# Disinformation and the Brussels Bubble: EU Correspondents' Concerns and

# Competences in a Digital Age

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Appendix 1: Self-reported country of distribution of affiliated media outlet

| Country                | N journalists<br>individually<br>contacted | N valid responses | Response rate (%) | Additional<br>responses<br>through<br>anonymous<br>link | Total |
|------------------------|--|-------------------|-------------------|---|-------|
| Austria                | 29   | 2                 | 6.90              | 2   | 4     |
| Belgium                | 27   | 7                 | 25.93             | 0   | 7     |
| Bulgaria               | 9  | 1                 | 11.11             | 0   | 1     |
| Croatia                | 4  | 2                 | 50.00             | 1   | 3     |
| Cyprus                 | 3  | 0                 | 0.00              | 0   | 0     |
| Czech Republic         | 8  | 3                 | 37.50             | 0   | 3     |
| Denmark                | 20   | 5                 | 25.00             | 0   | 5     |
| Estonia                | 6  | 0                 | 0.00              | 0   | 0     |
| Finland                | 23   | 3                 | 13.04             | 0   | 3     |
| France                 | 19   | 1                 | 5.26              | 0   | 1     |
| Germany                | 100  | 6                 | 6.00              | 0   | 6     |
| Greece                 | 5  | 1                 | 20.00             | 0   | 1     |
| Hungary                | 6  | 1                 | 16.67             | 0   | 1     |
| Ireland                | 6  | 0                 | 0.00              | 0   | 0     |
| Italy                  | 47   | 6                 | 12.77             | 0   | 6     |
| Latvia                 | 4  | 2                 | 50.00             | 1   | 3     |
| Lithuania              | 4  | 0                 | 0.00              | 0   | 0     |
| Luxembourg             | 2  | 1                 | 50.00             | 0   | 1     |
| Malta                  | 3  | 0                 | 0.00              | 0   | 0     |
| Netherlands            | 16   | 3                 | 18.75             | 1   | 4     |
| Poland                 | 17   | 0                 | 0.00              | 0   | 0     |
| Portugal               | 7  | 2                 | 28.57             | 0   | 2     |
| Romania                | 3  | 0                 | 0.00              | 0   | 0     |
| Slovakia               | 4  | 0                 | 0.00              | 0   | 0     |
| Slovenia               | 3  | 1                 | 33.33             | 0   | 1     |
| Spain                  | 44   | 3                 | 6.82              | 1   | 4     |
| Sweden                 | 14   | 3                 | 21.43             | 0   | 3     |
| UK                     | 26   | 3                 | 11.54             | 0   | 3     |
| Pan-EU, global, non-EU | 80   | 19                | 23.75             | 2   | 21    |
| Total                  | 539*                                       | 75                | 13.91             | 8   | 83    |

*Note*: \*Of the 539 journalists contacted, 92 journalists followed the survey link (17.07%), of which two journalists declined to participate after reading the informed consent form. Another 15 journalists did not complete the survey. This leaves a sample of 75 completed responses.

Appendix 2: Population comparison with records by Politico Europe in 2018 (Gehrke, 2020)

| Country        | N journalists ind.<br>contacted | Politico Europe<br>records (2018) | Difference | Total valid responses (incl. open invitations) |
|----------------|---------------------------------|-----------------------------------|------------|--|
| Austria        | 29                              | 14                                | 15         | 4  |
| Belgium        | 27                              | 161                               | -134       | 7  |
| Bulgaria       | 9                               | 9                                 | 0          | 1  |
| Croatia        | 4                               | 5                                 | -1         | 3  |
| Cyprus         | 3                               | 3                                 | 0          | 0  |
| Czech Republic | 8                               | 7                                 | 1          | 3  |
| Denmark        | 20                              | 17                                | 3          | 5  |
| Estonia        | 6                               | 2                                 | 4          | 0  |
| Finland        | 23                              | 10                                | 13         | 3  |
| France         | 19                              | 103                               | -84        | 1  |
| Germany        | 100                             | 108                               | -8         | 6  |
| Greece         | 5                               | 16                                | -11        | 1  |
| Hungary        | 6                               | 10                                | -4         | 1  |
| Ireland        | 6                               | 3                                 | 3          | 0  |
| Italy          | 47                              | 49                                | -2         | 6  |
| Latvia         | 4                               | 3                                 | 1          | 3  |
| Lithuania      | 4                               | 0                                 | 4          | 0  |
| Luxembourg     | 2                               | 4                                 | -2         | 1  |
| Malta          | 3                               | 0                                 | 3          | 0  |
| Netherlands    | 16                              | 24                                | -8         | 4  |
| Poland         | 17                              | 13                                | 4          | 0  |
| Portugal       | 7                               | 14                                | -7         | 2  |
| Romania        | 3                               | 4                                 | -1         | 0  |
| Slovakia       | 4                               | 4                                 | 0          | 0  |
| Slovenia       | 3                               | 3                                 | 0          | 1  |
| Spain          | 44                              | 61                                | -17        | 4  |
| Sweden         | 14                              | 9                                 | 5          | 3  |
| UK             | 26                              | 169                               | -143       | 3  |
| Total          | 459                             | 825                               |            | 62   |

