I. INTRODUCTION

If dark matter is made of weakly interacting massive particles, their self-annihilation may produce high-energy gamma rays [1]. Indirect searches for dark matter annihilation with gamma-ray telescopes are one of the promising probes of nongravitational interactions of dark matter. In the hierarchical structure formation, small structures form first, and they merge into larger dark matter halos. Numerical simulations show that the distribution of dark matter particles in the halo is clumpy, with a substantial fraction being locked into substructures [2,3]. Since the self-annihilation rate depends on the dark matter density squared, the presence of these subhalos will boost the gamma-ray signal.

There are two well-adopted methods to estimate the boost factor [4]. The first is to phenomenologically extrapolate subhalo properties, i.e., power-law scaling relations between subhalos with a mass above a given threshold and their total luminosity, down to scales of the smallest subhalos (typically assumed to be on the order of Earth mass, although very sensitive to the exact particle physics model [5], e.g., Ref. [6]. This approach yields very large boosts, on the order of $10^2$ ($10^3$) for galaxy (cluster) halos, but there is no guarantee that this phenomenological extrapolation over many orders of magnitude is still valid. In fact, this method is similar to a power-law extrapolation of the so-called concentration-mass relation. The second one relies on a concentration-mass relation that flattens toward lower masses. This behavior is favored analytically as well as from dedicated simulations [7–9]. Studies following this approach (e.g., Refs. [8,10,11]) typically conclude that the boost factors are much more modest, about an order-of-magnitude below the phenomenological extrapolations [12].

The latter method is believed to yield more realistic values for the boost factor due to subhalos ($B_{sh}$). The boost is typically calculated as an integral of $(dN/dm)L_{sh}(m)$ over the subhalo mass $m$, with $dN/dm$ the subhalo mass function as found in simulations and extrapolated down to the the minimal subhalo mass, and $L_{sh}(m)$ the subhalo luminosity, which is a function of the concentration. However, as mentioned by Ref. [11], so far this method has not been used fully consistently, since the concentration-mass relation that goes into the calculation of $L_{sh}(m)$ is that of field halos, which is not directly applicable to the subhalos. In the gravitational potential of its host halo, a subhalo is subject to mass loss by a tidal force, which tends to strip particles from outer regions of the subhalo [13–15]. This effect will reduce the subhalo mass substantially but keeps the annihilation rate almost unchanged, because the latter happens in the dense central regions dominantly. Consequently, subhalos are expected to be denser and more luminous than halos of equal mass in the field, and thus the boost should be larger.

In this paper, by developing semianalytic models, we investigate the effect of tidal stripping of subhalos and show that using the field halo concentration indeed results in a significant underestimation of the subhalo luminosity, and hence the annihilation boost factor. Therefore, we argue that this effect is extremely important in this context, and a consistent treatment of subhalo concentrations should always be adopted.
We note that there are alternative estimates of the boost factor that do not depend on the concentration-mass relation directly. Reference [16] applies an analytic model for the probability distribution function of the halo density field including substructure. Reference [17] uses a technique based on the stable clustering hypothesis and includes the effects of tidal disruption. Both of these are then matched to numerical simulations above the resolution scale. Finally, Ref. [18] uses the nonlinear power spectrum directly to calculate the so-called flux multiplier, which encapsulates the boost and thereby the extragalactic dark matter annihilation flux.

We adopt cosmological parameters from 5-year WMAP results [19]. Capital \(M\) refers to the host halo mass and lower-case \(m\) to subhalo mass. Quantities at redshift \(z = 0\) are denoted by subscript 0. The virial radius, \(r_{\text{vir}}\), is defined as the radius within which the average density of a halo is \(\Delta_c(z)\rho_c(z)\), where \(\Delta_c\) is given by Ref. [20] and \(\rho_c(z)\) is the critical density at redshift \(z\). The virial mass is defined correspondingly.

