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Getting the vaccine now will protect you in the future! A pragma-dialectical analysis of strategic maneuvering with pragmatic argumentation in health brochures

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GETTING THE VACCINE NOW WILL PROTECT YOU IN THE FUTURE!

A pragma-dialectical analysis of strategic maneuvering
with pragmatic argumentation in health brochures

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad van doctor

aan de Universiteit van Amsterdam

op gezag van de Rector Magnificus

prof. dr. D.C. van den Boom

ten overstaan van een door het college voor promoties ingestelde
commissie, in het openbaar te verdedigen in de Aula der Universiteit

op vrijdag 1 november 2013, te 11.00 uur

door Lotte van Poppel

geboren te Leidschendam

Promotor: prof. dr. F.H. van Eemeren
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