#### **Appendix 3: Information about the sample**

Out of all 83 responses, 29% of the respondents are female, the average age is 45 years (SD=10.8) and the average time working as a journalist is 20.5 years (SD=10.8). Our respondents reported that they have about 10 years of experience working on EU affairs (SD=6.7), and that they have been in Brussels for an average of 10 years (SD=8.3). Most of them (88%) belong to the Brussels press corps. Moreover, 75.9% are employed full-time, 1.2% part-time and 22.9% work as freelancers. Most of the surveyed journalists work for newspapers (28.9%), followed by news agencies (22.9%), online only media (16.9%), television (14.5%) and radio (8.4%). The remaining respondents either work for several media (6.0%) or a magazine (2.4%). The average self-placement on a left-right scale where 0 is extremely left and 10 is extremely right is 4.10 (SD=1.38). The median survey duration was 1,340 seconds (about 22 minutes, M=19,410, SD=89,477).

#### Appendix 4: Wording of relevant survey questions in order of appearance

To begin with you, we would like to ask you some short questions about yourself. How old are you?

What is your gender?

What is your nationality?

Which of the following categories best describes your current employment?

- full-time employment with a media organisation
- part-time employment with a media organisation
- freelancer
- other, namely ...

### What type of medium are you mostly working for?

- Television
- Radio
- Newspaper (print)
- Online-only newspaper
- News agency
- Other non-political media outlet

### In which country is your medium/media (predominantly) distributed?

- Austria
- Belgium
- Bulgaria
- Croatia
- Republic of Cyprus
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- Italy
- Latvia
- Lithuania
- Luxembourg
- Malta
- Netherlands
- Poland
- Portugal
- Romania
- Slovakia
- Slovenia
- Spain
- Sweden
- United Kingdom
- Non EU
- Pan-European
- Global

| Including all your previous assignments, how many years in total have you been working as a journalist?   |
|---|
| years   |
| And how many years have you been working on European affairs?   |
| years   |
| Are you based in Brussels?  |
| <ul><li>Yes</li><li>Partly</li><li>No</li></ul>   |
| If yes, for how many years have you been based in Brussels?   |
| years   |
| Are you an accredited member of the Brussels press corps?   |
| <ul><li>Yes</li><li>No</li></ul>  |
| In political matters, people talk of the 'left' and the 'right'. Where would you place yourself and your media outlet on a scale from 0 to 10, where 0 means 'left' and 10 means 'right'? |
| <ul><li>Yourself</li><li>Your media outlet</li></ul>  |
| Next, we have some questions about problems that are relevant for the EU and journalism as a profession.  |
| In your opinion, what is the most important problem the European Union is facing at the moment?   |
| (open question)   |
| In your opinion, what is the most important problem journalism as a profession is facing at the moment?   |
| (open question)   |

The European Commission has recently published a "Code of Practice on Disinformation", and has opened up a debate about the impact of disinformation in the upcoming European Parliamentary Elections in 2019. We would now like ask you a few questions which are important for understanding debates about disinformation or "fake news".

How likely do you think it is that citizens **across the EU** will be exposed to impactful amounts of disinformation during the upcoming EP Election campaign?

1 not at all likely – 7 very likely

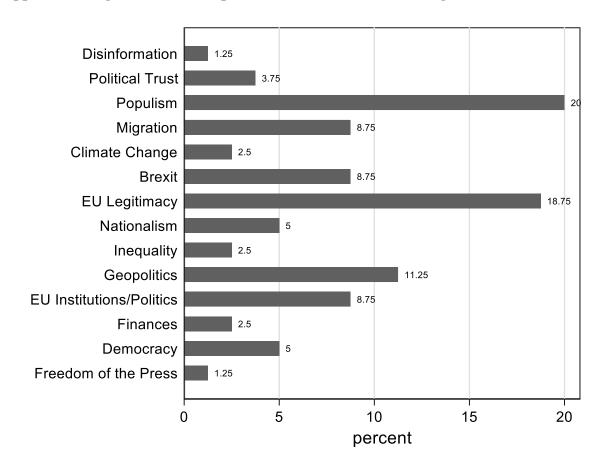
How likely do you think it is that citizens **in your home country** will be exposed to impactful amounts of disinformation during the upcoming EP Election campaign?

