (1925) 17  
Uniting the *Volksdeutschen* 17  
Thierfelder and German language and culture for non-Germans 21  
Accommodating to Hitler’s regime 23  
The Alliance Française (1883) 25  
Mission civilisatrice and France’s new orientation after 1870 25  
The Ministère des Affaires Étrangères and the impulse of the Great War 29  
Decline and revival of the Alliance 32  
The Dante Alighieri Society (1889) 34  
Italian irredentism, emigration and national expansion 34  
Effects of the Italo-Turkish War and the First World War: Fascism and virulent nationalism 40  
Competition with the Fasci Italiani all’Estero and the Istituti di cultura italiana 43  
Intensification of cultural propaganda in the 1930s 45  
The British Council (1934) 49  
Cultural propaganda disavowed 49  
Counteraction to protect trade, territory and democratic Tradition 52  
Close connection to the Foreign Office 53

Conclusion 57  
Increasing significance of cultural foreign policy 57  
Universal ideologies 58
# Table of Contents

## 2. THE DANTE ALIGHIERI SOCIETY AND THE BRITISH COUNCIL: THEIR RELATIONSHIP WITH THE STATE 61

- Internal leadership and government ties. The Dante Alighieri Society between two centuries 62
  - Risorgimento and freemasonry 62
  - From Risorgimento to Fascism: President Paolo Boselli 65
  - A new generation 71
  - Issue of independence 75
  - After Boselli’s demise (1932) 82
  - Superseded by the Istituti di Cultura 87
- The British Council: an offshoot of the Foreign Office 89
  - Emergence in the age of ‘new diplomacy’ 89
  - The leading men 92
  - Gendering the Council 94
  - Critical of appeasement 96
  - Battling for independence from the Ministry of Information 97
- Conclusion 100
  - The Dante’s balancing act 100
  - The Janus face of the Council 101

## 3. CONSTRUCTIONS OF ‘ITALIANITÀ’ AND ‘BRITISHNESS’ 103

- Cultural pilgrimages across the Mediterranean 103
  - Reviving the Roman heritage 106
  - Secular pilgrimages 107
  - Paying homage to the dead 108
  - Cultural crusades 110
  - Missionaries of modernity 111
  - Italy’s widespread presence in the Mediterranean 112
  - Teaching Italian language and culture 114
  - Promising a Pax Romana 118
  - A Christian soul with a Mediterranean conscience 119
- The projection of Britishness 120
  - Format and circulation of *Britain To-day & British Life & Thought* 120
  - Britain and European or World Civilization 123
  - Freedom, democracy and peace 125
  - The harmony of hierarchy 130
  - Truth will triumph 134
- Conclusion 136
# Table of Contents

## 4. THE BATTLE FOR CULTURAL HEGEMONY IN MALTA

- Malta: a chess-piece in the Mediterranean  
  - 137
- The Dante Alighieri Society in Malta  
  - Indignation expressed in Dante publications  
    - 142
  - Annibale Scicluna Sorge: the intermediary  
    - 145
  - Evidence of Italian civilization in Malta  
    - 147
- The British Council in Malta  
  - Establishing a British Institute  
    - 153
  - The first Council lecture  
    - 155
  - Dispelling suspicions of anti-Catholicism  
    - 158
  - The Institute opening its doors  
    - 161
- Conclusion  
  - 166

## 5. CULTURAL POLICY AND COLONIAL CONQUEST: THE DANTE ALIGHIERI SOCIETY IN ABYSSINIA AND THE BRITISH COUNCIL IN EGYPT

- The Dante Alighieri Society’s imperial dreams in Addis Ababa  
  - A new Dante Alighieri Committee in Addis Ababa  
    - 169
  - Initial obstacles  
    - 171
  - The official opening of the Dante library  
    - 174
  - Pietrosi’s launching speech  
    - 180
  - Giving body to the library: the books and the building  
    - 182
  - Rumours regarding neglect  
    - 184
  - Competition in view  
    - 188
  - Great expectations: ideal and real power  
    - 190
- The British Council in Egypt: using the word instead of the sword  
  - Alarm about Latin rivalry  
    - 192
  - Keeping teachers and children British  
    - 193
  - New effort to reach out to Egyptian children as well  
    - 201
  - A British Institute or an Anglo-Egyptian Society  
    - 206
  - British Evening Institutes  
    - 207
  - Calling for the use of new media  
    - 209
- Conclusion  
  - 213

## SUMMARY AND CONCLUSION  

## BIBLIOGRAPHY  

## SAMENVATTING  

- 215

- 221

- 235