## II. DENSITY PROFILE AND GAMMA-RAY LUMINOSITY

The total gamma-ray luminosity of a dark matter halo of mass \(M\) is (e.g., Ref. [21])

\[
L(M) = [1 + B_{\text{sh}}(M)]L_{\text{host}}(M),
\]

\[
B_{\text{sh}}(M) = \frac{1}{L_{\text{host}}(M)} \int \frac{dm}{dm} \frac{dN}{dL_{\text{sh}}(m)} [1 + B_{\text{sh}}(m)],
\]

with \(m\) the subhalo mass, \(B_{\text{sh}}(M)\) the boost factor due to subhalos, \(L_{\text{host}}(M)\) and \(L_{\text{sh}}(m)\) the luminosities of the smooth component of the host halo and subhalos, respectively (both often parametrized by the Navarro–Frenk–White (NFW) or Einasto profile [22,23]). According to the state-of-the-art numerical simulations, the subhalo mass function (i.e., number of subhalos per mass unit interval) behaves as a power-law \(dN/dm \propto m^{-\alpha}\), where \(\alpha = 1.9–2\), down to resolution scales [15,24,25]. The boost factor due to substructure \(B_{\text{sh}}(m)\) is either parametrized in the same way as \(B_{\text{sh}}\) or often neglected.

Assuming that the density profile of the subhalos is characterized by the NFW function up to tidal radius \(r_t\) (beyond which all dark matter particles are completely stripped), the subhalo luminosity is given by \(L_{\text{sh}}(m) \propto \rho_s^3 r_s^2 [1 - 1/(1 + c_t)^3]\), where \(\rho_s\) and \(r_s\) are the characteristic density and scale radius of the NFW profile, and \(c_t = r_t/r_s\).

In the literature where the effect of tidal stripping is ignored, one adopts the virial radius \(r_{\text{vir}}\) and virial concentration parameter \(c_{\text{vir}} = r_{\text{vir}}/r_t\) instead of \(r_t\) and \(c_t\), respectively.

## III. ORDER-OF-MAGNITUDE ESTIMATE

We start with an order-of-magnitude estimate. Rather than using physics-driven models, we rely on phenomenological relations found in numerical simulations, where the effect of tidal stripping is automatically taken into account. Let us define \(V_{\text{max}}\) and \(r_{\text{max}}\) as the maximum circular velocity and radius where the velocity reaches \(V_{\text{max}}\). For the NFW profile, these quantities are related to \(\rho_s\) and \(r_s\) through \(r_s = r_{\text{max}}/2.163\) and \(\rho_s = (4.625/4\pi G) (V_{\text{max}}/r_s)^2\).

For field halos, we assume the concentration-mass relation directly. Reference [16] applies an analytic model to subhalo mass. Quantities at redshift \(z\) correspondingly. Reference [17] uses a technique based on the stable clustering hypothesis and field halo of mass \(\rho_s\) are denoted by subscript 0. The virial mass is defined \((\rho_{\text{sh}}(r_{\text{vir}}))\) where \(\rho_c\) is given by Ref.[20] and \(\rho_c(z)\) is the critical density at redshift \(z\). The virial mass is defined correspondingly.

For subhalos, numerical simulations [15] found the following relation down to \(10^7 M_\odot\): \(m_{\text{sh}} \approx 3.37 \times 10^7 \left(\frac{V_{\text{max},\text{sh}}}{10 \text{ km s}^{-1}}\right)^{3.49} M_\odot\), from which we obtain \(V_{\text{max},\text{sh}} \approx 1.9 \text{ km s}^{-1}\) for \(m_{\text{sh}} = 10^5 M_\odot\). The same simulations found the relation between \(V_{\text{max}}\) and \(r_{\text{max}}\) for subhalos and those for field halos: \((r_{\text{max},\text{sh}}/r_{\text{max},\text{th}}) \approx 0.62 (V_{\text{max},\text{sh}}/V_{\text{max},\text{th}})^{1.49}\) [15]. Combining this with the results above for field halos and subhalos of equal mass \((m_{\text{th}} = m_{\text{sh}} = 10^5 M_\odot)\), we have \(r_{\text{max},\text{sh}} \approx 50 \text{ pc}\).

The ratio of the gamma-ray luminosity of the subhalo and field halo of mass \(10^5 M_\odot\) is then \(L_{\text{sh}}/L_{\text{th}} \approx (\rho_{\text{sh}}(r_{\text{sh}})/\rho_{\text{th}})^2 (r_{\text{sh}}/r_{\text{th}})^3 = (V_{\text{max},\text{sh}}/V_{\text{max},\text{th}})^2 (r_{\text{max},\text{sh}}/r_{\text{max},\text{th}})^5 \approx 5\). We find that the luminosity ratio is weakly dependent on the mass. For example, \(L_{\text{sh}}/L_{\text{th}} \approx 4\) for \(m = 10^9 M_\odot\). This result also holds for an Einasto profile, although there are some subtleties involved. For a more detailed discussion, see Appendix 2.