1 not at all likely – 7 very likely

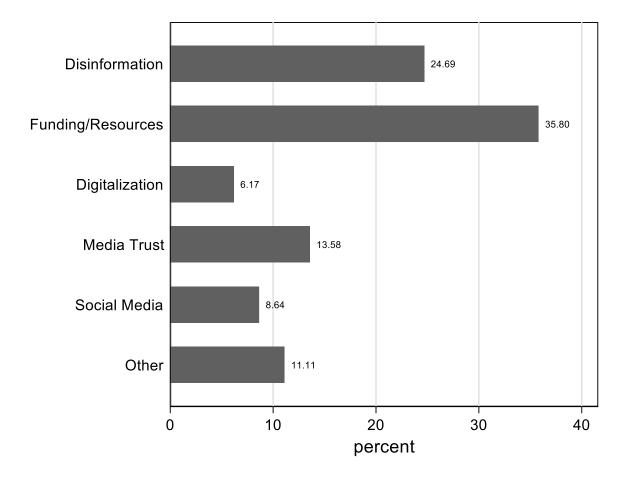
How confident are you that you will be able to distinguish between disinformation and truthful information during the news production process?

1 not at all confident – 7 very confident'

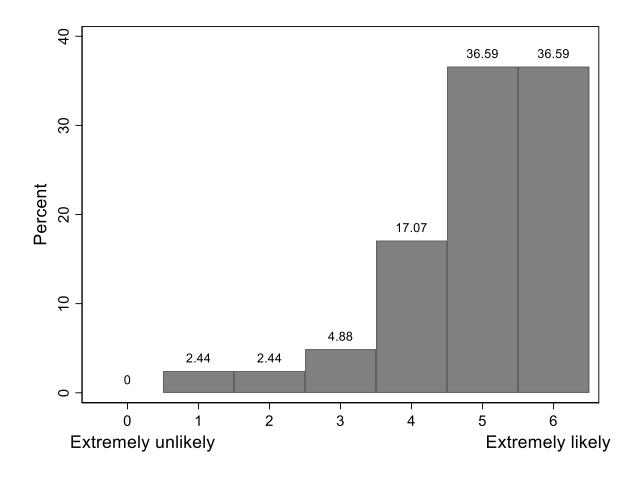
Appendix 5: Figure A1 Most Important Problem the EU is facing at the moment



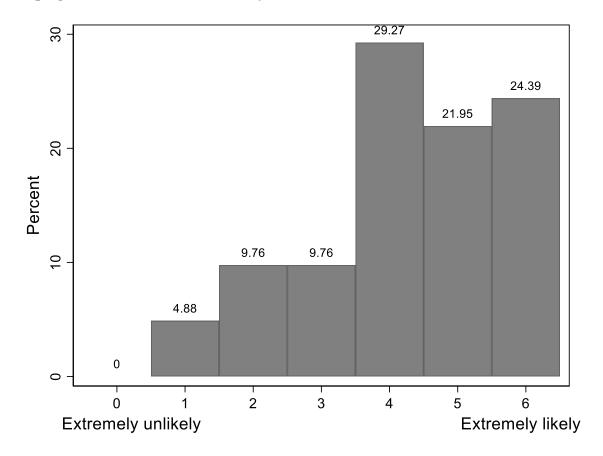
Appendix 6: Figure A2 - Most Important Problem journalism as a profession is facing at the moment



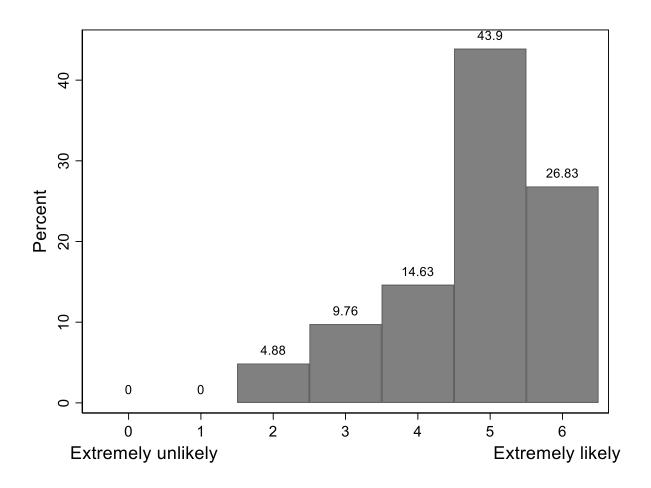
Appendix 7: Figure A3 - Perceived exposure to disinformation during 2019 EP election campaign for citizens



