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Consumed by consumer culture? Advertising's impact on children's materialism and life satisfaction

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Curriculum Vitae

Suzanna Johanna Opreë was born on January 27th 1985 in Nootdorp, the Netherlands. Between 2003 and 2009 she studied at Tilburg University, where she subsequently obtained a Bachelor's and Master's degree in Culture and Literature (2006; 2007), and a Research Master's degree in Sociology (2009). She finished all three studies with distinction. Between October 2009 and October 2013 she was a Ph.D. candidate in the Amsterdam School of Communication Research ASCoR at the University of Amsterdam, where she conducted the research presented in this dissertation. Her work has been published by several communication and psychology journals, including *Communication Research* and *Pediatrics*. Her work has been awarded by the journal Young Consumers and the Victorine van Schaick foundation.

At present, Suzanna Johanna Opreë is working as an assistant professor in the Young Talent Program of the department of Communication Science at the University of Amsterdam.

List of Publications

- Rozendaal, E., Opreë, S. J., & Buijzen, M. (forthcoming). Development and validation of a survey instrument to measure children's advertising literacy. *Media Psychology*.
- Opreë, S. J., Buijzen, M., Van Reijmersdal, E. A., & Valkenburg, P. M. (2013). Children's advertising exposure, advertised product desire, and materialism: A longitudinal study. *Communication Research*, advance online publication.
- Opreë, S. J., Buijzen, M., & Valkenburg, P. M. (2012). Lower life satisfaction related to materialism in children frequently exposed to advertising. *Pediatrics*, *130*, e486-e491.
- Opreë, S. J., & Kalmijn, M. (2012). Exploring causal effects of combining work and intergenerational support on depressive symptoms among middle-aged women. *Ageing & Society*, *32*, 130-146.
- Opreë, S. J., Buijzen, M., Van Reijmersdal, E. A., & Valkenburg, P. M. (2011). Development and validation of the Material Values Scale for children (MVS-c). *Personality and Individual Differences*, *51*, 963-968.
- De Droog, S. M., Buijzen, M., Opreë, S. J., & Valkenburg, P. M. (2011). Merkfiguurtjes stimuleren de gezonde keuze van kleuters via affectieve reactiemechanismen. *Tijdschrift voor Communicatiewetenschap*, *39*, 58-73.
- Opreë, S. J., & Huysmans, F. (2007). Aanknopingspunten voor mediawijsheid. Wat doen bibliotheken en scholen in het buitenland? *InformatieProfessional*, *11*, 24-27.
- Huysmans, F., & Opreë, S. J. (2007). Mediawijsheid. Overheidsbeleid in internationaal perspectief. In N. Verheijen & H. van Driel (Red.), *Burgers, media en bibliotheken* (pp. 10-17). 's-Gravenhage: Vereniging Openbare Bibliotheken (VOB).