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Tinbergen Institute Discussion Paper

Dual Track or Academic Route for Auditors

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Dual track or academic route for auditors: does it matter?

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Abstract

In the Netherlands auditors can be trained in a part-time educational track in which students combine working and studying or in a full-time educational track. The former training is relatively *firm-specific* whereas the latter training is relatively general. Applying human capital theory, we expect higher wage growth for full-time educated auditors than for dual-educated auditors. Furthermore, full-time educated auditors may have better outside options than part-time educated auditors. This may make it easier for them to switch employers than for the part-time educated auditors. The predictions on tenure and wages of differently educated auditors are supported by the estimation results in this paper. The part-time, dual track appears an important route for students from lower socioeconomic background.

JEL code: C35, C41, J24, J31, J63

key words: human capital formation, mobility, wages, auditors

1 Two tracks of accountancy training

Little is known yet about the effects of differential tracks in education on productivity of graduates. At best, there is some research on dual tracks in lower vocational training (Van Imhoff and Ritzen, 1989; Van der Velden and Lodder, 1995; Plug and Groot, 1998; Sollogoub and Ulrich, 1999). To help fill this gap, we analyze the differences in labor market position for Dutch auditors who graduated from either the academic program or the dual program. Below, we describe the two programs and lay out the plan of this paper.

In the Netherlands, there are two routes to the title " Register Accountant" , equivalent to the titles " CPA" or " CA" used in Anglo-Saxon countries ¹ . The entire academic study (the full-time track) nominally takes 6 years, 4 years as a university student and 2 years as a post-doctoral² student, combining work (four days a week) and studying (some 20 hours week, including going to school one day a week). The NivRA³ (or dual or part-time track) nominally takes 7.5 years, working 4 days a week, going to school one day and spending about 12 hours on homework. Academic students first enjoy university life (studying 30-40 hours a week) and then spend nominally 2 years in combined education and work, totalling some 52 hours a week. NivRA students live this combined 52 hours a week life for 7.5 years. NivRA students work in an accountancy firm all through their education, from assistant accountant to junior manager to audit manager as they advance through their training program. Academic accountants only combine work and education in the two year post-doctoral segment. They have to finance the first four years in university themselves (or participate in the general government grants and loans program), while the employer will finance the post-doctoral part. NivRA students enjoy employer support all along. Their employers generally pay for tuition, text books and sometimes (part of) the salary for days in school. While working of course they get a salary, initially low relative to other secondary school graduates, but

¹See Vaatstra (1996) for a detailed description (in Dutch) of the accountancy training in the Netherlands. Translation of terminology is not always straightforward. The standard university education is completed with a 'doctoraal' degree, equivalent to a Master's. The graduate obtains the title 'doctorandus' (drs). The 'post-doctoraal' training for accountant would elsewhere perhaps be called a Master's Degree in Accountancy. We will try to avoid confusion by refraining from using Anglo-Saxon 'equivalences'. We will use the terms auditor and accountant interchangeably.

²Note that 'post-doctoral' is different from 'post-doctorate'. See note 1.

³NivRA is the Netherlands Institute of Registered Accountants.

catching up in about ...ve years.

Both tracks generate the same level of core professional competences. But full-time students get more of general economic subjects and mathematics their analytical skills may therefore be better developed than those of the graduates from part-time education. Part-time students on the other hand have more training in applying their theoretical knowledge to practical situations. In other words, academic accountants have more general human capital, NIVRA accountants have more job and ...rm speci...c human capital.

With the more general human capital of the academic accountant having modest immediate value in the job and assuming the sharing of the bene...ts from speci...c human capital not dramatically different between the two types of graduates, we predict the wage of the NIVRA accountants to be higher at the time of graduation. The more general human capital of the academic accountants, however, is a more fertile basis for further investments. Possibly also, academic students are more inclined to invest; they may have chosen the academic route precisely because they wanted a broader range of investment and career opportunities. Hence, we predict steeper wage growth for the academic accountant, and more job and employer mobility than for the NIVRA accountants. The different characteristics of the two tracks may attract different students in terms of preferences and personality traits.

In the remainder of the paper, we analyse the training alternatives for accountants. In section 2, we introduce the data and a summary of differences. In section 3 we will analyze earnings, in 4 tenures and in 5 the time it takes to become a partner, or leave the ...rm, in up-or-out contracts common in public auditing ...rms. Section 6 concludes. We have abstained from an attempt to specify an all-encompassing model for education and career choices, as this would be far too complicated econometrically. But we present the separate analyses of earnings, mobility and tenure in one paper rather than spinning out the issues in separate papers. While each analysis by itself may have modest results, they jointly tell a coherent story. To maintain a manageable length of the paper, we have relegated most technical details to Appendices.⁴ More details are given in Jonker (2001).

