Markets framed by culture

The role of local contexts in the rise of contemporary art commerce in Russia and India

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Markets Framed by Culture
The role of local contexts in the rise of contemporary art commerce in Russia and India

ACADEMISCH PROEFSCHRIFT

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Promotiecommissie

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Faculteit der Maatschappij- en Gedragswetenschappen
This dissertation is based on the following articles:

Chapter 2


Data were collected, and the first draft was written by S. Kharchenkova and N. Komarova. Subsequent drafts were written by the three authors.

Chapter 3


Data were collected, and the first draft was written by N. Komarova. Subsequent drafts were jointly written.

Chapter 4

Komarova, N. “Between the market and non-commercial art institutions: Early career strategies of contemporary artists in emerging art scenes”, under review in Poetics

Chapter 5


Chapter 6

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Acknowledgements

“This thesis by now may well be history,” - was the first attempt at an opening sentence for the introduction chapter of this dissertation, quickly dismissed as a not very promising start for a PhD thesis. Luckily, this gives me an opportunity to recycle it here, as now, indeed, is the moment to look at the last six years of my life as history: come to terms with what has happened to me and who helped me along the way.

First and foremost, I would like to thank Olav Velthuis, my supervisor, for believing in me and taking me on board of his project. I hope you still don’t regret it. Apart from giving me an opportunity to undertake a PhD project, you also opened a whole new world for me: academically, geographically and socially. As I told many people throughout these years, I actually did not know much about where I was going, but somehow I ended up in the great city, outstanding research institute and department, and amazing programme group, among curious, creative and inspiring people. Thank you! But that was just a start... I am endlessly grateful for your caring and generous supervision, always elaborate and sharp feedback, seeing the bigger picture, support and encouragement, especially in the moments when I doubted myself most.

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Temporary exhibition in the grand hall of the former Soviet movie theatre and soon-to-be private contemporary art museum (the plan was abandoned in 2014).

Moscow, December 2012