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Following the news: Patterns of online and offline news consumption

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Appendix

Appendix

The survey in the Netherlands

Question wording

Media use

How many days in a typical week (Monday to Sunday) do you

- read the paper editions of the newspapers listed below?
- watch the programs listed below?
- visit these websites? This may also be via newsletters or RSS-feeds.
- listen to newscasts on the radio?
- read the news on teletext?

Purposes of use

What are for you personally the most important reasons to use the newspapers, magazines, programs and websites listed below [*the list contained those sources the respondent had claimed to use*]? You can indicate more than one reason. I use it because

- it gives an overview of what is going on in the world
- it gives background information or opinions
- it is fast
- it is pleasant to use
- other purposes.

Relative entertainment preference

When you read newspapers, watch television or use the Internet, do you do this mostly to get informed or to entertain yourself?

- Mostly I watch television to...
- Mostly I read newspapers to...
- Mostly I use the Internet to...

Internal political efficacy

- I consider myself well-qualified to participate in politics
- I feel that I have a pretty good understanding of the important political issues facing our country

- I think that I am better informed about politics and government than most people
- I feel that I could do as good a job in public office as current politicians

External political efficacy

- People like me don't have any say about what government does [reverse coded]
- I don't think public officials care much what people like me think [reverse coded]
- Parties are only interested in people's votes but not in their opinions. [reverse coded]

Need for cognition

- I would prefer complex to simple problems
- I really enjoy a task that involves coming up with new solutions to problems
- I would prefer a task that is intellectual and difficult to one that requires less thought

Extraversion

- I am someone who actively seeks as much information as I can in a new situation
- I really enjoy talking to people
- I like to be where the action is
- I you usually take the initiative in making new friends

Descriptive statistics

Variable	N	M	SD	min	max
Weight	2081	1.00	0.32	0.23	2.83
Gender (female=0)	2081	0.48	0.5	0	1
Age	2081	46.10	18.3	13	95
Education	2065	4.27	1.66	1	7
Province	2081				
Political interest	2081	3.69	1.76	1	7
Internal political efficacy	2081	3.1	1.35	1	7
External political efficacy	2081	3.16	1.47	1	7

Relative Entertainment Preference	2081	3.46	1.21	1	7
Duty to keep informed	2081	5.43	1.32	1	7
Political orientation	2081	5.88	2.23	1	11
Extraversion	2081	4.28	1.05	1	7
Need for cognition	2081	4.20	1.35	1	7
Newspaper: de Volkskrant	2081	0.24	1.08	0	6
Newspaper: NRC Handelsblad	2081	0.16	0.87	0	6
Newspaper: nrc.next	2081	0.06	0.51	0	5
Newspaper: Trouw	2081	0.15	0.88	0	6
Newspaper: De Telegraaf	2081	0.78	1.82	0	6
Newspaper: Het Parool	2081	0.10	0.7	0	6
Newspaper: Nederlands Dagblad	2081	0.10	0.72	0	6
Newspaper: Reformatorisch Dagblad	2081	0.05	0.52	0	6
Newspaper: Het Financieele Dagblad	2081	0.06	0.49	0	6
Newspaper: Metro	2081	0.70	1.41	0	5
Newspaper: Sp!ts	2081	0.65	1.36	0	5
Newspaper: De Pers	2081	0.23	0.86	0	5
Newspaper: AD (including regional editions)	2081	0.51	1.53	0	6
Newspaper: Regional newspapers	2081	1.82	2.50	0	7
Are you reading any other newspapers?	2081	1.95	0.22	1	2
Newspaper: Other1	108	2.38	1.90	0	7
Newspaper: Other2	37	1.51	1.04	1	6
Newspaper: Other3	18	1.28	0.75	1	4
TV: NOS Journaal	2081	3.95	2.73	0	7
TV: Netwerk	2081	0.91	1.46	0	5
TV: Nova	2081	1.02	1.69	0	6
TV: EënVandaag	2081	0.95	1.69	0	6
TV: Goedemorgen Nederland	2081	0.53	1.36	0	5
TV: RTL Nieuws	2081	2.84	2.63	0	7
TV: RTL Z Nieuws	2081	0.81	1.70	0	7
TV: Hart van Nederland	2081	2.02	2.38	0	7
TV: De Wereld Draait Door	2081	1.51	1.97	0	7
TV: Pauw & Witteman	2081	1.40	1.88	0	5
TV: Local or regional news	2081	1.48	2.23	0	7
TV: Editie NL	2081	0.83	1.61	0	5
TV: Any other news or current-affairs?	2081	1.89	0.31	1	2
TV: Other1	214	3.29	2.07	0	7
TV: Other2	76	3.07	2.18	0	7
TV: Other3	21	2.38	2.09	0	7
Weekly: Elsevier	2081	0.13	0.61	0	4
Weekly: Groene Amsterdammer	2081	0.01	0.16	0	4
Weekly: HP/De Tijd	2081	0.03	0.27	0	4

Weekly: Vrij Nederland	2081	0.05	0.38	0	4
Website: ad.nl	2081	0.42	1.40	0	7
Website: depers.nl	2081	0.08	0.63	0	7
Website: elsevier.nl	2081	0.14	0.84	0	7
Website: fd.nl	2081	0.09	0.61	0	7
Website: fok.nl	2081	0.17	0.93	0	7
Website: geenstijl.nl	2081	0.24	1.02	0	7
Website: metro.nl	2081	0.09	0.53	0	7
Website: nieuws.google.nl	2081	0.49	1.43	0	7
Website: nieuws.nl	2081	0.34	1.22	0	7
Website: nieuws.nl.msn.com	2081	0.26	1.09	0	7
Website: nos.nl	2081	0.53	1.39	0	7
Website: nrc.nl	2081	0.12	0.73	0	7
Website: nrcnext.nl	2081	0.06	0.50	0	7
Website: nu.nl	2081	1.55	2.51	0	7
Website: parool.nl	2081	0.06	0.53	0	7
Website: spitsnieuws.nl	2081	0.08	0.61	0	7
Website: telegraaf.nl	2081	0.89	2.04	0	7
Website: trouw.nl	2081	0.11	0.73	0	7
Website: volkskrant.nl	2081	0.22	1.00	0	7
Websites: regional newspapers	2080	0.75	1.77	0	7
Website: rtlnieuws.nl	2081	0.23	0.95	0	7
Any other news or current-affairs websites?	2081	1.90	0.31	1	2
Website: Other1	213	4.80	2.04	1	7
Website: Other2	63	4.71	2.23	1	7
Website: Other3	21	4.67	2.52	1	7
Personalized GoogleNews?	274	1.70	0.46	1	2
News radio	2081	3.33	2.7	0	7
News teletext	2081	2.28	2.76	0	7
News mobile phone	2081	0.36	1.33	0	7
News background radio	2081	1.24	2.02	0	7
News huis-aan-huisblad	2081	1.48	1.41	0	7
News daily newspaper PDF	2081	0.22	0.97	0	7
News daily newspaper	2081	3.11	2.85	0	7
News television (inc. current affairs)	2081	4.17	2.52	0	7
News Internet	2081	2.68	2.79	0	7
Internal efficacy: I consider myself well-qualified to participate in politics	2081	2.68	1.66	1	7
Internal efficacy:I feel that I have a pretty good understanding of the important political issues facing our country	2081	3.86	1.64	1	7
Internal efficacy:I think that I am better informed	2081	3.03	1.62	1	7

about politics and government than most people.					
Internal efficacy:I feel that I could do as good a job in public office as current politicians.	2081	2.81	1.81	1	7
External efficacy: People like me don't have any say about what government does	2081	4.73	1.86	1	7
External efficacy: I don't think public officials care much what people like me think	2081	4.85	1.80	1	7
External efficacy: Parties are only interested in people's votes but not in their opinions	2081	4.95	1.62	1	7
Extraversion: I am someone who actively seeks as much information as I can in a new situation	2081	4.44	1.53	1	7
Extraversion: I really enjoy talking to people	2081	5.17	1.34	1	7
Extraversion: I like to be where the action is	2081	3.67	1.54	1	7
Extraversion: I you usually take the initiative in making new friends	2081	3.85	1.43	1	7
NFC: I would prefer complex to simple problems	2081	3.86	1.59	1	7
NFC: I really enjoy a task that involves coming up with new solutions to problems	2081	4.58	1.51	1	7
NFC: I would prefer a task that is intellectual and difficult to one that requires less thought	2081	4.16	1.56	1	7
How interested are you in...					
news from your street or neighbourhood	2081	4.85	1.53	1	7
news from your province	2081	4.84	1.37	1	7
news from your region	2081	4.61	1.32	1	7
news from other parts of NL	2081	4.09	1.28	1	7
news from NL on national level	2081	4.57	1.39	1	7
news from Europe	2081	4.21	1.45	1	7
news from the world	2081	4.30	1.49	1	7
Economy and Finances	2081	3.83	1.74	1	7
Delinquency, Crime and Justice	2081	4.28	1.52	1	7
Health care policy, Public health	2081	4.62	1.57	1	7
Nature and Environment	2081	4.04	1.60	1	7
Transport and Infrastructure	2081	3.66	1.57	1	7
Education (Schools and Universities)	2081	3.81	1.63	1	7
Political parties and Elections	2081	3.67	1.73	1	7
Defence	2081	3.30	1.63	1	7
National security	2081	4.20	1.60	1	7
Relations with abroad, international relations	2081	3.46	1.65	1	7
Integration (foreigners in one's country)	2081	3.70	1.66	1	7
Social affairs	2081	4.24	1.72	1	7
Sports	2081	3.64	1.98	1	7
Theater, Film, Music and Literature	2081	3.77	1.66	1	7

