A populist Zeitgeist? The impact of populism on parties, media and the public in Western Europe

Rooduijn, M.

Citation for published version (APA):
# Table of contents

List of tables        iv
List of figures        v
List of abbreviations        vi
Acknowledgments        ix

## CHAPTER 1. Introduction: A Populist Zeitgeist in Western Europe?

Introduction        2
Defining populism        5
A populist Zeitgeist?        8
Case selection and data        16
  Case selection        16
  Data        20
Outline of the dissertation        23

## CHAPTER 2. The Nucleus of Populism: In Search of the Lowest Common Denominator

Common Denominator        27
Introduction        28
Characteristics of populism mentioned in the literature        30
  Characteristics relating to ideas        31
  Characteristics relating to style        33
  Characteristics relating to organization        34
Case selection        34
Results        37
  Watson’s People’s Party        37
  Perot’s Reform Party        38
  Perón’s Justicialist Party        40
  Chávez’s MVR / PSUV        41
  Le Pen’s Front National        43
  Berlusconi’s Forza Italia / PdL        45
Conclusion and discussion        46
CHAPTER 3. Measuring Populism in Comparative Research:
Comparing Two Methods of Content Analysis  53
  Introduction  54
  Populism as a thin ideology consisting of two components  55
  Research strategy  56
    The classical content analysis  58
    The computer-based content analysis  59
  Results  61
    Validity  61
    Reliability  68
  Conclusion  69

CHAPTER 4. Populist ‘Contagion’? Allegedly Populist Parties and
Mainstream Parties in Western Europe  73
  Introduction  74
  Defining populism  75
  Is populism contagious?  77
  Design and method  81
  Results  88
  Conclusion  94

CHAPTER 5. The Mesmerizing Message: Populism in Public
Debates in Western European Media  99
  Introduction  100
  Defining populism  101
  Populism in public debates in the media  103
  Research design and method  108
    Case selection  108
    Content analysis and the dependent variable  112
    Independent variables  114
    Method  115
  Results  116
  Conclusion and discussion  122
## CHAPTER 6. I Can't Get No Satisfaction: The Impact of Populism on Political Satisfaction

127

Introduction 128
Populism and political dissatisfaction 131
The impact of populism on political satisfaction 134
Data and methods 137

*Data*

*Methods* 142

Results 143
Conclusion 152

## CHAPTER 7. Conclusion: The Specter of Populism

155

Introduction 156
Main findings 157
A populist Zeitgeist? 159
Contributions to the literature 162
Future research 167
The impact of populism in the near future 169

## APPENDICES

171

Appendix A 172
Appendix B 173
Appendix C 175
Appendix D 176
Appendix E 179
Appendix F 181
Appendix G 182
Appendix H 182

## REFERENCES

183

## NEDERLANDSE SAMENVATTING

201