



UNIVERSITY OF AMSTERDAM

UvA-DARE (Digital Academic Repository)

Experimenting with new combinations of old ideas

Linde, J.

Publication date
2012

[Link to publication](#)

Citation for published version (APA):

Linde, J. (2012). *Experimenting with new combinations of old ideas*. Thela Thesis.

General rights

It is not permitted to download or to forward/distribute the text or part of it without the consent of the author(s) and/or copyright holder(s), other than for strictly personal, individual use, unless the work is under an open content license (like Creative Commons).

Disclaimer/Complaints regulations

If you believe that digital publication of certain material infringes any of your rights or (privacy) interests, please let the Library know, stating your reasons. In case of a legitimate complaint, the Library will make the material inaccessible and/or remove it from the website. Please Ask the Library: <https://uba.uva.nl/en/contact>, or a letter to: Library of the University of Amsterdam, Secretariat, Singel 425, 1012 WP Amsterdam, The Netherlands. You will be contacted as soon as possible.

Table of Contents

List of Figures	8
List of Tables	9
1. Introduction	1
2. Social Comparison and Risky Choices	5
2.1. Introduction	5
2.2. Theoretical background and related empirical findings	9
2.3. Design	13
2.4. Research questions	19
2.5. Results	23
2.6. Conclusion	29
2.7. Appendix A: The Lottery Pairs	31
2.8. Appendix B: Experimental Instructions	32
3. Social Preferences in Private Decisions	36
3.1. Introduction	36
3.2. Experimental design	38
3.3. Theory and hypotheses	41
3.4. Results	49
3.5. Conclusion	51
3.6. Appendix A: Experimental instructions	53
3.7. Appendix B: Inequity aversion hypothesis	54
4. Evolution and Strategies in the Minority Game: A Multi-Round Strategy Experiment	57
4.1. Introduction	57
4.2. The minority game	59
4.3. Design	69
4.4. Results from the multi-round strategy experiment	73
4.5. Evolutionary competition between submitted strategies	86

4.6.	Conclusion	93
4.7.	Appendix A: Experimental Instructions	94
5.	Nudge: a Lullaby?	100
5.1.	Introduction	100
5.2.	Design	103
5.3.	Results	105
5.4.	Conclusion	112
5.5.	Appendix A: Experimental Instructions	113
	References	116
	Samenvatting (Summary in Dutch)	125