Show Business (celebrities, Hollywood)	2081	3.06	1.69	1	7
Science (new inventions, scientific research)	2081	3.87	1.75	1	7
Volkskrant: overview	147	0.64	0.45	0	1
Volkskrant: background/opinion	147	0.63	0.45	0	1
Volkskrant: fast/up to date	147	0.19	0.37	0	1
Volkskrant: entertaining/fun	147	0.03	0.16	0	1
Volkskrant: inventive/surprising	147	0.03	0.16	0	1
Volkskrant: none of those reasons	129	0.09	0.28	0	1
NRC Handelsblad: overview	92	0.65	0.43	0	1
NRC Handelsblad: background/opinion	92	0.66	0.43	0	1
NRC Handelsblad: fast/up to date	92	0.24	0.39	0	1
NRC Handelsblad: entertaining/fun	92	0.03	0.15	0	1
NRC Handelsblad: inventive/surprising	92	0.08	0.25	0	1
NRC Handelsblad: none of those reasons	75	0.05	0.23	0	1
nrc.next: overview	42	0.35	0.44	0	1
nrc.next: background/opinion	42	0.47	0.45	0	1
nrc.next: fast/up to date	42	0.35	0.44	0	1
nrc.next: entertaining/fun	42	0.11	0.29	0	1
nrc.next: inventive/surprising	42	0.06	0.21	0	1
nrc.next: none of those reasons	34	0.18	0.39	0	1
Trouw: overview	73	0.65	0.46	0	1
Trouw: background/opinion	73	0.56	0.48	0	1
Trouw: fast/up to date	73	0.27	0.43	0	1
Trouw: entertaining/fun	73	0.03	0.16	0	1
Trouw: inventive/surprising	73	0.09	0.28	0	1
Trouw: none of those reasons	66	0.12	0.33	0	1
De Telegraaf: overview	432	0.53	0.47	0	1
De Telegraaf: background/opinion	432	0.22	0.39	0	1
De Telegraaf: fast/up to date	432	0.23	0.40	0	1
De Telegraaf: entertaining/fun	432	0.21	0.38	0	1
De Telegraaf: inventive/surprising	432	0.04	0.18	0	1
De Telegraaf: none of those reasons	389	0.12	0.32	0	1
Het Parool: overview	55	0.45	0.44	0	1
Het Parool: background/opinion	55	0.38	0.44	0	1
Het Parool: fast/up to date	55	0.16	0.33	0	1
Het Parool: entertaining/fun	55	0.07	0.23	0	1
Het Parool: inventive/surprising	55	0.11	0.29	0	1
Het Parool: none of those reasons	43	0.16	0.37	0	1
Nederlands Dagblad: overview	46	0.44	0.49	0	1
Nederlands Dagblad: background/opinion	46	0.56	0.49	0	1
Nederlands Dagblad: fast/up to date	46	0.09	0.28	0	1
Nederlands Dagblad: entertaining/fun	46	0.02	0.15	0	1

Nederlands Dagblad: inventive/surprising	46	0.02	0.15	0	1
Nederlands Dagblad: none of those reasons	43	0.14	0.35	0	1
Reformatorisch Dagblad: overview	22	0.78	0.39	0	1
Reformatorisch Dagblad: background/opinion	22	0.50	0.46	0	1
Reformatorisch Dagblad: fast/up to date	22	0.16	0.35	0	1
Reformatorisch Dagblad: entertaining/fun	22	0	0	0	0
Reformatorisch Dagblad: inventive/surprising	22	0.06	0.21	0	1
Reformatorisch Dagblad: none of those reasons	18	0.11	0.32	0	1
Het Financieele Dagblad: overview	41	0.33	0.43	0	1
Het Financieele Dagblad: background/opinion	41	0.46	0.45	0	1
Het Financieele Dagblad: fast/up to date	41	0.23	0.39	0	1
Het Financieele Dagblad: entertaining/fun	41	0	0	0	0
Het Financieele Dagblad: inventive/surprising	41	0.06	0.22	0	1
Het Financieele Dagblad: none of those reasons	33	0.21	0.42	0	1
Metro: overview	557	0.35	0.45	0	1
Metro: background/opinion	557	0.14	0.33	0	1
Metro: fast/up to date	557	0.39	0.46	0	1
Metro: entertaining/fun	557	0.11	0.29	0	1
Metro: inventive/surprising	557	0.04	0.18	0	1
Metro: none of those reasons	493	0.18	0.38	0	1
Spits: overview	526	0.33	0.44	0	1
Spits: background/opinion	526	0.13	0.32	0	1
Spits: fast/up to date	526	0.39	0.46	0	1
Spits: entertaining/fun	526	0.15	0.34	0	1
Spits: inventive/surprising	526	0.04	0.20	0	1
Spits: none of those reasons	463	0.17	0.37	0	1
De Pers: overview	200	0.31	0.42	0	1
De Pers: background/opinion	200	0.22	0.38	0	1
De Pers: fast/up to date	200	0.31	0.42	0	1
De Pers: entertaining/fun	200	0.12	0.30	0	1
De Pers: inventive/surprising	200	0.05	0.20	0	1
De Pers: none of those reasons	168	0.26	0.44	0	1
AD: overview	274	0.49	0.47	0	1
AD: background/opinion	274	0.32	0.44	0	1
AD: fast/up to date	274	0.25	0.41	0	1
AD: entertaining/fun	274	0.05	0.20	0	1
AD: inventive/surprising	274	0.03	0.16	0	1
AD: none of those reasons	244	0.18	0.38	0	1
Regional daily newspapers: overview	966	0.34	0.45	0	1
Regional daily newspapers: background/opinion	966	0.40	0.47	0	1
Regional daily newspapers: fast/up to date	966	0.23	0.40	0	1
Regional daily newspapers: entertaining/fun	966	0.09	0.28	0	1

Regional daily newspapers: inventive/surprising	966	0.03	0.16	0	1
Regional daily newspapers: none of those reasons	868	0.16	0.37	0	1
NOS Journaal: overview	1677	0.68	0.45	0	1
NOS Journaal: background/opinion	1677	0.20	0.38	0	1
NOS Journaal: fast/up to date	1677	0.37	0.46	0	1
NOS Journaal: entertaining/fun	1677	0.03	0.16	0	1
NOS Journaal: inventive/surprising	1677	0.03	0.16	0	1
NOS Journaal: none of those reasons	1529	0.07	0.25	0	1
Netwerk: overview	793	0.24	0.40	0	1
Netwerk: background/opinion	793	0.59	0.46	0	1
Netwerk: fast/up to date	793	0.20	0.38	0	1
Netwerk: entertaining/fun	793	0.02	0.13	0	1
Netwerk: inventive/surprising	793	0.01	0.11	0	1
Netwerk: none of those reasons	703	0.15	0.36	0	1
NOVA: overview	784	0.26	0.41	0	1
NOVA: background/opinion	784	0.68	0.44	0	1
NOVA: fast/up to date	784	0.18	0.36	0	1
NOVA: entertaining/fun	784	0.02	0.14	0	1
NOVA: inventive/surprising	784	0.01	0.10	0	1
NOVA: none of those reasons	685	0.08	0.27	0	1
Een Vandaag: overview	697	0.28	0.42	0	1
Een Vandaag: background/opinion	697	0.58	0.46	0	1
Een Vandaag: fast/up to date	697	0.24	0.40	0	1
Een Vandaag: entertaining/fun	697	0.02	0.14	0	1
Een Vandaag: inventive/surprising	697	0.02	0.12	0	1
Een Vandaag: none of those reasons	614	0.10	0.29	0	1
Goedemorgen Nederland: overview	351	0.22	0.39	0	1
Goedemorgen Nederland: background/opinion	351	0.36	0.45	0	1
Goedemorgen Nederland: fast/up to date	351	0.26	0.42	0	1
Goedemorgen Nederland: entertaining/fun	351	0.11	0.30	0	1
Goedemorgen Nederland: inventive/surprising	351	0.03	0.15	0	1
Goedemorgen Nederland: none of those reasons	312	0.25	0.43	0	1
RTL Nieuws: overview	1386	0.57	0.47	0	1
RTL Nieuws: background/opinion	1386	0.18	0.36	0	1
RTL Nieuws: fast/up to date	1386	0.43	0.47	0	1
RTL Nieuws: entertaining/fun	1386	0.05	0.21	0	1
RTL Nieuws: inventive/surprising	1386	0.02	0.14	0	1
RTL Nieuws: none of those reasons	1257	0.08	0.27	0	1
RTL Z Nieuws: overview	518	0.31	0.43	0	1
RTL Z Nieuws: background/opinion	518	0.32	0.44	0	1
RTL Z Nieuws: fast/up to date	518	0.38	0.45	0	1
RTL Z Nieuws: entertaining/fun	518	0.02	0.12	0	1

RTL Z Nieuws: inventive/surprising	518	0.01	0.11	0	1
RTL Z Nieuws: none of those reasons	450	0.16	0.37	0	1
Hart van Nederland: overview	1178	0.16	0.35	0	1
Hart van Nederland: background/opinion	1178	0.18	0.36	0	1
Hart van Nederland: fast/up to date	1178	0.33	0.45	0	1
Hart van Nederland: entertaining/fun	1178	0.37	0.46	0	1
Hart van Nederland: inventive/surprising	1178	0.11	0.30	0	1
Hart van Nederland: none of those reasons	1067	0.14	0.34	0	1
De Wereld Draait Door: overview	1021	0.08	0.26	0	1
De Wereld Draait Door: background/opinion	1021	0.20	0.38	0	1
De Wereld Draait Door: fast/up to date	1021	0.24	0.40	0	1
De Wereld Draait Door: entertaining/fun	1021	0.63	0.46	0	1
De Wereld Draait Door: inventive/surprising	1021	0.25	0.41	0	1
De Wereld Draait Door: none of those reasons	915	0.10	0.29	0	1
Pauw & Witteman: overview	919	0.15	0.34	0	1
Pauw & Witteman: background/opinion	919	0.58	0.47	0	1
Pauw & Witteman: fast/up to date	919	0.25	0.41	0	1
Pauw & Witteman: entertaining/fun	919	0.23	0.40	0	1
Pauw & Witteman: inventive/surprising	919	0.10	0.29	0	1
Pauw & Witteman: none of those reasons	827	0.08	0.28	0	1
Local or regional news on TV: overview	900	0.18	0.36	0	1
Local news on TV: background/ opinion	900	0.36	0.45	0	1
Local or regional news on TV: fast/up to date	900	0.34	0.45	0	1
Local or regional news on TV: entertaining/fun	900	0.11	0.30	0	1
Local or regional news on TV: inventive/surprising	900	0.06	0.22	0	1
Local news on TV: none of those reasons	803	0.14	0.35	0	1
Editie NL: overview	572	0.19	0.37	0	1
Editie NL: background/opinion	572	0.24	0.40	0	1
Editie NL: fast/up to date	572	0.27	0.42	0	1
Editie NL: entertaining/fun	572	0.31	0.43	0	1
Editie NL: inventive/surprising	572	0.09	0.27	0	1
Editie NL: none of those reasons	501	0.21	0.41	0	1
Elsevier: overview	94	0.32	0.47	0	1
Elsevier: background/opinion	94	0.71	0.45	0	1
Elsevier: fast/up to date	94	0.05	0.23	0	1
Elsevier: entertaining/fun	94	0.05	0.23	0	1
Elsevier: inventive/surprising	94	0.10	0.30	0	1
Elsevier: none of those reasons	94	0.10	0.30	0	1
Groene Amsterdammer: overview	10	0.30	0.48	0	1
Groene Amsterdammer: background/opinion	10	0.70	0.48	0	1
Groene Amsterdammer: fast/up to date	10	0	0	0	0
Groene Amsterdammer: entertaining/fun	10	0	0	0	0

