



## UvA-DARE (Digital Academic Repository)

### Digital campaign competence

*The role of citizens in data-driven election campaigns*

Minihold, S.

### Publication date

2024

[Link to publication](#)

### Citation for published version (APA):

Minihold, S. (2024). *Digital campaign competence: The role of citizens in data-driven election campaigns*. [Thesis, externally prepared, Universiteit van Amsterdam, Universität Wien].

### General rights

It is not permitted to download or to forward/distribute the text or part of it without the consent of the author(s) and/or copyright holder(s), other than for strictly personal, individual use, unless the work is under an open content license (like Creative Commons).

### Disclaimer/Complaints regulations

If you believe that digital publication of certain material infringes any of your rights or (privacy) interests, please let the Library know, stating your reasons. In case of a legitimate complaint, the Library will make the material inaccessible and/or remove it from the website. Please Ask the Library: <https://uba.uva.nl/en/contact>, or a letter to: Library of the University of Amsterdam, Secretariat, Singel 425, 1012 WP Amsterdam, The Netherlands. You will be contacted as soon as possible.



## Chapter 4

# Overview of Manuscripts

---

This dissertation consists of three research articles (see Table 3). Chapter 5 is under review at Information Technology and Politics (submitted: 02.08.2023). Chapter 6 will be published soon at Mass Communication and Society (accepted: 17.12.2023). Chapter 7 is under review at Social Media and Society (submitted: 05.12.2023). While all papers were written with co-authors from the NORFACE DATADRIVEN project, I was the main contributor in terms of theory, research design, analysis, and writing. The panel data were collected in collaboration with the DATADRIVEN project team, while I oversaw the data collection for the experiment alone. The studies in the respective chapters are presented as submitted to the peer-reviewed journals. Thus, the numbering of the figures and tables in Chapters 5, 6, and 7 are not in the consecutive order of the rest of the dissertation.

**Table 3.** Overview of Manuscripts in this Dissertation

Chapter	Status	Citation
#5	submitted	Minihold, S., Lecheler, S., de Vreese, C., Kruikeimeier, S. (submitted). Exploring Digital Campaign Competence. The Role of Knowledge in Data-Driven Election Campaigns. <i>Journal of Information Technology and Politics</i> .
#6:	accepted	Minihold, S., Lecheler, S., de Vreese, C., Gibson, R., Kruikeimeier, S. (accepted). Understanding Digital Campaign Competence: Conceptualizing data-driven political advertising literacy. <i>Mass Communication and Society</i> .
#7:	submitted	Minihold, S., Lecheler, S., de Vreese, C., Kruikeimeier, S. (submitted). Game Over? Using Innovative Interventions to Increase Digital Campaign Competence. <i>Social Media and Society</i> .