## IV. SEMIANALYTIC MODEL

Stripped subhalos tend to be denser than field halos of equal mass, and consequently more luminous. Below we quantify this difference in luminosity, which essentially depends on three parameters: \(r_s\), \(\rho_s\), and \(c_t\), all of which depend on the halo formation time, the infall mass, and subhalo’s history in the host.

We assume a truncated NFW function for tidally stripped subhalos: \(\rho(r) = \rho_s r_s^3/(r_s + r_s)^3\) for \(r < r_s\) and 0 otherwise, in agreement with what is found in simulations [15]. Concerning the scale density and radius, Refs. [27] find from N-body simulations that the change in \(V_{\text{max}}\) and \(r_{\text{max}}\), and consequently in \(\rho_s\) and \(r_s\), only depends on the total mass lost by the subhalo, following \(V_{\text{max},0}/V_{\text{max},a} = 2^{-0.3} x^{0.4}/(1 + x)^{-0.3}\) and \(r_{\text{max},0}/r_{\text{max},a} = 2^{-0.3} x^{0.4}/(1 + x)^{-0.3}\), where \(x \equiv m_a/m_0\) and the subscript \(a\) represents the epoch of accretion.

Based on the extended Press–Schechter (EPS) formalism [28], Ref. [29] provides an analytic model for the
distribution of infall times of subhalo progenitors into their host: \( d^2N/d\ln m_\delta d\ln (1 + z_a) \) as a function of redshift \( z \) and host mass \( M(z) \). For the mass-accretion history of the host, we adopt the analytic EPS model from Ref. [30]. This model provides the mean evolution of a halo that ends up with mass \( M_0 \) at \( z = 0 \). Therefore, we can parametrize its mass at earlier times through \( M(z|M_0) \). Last, to take into account the effect of tidal stripping in the host, we apply the semianalytic model of Ref. [31]. It provides an orbit-testing and is the subject of future work.

We start from a given set of two parameters that characterize subhalos, \( m_0 \) and \( c_1 \). We solve the differential equation for \( \dot{m}(z) \) backward in time in the gravitational potential of a host of mass \( M(z) \). Using the above-mentioned relations for \( r_s \) and \( r_v \) in terms of \( m_0 \) and \( m(z) \), we can compute the change in the tidal radius and thus \( c_1(z) \). For each step, we also compute the concentration-mass relation for the virialized field halo \( c_{\text{vir}}(m, z) \) [9], and once the subhalo \( c_1(z)m(z) \) relation is found consistent with \( c_{\text{vir}} \), we assume that the subhalo accreted at that particular redshift \( z_a \) just after its virialization, and \( m(z_a) = m_{\text{vir}}(z_a) = m_\delta \). At this accretion redshift \( z_a \), the virial radius \( r_{\text{vir}} \) of the subhalo is obtained by solving \( m_{\text{vir}}(z_a) = 4\pi \Delta_c(z_a) \rho_c(z_a) r_{\text{vir}}^3/3 \). The characteristic density and scale radius at accretion then follow from \( r_s = r_{\text{vir}}/c_{\text{vir}} \) and \( \rho_s = m_{\text{vir}}/[4\pi r_s^3 c_{\text{vir}}(c_{\text{vir}})] \). If the virialization happened earlier than \( z_a \), we would obtain a higher characteristic density \( \rho_s \); therefore, our assumption is conservative.

Finally, using these relations for \( m_0 \) and \( z_a \) as functions of \( m_0 \) and \( c_1 \), and using the infall distribution, we compute a joint distribution function of \( m_0 \) and \( c_1 \):

\[
\mathcal{P}(m_0, c_1|M_0) \propto \frac{d^2N}{dm_0 dc_1} = \frac{d^2N}{d\ln m_\delta d\ln (1 + z_a)} \times \left| \frac{\partial \ln(m_\delta, \ln (1 + z_a))}{\partial(m_0, c_1)} \right|.
\]

V. RESULTS

We obtain our evolved subhalo mass function by integrating Eq. (3) over \( c_1 \),

\[
\frac{dN}{dm_0} = \int_{c_{\text{min}}}^{c_{\text{max}}} \frac{d^2N}{dm_0 dc_1} dc_1.
\]

We take \( c_{\text{min}} = 1 \) as the absolute minimum [32]. We checked that our results are insensitive to the exact choice as most halos have higher \( c_1 \). The maximum possible value corresponds to the concentration of halos that formed and are accreted today.

