Markets framed by culture
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Markets framed by culture

The role of local contexts in the rise of contemporary art commerce in Russia and India

2018

Softcover
Markets Framed by Culture
The role of local contexts in the rise of contemporary art commerce in Russia and India

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad van doctor
aan de Universiteit van Amsterdam
op gezag van de Rector Magnificus
prof. dr. ir. K.I.J. Maex
ten overstaan van een door het College voor Promoties ingestelde commissie,
in het openbaar te verdedigen in de Agnietenkapel
op vrijdag 2 februari 2018, te 12:00 uur
door Nataliya Komarova
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Promotiecommissie

Promotor:  prof. dr. G.M.M. Kuipers          Universiteit van Amsterdam
Copromotor: dr. O.J.M. Velthuis              Universiteit van Amsterdam

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               prof. dr. F.F. Wherry        Princeton University

Faculteit der Maatschappij- en Gedragswetenschappen
This dissertation is based on the following articles:

Chapter 2


Data were collected, and the first draft was written by S. Kharchenkova and N. Komarova. Subsequent drafts were written by the three authors.

Chapter 3


Data were collected, and the first draft was written by N. Komarova. Subsequent drafts were jointly written.

Chapter 4

Komarova, N. “Between the market and non-commercial art institutions: Early career strategies of contemporary artists in emerging art scenes”, under review in Poetics

Chapter 5


Chapter 6

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Acknowledgements

“This thesis by now may well be history,” - was the first attempt at an opening sentence for the introduction chapter of this dissertation, quickly dismissed as a not very promising start for a PhD thesis. Luckily, this gives me an opportunity to recycle it here, as now, indeed, is the moment to look at the last six years of my life as history: come to terms with what has happened to me and who helped me along the way.

First and foremost, I would like to thank Olav Velthuis, my supervisor, for believing in me and taking me on board of his project. I hope you still don’t regret it. Apart from giving me an opportunity to undertake a PhD project, you also opened a whole new world for me: academically, geographically and socially. As I told many people throughout these years, I actually did not know much about where I was going, but somehow I ended up in the great city, outstanding research institute and department, and amazing programme group, among curious, creative and inspiring people. Thank you! But that was just a start... I am endlessly grateful for your caring and generous supervision, always elaborate and sharp feedback, seeing the bigger picture, support and encouragement, especially in the moments when I doubted myself most.

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Temporary exhibition in the grand hall of the former Soviet movie theatre and soon-to-be private contemporary art museum (the plan was abandoned in 2014).

Moscow, December 2012