Appendix 8: Figure A4 – Perceived exposure to disinformation during 2019 EP election campaign for citizens in main country of distribution of the news outlet



Appendix 9: Figure A5 - Self-perceived ability to detect disinformation



Appendix 10: Disinformation as most important problem journalism is facing at the moment

|                    | disinformation as | disinformation as | disinformation as |
|--------------------|-------------------|-------------------|-------------------|
|                    | most important    | most important    | most important    |
|                    | problem for       | problem for       | problem for       |
|                    | journalism        | journalism        | journalism        |
|                    | Log Odds (SE)     | Log Odds (SE)     | Log Odds (SE)     |
| Freedom of Press   | -0.81             |                   |                   |
| (0=high; 1=lower)  | (0.65)            |                   |                   |
| Medium type        |                   | -2.26*            |                   |
| (0=traditional;    |                   | (1.09)            |                   |
| 1=digital)         |                   |                   |                   |
| Employment status  |                   |                   | -1.21             |
| (0=contract;       |                   |                   | (0.83)            |
| 1=freelance)       |                   |                   |                   |
| Gender             | -0.43             | -0.80             | -0.49             |
| (0=male; 1=female) | (0.70)            | (0.67)            | (0.66)            |
| Age                | -0.01             | -0.01             | -0.01             |

|                       | (0.03) | (0.03) | (0.03) |
|-----------------------|--------|--------|--------|
| Ideology              | -0.16  | -0.21  | -0.12  |
|                       | (0.23) | (0.22) | (0.21) |
| Brussels press corps  | 0.83   | 0.95   | 1.29   |
| (0=no; 1=yes)         | (1.14) | (1.13) | (1.10) |
| Constant              | -0.43  | -0.12  | -1.23  |
|                       | (2.05) | (1.88) | (1.80) |
| Number of             | 60     | 81     | 81     |
| respondents           |        |        |        |
| Pseudo R <sup>2</sup> | 0.05   | 0.11   | 0.06   |

*Note*. The dependent variable is whether journalists indicated that disinformation is the most important problem that the profession is facing at the moment (0 = no; 1 = yes).  $^{\dagger}p \le .10. *p \le .05. **p \le .01. ***p \le .001$ .

Appendix 11: Perceived exposure to of disinformation during 2019 EP election campaign for citizens across the EU

|                       | Perceived exposure  | Perceived exposure    | Perceived exposure    |
|-----------------------|---------------------|-----------------------|-----------------------|
|                       | to disinformation   | to disinformation for | to disinformation for |
|                       | for citizens across | citizens across the   | citizens across the   |
|                       | the EU              | EU                    | EU                    |
|                       | Log Odds (SE)       | Log Odds (SE)         | Log Odds (SE)         |
| Freedom of Press      | 1.07                |                       |                       |
| (0=high; 1=lower)     | (1.10)              |                       |                       |
| Medium type           |                     | 0.98                  |                       |
| (0=traditional;       |                     | (1.14)                |                       |
| 1=digital)            |                     |                       |                       |
| Employment status     |                     |                       | 0.72                  |
| (0=contract;          |                     |                       | (1.16)                |
| 1=freelance)          |                     |                       |                       |
| Gender                | 1.26                | 0.64                  | 0.37                  |
| (0=male; 1=female)    | (1.30)              | (0.92)                | (0.93)                |
| Age                   | 0.07                | 0.05                  | 0.05                  |
|                       | (0.06)              | (0.04)                | (0.04)                |
| Ideology              | 0.32                | 0.20                  | 0.14                  |
|                       | (0.40)              | (0.30)                | (0.30)                |
| Brussels press corps  | 0.96                | 0.15                  | -0.04                 |
| (0=no; 1=yes)         | (1.33)              | (1.17)                | (1.17)                |
| Constant              | -3.44               | -1.30                 | -0.79                 |
|                       | (3.11)              | (2.35)                | (2.28)                |
| Number of             | 61                  | 82                    | 82                    |
| respondents           |                     |                       |                       |
| Pseudo R <sup>2</sup> | 0.12                | 0.06                  | 0.05                  |

*Note*. The dependent variable is whether journalists indicated that disinformation is the most important problem that the profession is facing at the moment (0 = no; 1 = yes).  $^{\dagger}p \le .10$ .  $^{*}p \le .05$ .  $^{**}p \le .01$ .  $^{**}p \le .01$ .