Groene Amsterdammer: inventive/surprising	10	0.20	0.42	0	1
Groene Amsterdammer: none of those reasons	10	0.10	0.32	0	1
HP De Tijd: overview	21	0.19	0.4	0	1
HP De Tijd: background/opinion	21	0.81	0.4	0	1
HP De Tijd: fast/up to date	21	0	0	0	0
HP De Tijd: entertaining/fun	21	0.05	0.22	0	1
HP De Tijd: inventive/surprising	21	0.05	0.22	0	1
HP De Tijd: none of those reasons	21	0.10	0.30	0	1
Vrij Nederland: overview	39	0.15	0.37	0	1
Vrij Nederland: background/opinion	39	0.85	0.37	0	1
Vrij Nederland: fast/up to date	39	0.08	0.27	0	1
Vrij Nederland: entertaining/fun	39	0.08	0.27	0	1
Vrij Nederland: inventive/surprising	39	0.08	0.27	0	1
Vrij Nederland: none of those reasons	39	0.08	0.27	0	1
ad.nl: overview	227	0.40	0.45	0	1
ad.nl: background/opinion	227	0.19	0.36	0	1
ad.nl: fast/up to date	227	0.37	0.44	0	1
ad.nl: entertaining/fun	227	0.04	0.18	0	1
ad.nl: inventive/surprising	227	0.02	0.11	0	1
ad.nl: none of those reasons	191	0.19	0.40	0	1
depers.nl: overview	43	0.26	0.38	0	1
depers.nl: background/opinion	43	0.09	0.25	0	1
depers.nl: fast/up to date	43	0.40	0.43	0	1
depers.nl: entertaining/fun	43	0.09	0.25	0	1
depers.nl: inventive/surprising	43	0.09	0.25	0	1
depers.nl: none of those reasons	32	0.34	0.48	0	1
elsevier.nl: overview	82	0.31	0.41	0	1
elsevier.nl: background/opinion	82	0.44	0.45	0	1
elsevier.nl: fast/up to date	82	0.28	0.40	0	1
elsevier.nl: entertaining/fun	82	0.06	0.22	0	1
elsevier.nl: inventive/surprising	82	0.04	0.19	0	1
elsevier.nl: none of those reasons	65	0.25	0.43	0	1
fd.nl: overview	73	0.22	0.39	0	1
fd.nl: background/opinion	73	0.51	0.47	0	1
fd.nl: fast/up to date	73	0.20	0.38	0	1
fd.nl: entertaining/fun	73	0	0	0	0
fd.nl: inventive/surprising	73	0.02	0.12	0	1
fd.nl: none of those reasons	63	0.24	0.43	0	1
fok.nl: overview	92	0.21	0.36	0	1
fok.nl: background/opinion	92	0.12	0.29	0	1
fok.nl: fast/up to date	92	0.32	0.41	0	1
fok.nl: entertaining/fun	92	0.46	0.44	0	1

fok.nl: inventive/surprising	92	0.18	0.34	0	1
fok.nl: none of those reasons	72	0.24	0.43	0	1
geenstijl.nl: overview	172	0.03	0.17	0	1
geenstijl.nl: background/opinion	172	0.07	0.23	0	1
geenstijl.nl: fast/up to date	172	0.14	0.32	0	1
geenstijl.nl: entertaining/fun	172	0.56	0.45	0	1
geenstijl.nl: inventive/surprising	172	0.26	0.40	0	1
geenstijl.nl: none of those reasons	143	0.26	0.44	0	1
metro.nl: overview	81	0.22	0.37	0	1
metro.nl: background/opinion	81	0.18	0.34	0	1
metro.nl: fast/up to date	81	0.37	0.43	0	1
metro.nl: entertaining/fun	81	0.06	0.22	0	1
metro.nl: inventive/surprising	81	0.05	0.19	0	1
metro.nl: none of those reasons	63	0.35	0.48	0	1
nieuws.google.nl: overview	275	0.26	0.41	0	1
nieuws.google.nl: background/opinion	275	0.14	0.32	0	1
nieuws.google.nl: fast/up to date	275	0.45	0.46	0	1
nieuws.google.nl: entertaining/fun	275	0.04	0.18	0	1
nieuws.google.nl: inventive/surprising	275	0.03	0.15	0	1
nieuws.google.nl: none of those reasons	232	0.30	0.46	0	1
nieuws.nl: overview	208	0.35	0.43	0	1
nieuws.nl: background/opinion	208	0.15	0.32	0	1
nieuws.nl: fast/up to date	208	0.39	0.44	0	1
nieuws.nl: entertaining/fun	208	0.05	0.20	0	1
nieuws.nl: inventive/surprising	208	0.02	0.12	0	1
nieuws.nl: none of those reasons	167	0.25	0.44	0	1
msn.com: overview	155	0.15	0.33	0	1
msn.com: background/opinion	155	0.17	0.34	0	1
msn.com: fast/up to date	155	0.24	0.39	0	1
msn.com: entertaining/fun	155	0.17	0.35	0	1
msn.com: inventive/surprising	155	0.08	0.26	0	1
msn.com: none of those reasons	131	0.35	0.48	0	1
nos.nl: overview	389	0.47	0.46	0	1
nos.nl: background/opinion	389	0.27	0.40	0	1
nos.nl: fast/up to date	389	0.43	0.45	0	1
nos.nl: entertaining/fun	389	0.02	0.13	0	1
nos.nl: inventive/surprising	389	0.01	0.10	0	1
nos.nl: none of those reasons	324	0.15	0.36	0	1
nrc.nl: overview	93	0.43	0.44	0	1
nrc.nl: background/opinion	93	0.40	0.43	0	1
nrc.nl: fast/up to date	93	0.32	0.41	0	1
nrc.nl: entertaining/fun	93	0.03	0.15	0	1

nrc.nl: inventive/surprising	93	0.03	0.15	0	1
nrc.nl: none of those reasons	72	0.24	0.43	0	1
nrcnext.nl: overview	45	0.40	0.40	0	1
nrcnext.nl: background/opinion	45	0.37	0.40	0	1
nrcnext.nl: fast/up to date	45	0.26	0.37	0	1
nrcnext.nl: entertaining/fun	45	0.06	0.21	0	1
nrcnext.nl: inventive/surprising	45	0.16	0.31	0	1
nrcnext.nl: none of those reasons	30	0.23	0.43	0	1
nu.nl: overview	720	0.43	0.45	0	1
nu.nl: background/opinion	720	0.12	0.29	0	1
nu.nl: fast/up to date	720	0.67	0.43	0	1
nu.nl: entertaining/fun	720	0.10	0.28	0	1
nu.nl: inventive/surprising	720	0.03	0.15	0	1
nu.nl: none of those reasons	594	0.09	0.29	0	1
parool.nl: overview	43	0.36	0.41	0	1
parool.nl: background/opinion	43	0.22	0.36	0	1
parool.nl: fast/up to date	43	0.33	0.41	0	1
parool.nl: entertaining/fun	43	0.10	0.25	0	1
parool.nl: inventive/surprising	43	0.03	0.15	0	1
parool.nl: none of those reasons	31	0.19	0.40	0	1
spitsnieuws.nl: overview	55	0.19	0.34	0	1
spitsnieuws.nl: background/opinion	55	0.07	0.23	0	1
spitsnieuws.nl: fast/up to date	55	0.45	0.42	0	1
spitsnieuws.nl: entertaining/fun	55	0.16	0.31	0	1
spitsnieuws.nl: inventive/surprising	55	0.05	0.19	0	1
spitsnieuws.nl: none of those reasons	39	0.28	0.46	0	1
telegraaf.nl: overview	417	0.38	0.44	0	1
telegraaf.nl: background/opinion	417	0.16	0.33	0	1
telegraaf.nl: fast/up to date	417	0.4	0.44	0	1
telegraaf.nl: entertaining/fun	417	0.17	0.34	0	1
telegraaf.nl: inventive/surprising	417	0.04	0.17	0	1
telegraaf.nl: none of those reasons	339	0.14	0.35	0	1
trouw.nl: overview	74	0.38	0.42	0	1
trouw.nl: background/opinion	74	0.44	0.43	0	1
trouw.nl: fast/up to date	74	0.30	0.39	0	1
trouw.nl: entertaining/fun	74	0	0	0	0
trouw.nl: inventive/surprising	74	0.07	0.23	0	1
trouw.nl: none of those reasons	55	0.24	0.43	0	1
volkskrant.nl: overview	142	0.52	0.43	0	1
volkskrant.nl: background/opinion	142	0.45	0.43	0	1
volkskrant.nl: fast/up to date	142	0.37	0.41	0	1
volkskrant.nl: entertaining/fun	142	0.01	0.08	0	1

volkskrant.nl: inventive/surprising	142	0.03	0.14	0	1
volkskrant.nl: none of those reasons	103	0.14	0.34	0	1
websites of regional papers: overview	423	0.21	0.38	0	1
websites of regional papers: background/opinion	423	0.22	0.38	0	1
websites of regional papers: fast/up to date	423	0.45	0.46	0	1
websites of regional papers: entertaining/fun	423	0.04	0.18	0	1
websites of regional papers: inventive/surprising	423	0.02	0.14	0	1
websites of regional papers: none of those reasons	360	0.20	0.40	0	1
rtlnieuws.nl: overview	163	0.52	0.44	0	1
rtlnieuws.nl: background/opinion	163	0.17	0.33	0	1
rtlnieuws.nl: fast/up to date	163	0.47	0.44	0	1
rtlnieuws.nl: entertaining/fun	163	0.05	0.19	0	1
rtlnieuws.nl: inventive/surprising	163	0.04	0.17	0	1
rtlnieuws.nl: none of those reasons	126	0.12	0.33	0	1
Usually I watch television to [entertain/inform]	2081	6.07	2.65	1	10
Usually I read newspapers to [entertain/inform]	2081	3.10	2.03	1	10
Usually I use the Internet to [entertain/inform]	2081	5.34	2.64	1	10
Radio News: overview	1473	0.52	0.47	0	1
Radio News: background/opinion	1473	0.23	0.39	0	1
Radio News: fast/up to date	1473	0.62	0.45	0	1
Radio News: entertaining/fun	1473	0.07	0.23	0	1
Radio News: inventive/surprising	1473	0.02	0.14	0	1
Radio News: none of those reasons	1285	0.08	0.27	0	1
Teletext: overview	1090	0.51	0.47	0	1
Teletext: background/opinion	1090	0.14	0.33	0	1
Teletext: fast/up to date	1090	0.68	0.43	0	1
Teletext: entertaining/fun	1090	0.04	0.18	0	1
Teletext: inventive/surprising	1090	0.02	0.12	0	1
Teletext: none of those reasons	952	0.08	0.27	0	1

The survey in Austria

Question wordings

The questions wordings are identical to the question wordings used in the survey in the Netherlands.

