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MANAGING THE UNCONTROLLABLE

Empirical Studies of User-Generated Content Online

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad van doctor
aan de Universiteit van Amsterdam
op gezag van de Rector Magnificus
prof. dr. D.C. van den Boom
ten overstaan van een door het college voor promoties
ingestelde commissie,
in het openbaar te verdedigen in de Agnietenkapel
op dinsdag 8 april 2014, te 12:00 uur

door

HSIN-HSUAN LEE

geboren te Taipei, Taiwan

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Faculteit der Economie en Bedrijfskunde

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