Table I shows the characteristics of the subhalo mass function for host halos of different mass. The second column contains the total mass fraction in subhalos \( f_{\text{sub}} \),

\[
\int_{m_{\text{min}}}^{m_{\text{max}}} \frac{dN}{dm_0} dm_0 = f_{\text{sub}} M_{\text{host}},
\]

for which we adopted \( m_{\text{min}} = 10^{-6} M_\odot \) and \( m_{\text{max}} = 0.1 M_{\text{host}} \). The third column shows the slope of the mass function, \( \alpha = -d\ln(dN/dm_0)/d\ln m_0 \). We find good agreement with numerical simulations, only with \( f_{\text{sub}} \) being slightly lower (e.g., Ref. [15]).

We then compute the mean luminosity of a subhalo with mass \( m_0 = m \),

\[
L_{\text{sh}}(m) = \int_{1}^{c_{\text{max}}} L_{\text{sh}}(m, c_1) \mathcal{P}(m, c_1) dc_1,
\]

where \( L_{\text{sh}}(m, c_1) \propto \rho_s^2 r_s^3 [1 - 1/(1 + c_1)]^3 \). Figure 1 shows the luminosity-weighted mass function for subhalos in a Milky Way-sized halo. Although the dependence is weak, smaller subhalos contribute more to the total subhalo luminosity. The upturn at the high-mass end is a result of the fact that the most massive subhalos can only be accreted at late times. Consequently, the evolved subhalo mass function looks more like the unevolved one, which has a harder slope.

A. Boost ratio

It is interesting to compare luminosities of subhalos obtained above with those of field halos of equal mass. We assume field halos to be virialized at \( z = 0 \) with \( r_{\text{vir}} \) given by \( m = 4\pi \Delta_c \rho_c r_{\text{vir}}^3/3 \). The characteristic density and scale radius are again obtained with \( r_{s,\text{sh}} = r_{\text{vir}}/c_{\text{vir}}(m, 0) \) and \( \rho_s = m_{\text{vir}}/[4\pi r_s^3 c_{\text{vir}}(c_{\text{vir}}(m, 0))] \), where the concentration mass relation of Ref. [9] is assumed. Then the field halo luminosity is \( L_{\text{fh}}(m) \propto \rho_s^2 r_s^3 (1 - 1/[1 + c_{\text{vir}}])^3 \). The dotted curve in Fig. 1 shows the luminosities \( L_{\text{fh}}(m) \) weighted by the same mass function as in the case of \( L_{\text{sh}}(m) \). As anticipated above, the field halos are less bright than the subhalos of the same mass by a factor of a few, almost independent of mass \( m \) [33].
It should be noted that subhalo concentrations depend on formation time. Halos that formed earlier are more concentrated since they formed in a denser background, an effect that has been taken into account in past studies (e.g., Refs. [10,16,34]). Since we set the concentration of the stripped halos at $z = 0$, we also include the dashed line for a fully fair comparison. It shows the luminosity of halos that follow the same infall distribution as the solid line, and thus have the same natal concentration as this is set at the time of accretion, but are not tidally stripped. As can be seen, the tidal stripping still yields an increase by a factor of $\sim 2$ at any subhalo mass. The decrease in the difference in luminosity at lower masses is due to the smallest halos being accreted earlier, and thus their concentrations at accretion differ most compared to that at $z = 0$.

Since the boost depends critically on the subhalo mass function, in addition to our fully self-consistent model with the mass function from Table I, we also investigate the dependence on several models for the mass function. We adopt four models, taking spectral indices of $\alpha = 1.9$ and 2, and the smallest subhalo masses of $m_{\text{min}} = 10^{-6} M_\odot$ and $10^4 M_\odot$. We compare the subhalo boost $B_{\text{sh}}(M)$, calculated with Eq. (1), using subhalo luminosities of stripped halos, to the boost calculated without accounting for tidal effects (using the virialized field halo models). Figure 2 shows the ratio of boosts as a function of host halo mass for these models. Taking tidal effects into account will enhance the boost by up to a factor of 5 compared to the simple field halo approach, consistently for host halo masses between $10^9-10^{15} M_\odot$. This is largely independent of models of the subhalo mass function.