Descriptive statistics

Variable	N	M	SD	min	max
Gender (female=0)	2954	0.48	0.50	0	1
Age	2954	41.44	15.51	14	88
Education	2954	3.01	1.75	1	7
Province	2954				
Political interest	2954	4.06	1.88	1	7
Internal political efficacy	2954	3.52	1.39	1	7
External political efficacy	2954	3.06	1.58	1	7
Relative Entertainment Preference	2954	3.35	1.21	1	7
Duty to keep informed	2954	5.35	1.77	1	7
Political orientation	2954	5.58	2.16	1	11
Extraversion	2954	4.43	1.18	1	7
Need for cognition	2954	4.47	1.41	1	7
Newspaper: Österreich	2954	0.81	1.69	0	7
Newspaper: Kurier	2954	0.75	1.76	0	7
Newspaper: Die Presse (inkl. Presse am Sonntag)	2954	0.39	1.21	0	7
Newspaper: Kronen Zeitung (inkl. Krone Bunt)	2954	2.34	2.75	0	7
Newspaper: Heute (Gratiszeitung)	2954	1.01	1.76	0	7
Newspaper: Der Standard	2954	0.45	1.24	0	7
Newspaper: Kleine Zeitung (inkl. Neue am So.)	2954	0.97	2.19	0	7
Newspaper: Neue Kärntner Tageszeitung	2954	0.12	0.70	0	7
Newspaper: Neues Volksblatt	2954	0.07	0.51	0	7
Newspaper: Oberösterreichische Nachrichten	2954	0.38	1.27	0	7
Newspaper: Salzburger Nachrichten	2954	0.29	1.13	0	7
Newspaper: Salzburger Volkszeitung	2954	0.07	0.52	0	7
Newspaper: Tiroler Tageszeitung	2954	0.29	1.20	0	7
Newspaper: Neue Vorarlberger Tageszeitung	2954	0.09	0.57	0	7
Newspaper: Vorarlberger Nachrichten	2954	0.18	0.95	0	7
Newspaper: Wirtschaftsblatt	2954	0.18	0.77	0	7
Newspaper: TT Kompakt	2954	0.09	0.57	0	7
Newspaper: Wiener Zeitung	2954	0.14	0.73	0	7
Do you read any other newspapers?	2954	1.92	0.28	1	2
Newspapers: Other1	249	2.59	2.21	0	7

Newspapers: Other2	107	2.28	1.94	0	7
Newspapers: Other3	67	1.94	1.87	0	7
TV: Zeit im Bild (ZIB) 1	2954	2.11	2.46	0	7
TV: Zeit im Bild (ZIB) 2	2954	1.98	2.39	0	7
TV: Zeit im Bild (ZIB) 20	2954	1.69	2.22	0	7
TV: Zeit im Bild (ZIB) 24	2954	0.85	1.61	0	7
TV: Weltjournal	2954	0.34	0.95	0	7
TV: Tageschau (ARD oder 3Sat)	2954	0.52	1.30	0	7
TV: Tagesthemen (ARD)	2954	0.39	1.07	0	7
TV: Heute (ZDF oder 3Sat)	2954	0.45	1.20	0	7
TV: Heute-journal (ZDF)	2954	0.39	1.09	0	7
TV: RTL-aktuell	2954	1.03	1.71	0	7
TV: Stern TV (RTL)	2954	0.51	1.00	0	7
TV: Austria-News (SAT 1 oder Pro 7)	2954	0.96	1.70	0	7
TV: ARTE journal	2954	0.26	0.92	0	7
TV: Puls 4 Austria News	2954	0.70	1.45	0	7
TV: ATV Aktuell	2954	0.75	1.48	0	7
TV: ZIB Flash	2954	1.71	2.06	0	7
TV: Heute in Österreich	2954	1.03	1.88	0	7
TV: Regional news	2954	2.03	2.56	0	7
TV: Report	2954	0.73	1.02	0	4
TV: Weltjournal	2954	0.42	0.86	0	4
TV: Heimat, fremde Heimat	2954	0.19	0.56	0	4
TV: Menschen und Mächte	2954	0.30	0.69	0	4
TV: €co	2954	0.57	0.96	0	4
TV: Club2	2954	0.36	0.75	0	4
TV: Hohes Haus	2954	0.28	0.69	0	4
TV: Pressestunde	2954	0.35	0.75	0	4
TV: Thema	2954	0.72	1.03	0	4
TV: Am Punkt	2954	0.25	0.66	0	4
TV: Any other news or current-affairs program?	2954	1.81	0.39	1	2
TV: Other1	566	4.70	2.97	1	11
TV: Other2	263	4.77	2.94	1	11
TV: Other3	145	4.49	3.06	1	11
Weekly magazine: Profil	2954	0.34	0.77	0	4
Weekly magazine: Gewinn	2954	0.16	0.48	0	4
Weekly magazine: News	2954	0.52	0.96	0	4
Weekly magazine: Format	2954	0.19	0.55	0	4
Weekly magazine: Trend	2954	0.13	0.43	0	4
Weekly magazine: Die Furche	2954	0.05	0.34	0	4
Website: svz.at	2954	0.06	0.45	0	7
Website: wienerzeitung.at	2954	0.12	0.66	0	7

Website: neueamsonntag.at	2954	0.05	0.41	0	7
Website: krone.at	2954	1.27	2.05	0	7
Website: heute.at	2954	0.28	1.00	0	7
Website: oe24.at	2954	0.46	1.32	0	7
Website: kleinezeitung.at	2954	0.60	1.55	0	7
Website: kurier.at	2954	0.60	1.51	0	7
Website: nachrichten.at	2954	0.34	1.12	0	7
Website: derstandard.at	2954	0.68	1.66	0	7
Website: tt.com	2954	0.20	0.93	0	7
Website: diepresse.com	2954	0.37	1.16	0	7
Website: salzburg.com	2954	0.19	0.83	0	7
Website: wirtschaftsblatt.at	2954	0.20	0.84	0	7
Website: neue.at	2954	0.07	0.47	0	7
Website: volksblatt.at	2954	0.06	0.44	0	7
Website: ktz.at	2954	0.07	0.50	0	7
Website: meinbezirk.at	2954	0.18	0.72	0	7
Website: noen.at	2954	0.19	0.79	0	7
Website: woche.at	2954	0.13	0.67	0	7
Website: news.at	2954	0.61	1.56	0	7
Website: glocalist.com	2954	0.07	0.52	0	7
Website: economy.at	2954	0.07	0.50	0	7
Website: vienna.at	2954	0.15	0.73	0	7
Website: salzburg24.at	2954	0.15	0.78	0	7
Website: vol.at (incl. subdomains like vn.vol.at)	2954	0.24	1.10	0	7
Website: wienweb.at	2954	0.14	0.70	0	7
Website: orf.at (incl. subdomains like oe3.orf.at)	2954	1.78	2.38	0	7
Website: rtl.at	2954	0.22	0.81	0	7
Website: gmx.at (to read the news)	2954	1.20	2.25	0	7
Website: msn.at	2954	0.55	1.56	0	7
Website: arabella.at	2954	0.12	0.67	0	7
Website: kronehit.at	2954	0.44	1.23	0	7
Website: news.google.at	2954	0.70	1.70	0	7
Any other websites for news and current-affairs?	2954	1.87	0.34	1	2
Website: Other1	396	4.40	2.23	0	7
Website: Other2	156	4.22	2.22	0	7
Website: Other3	82	3.93	2.43	0	7
News radio	2954	4.17	2.74	0	7
News teletext	2954	2.01	2.62	0	7
News background radio	2954	1.38	1.95	0	7
News huis-aan-huisblaad	2954	1.4	1.59	0	7
News daily newspaper	2954	3.81	2.88	0	7
News television (incl. current affairs)	2954	1.96	2.26	0	7

News internet	2954	3.24	2.7	0	7
Internal efficacy: I consider myself well-qualified to participate in politics	2954	3.04	1.76	1	7
Internal efficacy: I feel that I have a pretty good understanding of the important political issues facing our country	2954	4.13	1.69	1	7
Internal efficacy: I think that I am better informed about politics and government than most people.	2954	3.37	1.68	1	7
Internal efficacy: I feel that I could do as good a job in public office as current politicians.	2954	3.53	1.98	1	7
External efficacy: People like me don't have any say about what government does	2954	4.62	2	1	7
External efficacy: I don't think public officials care much what people like me think	2954	4.97	1.86	1	7
External efficacy: Parties are only interested in people's votes but not in their opinions	2954	5.22	1.84	1	7
Time online weekend (total, min/day)	2954	139	150	0	900
Time online weekend (private, min/day)	2954	127	138	0	900
Time TV Mon-Fri (min/day)	2954	143	122	0	900
Time TV Sat/Sun (min/day)	2954	181	139	0	900
Extraversion: I am someone who actively seeks as much information as I can in a new situation	2954	4.81	1.60	1	7
Extraversion: I really enjoy talking to people	2954	5.31	1.58	1	7
Extraversion: I like to be where the action is	2954	3.54	1.68	1	7
Extraversion: I you usually take the initiative in making new friends	2954	4.08	1.56	1	7
NFC: I would prefer complex to simple problems	2954	4.25	1.60	1	7
NFC: I really enjoy a task that involves coming up with new solutions to problems	2954	4.64	1.64	1	7
NFC: I would prefer a task that is intellectual and difficult to one that requires less thought	2954	4.51	1.60	1	7
Economy and Finances	2954	4.08	1.76	1	7
Delinquency, Crime and Justice	2954	4.47	1.62	1	7
Health care policy, Public health	2954	4.49	1.67	1	7
Nature and Environment	2954	4.39	1.63	1	7
Transport and Infrastructure	2954	4.00	1.63	1	7
Education (Schools and Universities)	2954	4.30	1.73	1	7
Political parties and Elections	2954	4.10	1.83	1	7
Defence	2954	3.38	1.62	1	7
National security	2954	4.09	1.70	1	7
Relations with abroad, international relations	2954	3.73	1.69	1	7
Integration (foreigners in one's country)	2954	4.42	1.73	1	7

Social affairs	2954	4.65	1.71	1	7
Sports	2954	3.72	2.01	1	7
Theater, Film, Music and Literature	2954	3.64	1.70	1	7
Show Business (celebrities, Hollywood)	2954	3.36	1.77	1	7
Science (new inventions, scientific research)	2954	4.24	1.76	1	7
Österreich: overview	864	0.26	0.38	0	1
Österreich: background/opinion	864	0.18	0.33	0	1
Österreich: fast/up to date	864	0.23	0.36	0	1
Österreich: entertaining/fun	864	0.18	0.33	0	1
Österreich: inventive/surprising	864	0.07	0.22	0	1
Österreich: none of those reasons	864	0.29	0.39	0	1
Kurier: overview	750	0.47	0.43	0	1
Kurier: background/opinion	750	0.37	0.41	0	1
Kurier: fast/up to date	750	0.27	0.38	0	1
Kurier: entertaining/fun	750	0.11	0.27	0	1
Kurier: inventive/surprising	750	0.04	0.18	0	1
Kurier: none of those reasons	750	0.14	0.29	0	1
Die Presse: overview	468	0.50	0.41	0	1
Die Presse: background/opinion	468	0.51	0.41	0	1
Die Presse: fast/up to date	468	0.22	0.33	0	1
Die Presse: entertaining/fun	468	0.10	0.25	0	1
Die Presse: inventive/surprising	468	0.04	0.16	0	1
Die Presse: none of those reasons	468	0.15	0.29	0	1
Kronen Zeitung: overview	1811	0.42	0.45	0	1
Kronen Zeitung: background/opinion	1811	0.27	0.40	0	1
Kronen Zeitung: fast/up to date	1811	0.28	0.41	0	1
Kronen Zeitung: entertaining/fun	1811	0.28	0.40	0	1
Kronen Zeitung: inventive/surprising	1811	0.09	0.25	0	1
Kronen Zeitung: none of those reasons	1811	0.15	0.33	0	1
Heute (freesheet): overview	1002	0.26	0.38	0	1
Heute (freesheet): background/opinion	1002	0.15	0.31	0	1
Heute (freesheet): fast/up to date	1002	0.33	0.41	0	1
Heute (freesheet): entertaining/fun	1002	0.26	0.39	0	1
Heute (freesheet): inventive/surprising	1002	0.08	0.24	0	1
Heute (freesheet): none of those reasons	1002	0.24	0.38	0	1
Der Standard: overview	558	0.48	0.41	0	1
Der Standard: background/opinion	558	0.55	0.41	0	1
Der Standard: fast/up to date	558	0.23	0.35	0	1
Der Standard: entertaining/fun	558	0.09	0.23	0	1
Der Standard: inventive/surprising	558	0.06	0.19	0	1
Der Standard: none of those reasons	558	0.12	0.27	0	1
Kleine Zeitung: overview	634	0.50	0.44	0	1