⁴ Available on our website: <http://testweb.fee.uva.nl/research//pp/midden1.asp?id=1>

2 Data and variables

The data are from a survey held among 3000 auditors in the Netherlands in the period December 1998-February 1999, drawn from the membership roll of the Royal NIVRA (of which every auditor is a member). The auditors in the sample are all working and aged 32-65 years. The lower age limit was chosen to ensure that all respondents had a fair amount of work experience (at 32, fast academic accountants would have ten years of work experience; however, most students need more than the nominal duration to graduate). 1599 individuals have returned their questionnaire. 1523 specify their education: 580 have university training, 717 have dual NIVRA training, 226 have a mixed training. The latter observations have not been used, as it would be too complicated to disentangle the relative contributions of the training types. This leaves us with 1297 observations. In the empirical analyses less observations have been used. This is due to missing variables on dependent variables and explanatory variables and to the exclusion of certain groups in the analyses. In section 3, women have been excluded from the analysis, because hardly any woman makes it to partnership. For symmetry reasons we have also excluded them in the analysis of the employee wages⁵. 813 observations have been used in the wage analysis of employees and information on about 220 partners has been used for the analysis of partner earnings. In section 4, on tenure durations, 22 self-employed auditors have been excluded and 927 observations have been used in the analysis. In section 5 we have used information on 616 auditors who started working in public auditing. We distinguish employees and employers/partners. Employers operate their own independent business ...rms, partners have been invited to become partner in an accountancy ...rm operated as a partnership.

The respondents represent the population well. Age, gender, type of accountancy education and work sector of the original sample and the respondents have been compared and there were no indications that the respondents differ from the auditors in the sample.

Simple analyses (in Appendix A) show that NIVRA accountants are more often from a lower social background (measured by father's education) than academic accountants and had their parental residence farther away from a university. Unconditional earnings do not differ very much by education. However, job tenures are shorter for academic accountants.

⁵However, including women in the wage analysis of employees hardly altered the estimation results.

In public auditing, NIVRA accountants appear more likely to have become a partner in the firm they worked for when graduating than academic accountants, who appear more likely to have left the firm within our interval of observation.

The respondents were asked to indicate the three most important factors which affected their educational choice. The results indicate that individuals selected themselves into an educational track precisely because of its distinguishing features: broad training and the virtues of academic life for academic accountants, the advantages of working and learning for the NIVRA accountants.

3 Earnings in 1998

We estimate earnings equations for employees and partners separately, because the earnings composition is essentially different: partners will receive a share of profits for the firm, on top of their monthly wages. Since we are not interested in earnings differences between employees and partners, we do not correct for selectivity between these two groups, but instead estimate them separately. We do correct for endogenous educational choice, however, as this is our main theme. The basic econometric model is given in Appendix B. It's a switching regression model, with a probit for type of education and an ordered probit for earnings (reported in intervals). As we want to know where any differences may be located, we estimate three specifications. Model 1 is the full model, with two separate earnings equations and no restrictions on correlation between earnings and education choice. Model 2 specifies correlation and standard error of earnings to be identical for both educational types and allows for interactions of explanatory variables and education type in the earnings function (the coefficient for an independent variable is augmented with a dummy term for NIVRA education). Hence, the earnings functions in observables in Model 1 and 2 are identical, except that Model 2 immediately gives a test on the difference in coefficients between the two education types. In Model 3, in addition, all coefficients in the two earnings functions are identical, except for a different intercept. The models are estimated for monthly wages of employees, monthly wages of partners/employers and for profits of partners/employers. We excluded some observations with unrealistic or missing values for explanatory variables. Women are also excluded (among employers/partners, there are only 6 women).

