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Improving Privacy Protection in the area of Behavioural Targeting

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad van doctor
aan de Universiteit van Amsterdam
op gezag van de Rector Magnificus
prof. dr. D.C. van den Boom

ten overstaan van een door het college voor promoties
ingestelde commissie, in het openbaar te verdedigen in de Agnietenkapel op
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Frederik Johannes Zuiderveen Borgesius

geboren te Ede

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