Next to the results obtained using the concentration-mass relation of Ref. [9] (shown as solid and dashed curves in Fig. 2), we also show results for Milky Way-sized halos when using the concentration-mass relation from Ref. [26] assuming $m_{\text{min}} = 10^4 M_\odot$ and $c_{\text{vir}}(z|m) \propto z^{-0.5}$ as starred symbols. Both concentration models agree well for large mass halos but differ significantly for smaller masses, closer to the resolution of the current-generation simulations, $10^5 M_\odot$. However, our results show that the boost ratio is insensitive to the initial choice of the concentration-mass relation. We also see that our semianalytic model provides relatively smaller boost ratios compared with what is inferred from simulations directly [15], as estimated above. It might be an indication that our approach provides a more conservative boost relative to the dark-matter-only simulations, even though an increase in boost by up to a factor of $\sim 4$ for the Milky Way-sized halo is substantial.

### B. Boost

Figure 3 shows the overall boost factor using the subhalo mass functions that came out of our analysis (Table I), as well as a few other phenomenological models of mass functions. For all cases we adopt the luminosities for stripped subhalos (solid lines) and compare to the luminosity using the ordinary field-halo approach (dotted). We caution that this boost can only be compared to other boost factors presented in the literature when taking the differences in the subhalo mass functions and concentration-mass relations properly into account. For example, our boosts (solid lines in Fig. 3) are comparable to those of Ref. [11] where the tidal effect was not included. This is
FIG. 3 (color online). Boost factors for halos of different mass using the concentration-mass relation from Ref. [9]. Solid curves include the effect of tidal stripping, and dotted curves assume field halo concentrations. The boost for three different subhalo mass functions are shown, using those from Table I (blue) and Ref. [11] (green and red). The expected boost for dwarf satellites of the Milky Way, adopting the mass functions from Table I is also shown (magenta).

because our model is based on the concentration-mass relation from Ref. [9], which yields an even more modest boost and cancels the enhancement due to the inclusion of the tidal effect. To be explicit, if we instead ran our analysis with the concentration-mass relation from Ref. [11], we would have found a boost that is two to five times larger than theirs. Similar arguments hold for different concentrations (including a simple power law).

1. Estimate for dwarf spheroidal galaxies

We estimate the expected boost for Milky Way satellite galaxies. The density profile of the dwarf galaxies is taken to be that of a subhalo of given mass in a $10^{12} M_{\odot}$ host. Therefore, the smooth component of the dwarf has a higher luminosity than that of similar-mass halos in the field. By deprojecting the surface brightness from substructures [35–37], we estimate that about two-thirds of the subsubstructure gets stripped away and that $L_{\text{ssh}}(m) = L_{\text{ssh}}(m_0)$. We explicitly checked this at all host halo masses considered, and the subsubstructure contribution is never more than $\sim 10\%$.

VI. DISCUSSION

We find that consistently modeling the subhalo luminosity by taking into account tidal effects significantly enhances the global boost factor, compared to the orthodox use of the concentration-mass relation. This result is independent of uncertainties in the subhalo mass function or concentration-mass relation.

Thus far, we applied a dark matter-only analysis, but state-of-the-art numerical simulations study the effects of baryons. Although they can change the subhalo abundance and density profile, we do not expect them to have a major impact on our results. First, the concentration-mass relations remain similar [39,40]. Second, low-mass ($\lesssim 10^8–10^9 M_{\odot}$) halos, which give a major contribution to the boost (Fig. 1), are not expected to have a large baryonic component in them. Nevertheless, we took a conservative approach by estimating the boost ratio assuming that baryons would undo the effect of stripping completely in subhalos $\lesssim 10^9 M_{\odot}$, and in the scenario where this has the most impact ($m_{\text{min}} = 10^4 M_{\odot}$, and $\alpha = 1.9$), the decrease is at most $\sim 30\%$.