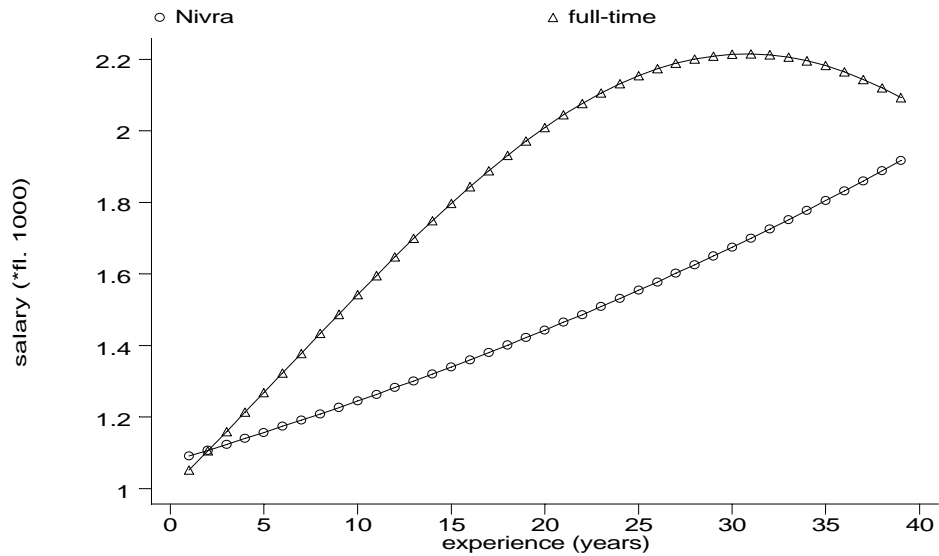


Figure 1: Wage profiles per educational type

3.1 Employee monthly wages

As shown in Table 1, educational choice is significantly affected by the education of the respondent's father. The higher the educational level of the respondents' father the more likely (s)he has attended full-time education. Financial constraints or perhaps socio-cultural barriers may be relevant here. People who in their final year at secondary education have lived more than 10 kilometers from a university with a department of economics are less likely to have chosen for full-time education. Ability (measured by the dummy 're-examination', i.e. repeated the final exam, at secondary education) or having started the study two years or more after graduating from secondary education (which may be due to drop-out from another education) has no significant effect on educational choice.

In Table 2, we test the three models against each other. The restriction on correlation coefficients and wage dispersions to be equal for both education types has no significant effect and can be accepted (as would also be obvious from the numerical values: they barely differ). However, restricting all earnings function coefficients to be equal has to be rejected. Hence, Model 2 is the preferred model: parameters of the earnings functions differ by type of education.

Inspecting the results for Model 2, we see that experience, its square, ln of number of hours

worked a week, and sector affect employees' wages. Marital status, firm size, tenure, having emoluments and working in the Randstad (cities in the west) do not affect wages significantly.⁶ Experience increases wage at a decreasing rate just as human capital theory predicts. This effect is highly significant for full-time educated auditors. For part-time educated auditors experience has a positive almost significant effect on wages but its square has no effect at all. Figure 1 contains a graph of experience against wage for each educational type, calculated from⁷

$$\text{wage}_f = \exp(-0.00084 \times \text{expr}^2 + 0.0517 \times \text{expr})$$

$$\text{wage}_p = \exp(0.00001 \times (\text{expr}+5)^2 + 0.0145 \times (\text{expr}+5))$$

Wage is measured from the moment that full-time educated auditors start with the post-doctoral part of their accountancy training. The nominal duration of the full-time part is 4 years but usually it takes students 5 years to complete it. At that moment part-time educated auditors already have worked for five years. To take this into account, work experience of part-time educated auditors is increased with five years. The curved line corresponds with wage of full-time educated auditors whereas the almost straight line corresponds with wage of part-time educated auditors⁸. Only during the first two years, the wage of part-time educated auditors is higher. Thereafter, full timers climb to a maximum advantage after 22 years. The lower starting wage and higher wage growth for academic accountants is in line with the prediction derived above from the difference in general and specific human capital. Model 2 shows that the difference in experience profiles is statistically significant.

Monthly wages increase with working hours. The wage elasticity for full-time educated auditors (wage elasticity of 0.92) is much higher than for part-time educated auditors (wage elasticity of 0.41). The difference is significant, but we have no immediate explanation.

⁶Estimating tenure slopes is difficult because of selective job search and hence endogeneity of tenure. The search process may also bias the experience effects as estimated by OLS, see the discussion in Teulings and Hartog (1998). Key references are Topel (1991) and Altonji and Shakotko (1987).

⁷Throughout, we use subscript f for full-time and p for part-time educated.

⁸Full-time educated auditors who are at least 32 years old, may already have 14 years of work experience. It is possible that part-time educated auditors' experience has a quadratic effect on tenure but that this effect can't be captured with the data set used, because there is no information on wages during the first years someone works in accountancy.

Sector of work affects auditors' wages. Auditors working in a non-auditor job in the financial sector earn significantly more than auditors in public accountancy (reference category), some 15% on average. This probably is due to rent sharing, as profits in the financial sector are structurally at a high level.

The estimated correlations do not differ significantly from zero. This means that there are no unobserved characteristics that affect both the auditor's selection into an educational regime and the wages in that educational regime. Simultaneous modelling of educational type and wages was not necessary after all and just analyzing the wages with ordered probit would not have led to selection bias in the estimates.

