From shop fronts to home offices: Entrepreneurship and small business dynamics in urban residential neighbourhoods

Folmer, E.C.

Citation for published version (APA):

General rights
It is not permitted to download or to forward/distribute the text or part of it without the consent of the author(s) and/or copyright holder(s), other than for strictly personal, individual use, unless the work is under an open content license (like Creative Commons).

Disclaimer/Complaints regulations
If you believe that digital publication of certain material infringes any of your rights or (privacy) interests, please let the Library know, stating your reasons. In case of a legitimate complaint, the Library will make the material inaccessible and/or remove it from the website. Please Ask the Library: https://uba.uva.nl/en/contact, or a letter to: Library of the University of Amsterdam, Secretariat, Singel 425, 1012 WP Amsterdam, The Netherlands. You will be contacted as soon as possible.

UvA-DARE is a service provided by the library of the University of Amsterdam (http://dare.uva.nl)
# Table of contents

Table of contents 5  
Acknowledgements 9  

Chapter 1. Introduction 13  
1.1 Introducing the neighbourhood economy 13  
1.2. The transformation of urban economies 15  
1.3 Changes in urban governance: urban entrepreneurialism 19  
1.4 An embeddedness approach to economic processes 21  
1.4.1 Economic actors and social embeddedness 22  
1.4.2 Mixed embeddedness 23  
1.4.3 A pragmatic realist approach to mixed embeddedness 25  
1.5 Research area 27  
1.5.1 Data and Methods 30  
1.5.2 Sub questions and structure of the book 31  

Chapter 2. Planning the Neighbourhood Economy 35  
2.1 Introduction 35  
2.2 The neighbourhood as a place of production 37  
2.3 Dutch spatial policy and land-use planning 39  
2.4 Method and data 41  
2.5 Urban residential neighbourhoods, zoning and economic activity 45  
2.6 Testing the typology 53  
2.7 Conclusion and discussion 56  

Chapter 3. Entrepreneurship in the Neighbourhood 61  
3.1 Introduction 61  
3.2 The cognitive-cultural economy in the neighbourhood 63  
3.3 Divergent economic trajectories of neighbourhoods 65  
3.4 Dynamics of neighbourhood economy 67  
3.5 Data and method 69  
3.6 Results 73  
3.6.1 Explaining the size and growth of the neighbourhood economy 75
<table>
<thead>
<tr>
<th>Section 定义</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.4 Revisiting the mixed embeddedness approach</td>
<td>149</td>
</tr>
<tr>
<td>6.5 Implications for policy</td>
<td>154</td>
</tr>
<tr>
<td>6.6 Agenda for future research</td>
<td>156</td>
</tr>
<tr>
<td><strong>Epilogue: Methodological considerations and reflection</strong></td>
<td>159</td>
</tr>
<tr>
<td>Mixed methods</td>
<td>159</td>
</tr>
<tr>
<td>Revisiting central concepts of entrepreneurship and the firm</td>
<td>160</td>
</tr>
<tr>
<td>References</td>
<td>163</td>
</tr>
<tr>
<td>Appendices</td>
<td>175</td>
</tr>
<tr>
<td>Summary</td>
<td>206</td>
</tr>
<tr>
<td>Samenvatting</td>
<td>214</td>
</tr>
</tbody>
</table>