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### Negative campaigning in Western Europe: beyond the vote-seeking perspective

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Negative Campaigning  
in Western Europe:  
Beyond the Vote-Seeking  
Perspective

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# NEGATIVE CAMPAIGNING IN WESTERN EUROPE: BEYOND THE VOTE-SEEKING PERSPECTIVE

## ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad van doctor  
aan de Universiteit van Amsterdam  
op gezag van de Rector Magnificus  
prof. dr. D. C. van den Boom  
ten overstaan van een door het college voor promoties  
ingestelde commissie,  
in het openbaar te verdedigen in de Agnietenkapel  
op donderdag 10 mei 2012, te 14:00 uur  
door  
**Annemarie Sophie Walter**  
geboren te Hengelo

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*“At the root of all politics is the universal language of conflict.”*

(Schattschneider, 1960: 2)