Table 1
 ML results In gross monthly wages employees
 (switching regression, ordered probit for earnings intervals)

	Specification					
	Model 1		Model 2		Model 3	
wages						
full-time ed.						
constant	0.538 ^{***}	(0.322)	0.545 ^{***}	(0.303)	1.216 ^{***}	(0.140)
married	0.016	(0.043)	0.016	(0.041)	0.041	(0.030)
tenure/10	0.012	(0.023)	0.011	(0.022)	-0.006	(0.012)
randstad	0.033	(0.027)	0.033	(0.026)	0.014	(0.017)
expr/10	0.520 ^{***}	(0.082)	0.517 ^{***}	(0.078)	0.360 ^{***}	(0.054)
expr ² =100	-0.085 ^{***}	(0.020)	-0.084 ^{***}	(0.019)	-0.044 ^{***}	(0.012)
ln(hours/10)	0.920 ^{***}	(0.222)	0.915 ^{***}	(0.211)	0.499 ^{***}	(0.090)
emoluments	0.046	(0.031)	0.046	(0.030)	0.054 ^{***}	(0.021)
...rm size 2-100	-0.069	(0.045)	-0.069	(0.043)	-0.060 ^{***}	(0.028)
...rm size 101-1000	-0.033	(0.031)	-0.033	(0.030)	-0.025	(0.020)
public sector	-0.036	(0.056)	-0.036	(0.053)	-0.013	(0.032)
internal auditing	0.043	(0.054)	0.043	(0.051)	0.030	(0.033)
...n. adm. sector	0.150 ^{***}	(0.035)	0.149 ^{***}	(0.034)	0.187 ^{***}	(0.023)
non-auditing job in publ. sector	0.040	0.054	0.039	(0.052)	0.019	(0.033)
NivRA ed.	full effects		effect NivRA interactions			
constant	1.354 ^{***}	(0.179)	0.808 ^{**}	(0.358)	-0.204 ^{***}	(0.071)
married	0.059	(0.041)	0.043	(0.059)		
tenure/10	-0.013	(0.014)	-0.025	(0.027)		
randstad	0.007	(0.022)	-0.026	(0.035)		
expr/10	0.145	(0.093)	-0.372 ^{***}	(0.124)		
expr ² =100	0.001	(0.019)	0.085 ^{***}	(0.027)		
ln(hours/10)	0.409 ^{***}	(0.095)	-0.505 ^{***}	(0.233)		
emoluments	0.048 ^{***}	(0.027)	0.003	(0.041)		
...rm size 2-100	-0.069 ^{***}	(0.035)	0.000	(0.056)		
...rm size 101-1000	-0.015	(0.025)	0.017	(0.039)		
public sector	0.012	(0.039)	0.049	(0.067)		
internal auditing	0.030	(0.041)	-0.013	(0.067)		
...n. adm. sector	0.216 ^{***}	(0.030)	0.069	(0.046)		
non-auditing job public sector	0.019	(0.041)	-0.020	(0.067)		

Table 1 continued

	Specification					
	Model 1		Model 2		Model 3	
education choice						
const	-0.065	(0.118)	-0.065	(0.115)	-0.070	(0.113)
>10 km univ.	0.196 ^{***}	(0.109)	0.196 ^{***}	(0.108)	0.200 ^{***}	(0.107)
ed. father low	0.334 ^{***}	(0.103)	0.333 ^{***}	(0.100)	0.338 ^{***}	(0.100)
ed. father high	-0.464 ^{***}	(0.126)	-0.467 ^{***}	(0.121)	-0.461 ^{***}	(0.121)
re-examination	-0.112	(0.184)	-0.114	(0.182)	-0.112	(0.181)
late start study	0.142	(0.104)	0.142	(0.104)	0.141	(0.103)
$\frac{1}{2}_f$ ($\frac{1}{2}_{\text{model 2 and 3}}$)	-0.245	(0.255)	-0.239	(0.190)	-0.273	(0.186)
$\frac{1}{2}_p$	-0.250	(0.309)				
$\frac{3}{4}_f$ ($\frac{3}{4}_{\text{model 2 and 3}}$)	0.232 ^{***}	(0.014)	0.220 ^{***}	(0.009)	0.225 ^{***}	(0.010)
$\frac{3}{4}_p$	0.212 ^{***}	(0.013)				
log L	-1547.72		-1548.83		-1560.08	
N	813		813		813	

standard errors are between ();^{***} indicates significance at the 10% (5%) level

Table 2
Likelihood ratio tests wages employees model 1-3

model x vs. model y	L.R. statistic	significant at $\alpha = 0:05$?
1 vs. 2	2.22	no
2 vs. 3	22.50	yes

3.2 Partners'/employers' monthly wages and annual profits

Employers and partners⁹ may have two sources of income: fixed gross monthly salary and profits. Note that per income source there is information on only 250 auditors. Possibly because of the relatively low number of observations it was not possible to estimate the correlation coefficients adequately (they became highly negative) and they have been set to zero. This hardly affected the estimation results. We do not worry about selection bias in the estimated coefficients.¹⁰

In Table 3 the estimation results on wages and in Table 4 the estimation results on profits are shown. Since the education equation and the income equations are not simultaneously estimated and interest lies in the income equations the estimation results on educational choice are not reported; results did not differ substantially from those of the employees.

