Getting connected: The effects of online political communication on citizens’ political involvement

Kruikemeier, S.

Citation for published version (APA):
GETTING CONNECTED

THE EFFECTS OF ONLINE POLITICAL COMMUNICATION ON CITIZENS’ POLITICAL INVOLVEMENT

SANNE KRUIKEMEIER
Getting Connected: The Effects of Online Political Communication on Citizens’ Political Involvement
ISBN: 978-90-6464-784-0

Cover and layout by Merijn van Velsen

Printed by GVO drukkers & vormgevers B.V.

© 2014 Sanne Kruikemeier
The Amsterdam School of Communication Research/ASCoR
Department of Communication, University of Amsterdam
Kloveniersburgwal 48
1012 CX Amsterdam
The Netherlands
s.kruikemeier@uva.nl
TABLE OF CONTENTS

10 CHAPTER 1
Introducing the dissertation

28 CHAPTER 2
The effects of different forms of online political communication on citizens’ political involvement

48 CHAPTER 3
The effects of candidates’ Twitter use on preferential votes

68 CHAPTER 4
Content characteristics: The effects of personalized and interactive online political communication on citizens’ political involvement

80 CHAPTER 5
Content characteristics: Explaining the relationship between personalized and interactive online political communication and citizens’ political involvement

104 CHAPTER 6
Discussion, conclusion and implications

120 APPENDICES

126 ENGLISH SUMMARY

128 NEDERLANDSE SAMENVATTING

132 DANKWOORD

134 CURRICULUM VITAE
VOOR MIJN OUDELS