Maritime piracy, past and present: politics, trade, popular culture and a face-to-face encounter

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Theme introduction

Piracy and robbery in the Asian seas

John Kleinen and Manon Osseweijer

Maritime piracy has become a focal point of media attention. Together with governments and military experts, the media tends to link maritime piracy with international terrorism as an ongoing threat in the post-Cold War era. In particular the Strait of Malacca, the strategic sea-lane linking the oil fields of the Middle East and the production economies of East Asia and beyond, is portrayed as a future battlefield.

The media, however, has a tendency to overstate the issue on the basis of insufficient evidence - data supplied by the International Maritime Bureau (IMB) and its UN counterpart, the International Maritime Organization (IMO). The absence of thorough research has led to the romanticization and misunderstanding of piracy to such an extent that, in many cases, fiction has overtaken reality. This is not to underestimate the difficulty of researching pirates. As Dian H. Murray observed: ‘like other criminals, pirates have become mythologized. The material remains, however, historically accurate: written accounts of activities which, if the records should fall into government hands, would automatically convict them’. (2002: 257)

This does not imply that social science research on robbers and pirates is impossible; maritime piracy, unlike maritime terrorism, can be regarded as one of many ‘grey-area’ phenomena. Like smuggling, gambling, prostitution, the trafficking of goods and people and petty crime on land, piracy exists in more or less organized forms in contexts of diminishing human security (Chalk 1997). Maritime Southeast Asia’s coastal zones are increasingly characterized by environmental degradation, illegal fishing, high unemployment, migrant labour, smuggling, crime and piracy. Piracy in this context is truly an economic activity, be it a business concerned with the transport and distribution of commodities rather than their production.

Academic workshops on maritime piracy have repeatedly stressed the need to view contemporary maritime piracy within what has imaginatively been called the ‘tapestry of maritime threats’. Social scientists still need to fully understand the knots in this tapestry. While undertaking this research, academics should bear in mind that their purpose and priorities fall under the purview of scientific research, not Southeast Asian governments or private organizations. There is a need for research on the human dimensions of maritime piracy: the pirates and their socio-economic backgrounds.

The articles compiled here address different aspects of Asian maritime piracy in historical and contemporary perspective. Three articles address piracy in the past. Robert Anthony addresses the economic and cultural significance of piracy along China’s southern coast in the early modern period, a co-habitation of rulers, peasants, fisher people and ‘froth of the sea’, as pirates were called. In Southeast Asia, many coastal zones and their hinterlands started out as frontier societies where all kinds of illicit activities took place; coastal areas were ruled for centuries by kingdoms that thrived on trade and raiding. In her article Esther Velthoen addresses the political implications of raiding for booty and slaves in Eastern Indonesia, and Dutch colonial attempts to suppress it. Ota Atsushi focuses on the role of piracy in transforming inter-regional trade patterns in the late eighteenth century, where local raiding groups competed and cooperated with the Dutch East India Company, British country traders and Chinese merchants.

Three articles address contemporary maritime piracy. Eri Prêcon defends the necessity of studying everyday piracy out of the limelight of sensation and romanticism, and takes us on a journey to ‘for what pirate would want to keep written accounts of activities which, if the records should fall into government hands, would automatically convict them?’ (2002: 257)

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The guest editors hope the issue of maritime piracy will remain on the international research agenda after the imminent link with terrorism and catastrophism has faded away.

References

IIAS and the Centre for Maritime Research (MARE) at the University of Amsterdam are hosts of the programme ‘Piracy and Robbery in the Asian Sea’, an initiative to facilitate research, workshops and publications on piracy in Asia. Two workshops have been held to date: ‘International Piracy and Robbery at Sea’ at the 2nd MARE conference in Amsterdam in 2002, and ‘Maritime Security, Maritime Piracy and Terrorism in Asia’, co-organized by IIAS and ISDAS, in Singapore in 2004. Papers from these workshops will be published in edited volumes within the IIAS-SEAS Series. Maritime Issues and Piracy in Asia. The 3rd MARE conference in Amsterdam, 7-9 july 2005, will feature a panel on maritime risks including piracy. Ports, Pirates and Hinterlands in East and Southeast Asia, co-organized with the Shanghai Academy of Social Sciences, will take place in Shanghai, 10-12 November 2005. For more information, please visit www.iias.nl/piracy