⁹In the remainder of this paper the term partners refers to both partners and employers.

¹⁰Recall that the correlation was insignificant for employees.

As the test results in Table 5 show, in the model for wages, wage dispersions and coefficients are not significantly different: the two educational tracks lead to statistically indistinguishable earnings patterns. In the model for profits, the residual dispersions are equal (Model 2 gives no significant loss of fit), but coefficients in the earnings function differ significantly once we have imposed the restriction of equal dispersions and correlations (Model 2 versus Model 3), just as in the model for employees. But here also the differences are minor, as can be seen from comparing coefficients and from the lack of significance of interaction terms. The only significant difference is in the effect of medium sized firms on profits: a strong dip for academic accountants, no effect for NivRA accountants.

In the wage equation (Model 3) work experience has no effect. Tenure, sector of work and firm size are significant, and so is hours worked (with an elasticity virtually equal to 1). In the profit equations (Model 2), we also find insignificant effects for experience. Hence, for partners both wages and profit shares are determined by their tenure, and not by experience. Firm size has a very strong effect and again, hours worked has an elasticity of about 1. There are few differences between the education types: only the negative firm size effect for firms 11-100 is annihilated for NivRA graduates.

Table 3
ML results In monthly wages partners
(switching regression, ordered probit for earnings intervals)

	Speci...cation					
	Model 1		Model 2		Model 3	
wages						
full-time ed.						
constant	1.165	(0.722)	1.160	(0.733)	1.066 ^{***}	(0.482)
tenure/10	0.189 ^{***}	(0.110)	0.190 ^{***}	(0.112)	0.188 ^{***}	(0.055)
randstad	0.108	(0.139)	0.109	(0.141)	0.044	(0.076)
experience/10	0.251	(0.485)	0.251	(0.493)	0.455	(0.306)
expr ² =100	-0.013	(0.105)	-0.012	(0.107)	-0.074	(0.061)
ln(hours/10)	0.958 ^{***}	(0.328)	0.963 ^{***}	(0.332)	0.795 ^{***}	(0.202)
...rm size 2-10	-0.538 ^{***}	(0.188)	-0.540 ^{***}	(0.192)	-0.318 ^{***}	(0.119)
...rm size 11-100	-0.397 ^{***}	(0.175)	-0.400 ^{***}	(0.177)	-0.152	(0.098)
...rm size 101-1000	-0.047	(0.183)	-0.048	(0.186)	0.065	(0.129)
public acc.	-0.451 ^{***}	(0.175)	-0.446 ^{***}	(0.177)	-0.234	(0.126)
NivRA ed.						
	full effects		interactions with NivRA ed.			
constant	0.921 [*]	(0.746)	0.236	(1.040)	-0.176 [*]	(0.094)
tenure/10	0.230 ^{***}	(0.066)	0.039	(0.129)		
randstad	0.035	(0.088)	-0.074	(0.166)		
experience/10	0.231	(0.469)	-0.021	(0.678)		
expr ² =100	-0.040	(0.088)	-0.028	(0.138)		
ln(hours/10)	0.729 ^{***}	(0.274)	-0.235	(0.428)		
...rm size 2-10	-0.113	(0.151)	0.428 ^{***}	(0.243)		
...rm size 11-100	-0.005	(0.121)	0.396 ^{***}	(0.214)		
...rm size 101-1000	0.189	(0.173)	0.237	(0.253)		
public acc.	0.041	(0.182)	0.495 ^{***}	(0.253)		
$\frac{3}{4}_f$ ($\frac{3}{4}_{\text{model 2 and 3}}$)	0.441 ^{***}	(0.058)	0.449 ^{***}	(0.032)	0.467 ^{***}	(0.033)
$\frac{3}{4}_p$	0.452 ^{***}	(0.038)				
log L	-405.38		-405.39		-410.52	
N	188		188		188	

standard errors are between (); * (**) indicates significance at the 10% (5%) level

Table 4
ML results In annual pro...t 1997 (switching regression, ordered probit for pro...t intervals)

