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**Getting the vaccine now will protect you in the future! A pragma-dialectical analysis of strategic maneuvering with pragmatic argumentation in health brochures**

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# Foreword

First of all, I would like to thank my promotor, Frans van Eemeren for giving me the opportunity to engage in this PhD-project and for providing excellent supervision along the way. Our meetings always gave me new input and renewed motivation for my research. Even after his retirement and during his many travels, Frans always found the time to read drafts meticulously and provide detailed comments. His extensive work on argumentation theory also provided the indispensable framework in which I could neatly fit my dissertation research. I am very thankful for all of his support.

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