



## UvA-DARE (Digital Academic Repository)

### Welcome to Paradise Island: The rise of Jamaica's cine-tourist image, 1891-1951

Martens, E.S.

**Publication date**  
2013

[Link to publication](#)

#### **Citation for published version (APA):**

Martens, E. S. (2013). *Welcome to Paradise Island: The rise of Jamaica's cine-tourist image, 1891-1951*. [Thesis, fully internal, Universiteit van Amsterdam].

#### **General rights**

It is not permitted to download or to forward/distribute the text or part of it without the consent of the author(s) and/or copyright holder(s), other than for strictly personal, individual use, unless the work is under an open content license (like Creative Commons).

#### **Disclaimer/Complaints regulations**

If you believe that digital publication of certain material infringes any of your rights or (privacy) interests, please let the Library know, stating your reasons. In case of a legitimate complaint, the Library will make the material inaccessible and/or remove it from the website. Please Ask the Library: <https://uba.uva.nl/en/contact>, or a letter to: Library of the University of Amsterdam, Secretariat, Singel 425, 1012 WP Amsterdam, The Netherlands. You will be contacted as soon as possible.

# CONTENTS

---

Preface	v
<b>INTRODUCTION: WELCOME TO PARADISE ISLAND</b>	<b>1</b>
The Gathering of Sources and the Use of Periodization	17
New Film Histories and the Postcolonial Politics of Film Locations/Tourist Sites	22
Continuing Geopolitical Imaginations and Postcolonial Predicaments	29
<b>1. TOURISM BEGINNINGS, 1891-1914</b>	<b>41</b>
Healthy Living in the Tropics: The Origins of Tourism in Jamaica	42
When the New Jamaica Welcomed the World: The Great Exhibition of 1891	51
America's Journey to Banana Land: The Creation and Promotion of Jamaica as a Tropical Resort	62
<b>2. EARLY CINEMA, 1891-1914</b>	<b>85</b>
The Success of Colonial Travelogues: The Cinema of Exotic Attractions	86
"Advertisement without Cost": Early Motion Picture Projection and Production in Jamaica	99
The Controversy over the "Farrell Features": The Arrival of the First Fictional Filmmakers in Jamaica	114
<b>3. LATE SILENT CINEMA, 1915-1927</b>	<b>133</b>
<i>Pearl of the Antilles</i> and <i>Flame of Passion</i> : "The Last Word in the Advertisement of a Place and People"	134
<i>A Daughter of the Gods</i> : "The Greatest Advertising Boom in the History of the Island"	148
<i>Love's Redemption</i> and <i>Satan's Sister</i> : Jamaica's Desire to Become "Hollywood within the Empire"	170
<b>4. CLASSICAL CINEMA, 1928-1951</b>	<b>195</b>
The Golden Age of Empire Cinema: The Romance of Adventure between Colonialism and Tourism	196
The Pirate Adventure Film: "Colourful Stories of Romance and Adventure" from "the Old Pirate Days"	209
The Horror Adventure Film: "The Secret Places of Paradise Island"	232
<b>CONCLUSION: SAYING GOODBYE TO PARADISE ISLAND</b>	<b>267</b>
Abstracts (Dutch and English)	279
Acknowledgements	288
References	290
Appendix I: Overview of Foreign Feature Films Shot Entirely or Partially in Jamaica, 1913-2013	311
Appendix II: Overview of Jamaican Feature Films, 1972-2013	316