	Speci...cation					
	Model 1		Model 2		Model 3	
pro...t						
full-time ed.						
constant	0.209	(0.927)	0.183	(0.964)	0.237	(0.526)
tenure/10	0.272 ^{***}	(0.124)	0.274 ^{***}	(0.129)	0.263 ^{***}	(0.060)
randstad	0.088	(0.144)	0.089	(0.150)	0.079	(0.084)
experience/10	0.208	(0.608)	0.211	(0.633)	0.578 ^{***}	(0.325)
exp ² =100	-0.059	(0.137)	-0.060	(0.143)	-0.127 ^{***}	(0.062)
ln(hours/10)	1.003 ^{***}	(0.403)	1.020 ^{***}	(0.418)	0.579 ^{***}	(0.211)
...rm size 2-10	-0.775 ^{***}	(0.219)	-0.779 ^{***}	(0.227)	-0.567 ^{***}	(0.136)
...rm size 11-100	-0.701 ^{***}	(0.197)	-0.704 ^{***}	(0.210)	-0.197 ^{***}	(0.112)
...rm size 101-1000	0.277	(0.200)	0.282	(0.208)	0.311 ^{***}	(0.138)
public acc .	-0.470 ^{***}	(0.216)	-0.477 ^{***}	(0.225)	-0.360 ^{***}	(0.147)
NivRA ed.	full effects		interactions with NivRA ed.			
constant	0.355	(0.775)	0.175	(1.229)	0.049	(0.102)
tenure/10	0.320 ^{***}	(0.070)	0.045	(0.146)		
randstad	0.111	(0.099)	0.021	(0.179)		
experience/10	0.568	(0.506)	0.355	(0.805)		
exp ² =100	-0.121	(0.090)	-0.061	(0.168)		
ln(hours/10)	0.329	(0.245)	-0.692	(0.483)		
...rm size 2-10	-0.049	(0.137)	0.421	(0.282)		
...rm size 11-100	0.080	(0.141)	0.783 ^{***}	(0.236)		
...rm size 101-1000	0.360 ^{***}	(0.180)	0.078	(0.273)		
public acc.	-0.278	(0.192)	0.201	(0.294)		
$\frac{3}{4}_f$ ($\frac{3}{4}_{\text{model 2 and 3}}$)	0.525 ^{***}	(0.056)	0.547 ^{***}	(0.031)	0.571 ^{***}	(0.033)
$\frac{3}{4}_p$	0.556 ^{***}	(0.038)				
log L	-500.17		-500.27		-508.90	
N	216		216		216	

standard errors are between (); ^{***}(^{***}) indicates significance at 10% (5%) level

Since in the pro...t model, reduction of Model 2 to Model 3 was statistically rejected, we calculated pro...ts to see the magnitude of the educational differential. As Table 6 indicates, using educational category averages for explanatory variables and coefficients from Model 2, predicted pro...ts are highest for full-time educated partners in the full-time regime immediately followed by the predicted pro...ts of part-time educated partners in their regime. The pro...t differential is negligible: D† 1,186 or 0.4% of the predicted pro...t of full-time educated partners. Combining this with the finding that wages of NivRA partners do not differ significantly from academic partners indicates that there is no evidence that type of accountancy training affects total income of partners.

Table 5
Likelihood ratio tests employers/partners

	monthly wages		profits	
	L.R. statistic	signi...cant at ® = 0:05?	L.R. statistic	signi...cant at ® = 0:05?
model 1 vs. 2	0.02	no	0.20	no
model 2 vs. 3	10.26	no	17.26	yes

Table 6
Predicted conditional profits (*D† 10,000)

profit regime	education attended	
	NivRA	full-time
NivRA	31.08	30.04
full-time	27.34	31.19

3.3 Conclusion on earnings

We can draw a strong conclusion. For employee wages we ...nd a diærence in experience profiles and in hours elasticities. Academic accountants start lower but grow faster, corroborating a prediction based on their greater initial stock of general human capital. The hours elasticity for academic accountants is not diærent from 1, and the elasticity for NivRA accountants is only half that value. Accountants signi...cantly bene...t from working in the ...nancial-administrative sector, but the effect does not diæfer by education. For partner's profits we ...nd a diæferential impact of only one ...rm size category. Otherwise, there is no difference in earnings among graduates from the two educational tracks, neither in observables nor in unobservables. Clearly, in the allocation and selection processes that govern election to partnership, type of training is wiped out as a distinctive characteristic.

4 Tenure

To create a good dataset for analysis of tenure durations, we select individuals whose tenure in their 1990 ...rm was known. We added the observation interval 1990-1998 to get data on completed tenure durations. We excluded people who are self-employed and have less than 10 employees at January 1990. This resulted in 927 observations. In this sample 225 auditors have a NivRA education and a completed 1990 tenure, 219 auditors have a full-time training

and a completed 1990 tenure, 284 auditors have a NivRA education and work at the same employer as at January 1990 and there are 169 auditors with a full-time training and who still work at the same employer as at January 1990.

We estimate a simultaneous model for educational choice and tenure duration, as specified in Appendix C. To deal with endogenous educational choice we apply a method discussed in Lee (1983) and developed in Van Ophem and Jonker (1997). This method allows to correct for self-selection in a duration model for any distribution of the error term in the selection equation and for any distribution of the duration. We simplify the joint distribution of the error term of the selection equation and the duration by transforming univariate distribution functions to standard normal variables. The joint distribution of the transformed variables has a bivariate standard normal distribution which is easy to deal with in extensions.

