Getting connected: The effects of online political communication on citizens' political involvement

Kruikemeier, S.

Citation for published version (APA):

General rights
It is not permitted to download or to forward/distribute the text or part of it without the consent of the author(s) and/or copyright holder(s), other than for strictly personal, individual use, unless the work is under an open content license (like Creative Commons).

Disclaimer/Complaints regulations
If you believe that digital publication of certain material infringes any of your rights or (privacy) interests, please let the Library know, stating your reasons. In case of a legitimate complaint, the Library will make the material inaccessible and/or remove it from the website. Please Ask the Library: https://uba.uva.nl/en/contact, or a letter to: Library of the University of Amsterdam, Secretariat, Singel 425, 1012 WP Amsterdam, The Netherlands. You will be contacted as soon as possible.

UvA-DARE is a service provided by the library of the University of Amsterdam (http://dare.uva.nl)
GETTING CONNECTED

THE EFFECTS OF ONLINE POLITICAL COMMUNICATION ON CITIZENS' POLITICAL INVOLVEMENT

SANNE KRUIKEMEIER
GETTING CONNECTED:
THE EFFECTS OF ONLINE POLITICAL COMMUNICATION ON CITIZENS’ POLITICAL INVOLVEMENT

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad van doctor
aan de Universiteit van Amsterdam
op gezag van de Rector Magnificus
prof. dr. D.C. van den Boom
ten overstaan van een door het college voor promoties ingestelde commissie, in het openbaar te verdedigen in de Agnietenkapel
op woensdag 11 juni 2014, te 12:00 uur

doctor

Sanne Kruikemeier
geboren te Hengelo

Getting Connected:
The Effects of Online Political Communication on Citizens’ Political Involvement
ISBN: 978-90-6464-784-0

Cover and layout by Merijn van Velsen

Printed by GVO drukkers & vormgevers B.V.

© 2014 Sanne Kruikemeier
The Amsterdam School of Communication Research/ASCoR
Department of Communication, University of Amsterdam
Kloveniersburgwal 48
1012 CX Amsterdam
The Netherlands
s.kruikemeier@uva.nl
TABLE OF CONTENTS

10 CHAPTER 1
Introducing the dissertation

28 CHAPTER 2
The effects of different forms of online political communication on citizens’ political involvement

48 CHAPTER 3
The effects of candidates’ Twitter use on preferential votes

68 CHAPTER 4
Content characteristics: The effects of personalized and interactive online political communication on citizens’ political involvement

80 CHAPTER 5
Content characteristics: Explaining the relationship between personalized and interactive online political communication and citizens’ political involvement

104 CHAPTER 6
Discussion, conclusion and implications

120 APPENDICES

126 ENGLISH SUMMARY

128 NEDERLANDSE SAMENVATTING

132 DANKWOORD

134 CURRICULUM VITAE
VOOR MIJN OUDERS