Appendix 12: Perceived exposure to of disinformation during 2019 EP election campaign for citizens in home country

|                       | Perceived exposure   | Perceived exposure   | Perceived exposure   |
|-----------------------|----------------------|----------------------|----------------------|
|                       | to of disinformation | to of disinformation | to of disinformation |
|                       | for citizens in home | for citizens in home | for citizens in home |
|                       | country              | country              | country              |
|                       | Log Odds (SE)        | Log Odds (SE)        | Log Odds (SE)        |
| Freedom of Press      | 1.54*                |                      |                      |
| (0=high; 1=lower)     | (0.74)               |                      |                      |
| Medium type           |                      | -0.09                |                      |
| (0=traditional;       |                      | (0.63)               |                      |
| 1=digital)            |                      |                      |                      |
| Employment status     |                      |                      | -0.50                |
| (0=contract;          |                      |                      | (0.62)               |
| 1=freelance)          |                      |                      |                      |
| Gender                | -0.03                | 0.01                 | 0.13                 |
| (0=male; 1=female)    | (0.70)               | (0.59)               | (0.61)               |
| Age                   | 0.01                 | 0.01                 | 0.02                 |
|                       | (0.03)               | (0.03)               | (0.03)               |
| Ideology              | 0.36                 | 0.12                 | 0.11                 |
|                       | (0.26)               | (0.21)               | (0.20)               |
| Brussels press corps  | -0.51                | -1.16                | -1.05                |
| (0=no; 1=yes)         | (1.18)               | (1.10)               | (1.10)               |
| Constant              | -0.99                | 1.07                 | 1.03                 |
|                       | (2.19)               | (1.86)               | (1.83)               |
| Number of             | 61                   | 82                   | 82                   |
| respondents           |                      |                      |                      |
| Pseudo R <sup>2</sup> | 0.11                 | 0.02                 | 0.03                 |

*Note*. The dependent variable is whether journalists indicated that disinformation is the most important problem that the profession is facing at the moment (0 = no; 1 = yes).  $^{\dagger}p \le .10$ .  $^{*}p \le .05$ .  $^{**}p \le .01$ .  $^{**}p \le .001$ .

Appendix 13: Perceived ability to detect disinformation

|                       | Perceived ability to | Perceived ability to | Perceived ability to |
|-----------------------|----------------------|----------------------|----------------------|
|                       | detect               | detect               | detect               |
|                       | disinformation       | disinformation       | disinformation       |
|                       | Log Odds (SE)        | Log Odds (SE)        | Log Odds (SE)        |
| Freedom of Press      | 0.17                 |                      |                      |
| (0=high; 1=lower)     | (0.86)               |                      |                      |
| Medium type           |                      | 2.01                 |                      |
| (0=traditional;       |                      | (1.24)               |                      |
| 1=digital)            |                      |                      |                      |
| Employment status     |                      |                      | 0.42                 |
| (0=contract;          |                      |                      | (0.92)               |
| 1=freelance)          |                      |                      |                      |
| Gender                | 0.96                 | 0.22                 | 0.06                 |
| (0=male; 1=female)    | (1.03)               | (0.81)               | (0.80)               |
| Age                   | -0.11**              | -0.08*               | -0.07*               |
|                       | (0.04)               | (0.03)               | (0.03)               |
| Ideology              | 0.01                 | 0.12                 | 0.01                 |
|                       | (0.28)               | (0.51)               | (0.23)               |
| Brussels press corps  | 2.01 <sup>†</sup>    | -1.71 <sup>†</sup>   | 1.21                 |
| (0=no; 1=yes)         | (1.08)               | (0.93)               | (0.85)               |
| Constant              | 5.06 <sup>†</sup>    | 3.26                 | 4.00 <sup>†</sup>    |
|                       | (2.79)               | (2.21)               | (2.18)               |
| Number of             | 61                   | 82                   | 82                   |
| respondents           |                      |                      |                      |
| Pseudo R <sup>2</sup> | 0.24                 | 0.16                 | 0.11                 |

*Note*. The dependent variable is whether journalists indicated that disinformation is the most important problem that the profession is facing at the moment (0 = no; 1 = yes).  $^{\dagger}p \le .10. *p \le .05. **p \le .01. ***p \le .001$ .