Encounters of subhalos with stars in the disk of the host will disrupt subhalos (e.g., Refs. [41,42]). However, this happens only in a small volume close the halo center, and thus will not affect the conclusions either.

This study will have a broad impact on indirect dark matter searches in the extragalactic gamma-ray sky. Recent developments include the updated analysis of constraints on the annihilation cross section from the diffuse gamma-ray background [43], its anisotropies [37,44], and cross correlations with dark matter tracers [45–48]. All these probes are subject to uncertainties in the halo substructure boost. Our conclusions are promising because having the boost factor larger by a factor of 2–5 enhances the detectability (or improves the present upper limits) by the same factor.

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APPENDIX

First, we provide some details on the $V_{\text{max}}-r_{\text{max}}$ relation we find in our analysis and show that it is consistent with the one obtained with numerical simulations. Next, we have
an extended discussion on the use of an Einasto profile rather than NFW. We repeat the order-of-magnitude estimate for the luminosity ratio in this context. Finally, we show how the boost depends on the minimum subhalo mass.

1. $V_{\text{max}}$–$r_{\text{max}}$ relation

In addition to the above analysis in terms of the evolution of the concentration parameters, we discuss our results in terms of the $V_{\text{max}}$–$r_{\text{max}}$ relation, the evolution of which we modelled following Refs. [27] as described above. For subhalos in the Milky Way-sized host, we compare the $V_{\text{max}}$–$r_{\text{max}}$ resulting from our analysis to that of field halos with the concentration of Ref. [9]. Like the simulation results [15,25], we find that for the same $V_{\text{max}}$ subhalos have a smaller $r_{\text{max}}$ compared to field halos by a factor ~0.6. However, we find a softer slope (~1.13–1.15), which is a consequence of our choice for the concentration-mass relation. Across 17 orders of magnitude, we find $(r_{\text{max,sh}}/r_{\text{max,th}}) \approx 0.6(V_{\text{max,sh}}/V_{\text{max,th}})^{1.1}$ and $m_{\text{sh}} \approx 6.2 \times 10^7(V_{\text{max,sh}}/10 \text{ km s}^{-1})^{3.2} \text{ M}_\odot$ to hold, leading to $L_{\text{sh}}/L_{\text{th}} \approx 4$. The $V_{\text{max}}$–$r_{\text{max}}$ relation for our subhalos is plotted in Fig. 4. We also plot the relation for subhalos that is found in the Aquarius simulation [15]. In addition, we show what is deduced for field halos when using the mass-concentration relation from Ref. [26]. By running the analysis with this concentration-mass relation instead, we find a relation with a steeper slope that is consistent with the findings of the simulations [15]. Concretely, we then find $(r_{\text{max,sh}}/r_{\text{max,th}}) \approx 0.5(V_{\text{max,sh}}/V_{\text{max,th}})^{1.5}$ and $m_{\text{sh}} \approx 4.9 \times 10^7(V_{\text{max,sh}}/10 \text{ km s}^{-1})^{3.4} \text{ M}_\odot$.

2. Einasto profile

$V_{\text{max}}$ and $r_{\text{max}}$ are measurable quantities in the numerical simulations, and unlike the NFW scale radius and density, they are not profile dependent. However, in the above analysis, we explicitly calculated $V_{\text{max}}$ and $r_{\text{max}}$ starting from the assumption of a NFW profile for field and subhalos, and thereby we introduced a bias. Unfortunately, in our semianalytic framework, we are forced to resort to halo density profiles; only in simulations is one able to compare the $V_{\text{max}}$–$r_{\text{max}}$ relation independently of the profile [15].

The fact that our results resemble what is observed in simulations (Fig. 4) is encouraging. Nevertheless, we also discuss here what happens when applying an Einasto profile [23,49]:

$$
\rho_{\text{Ein}}(r) = \rho_{s,\text{Ein}} \exp\left(-\frac{2}{\alpha} \left(\frac{r}{r_{s,\text{Ein}}}\right)^{\alpha} - 1\right).
$$

Reference [50] points out that, especially at large halo masses ($\gtrsim 10^{14} \text{ M}_\odot$), the Einasto profile performs better than the NFW in fitting simulated halos.

