A populist Zeitgeist? The impact of populism on parties, media and the public in Western Europe

Rooduijn, M.

Citation for published version (APA):
Table of contents

List of tables iv
List of figures v
List of abbreviations vi
Acknowledgments ix

CHAPTER 1. Introduction: A Populist Zeitgeist in Western Europe? 1
  Introduction 2
  Defining populism 5
  A populist Zeitgeist? 8
  Case selection and data 16
    Case selection 16
    Data 20
  Outline of the dissertation 23

CHAPTER 2. The Nucleus of Populism: In Search of the Lowest Common Denominator 27
  Introduction 28
  Characteristics of populism mentioned in the literature 30
    Characteristics relating to ideas 31
    Characteristics relating to style 33
    Characteristics relating to organization 34
  Case selection 34
  Results 37
    Watson’s People’s Party 37
    Perot’s Reform Party 38
    Perón’s Justicialist Party 40
    Chávez’s MVR / PSUV 41
    Le Pen’s Front National 43
    Berlusconi’s Forza Italia / PdL 45
  Conclusion and discussion 46
CHAPTER 3. Measuring Populism in Comparative Research:
Comparing Two Methods of Content Analysis

Introduction

Populism as a thin ideology consisting of two components

Research strategy
- The classical content analysis
- The computer-based content analysis

Results
- Validity
- Reliability

Conclusion

CHAPTER 4. Populist ‘Contagion’? Allegedly Populist Parties and Mainstream Parties in Western Europe

Introduction

Defining populism

Is populism contagious?

Design and method

Results

Conclusion

CHAPTER 5. The Mesmerizing Message: Populism in Public Debates in Western European Media

Introduction

Defining populism

Populism in public debates in the media

Research design and method
- Case selection
- Content analysis and the dependent variable
- Independent variables
- Method

Results

Conclusion and discussion