Kleine Zeitung: background/opinion	634	0.38	0.42	0	1
Kleine Zeitung: fast/up to date	634	0.30	0.4	0	1
Kleine Zeitung: entertaining/fun	634	0.21	0.35	0	1
Kleine Zeitung: inventive/surprising	634	0.09	0.24	0	1
Kleine Zeitung: none of those reasons	634	0.11	0.27	0	1
Neue Kärntner Tageszeitung: overview	121	0.10	0.23	0	1
Neue Kärntner Tageszeitung: background/opinion	121	0.22	0.32	0	1
Neue Kärntner Tageszeitung: fast/up to date	121	0.36	0.37	0	1
Neue Kärntner Tageszeitung: entertaining/fun	121	0.12	0.26	0	1
Neue Kärntner Tageszeitung: inventive/surprising	121	0.04	0.15	0	1
Neue Kärntner Tageszeitung: none of those	121	0.25	0.34	0	1
Neues Volksblatt: overview	87	0.22	0.27	0	1
Neues Volksblatt: background/opinion	87	0.17	0.24	0	1
Neues Volksblatt: fast/up to date	87	0.25	0.28	0	1
Neues Volksblatt: entertaining/fun	87	0.08	0.18	0	1
Neues Volksblatt: inventive/surprising	87	0.03	0.11	0	1
Neues Volksblatt: none of those reasons	87	0.25	0.28	0	1
Oberösterreichische Nachrichten: overview	363	0.46	0.42	0	1
Oberösterreichische Nachrichten: back- ground/opinion	363	0.34	0.4	0	1
Oberösterreichische Nachrichten: fast/up to date	363	0.29	0.38	0	1
Oberösterreichische Nachrichten: entertaining/fun	363	0.13	0.28	0	1
Oberösterreichische Nachrichten: inventive/surp.	363	0.07	0.21	0	1
Oberösterreichische Nachrichten: none of those	363	0.14	0.29	0	1
Salzburger Nachrichten: overview	288	0.46	0.41	0	1
Salzburger Nachrichten: background/opinion	288	0.46	0.41	0	1
Salzburger Nachrichten: fast/up to date	288	0.21	0.33	0	1
Salzburger Nachrichten: entertaining/fun	288	0.09	0.23	0	1
Salzburger Nachrichten: inventive/surprising	288	0.03	0.14	0	1
Salzburger Nachrichten: none of those reasons	288	0.13	0.28	0	1
Salzburger Volkszeitung: overview	75	0.15	0.24	0	1
Salzburger Volkszeitung: background/opinion	75	0.12	0.22	0	1
Salzburger Volkszeitung: fast/up to date	75	0.24	0.29	0	1
Salzburger Volkszeitung: entertaining/fun	75	0.24	0.29	0	1
Salzburger Volkszeitung: inventive/surprising	75	0.06	0.16	0	1
Salzburger Volkszeitung: none of those reasons	75	0.44	0.34	0	1
Tiroler Tageszeitung: overview	229	0.43	0.42	0	1
Tiroler Tageszeitung: background/opinion	229	0.33	0.40	0	1
Tiroler Tageszeitung: fast/up to date	229	0.33	0.40	0	1
Tiroler Tageszeitung: entertaining/fun	229	0.11	0.26	0	1
Tiroler Tageszeitung: inventive/surprising	229	0.08	0.23	0	1
Tiroler Tageszeitung: none of those reasons	229	0.16	0.31	0	1

Neue Vorarlberger Tageszeitung: overview	110	0.2	0.31	0	1
Neue Vorarlberger Tageszeitung: background/op.	110	0.34	0.37	0	1
Neue Vorarlberger Tageszeitung: fast/up to date	110	0.31	0.36	0	1
Neue Vorarlberger Tageszeitung: entertaining/fun	110	0.14	0.27	0	1
Neue Vorarlberger Tageszeitung: inventive/surp.	110	0.06	0.19	0	1
Neue Vorarlberger Tageszeitung: none of those	110	0.22	0.32	0	1
Vorarlberger Nachrichten: overview	148	0.40	0.40	0	1
Vorarlberger Nachrichten: background/opinion	148	0.23	0.35	0	1
Vorarlberger Nachrichten: fast/up to date	148	0.35	0.39	0	1
Vorarlberger Nachrichten: entertaining/fun	148	0.15	0.29	0	1
Vorarlberger Nachrichten: inventive/surprising	148	0.05	0.18	0	1
Vorarlberger Nachrichten: none of those reasons	148	0.20	0.33	0	1
Wirtschaftsblatt: overview	242	0.21	0.30	0	1
Wirtschaftsblatt: background/opinion	242	0.43	0.37	0	1
Wirtschaftsblatt: fast/up to date	242	0.19	0.30	0	1
Wirtschaftsblatt: entertaining/fun	242	0.04	0.15	0	1
Wirtschaftsblatt: inventive/surprising	242	0.03	0.13	0	1
Wirtschaftsblatt: none of those reasons	242	0.28	0.34	0	1
TT Kompakt	0				
TT Kompakt: overview	118	0.4	0.38	0	1
TT Kompakt: background/opinion	118	0.17	0.29	0	1
TT Kompakt: fast/up to date	118	0.24	0.33	0	1
TT Kompakt: entertaining/fun	118	0.17	0.29	0	1
TT Kompakt: inventive/surprising	118	0.04	0.16	0	1
TT Kompakt: none of those reasons	118	0.27	0.34	0	1
Wiener Zeitung: overview	175	0.29	0.34	0	1
Wiener Zeitung: background/opinion	175	0.42	0.37	0	1
Wiener Zeitung: fast/up to date	175	0.19	0.30	0	1
Wiener Zeitung: entertaining/fun	175	0.11	0.24	0	1
Wiener Zeitung: inventive/surprising	175	0.07	0.19	0	1
Wiener Zeitung: none of those reasons	175	0.23	0.32	0	1
Zeit im Bild (ZIB) 1: overview	1666	0.59	0.43	0	1
Zeit im Bild (ZIB) 1: background/opinion	1666	0.28	0.39	0	1
Zeit im Bild (ZIB) 1: fast/up to date	1666	0.33	0.41	0	1
Zeit im Bild (ZIB) 1: entertaining/fun	1666	0.04	0.17	0	1
Zeit im Bild (ZIB) 1: inventive/surprising	1666	0.02	0.13	0	1
Zeit im Bild (ZIB) 1: none of those reasons	1666	0.08	0.24	0	1
Zeit im Bild (ZIB) 2: overview	1629	0.57	0.43	0	1
Zeit im Bild (ZIB) 2: background/opinion	1629	0.32	0.40	0	1
Zeit im Bild (ZIB) 2: fast/up to date	1629	0.34	0.41	0	1
Zeit im Bild (ZIB) 2: entertaining/fun	1629	0.04	0.18	0	1
Zeit im Bild (ZIB) 2: inventive/surprising	1629	0.03	0.14	0	1

Zeit im Bild (ZIB) 2: none of those reasons	1629	0.08	0.23	0	1
Zeit im Bild (ZIB) 20: overview	1500	0.53	0.43	0	1
Zeit im Bild (ZIB) 20: background/opinion	1500	0.24	0.37	0	1
Zeit im Bild (ZIB) 20: fast/up to date	1500	0.42	0.43	0	1
Zeit im Bild (ZIB) 20: entertaining/fun	1500	0.04	0.16	0	1
Zeit im Bild (ZIB) 20: inventive/surprising	1500	0.02	0.12	0	1
Zeit im Bild (ZIB) 20: none of those reasons	1500	0.08	0.24	0	1
Zeit im Bild (ZIB) 24: overview	951	0.47	0.42	0	1
Zeit im Bild (ZIB) 24: background/opinion	951	0.29	0.38	0	1
Zeit im Bild (ZIB) 24: fast/up to date	951	0.36	0.40	0	1
Zeit im Bild (ZIB) 24: entertaining/fun	951	0.06	0.20	0	1
Zeit im Bild (ZIB) 24: inventive/surprising	951	0.04	0.17	0	1
Zeit im Bild (ZIB) 24: none of those reasons	951	0.13	0.28	0	1
Weltjournal: overview	543	0.40	0.38	0	1
Weltjournal: background/opinion	543	0.43	0.38	0	1
Weltjournal: fast/up to date	543	0.17	0.29	0	1
Weltjournal: entertaining/fun	543	0.04	0.15	0	1
Weltjournal: inventive/surprising	543	0.04	0.15	0	1
Weltjournal: none of those reasons	543	0.15	0.27	0	1
Tageschau (ARD oder 3Sat): overview	618	0.46	0.40	0	1
Tageschau (ARD oder 3Sat): background/opinion	618	0.28	0.36	0	1
Tageschau (ARD oder 3Sat): fast/up to date	618	0.24	0.34	0	1
Tageschau (ARD oder 3Sat): entertaining/fun	618	0.05	0.17	0	1
Tageschau (ARD oder 3Sat): inventive/surprising	618	0.02	0.11	0	1
Tageschau (ARD oder 3Sat): none of those reasons	618	0.16	0.29	0	1
Tagesthemen (ARD): overview	516	0.41	0.36	0	1
Tagesthemen (ARD): background/opinion	516	0.31	0.34	0	1
Tagesthemen (ARD): fast/up to date	516	0.28	0.33	0	1
Tagesthemen (ARD): entertaining/fun	516	0.05	0.16	0	1
Tagesthemen (ARD): inventive/surprising	516	0.02	0.10	0	1
Tagesthemen (ARD): none of those reasons	516	0.12	0.24	0	1
Heute (ZDF/3Sat): overview	548	0.43	0.38	0	1
Heute (ZDF/3Sat): background/opinion	548	0.34	0.37	0	1
Heute (ZDF/3Sat): fast/up to date	548	0.28	0.35	0	1
Heute (ZDF/3Sat): entertaining/fun	548	0.05	0.16	0	1
Heute (ZDF/3Sat): inventive/surprising	548	0.03	0.14	0	1
Heute (ZDF/3Sat): none of those reasons	548	0.13	0.26	0	1
Heute-journal (ZDF): overview	496	0.40	0.38	0	1
Heute-journal (ZDF): background/opinion	496	0.35	0.37	0	1
Heute-journal (ZDF): fast/up to date	496	0.25	0.34	0	1
Heute-journal (ZDF): entertaining/fun	496	0.06	0.18	0	1
Heute-journal (ZDF): inventive/surprising	496	0.02	0.11	0	1