For the tenure distributions we apply the Burr-distribution (Lancaster, 1990, p. 68). It allows for both monotonous and non-monotonous hazards and is analytically tractable and it can deal with unobserved heterogeneity in the sample. Lancaster shows that if one assumes that the hazard rate and the integrated hazard function contain a multiplicative individual specific random term v which follows a χ^2 distribution such that $\lambda(t; v) = \lambda(t)v$ and $Z(t; v) = Z(t)v$ and if one assumes that the integrated hazard has the specification $Z(t) = \alpha t^\beta$ ($\beta > 0$); then one gets a Gamma mixture of Weibull distributions which is called the Burr($\alpha; \beta; \gamma$) distribution with $\gamma = \chi^2$:

The Burr distribution has the following cumulative distribution, density and hazard function:

$$F(T) = 1 - \frac{\alpha \Gamma(\beta)}{\Gamma(\beta)} (1 + \gamma^2 \alpha T^\beta)^{-\beta} \quad (1)$$

$$f(T) = \frac{\alpha \Gamma(\beta)}{(1 + \gamma^2 \alpha T^\beta)^{\beta+1}} \quad (2)$$

$$\lambda(T) = \frac{\alpha \Gamma(\beta)}{(1 + \gamma^2 \alpha T^\beta)} \quad (3)$$

with $\gamma = \chi^2$: For $\beta > 1$ the hazard function first increases with duration and then decreases. For $0 < \beta < 1$ the hazard function decreases with duration. The Burr distribution has the Log-Logistic distribution (non-monotonous hazard, $\gamma^2 = 1$), the Weibull distribution (monotonous hazard function, $\gamma^2 = 0$) and the exponential distribution (constant hazard

function, $\beta^2 = 0$ and $\alpha = 1$) as special cases. In order to relate the effect of the individual specific explanatory variables to the duration of tenure we adopt the often used assumption $\lambda_i = \exp(X_i \beta)$; where X_i is a vector storing the values of the explanatory variables of individual i .

Table 7 gives the estimation results. In the educational choice equation, starting late now significantly stimulates part-time education, which is understandable as older students may have a family to support, or may have given up another study with less promising perspectives. The very few women in the sample make no significantly different choice.

The estimated correlations between education and tenure are significant at a 10% level. Correlation between the error term in the education equation and tenure is strong and negative for part-time educated auditors, while for full-time educated auditors it is positive and significant at 10% but not at 5%. This implies that part-time educated auditors have a longer tenure than the average auditor would have had in case of part-time education and the full-time educated auditors have a shorter tenure than the average auditor would have had in case of a full-time education. The estimates of the α 's are significantly higher than 1 indicating that the hazard of changing employer is non-monotonous in time as is also clear from observing tenure distributions and Kaplan-Meier survivor functions (Appendix A). Furthermore, the heterogeneity terms γ_j ; $j=p,f$ are highly significant indicating that there is unobserved heterogeneity in the sample. But the α 's and γ 's are not significantly different across educations.

A Hausman test on equality of all coefficients in the tenure equation (intercepts excluded) cannot reject equality ($\hat{A}_{12}^2=7.571$) but a test on equality only of significant coefficients rejects this equality ($\hat{A}_8^2=102.541$).

To facilitate interpretation we calculate the effect of the explanatory variables on the logarithm of the expected duration:

$$\frac{\partial \ln(E(T_j))}{\partial X_{ij}} = \beta_j; j = p, f \quad (4)$$

In the tenure equations, the signs of coefficients are mostly the same for the two education types, but magnitudes differ. Part-time educated auditors with children stay longer than auditors without children. Number of years of previous work experience has a "u-shaped"-

effect on tenure indicating that the length of previous experience first decreases tenure but after a turning point has a positive effect. In all sectors workers have a longer tenure than in public accountancy, the reference sector. This may be the result of the 'up-or-out' culture in this sector which reduces tenure (and which we will analyze below). Job level (a ranking in five intervals, rank 5 for top level) seems to affect tenure negatively but this effect is not significant.¹¹ Only part-time educated auditors who start in job level 3 (senior executive/middle management) stay significantly shorter than employees who started as assistant accountant. Part-time educated auditors who were still studying when they started working at the 1990 employer do not differ in tenure from auditors who were auditor when they became employed.

There are few variables affecting tenure of full-time educated auditors; only gender (which didn't play a role in explaining tenure of part-time educated auditors), experience and not having graduated yet have a significant effect. Women stay shorter than men. Experience has a negative and significant effect on tenure and its square has a positive and significant effect. So there is a "u-shaped" effect of experience on tenure just as with the part-time educated auditors. Full-time educated auditors who were still studying accountancy when they started working at the 1990 employer stay significantly shorter than auditors who had already finished their accountancy training when they became employed. Job level and sector have no significant effect.

