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### From shop fronts to home offices: Entrepreneurship and small business dynamics in urban residential neighbourhoods

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# Table of contents

<b>Table of contents</b>	<b>5</b>
<b>Acknowledgements</b>	<b>9</b>
<b>Chapter 1. Introduction</b>	<b>13</b>
1.1 Introducing the neighbourhood economy	13
1.2. The transformation of urban economies	15
1.3 Changes in urban governance: urban entrepreneurialism	19
1.4 An embeddedness approach to economic processes	21
1.4.1 Economic actors and social embeddedness	22
1.4.2 Mixed embeddedness	23
1.4.3 A pragmatic realist approach to mixed embeddedness	25
1.5 Research area	27
1.5.1 Data and Methods	30
1.5.2 Sub questions and structure of the book	31
<b>Chapter 2. Planning the Neighbourhood Economy</b>	<b>35</b>
2.1 Introduction	35
2.2 The neighbourhood as a place of production	37
2.3 Dutch spatial policy and land-use planning	39
2.4 Method and data	41
2.5 Urban residential neighbourhoods, zoning and economic activity	45
2.6 Testing the typology	53
2.7 Conclusion and discussion	56
<b>Chapter 3. Entrepreneurship in the Neighbourhood</b>	<b>61</b>
3.1 Introduction	61
3.2 The cognitive-cultural economy in the neighbourhood	63
3.3 Divergent economic trajectories of neighbourhoods	65
3.4 Dynamics of neighbourhood economy	67
3.5 Data and method	69
3.6 Results	73
3.6.1 Explaining the size and growth of the neighbourhood economy	75

3.6.2	Explaining the sectoral composition of the neighbourhood economy	77
3.6.3	Explaining the share of self-employed in the neighbourhood economy	81
3.7	Conclusion and discussion	82
<b>Chapter 4. (Re)Mixing Functions.</b>		<b>87</b>
4.1	Residential neighbourhoods as sites of cognitive-cultural production	87
4.2	Emerging intra-urban geographies of the cognitive-cultural economy	89
4.3	Research questions	90
4.4	Methodology	91
4.5	City selection	93
4.6	Results: size of cognitive cultural economy in residential neighbourhoods	94
4.6.1	Business models compared	95
4.6.2	The nature of client relations	95
4.6.3	Market locality	97
4.6.4	Location in the value chain	98
4.6.5	Growth ambitions and innovation	98
4.6.6	Multivariate analysis	99
4.7	Re-mix, re-model	104
<b>Chapter 5. Roads to Revitalisation</b>		<b>109</b>
5.1	Introduction	109
5.2	Dutch urban economic policy: towards entrepreneurialism	112
5.3	Roads toward revitalisation	115
5.4	Situating economic revitalisation strategies	117
5.5	Four neighbourhoods, different economies	119
5.6	Situating strategies and processes of change	122
5.7	Conclusion	134
<b>Chapter 6. Conclusions</b>		<b>139</b>
6.1	Introduction	139
6.2	Neighbourhood characteristics and firm dynamics	140
6.3	Business organisation and neighbourhood embeddedness	144

6.4 Revisiting the mixed embeddedness approach	149
6.5 Implications for policy	154
6.6 Agenda for future research	156
<b>Epilogue: Methodological considerations and reflection</b>	<b>159</b>
Mixed methods	159
Revisiting central concepts of entrepreneurship and the firm	160
<b>References</b>	<b>163</b>
<b>Appendices</b>	<b>175</b>
<b>Summary</b>	<b>206</b>
<b>Samenvatting</b>	<b>214</b>