Heute-journal (ZDF): none of those reasons	496	0.18	0.30	0	1
RTL-aktuell: overview	1125	0.38	0.42	0	1
RTL-aktuell: background/opinion	1125	0.24	0.37	0	1
RTL-aktuell: fast/up to date	1125	0.37	0.42	0	1
RTL-aktuell: entertaining/fun	1125	0.15	0.31	0	1
RTL-aktuell: inventive/surprising	1125	0.08	0.24	0	1
RTL-aktuell: none of those reasons	1125	0.18	0.34	0	1
Stern TV (RTL): overview	956	0.26	0.38	0	1
Stern TV (RTL): background/opinion	956	0.47	0.43	0	1
Stern TV (RTL): fast/up to date	956	0.23	0.36	0	1
Stern TV (RTL): entertaining/fun	956	0.31	0.40	0	1
Stern TV (RTL): inventive/surprising	956	0.19	0.34	0	1
Stern TV (RTL): none of those reasons	956	0.11	0.27	0	1
Austria-News (SAT 1 oder Pro 7): overview	1015	0.37	0.42	0	1
Austria-News: background/opinion	1015	0.22	0.36	0	1
Austria-News: fast/up to date	1015	0.38	0.42	0	1
Austria-News: entertaining/fun	1015	0.12	0.28	0	1
Austria-News: inventive/surprising	1015	0.05	0.19	0	1
Austria-News: none of those reasons	1015	0.20	0.35	0	1
ARTE journal: overview	339	0.27	0.33	0	1
ARTE journal: background/opinion	339	0.37	0.36	0	1
ARTE journal: fast/up to date	339	0.17	0.28	0	1
ARTE journal: entertaining/fun	339	0.12	0.24	0	1
ARTE journal: inventive/surprising	339	0.12	0.24	0	1
ARTE journal: none of those reasons	339	0.25	0.32	0	1
Puls 4 Austria News: overview	838	0.27	0.38	0	1
Puls 4 Austria News: background/opinion	838	0.19	0.34	0	1
Puls 4 Austria News: fast/up to date	838	0.33	0.40	0	1
Puls 4 Austria News: entertaining/fun	838	0.16	0.31	0	1
Puls 4 Austria News: inventive/surprising	838	0.06	0.21	0	1
Puls 4 Austria News: none of those reasons	838	0.21	0.35	0	1
ATV Aktuell: overview	895	0.33	0.38	0	1
ATV Aktuell: background/opinion	895	0.21	0.34	0	1
ATV Aktuell: fast/up to date	895	0.36	0.39	0	1
ATV Aktuell: entertaining/fun	895	0.12	0.27	0	1
ATV Aktuell: inventive/surprising	895	0.07	0.21	0	1
ATV Aktuell: none of those reasons	895	0.2	0.33	0	1
ZIB Flash: overview	1618	0.43	0.43	0	1
ZIB Flash: background/opinion	1618	0.16	0.32	0	1
ZIB Flash: fast/up to date	1618	0.55	0.44	0	1
ZIB Flash: entertaining/fun	1618	0.05	0.19	0	1
ZIB Flash: inventive/surprising	1618	0.03	0.16	0	1

ZIB Flash: none of those reasons	1618	0.10	0.26	0	1
Heute in Österreich: overview	971	0.23	0.35	0	1
Heute in Österreich: background/opinion	971	0.29	0.38	0	1
Heute in Österreich: fast/up to date	971	0.29	0.38	0	1
Heute in Österreich: entertaining/fun	971	0.16	0.30	0	1
Heute in Österreich: inventive/surprising	971	0.04	0.16	0	1
Heute in Österreich: none of those reasons	971	0.20	0.33	0	1
Regionalnachrichten: overview	1464	0.28	0.39	0	1
Regionalnachrichten: background/opinion	1464	0.33	0.41	0	1
Regionalnachrichten: fast/up to date	1464	0.34	0.41	0	1
Regionalnachrichten: entertaining/fun	1464	0.13	0.29	0	1
Regionalnachrichten:It is inventive and surprising	1464	0.06	0.21	0	1
Regionalnachrichten: none of those reasons	1464	0.19	0.34	0	1
REPORT: overview	1277	0.22	0.34	0	1
REPORT: background/opinion	1277	0.56	0.41	0	1
REPORT: fast/up to date	1277	0.16	0.30	0	1
REPORT: entertaining/fun	1277	0.06	0.19	0	1
REPORT: inventive/surprising	1277	0.03	0.15	0	1
REPORT: none of those reasons	1277	0.17	0.31	0	1
Weltjournal: overview	750	0.40	0.39	0	1
Weltjournal: background/opinion	750	0.45	0.39	0	1
Weltjournal: fast/up to date	750	0.12	0.26	0	1
Weltjournal: entertaining/fun	750	0.05	0.17	0	1
Weltjournal: inventive/surprising	750	0.03	0.13	0	1
Weltjournal: none of those reasons	750	0.15	0.29	0	1
Heimat, fremde Heimat: overview	377	0.13	0.26	0	1
Heimat, fremde Heimat: background/opinion	377	0.50	0.39	0	1
Heimat, fremde Heimat: fast/up to date	377	0.13	0.26	0	1
Heimat, fremde Heimat: entertaining/fun	377	0.12	0.25	0	1
Heimat, fremde Heimat: inventive/surprising	377	0.09	0.22	0	1
Heimat, fremde Heimat: none of those reasons	377	0.21	0.31	0	1
Menschen und Mächte: overview	598	0.20	0.30	0	1
Menschen und Mächte: background/opinion	598	0.52	0.38	0	1
Menschen und Mächte: fast/up to date	598	0.12	0.25	0	1
Menschen und Mächte: entertaining/fun	598	0.09	0.21	0	1
Menschen und Mächte: inventive/surprising	598	0.05	0.17	0	1
Menschen und Mächte: none of those reasons	598	0.19	0.30	0	1
€CO: overview	988	0.23	0.34	0	1
€CO: background/opinion	988	0.62	0.40	0	1
€CO: fast/up to date	988	0.12	0.27	0	1
€CO: entertaining/fun	988	0.07	0.21	0	1
€CO: inventive/surprising	988	0.05	0.18	0	1

€CO: none of those reasons	988	0.12	0.27	0	1
Club2: overview	711	0.09	0.22	0	1
Club2: background/opinion	711	0.60	0.39	0	1
Club2: fast/up to date	711	0.11	0.25	0	1
Club2: entertaining/fun	711	0.16	0.29	0	1
Club2: inventive/surprising	711	0.08	0.21	0	1
Club2: none of those reasons	711	0.16	0.29	0	1
Hohes Haus: overview	544	0.11	0.25	0	1
Hohes Haus: background/opinion	544	0.53	0.39	0	1
Hohes Haus: fast/up to date	544	0.15	0.28	0	1
Hohes Haus: entertaining/fun	544	0.13	0.26	0	1
Hohes Haus: inventive/surprising	544	0.05	0.17	0	1
Hohes Haus: none of those reasons	544	0.18	0.30	0	1
Pressestunde: overview	693	0.14	0.27	0	1
Pressestunde: background/opinion	693	0.55	0.39	0	1
Pressestunde: fast/up to date	693	0.14	0.27	0	1
Pressestunde: entertaining/fun	693	0.07	0.19	0	1
Pressestunde: inventive/surprising	693	0.04	0.15	0	1
Pressestunde: none of those reasons	693	0.19	0.31	0	1
Thema: overview	1251	0.17	0.31	0	1
Thema: background/opinion	1251	0.58	0.41	0	1
Thema: fast/up to date	1251	0.15	0.30	0	1
Thema: entertaining/fun	1251	0.06	0.20	0	1
Thema: inventive/surprising	1251	0.05	0.18	0	1
Thema: none of those reasons	1251	0.17	0.32	0	1
Am Punkt: overview	468	0.18	0.30	0	1
Am Punkt: background/opinion	468	0.39	0.38	0	1
Am Punkt: fast/up to date	468	0.23	0.32	0	1
Am Punkt: entertaining/fun	468	0.10	0.23	0	1
Am Punkt: inventive/surprising	468	0.08	0.21	0	1
Am Punkt: none of those reasons	468	0.26	0.34	0	1
Profil: overview	649	0.28	0.36	0	1
Profil: background/opinion	649	0.59	0.39	0	1
Profil: fast/up to date	649	0.13	0.27	0	1
Profil: entertaining/fun	649	0.09	0.23	0	1
Profil: inventive/surprising	649	0.07	0.20	0	1
Profil: none of those reasons	649	0.17	0.3	0	1
Gewinn: overview	386	0.19	0.31	0	1
Gewinn: background/opinion	386	0.55	0.39	0	1
Gewinn: fast/up to date	386	0.17	0.29	0	1
Gewinn: entertaining/fun	386	0.04	0.15	0	1
Gewinn: inventive/surprising	386	0.04	0.16	0	1

Gewinn: none of those reasons	386	0.20	0.32	0	1
News: overview	933	0.29	0.38	0	1
News: background/opinion	933	0.32	0.39	0	1
News: fast/up to date	933	0.23	0.35	0	1
News: entertaining/fun	933	0.19	0.32	0	1
News: inventive/surprising	933	0.06	0.20	0	1
News: none of those reasons	933	0.19	0.33	0	1
Format: overview	408	0.22	0.31	0	1
Format: background/opinion	408	0.50	0.37	0	1
Format: fast/up to date	408	0.14	0.26	0	1
Format: entertaining/fun	408	0.08	0.20	0	1
Format: inventive/surprising	408	0.03	0.13	0	1
Format: none of those reasons	408	0.23	0.31	0	1
Trend: overview	298	0.19	0.29	0	1
Trend: background/opinion	298	0.51	0.37	0	1
Trend: fast/up to date	298	0.15	0.27	0	1
Trend: entertaining/fun	298	0.10	0.22	0	1
Trend: inventive/surprising	298	0.05	0.16	0	1
Trend: none of those reasons	298	0.23	0.31	0	1
Die Furche: overview	99	0.15	0.25	0	1
Die Furche: background/opinion	99	0.54	0.34	0	1
Die Furche: fast/up to date	99	0.11	0.21	0	1
Die Furche: entertaining/fun	99	0.04	0.14	0	1
Die Furche: inventive/surprising	99	0.07	0.17	0	1
Die Furche: none of those reasons	99	0.24	0.29	0	1
svz.at: overview	80	0.06	0.15	0	1
svz.at: background/opinion	80	0.31	0.31	0	1
svz.at: fast/up to date	80	0.20	0.27	0	1
svz.at: entertaining/fun	80	0.09	0.19	0	1
svz.at: inventive/surprising	80	0	0	0	0
svz.at: none of those reasons	80	0.43	0.33	0	1
wienerzeitung.at: overview	152	0.24	0.30	0	1
wienerzeitung.at: background/opinion	152	0.38	0.34	0	1
wienerzeitung.at: fast/up to date	152	0.19	0.27	0	1
wienerzeitung.at: entertaining/fun	152	0.01	0.08	0	1
wienerzeitung.at: inventive/surprising	152	0.03	0.11	0	1
wienerzeitung.at: none of those reasons	152	0.28	0.32	0	1
neueamsonntag.at: overview	65	0.16	0.20	0	1
neueamsonntag.at: background/opinion	65	0.26	0.24	0	1
neueamsonntag.at: fast/up to date	65	0.21	0.22	0	1
neueamsonntag.at: entertaining/fun	65	0.11	0.17	0	1
neueamsonntag.at: inventive/surprising	65	0.16	0.20	0	1

