UNIVERSITY OF AMSTERDAM

UvA-DARE (Digital Academic Repository)

# For the love of experience: changing the experience economy discourse

Snel, J.M.C.

**Publication date**
2011

Link to publication

**Citation for published version (APA):**
Snel, J. M. C. (2011). *For the love of experience: changing the experience economy discourse*. [Thesis, externally prepared, Universiteit van Amsterdam].

**General rights**
It is not permitted to download or to forward/distribute the text or part of it without the consent of the author(s) and/or copyright holder(s), other than for strictly personal, individual use, unless the work is under an open content license (like Creative Commons).

**Disclaimer/Complaints regulations**
If you believe that digital publication of certain material infringes any of your rights or (privacy) interests, please let the Library know, stating your reasons. In case of a legitimate complaint, the Library will make the material inaccessible and/or remove it from the website. Please Ask the Library: https://uba.uva.nl/en/contact, or a letter to: Library of the University of Amsterdam, Secretariat, P.O. Box 19185, 1000 GD Amsterdam, The Netherlands. You will be contacted as soon as possible.

*UvA-DARE is a service provided by the library of the University of Amsterdam (https://dare.uva.nl)*

Download date:13 Nov 2026

# APPENDIX A: Descriptions of experiences discussed during interviews

## ACM

ACM or 'Advanced change methodologies', is a Masterprogram for consultants and intervention-specialists who want to develop their own methodology for dealing with stagnating organizational problems. Students work on making their change methodology explicit and enriching the how, what and why of their actions as consultants.

http://www.sioo.nl/

## EMIM

EMIM, or the Executive Master in Information Management is an accredited Master of Science program for managers, advisors and policymakers who want to translate social and technological developments into their own environment. Participants learn to question their thinking and functioning, to translate and deal with problems on a strategic level, to develop their innovative abilities and to take a multidisciplinary and design-based approach to organizational and information problems.

http://www.ienm.nl/

## Kaos Pilot

The KaosPilot program is a privately funded program focused on creative business, leadership, project and process design. Students learn how to build a viable business according to their and their clients' visions and values, they learn how to be leaders, and how to initiate and execute creative and sustainable projects, as well as design and conduct change processes for different clients. Kaos Pilot is still active in Denmark, its country of origin, but the Dutch school closed in 2009. Some former students have continued the school's philosophy in a new initiative called Knowmads.

http://www.kaospilot.dk/
http://knowmads.nl/