Below we will perform an order-of-magnitude estimate similar to that in main text, but now for an Einasto profile. In what remains we will closely follow the approach for calculating halo concentrations for Einasto profiles as laid out in Ref. [50]. First, we define the concentration for the field halos with the Einasto profile as $c_{\text{Ein}} \equiv r_{\text{vir}}/r_{s,\text{Ein}}$. Starting from concentration-mass relations for NFW halos, $c_{\text{Ein}}$ can be obtained by requiring either that $r_{\text{max,NFW}} = r_{\text{max,Ein}}$ or $V_{\text{max,NFW}} = V_{\text{max,Ein}}$. We will use the former. Since these are physical quantities, they should in principle be the same. However, we systematically deviate from the real $V_{\text{max}}$ and $r_{\text{max}}$ because we assume some density profile. As a result, by fixing $r_{\text{max,NFW}} = r_{\text{max,Ein}}$ we in general will obtain $V_{\text{max,NFW}} \neq V_{\text{max,Ein}}$. In this case we obtain

$$
c_{\text{Ein}} \approx c_{\text{NFW}} \frac{3.15 \exp\left(-0.64\alpha/3\right)}{2.163},
$$

where we used $r_{\text{max,Ein}} \approx 3.15 \exp\left(-0.64\alpha/3\right)r_{\text{Ein}}$ [50]. We obtain $\alpha$ from Eq. (23) in Ref. [50], which expresses $\alpha$ in terms of $\nu$, the peak height in the linear density fluctuation field.

With this in place, we can now calculate the luminosity ratio as in the order-of-magnitude estimate in the main text. We again apply the concentration-mass relations from Ref. [26] and use the phenomenological relations from Ref. [15], which we repeat here: $(r_{\text{max,th}}/r_{\text{max,sh}}) \approx 0.62(V_{\text{max,th}}/V_{\text{max,sh}})^{1.49}$ and $m_{\text{sh}} \approx 3.37 \times 10^7(V_{\text{max,sh}}/10 \text{ km s}^{-1})^{3.49} \text{ M}_\odot$. We find $c_{\text{Ein}} \approx 107$ and $V_{\text{max,Ein}} \approx 1.3 \text{ km s}^{-1}$ for $m_{\text{th}} = 10^9$. Finally, for the subhalos and field halos of equal mass with the Einasto profile, the relation, $L_{\text{sh}}/L_{\text{th}} \approx (\rho_{s,\text{sh}}/\rho_{s,\text{th}})^{3}(r_{s,\text{sh}}/r_{s,\text{th}})^{3}((V_{\text{max,sh}}/V_{\text{max,th}})^{3}(r_{\text{max,th}}/r_{\text{max,sh}}))$ still holds. Note that the last equality is only exact if the field and subhalo have identical.
$\alpha$'s. This yields $L_{sh}/L_{th} \approx 4$ for $m_{sh} = 10^5 M_\odot$ and $L_{sh}/L_{th} \approx 3$ for $m_{sh} = 10^6 M_\odot$.

The above results are slightly lower than what we obtained when assuming a NFW profile. It can be understood by the fact that at higher masses $V_{\text{max, NFW}} < V_{\text{max, Ein}}$, when assuming $r_{\text{max, NFW}} = r_{\text{max, Ein}}$. This makes field halos with an Einasto profile brighter than those with a NFW profile. However, most importantly, a change in profile does not alter our qualitative conclusions about the effect of tidal stripping on the subhalo luminosity.

3. Boost dependence on mass of the smallest subhalos

Finally, in Fig. 5 we show how the boost depends on the minimal subhalo mass in a Milky Way-sized host. We show the boost for stripped subhalos (solid lines) and compare it to the field-halo approach (dotted lines), and again the concentration-mass relation is from Ref. [9]. This relation flattens at lower masses. We also show the power-law extrapolation from the Aquarius simulation [6]. This is equivalent to a power-law concentration-mass relation.

FIG. 5 (color online). The boost as a function of the minimum subhalo mass in a Milky Way-sized host halo, for stripped subhalos (solid and dashed lines) and field-halo concentrations (dotted lines). The concentration-mass relation is from Ref. [9] and flattens toward lower masses. We also show the power-law extrapolation of the Aquarius results [6] (red).
[33] See the Appendix for an alternative comparison using the $V_{\text{max}} - r_{\text{max}}$ relation.