neueamsonntag.at: none of those reasons	65	0.26	0.24	0	1
krone.at: overview	1203	0.42	0.43	0	1
krone.at: background/opinion	1203	0.25	0.38	0	1
krone.at: fast/up to date	1203	0.35	0.41	0	1
krone.at: entertaining/fun	1203	0.19	0.34	0	1
krone.at: inventive/surprising	1203	0.07	0.22	0	1
krone.at: none of those reasons	1203	0.14	0.30	0	1
heute.at: overview	327	0.26	0.34	0	1
heute.at: background/opinion	327	0.18	0.30	0	1
heute.at: fast/up to date	327	0.40	0.38	0	1
heute.at: entertaining/fun	327	0.23	0.33	0	1
heute.at: inventive/surprising	327	0.07	0.20	0	1
heute.at: none of those reasons	327	0.21	0.31	0	1
oe24.at: overview	487	0.31	0.38	0	1
oe24.at: background/opinion	487	0.22	0.34	0	1
oe24.at: fast/up to date	487	0.31	0.38	0	1
oe24.at: entertaining/fun	487	0.17	0.31	0	1
oe24.at: inventive/surprising	487	0.07	0.21	0	1
oe24.at: none of those reasons	487	0.22	0.34	0	1
kleinezeitung.at: overview	552	0.45	0.42	0	1
kleinezeitung.at: background/opinion	552	0.33	0.40	0	1
kleinezeitung.at: fast/up to date	552	0.46	0.42	0	1
kleinezeitung.at: entertaining/fun	552	0.17	0.32	0	1
kleinezeitung.at: inventive/surprising	552	0.06	0.21	0	1
kleinezeitung.at: none of those reasons	552	0.11	0.27	0	1
kurier.at: overview	616	0.40	0.40	0	1
kurier.at: background/opinion	616	0.32	0.38	0	1
kurier.at: fast/up to date	616	0.33	0.38	0	1
kurier.at: entertaining/fun	616	0.11	0.25	0	1
kurier.at: inventive/surprising	616	0.03	0.14	0	1
kurier.at: none of those reasons	616	0.16	0.30	0	1
nachrichten.at: overview	370	0.40	0.38	0	1
nachrichten.at: background/opinion	370	0.27	0.34	0	1
nachrichten.at: fast/up to date	370	0.36	0.37	0	1
nachrichten.at: entertaining/fun	370	0.11	0.24	0	1
nachrichten.at: inventive/surprising	370	0.05	0.16	0	1
nachrichten.at: none of those reasons	370	0.20	0.31	0	1
derstandard.at: overview	628	0.50	0.41	0	1
derstandard.at: background/opinion	628	0.51	0.41	0	1
derstandard.at: fast/up to date	628	0.37	0.4	0	1
derstandard.at: entertaining/fun	628	0.10	0.25	0	1
derstandard.at: inventive/surprising	628	0.07	0.20	0	1

derstandard.at: none of those reasons	628	0.12	0.27	0	1
tt.com: overview	199	0.36	0.40	0	1
tt.com: background/opinion	199	0.23	0.35	0	1
tt.com: fast/up to date	199	0.40	0.41	0	1
tt.com: entertaining/fun	199	0.10	0.24	0	1
tt.com: inventive/surprising	199	0.04	0.16	0	1
tt.com: none of those reasons	199	0.20	0.33	0	1
diepresse.com: overview	417	0.38	0.38	0	1
diepresse.com: background/opinion	417	0.44	0.39	0	1
diepresse.com: fast/up to date	417	0.25	0.34	0	1
diepresse.com: entertaining/fun	417	0.05	0.18	0	1
diepresse.com: inventive/surprising	417	0.05	0.17	0	1
diepresse.com: none of those reasons	417	0.21	0.32	0	1
salzburg.com: overview	213	0.34	0.37	0	1
salzburg.com: background/opinion	213	0.29	0.35	0	1
salzburg.com: fast/up to date	213	0.33	0.36	0	1
salzburg.com: entertaining/fun	213	0.08	0.21	0	1
salzburg.com: inventive/surprising	213	0.05	0.18	0	1
salzburg.com: none of those reasons	213	0.23	0.33	0	1
wirtschaftsblatt.at: overview	244	0.25	0.32	0	1
wirtschaftsblatt.at: background/opinion	244	0.46	0.37	0	1
wirtschaftsblatt.at: fast/up to date	244	0.24	0.32	0	1
wirtschaftsblatt.at: entertaining/fun	244	0.03	0.13	0	1
wirtschaftsblatt.at: inventive/surprising	244	0.01	0.06	0	1
wirtschaftsblatt.at: none of those reasons	244	0.24	0.32	0	1
neue.at: overview	87	0.05	0.15	0	1
neue.at: background/opinion	87	0.22	0.29	0	1
neue.at: fast/up to date	87	0.32	0.32	0	1
neue.at: entertaining/fun	87	0.12	0.23	0	1
neue.at: inventive/surprising	87	0.05	0.15	0	1
neue.at: none of those reasons	87	0.29	0.31	0	1
volksblatt.at: overview	80	0.21	0.24	0	1
volksblatt.at: background/opinion	80	0.29	0.27	0	1
volksblatt.at: fast/up to date	80	0.25	0.26	0	1
volksblatt.at: entertaining/fun	80	0.04	0.11	0	1
volksblatt.at: inventive/surprising	80	0.07	0.15	0	1
volksblatt.at: none of those reasons	80	0.18	0.23	0	1
ktz.at: overview	89	0.06	0.15	0	1
ktz.at: background/opinion	89	0.19	0.25	0	1
ktz.at: fast/up to date	89	0.33	0.30	0	1
ktz.at: entertaining/fun	89	0.11	0.20	0	1
ktz.at: inventive/surprising	89	0.06	0.15	0	1

ktz.at: none of those reasons	89	0.31	0.29	0	1
meinbezirk.at: overview	266	0.17	0.28	0	1
meinbezirk.at: background/opinion	266	0.33	0.35	0	1
meinbezirk.at: fast/up to date	266	0.21	0.30	0	1
meinbezirk.at: entertaining/fun	266	0.19	0.29	0	1
meinbezirk.at: inventive/surprising	266	0.05	0.16	0	1
meinbezirk.at: none of those reasons	266	0.20	0.29	0	1
noen.at: overview	248	0.18	0.30	0	1
noen.at: background/opinion	248	0.31	0.36	0	1
noen.at: fast/up to date	248	0.20	0.31	0	1
noen.at: entertaining/fun	248	0.15	0.28	0	1
noen.at: inventive/surprising	248	0.03	0.13	0	1
noen.at: none of those reasons	248	0.26	0.34	0	1
woche.at: overview	162	0.17	0.26	0	1
woche.at: background/opinion	162	0.26	0.30	0	1
woche.at: fast/up to date	162	0.29	0.31	0	1
woche.at: entertaining/fun	162	0.18	0.27	0	1
woche.at: inventive/surprising	162	0.05	0.15	0	1
woche.at: none of those reasons	162	0.25	0.30	0	1
news.at: overview	583	0.34	0.39	0	1
news.at: background/opinion	583	0.26	0.36	0	1
news.at: fast/up to date	583	0.32	0.38	0	1
news.at: entertaining/fun	583	0.23	0.35	0	1
news.at: inventive/surprising	583	0.07	0.21	0	1
news.at: none of those reasons	583	0.17	0.31	0	1
glocalist.com: overview	79	0.14	0.21	0	1
glocalist.com: background/opinion	79	0.25	0.26	0	1
glocalist.com: fast/up to date	79	0.25	0.26	0	1
glocalist.com: entertaining/fun	79	0.07	0.15	0	1
glocalist.com: inventive/surprising	79	0.04	0.11	0	1
glocalist.com: none of those reasons	79	0.25	0.26	0	1
economy.at: overview	87	0.24	0.27	0	1
economy.at: background/opinion	87	0.32	0.29	0	1
economy.at: fast/up to date	87	0.18	0.24	0	1
economy.at: entertaining/fun	87	0.09	0.18	0	1
economy.at: inventive/surprising	87	0.09	0.18	0	1
economy.at: none of those reasons	87	0.26	0.28	0	1
vienna.at: overview	200	0.15	0.25	0	1
vienna.at: background/opinion	200	0.20	0.28	0	1
vienna.at: fast/up to date	200	0.24	0.30	0	1
vienna.at: entertaining/fun	200	0.17	0.27	0	1
vienna.at: inventive/surprising	200	0.04	0.14	0	1

vienna.at: none of those reasons	200	0.37	0.34	0	1
salzburg24.at: overview	149	0.24	0.30	0	1
salzburg24.at: background/opinion	149	0.27	0.31	0	1
salzburg24.at: fast/up to date	149	0.37	0.34	0	1
salzburg24.at: entertaining/fun	149	0.11	0.22	0	1
salzburg24.at: inventive/surprising	149	0.03	0.11	0	1
salzburg24.at: none of those reasons	149	0.31	0.33	0	1
vol.at: overview	174	0.40	0.39	0	1
vol.at: background/opinion	174	0.21	0.32	0	1
vol.at: fast/up to date	174	0.40	0.39	0	1
vol.at: entertaining/fun	174	0.17	0.30	0	1
vol.at: inventive/surprising	174	0.07	0.21	0	1
vol.at: none of those reasons	174	0.18	0.31	0	1
wienweb.at: overview	186	0.13	0.26	0	1
wienweb.at: background/opinion	186	0.25	0.33	0	1
wienweb.at: fast/up to date	186	0.32	0.35	0	1
wienweb.at: entertaining/fun	186	0.09	0.22	0	1
wienweb.at: inventive/surprising	186	0.08	0.20	0	1
wienweb.at: none of those reasons	186	0.29	0.34	0	1
orf.at: overview	1500	0.45	0.43	0	1
orf.at: background/opinion	1500	0.29	0.40	0	1
orf.at: fast/up to date	1500	0.43	0.43	0	1
orf.at: entertaining/fun	1500	0.15	0.31	0	1
orf.at: inventive/surprising	1500	0.07	0.21	0	1
orf.at: none of those reasons	1500	0.15	0.31	0	1
rtl.at: overview	288	0.25	0.33	0	1
rtl.at: background/opinion	288	0.22	0.32	0	1
rtl.at: fast/up to date	288	0.30	0.35	0	1
rtl.at: entertaining/fun	288	0.24	0.33	0	1
rtl.at: inventive/surprising	288	0.09	0.22	0	1
rtl.at: none of those reasons	288	0.24	0.33	0	1
gmx.at (for news): overview	878	0.22	0.36	0	1
gmx.at (for news): background/opinion	878	0.14	0.31	0	1
gmx.at (for news): fast/up to date	878	0.32	0.41	0	1
gmx.at (for news): entertaining/fun	878	0.21	0.36	0	1
gmx.at (for news): inventive/surprising	878	0.06	0.21	0	1
gmx.at (for news): none of those reasons	878	0.30	0.40	0	1
msn.at: overview	454	0.23	0.35	0	1
msn.at: background/opinion	454	0.17	0.32	0	1
msn.at: fast/up to date	454	0.27	0.37	0	1
msn.at: entertaining/fun	454	0.28	0.38	0	1
msn.at: inventive/surprising	454	0.09	0.23	0	1

