

Appendix A

PsycINFO

#1 Health messages

Advertising/ OR

Health education/ OR

Health information/ OR

Health Promotion/ OR

marketing/ OR

Risk management/ OR

Social Marketing/ OR

((crisis adj3 communication) OR (health adj3 campaign*) OR (health adj3 communication)

OR (health adj3 education*) OR (health adj3 information) OR (health adj3 promotion*) OR

infodemic OR infodemiology OR infoveillance OR (public adj3 campaign*) OR (risk* adj3 communication) OR social marketing).ti,ab,id.

#2 Mental well-being

Mental Health/ OR

Well Being/ OR

((Mental adj3 (health or well being or wellbeing)) or (subjective well being or subjective wellbeing)).ti,ab,id.

#3 (Coping with) message characteristics

avoidance/ OR

Coping behavior/ OR

Coping style/ OR

emotional control/ OR

emotional processing/ OR

emotional regulation/ OR

emotional responses/ OR

emotional states/ OR

empowerment/ OR

mental confusion/ OR

satisfaction/ OR

self-esteem/ OR

“Stress and coping measures”/ OR

((message* OR appeal* OR frame OR language) AND (ambiguous OR anxiety OR confusi*
OR depressi* OR discomfort* OR distress OR empower* OR fear OR flourish* OR
frustrati* OR gain OR guilt* OR happiness OR happy OR humor* OR humour* OR isolation
OR loneliness OR loss OR mood OR negative OR panic OR positive OR pro-social OR
prosocial OR risk* OR sadness OR satisfaction OR self-esteem OR selfesteem OR shame*
OR shock OR stress* OR threat* OR trauma* OR uncertain* OR uncontrollab* OR
unhappiness OR unhappy OR uplift* OR vital* OR worry*)).ti,ab,id. OR

((message* OR appeal* OR frame OR language) AND (avoidance OR coping OR
counterargu* OR discounting OR disengagement OR Emotion* OR exposure)).ti,ab,id. OR

(message* ADJ3 (characteristic* OR effect* OR efficacy OR process* OR strateg*)).ti,ab,id.

OR

((persuasi* ADJ3 communicat*) OR (persuasi* ADJ3 messag*)).ti,ab,id.

#1 AND #2 AND #3