msn.at: none of those reasons	454	0.28	0.38	0	1
arabella.at: overview	142	0.20	0.28	0	1
arabella.at: background/opinion	142	0.19	0.27	0	1
arabella.at: fast/up to date	142	0.20	0.28	0	1
arabella.at: entertaining/fun	142	0.22	0.29	0	1
arabella.at: inventive/surprising	142	0.09	0.20	0	1
arabella.at: none of those reasons	142	0.26	0.31	0	1
kronehit.at: overview	514	0.21	0.34	0	1
kronehit.at: background/opinion	514	0.2	0.33	0	1
kronehit.at: fast/up to date	514	0.26	0.36	0	1
kronehit.at: entertaining/fun	514	0.34	0.39	0	1
kronehit.at: inventive/surprising	514	0.12	0.27	0	1
kronehit.at: none of those reasons	514	0.20	0.33	0	1
news.google.at: overview	607	0.32	0.38	0	1
news.google.at: background/opinion	607	0.20	0.32	0	1
news.google.at: fast/up to date	607	0.44	0.40	0	1
news.google.at: entertaining/fun	607	0.09	0.24	0	1
news.google.at: inventive/surprising	607	0.07	0.21	0	1
news.google.at: none of those reasons	607	0.17	0.30	0	1
Usually I watch television to [entertain/inform]	2954	6.46	2.87	1	10
Usually I read newspapers to [entertain/inform]	2954	2.74	2.19	1	10
Usually I use the Internet to [entertain/inform]	2954	4.93	2.90	1	10

The content analysis

Categories used to code the topic of the article

- 1xx Politics
 - 11x Domestic affairs
 - 111 Political parties and elections
 - 112 Health care policy
 - 113 Internal security
 - 119 Domestic policy – other
 - 120 Foreign affairs
 - 125 Military interventions
 - 130 EU politics
 - 140 Politics w/out Austrian involvement, politics of other countries
 - 145 War, terror, armed conflicts
 - 150 Local politics
 - 160 Politics on regional or state level
 - 199 Politics – other
- 2xx Economy
 - 210 Austrian economy general
 - 220 Social affairs (pensions, social insurances, ...)
 - 230 Transport and infrastructure
 - 240 Specific companies
 - 250 Global economy
 - 260 Economic crisis
 - 299 Economics – other
- 3xx Other societal issues
 - 310 Nature and environment
 - 320 Integration (foreigners in Austria)
 - 330 Education
 - 335 Science
 - 340 Protests and social movements
 - 399 Other societal issue
- 400 Crime
 - 410 Corruption
- 450 Disasters and accidents
 - 480 Humanitarian disasters
- 500 Sport
- 600 Culture (Theater, film, music, literature)
- 7xx Soft topics
 - 710 Showbusiness (VIPs, stars)
 - 720 Curiosities

730 Service, consumer topics
 740 Event calendar
 799 Soft topics – other
 999 not determinable

Descriptive statistics

Variable	N	Mean	SD	Min	Max
Topic: politics	2069	0.36	0.48	0	1
Topic: economics	2069	0.24	0.43	0	1
Topic: social	2069	0.21	0.41	0	1
Topic: crime	2069	0.17	0.37	0	1
Topic: disaster	2069	0.07	0.26	0	1
Topic: sports	2069	0.14	0.35	0	1
Topic: culture	2069	0.05	0.23	0	1
Topic: soft topics	2069	0.21	0.40	0	1
Balance	1085	0.63	1.13	0	3
Bias: SPÖ	176	-0.14	1.01	-2	2
Bias: ÖVP	212	-0.33	0.93	-2	2
Bias: FPÖ	80	0	0.71	-2	2
Bias: BZÖ	37	0.11	0.61	-1	2
Bias: Grüne	77	0.38	0.8	-2	2
Bias: KPÖ	2	0	0	0	0

Additional table chapter 4

Cluster Predictor	Reference cluster				
	1	2	3	4	5
	percent change of odds	percent change of odds	percent change of odds	percent change of odds	percent change of odds
<i>1 Occasional users</i>					
Lower Austria					
Burgenland		- 86.8	- 47.5		
Upper Austria			+ 65.6	- 39.4	
Styria		- 99.7	- 50.9		
Carinthia		- 99.4	+ 142.2		
Salzburg				- 40.9	- 50.5
Tyrol		- 86.4			
Vorarlberg				+ 2091.6	
Age		- 4.4	- 6.4	- 4.1	- 7.6
Education				+ 16.9	
Gender (m=1)			- 25.7		
Internal efficacy					
External efficacy					
Political interest			- 15.8	- 8.5	- 16.1
Political orientation				- 9.6	
Entert. pref. (TV)					+ 9.8
Entert. pref. (NP)				+ 8.8	
Entert. pref. (Net)				- 7.7	
Civic duty		- 16.7	- 13.7	- 9.6	
Extraversion					- 27.6
Need for cognition				+ 13.2	+ 25.0
<i>2 Regional users</i>					
Lower Austria					
Burgenland	+ 658.4				
Upper Austria					
Styria					
	30521.1		42483.7	14937.9	30566.6
Carinthia					
	17123.7		41610.9	+ 1246.6	+ 1286.7
Salzburg					
Tyrol	+ 636.8		+ 513.5	+ 471.2	+ 1435.0
Vorarlberg				+ 4380.1	
Age	+ 4.6		- 2.1		- 3.4
Education				+ 21.9	

Cluster Predictor	Reference cluster				
	1	2	3	4	5
	percent change of odds	percent change of odds	percent change of odds	percent change of odds	percent change of odds
Gender			- 37.1		
Internal efficacy					
External efficacy					
Political interest					
Political orientation					
Entert. pref. (TV)					+ 9.7
Entert. pref. (NP)	- 10.4				
Entert. pref. (Net)				- 9.6	
Civic duty	+ 20.0				+ 26.9
Extraversion					- 33.1
Need for cognition					
3 <i>TV fans</i>					
Lower Austria					
Burgenland	+ 90.5				
Upper Austria	- 39.6			- 63.4	- 60.7
Styria		- 99.8		- 64.7	
Carinthia	- 58.7	- 99.8		- 69.8	- 68.9
Salzburg					
Tyrol		- 83.7			+ 150.2
Vorarlberg				+ 1755.6	
Age	+ 6.8	+ 2.1		+ 2.4	- 1.3
Education				+ 24.8	+ 15.6
Gender	+ 34.7	+ 58.9		+ 45.9	
Internal efficacy					
External efficacy				+ 11.2	
Political interest	+ 18.8				
Political orientation				- 10.4	
Entert. pref. (TV)					
Entert. pref. (NP)					
Entert. pref. (Net)				- 9.6	
Civic duty	+ 16.2				+ 22.9
Extraversion					- 23.4
Need for cognition				+ 19.0	+ 31.4
4 <i>Tabloid readers</i>					
Lower Austria					
Burgenland					

Cluster Predictor	Reference cluster				
	1	2	3	4	5
	percent change of odds	percent change of odds	percent change of odds	percent change of odds	percent change of odds
Upper Austria	+ 65.0		+ 173.1		
Styria	+ 103.6	- 99.3	+ 183.2		+ 103.9
Carinthia		- 99.2	+ 231.1		
Salzburg	+ 69.3				
Tyrol		- 82.5			+ 168.7
Vorarlberg	- 95.4	- 97.8	- 94.6		- 93.1
Age	+ 4.3		- 2.4		- 3.7
Education	- 14.5	- 18.0	- 19.9		
Gender			- 31.5		
Internal efficacy					
External efficacy			- 10.2		
Political interest	+ 9.3				
Political orientation	+ 10.6		+ 11.6		
Entert. pref. (TV)					+ 7.3
Entert. pref. (NP)	- 8.1				
Entert. pref. (Net)	+ 8.4	+ 10.6	+ 10.7		+ 6.5
Civic duty	+ 10.6				+ 17.0
Extraversion					- 18.9
Need for cognition	- 11.6		- 16.0		
<i>5 Heavy users</i>					
Lower Austria					
Burgenland					
Upper Austria			+ 154.8		
Styria		- 99.7		- 51.0	
Carinthia		- 99.2	+ 221.8		
Salzburg	+ 102.0				
Tyrol		- 93.5	- 60.0	- 62.8	
Vorarlberg				+ 1344.9	
Age	+ 8.2	+ 3.5	+ 1.3	+ 3.8	
Education			- 13.5		
Gender					
Internal efficacy					
External efficacy					
Political interest	+ 19.2				
Political orientation					
Entert. pref. (TV)	- 9.0	- 8.9		- 6.8	

Cluster Predictor	Reference cluster				
	1	2	3	4	5
	percent change of odds	percent change of odds	percent change of odds	percent change of odds	percent change of odds
Entert. pref. (NP)					
Entert. pref. (Net)				- 6.1	
Civic duty		- 21.2	- 18.6	- 14.5	
Extraversion	+ 38.2	+ 49.4	30.5	23.2	
Need for cognition	- 20.0		- 23.9		

Note. Percentage change in chance of odds per one unit increase in the predictor variable of being in the cluster in the left column compared to the respective reference cluster. Only significant figures displayed ($p < .05$). Reading example (first line): Being one single year older decreases the odds of being a member of cluster 1 by 4.4% compared to cluster 2, by 6.4% compared to cluster 3, by 4.1% to cluster 4, and by 7.6 to cluster 5. In other words, being younger increases the chance of being a member of cluster 1 compared to all other clusters.

Additional table chapter 5

Variable	Mean	SD	Min	Max
Regular user krone.at	0.20	0.40	0	1
Regular user kleinezeitung.at	0.10	0.30	0	1
Regular user kurier.at	0.09	0.29	0	1
Regular user derstandard.at	0.10	0.30	0	1
Regular user diepresse.com	0.05	0.23	0	1
Regular user news.at	0.09	0.29	0	1
Regular user orf.at (incl. subdomains)	0.29	0.45	0	1
Regular user gmx.at (for news)	0.19	0.39	0	1
Regular user news.google.at	0.11	0.32	0	1
Interest in politics	3.84	1.40	1	7
Interest in economy	4.07	1.48	1	7
Interest in societal issues	4.43	1.30	1	7
Interest in crime	4.49	1.62	1	7
Interest in sports	3.74	2.02	1	7
Interest in culture	3.63	1.69	1	7
Interest in soft topics	3.33	1.76	1	7
Political orientation	5.6	2.15	1	11