¹¹Job titles in the survey have been grouped together by level of job complexity and job requirements. 1 includes jobs performed by accountancy students, 2 is for recent accountancy graduates, mostly executive, 3 is senior executive and middle management, 4 is higher management, 5 is partners, directors in civil service and the private sector.

Table 7
ML estimation results tenure model (Van Ophem and Jonker; Burr distribution)

variables	part-time education $T: j \quad \hat{p} = \hat{p}_p$		full-time education $T: j \quad \hat{p} = \hat{p}_f$	
tenure equation				
constant	2.814 ^{***}	(0.288)	2.815 ^{***}	(0.708)
female	-0.004	(0.288)	-0.663 ^{***}	(0.263)
children=1	0.431 ^{***}	(0.179)	0.297	(0.242)
experience/10	-0.681 ^{**}	(0.376)	-1.660 ^{***}	(0.798)
experience ² =100	0.271 ^{**}	(0.144)	0.879 ^{***}	(0.418)
public sector/research	0.368 ^{***}	(0.172)	0.353	(0.291)
internal auditing	0.529 ^{***}	(0.218)	0.201	(0.262)
...nancial sector	0.253	(0.175)	0.171	(0.195)
job level 2	-0.464 ^{**}	(0.260)	-0.049	(0.193)
job level 3	-0.674 ^{***}	(0.291)	-0.198	(0.272)
job level 4	-0.739 ^{**}	(0.381)	0.045	(0.338)
job level 5	-0.148	(0.365)	0.609	(0.508)
not graduated	0.230	(0.198)	-0.498 ^{***}	(0.231)
education equation				
constant		0.003		(0.099)
female		-0.228		(0.207)
> 10 km university		0.196 ^{***}		(0.096)
education father low		0.244 ^{***}		(0.090)
education father high		-0.394 ^{***}		(0.110)
re-examination		0.173		(0.190)
started late		0.183 ^{**}		(0.102)
Parameters Burr distribution				
\hat{p}_p, \hat{p}_f	2.283 ^{***}	(0.306)	2.309 ^{***}	(0.291)
\hat{p}_p, \hat{p}_f	0.198 ^{***}	(0.060)	0.232 ^{***}	(0.079)
$\frac{1}{2}\hat{p}_p, \frac{1}{2}\hat{p}_f$	-0.591 ^{***}	(0.171)	0.447 ^{**}	(0.231)
log L	-2528.73			
N	927			

standard errors are between (); * (**) = signi...cant at 10% (5%) two-sided

As Figure 2 shows the hazard rates are non-monotonous and have their peaks at about 9 years for the part-time educated and 5 years for the full-time educated. The estimated hazard rate is higher for the full-time educated auditors than for the part-time educated auditors, especially for the ...rst ten years. The survivor function of the full-time educated lies below the survivor function of the part-time educated, and declines much sharper during the ...rst ten years. This means that full-time educated auditors stay shorter at a given ...rm than

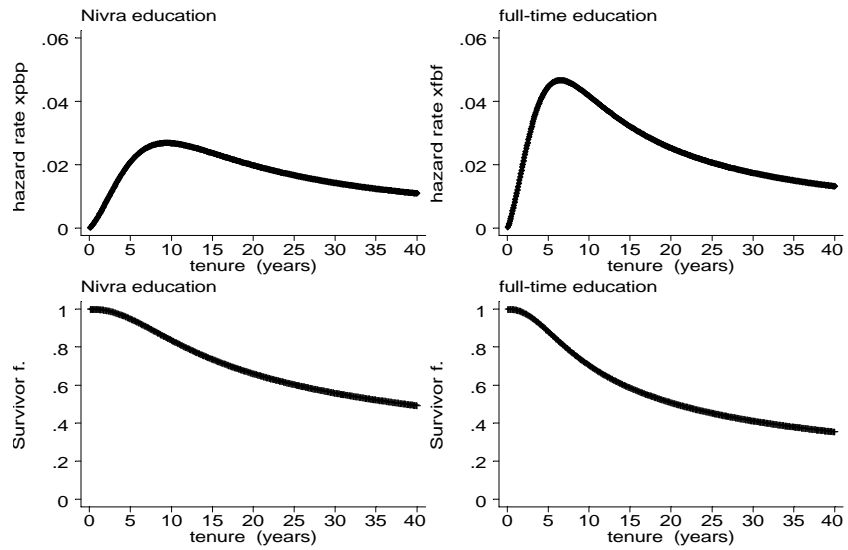


Figure 2: Estimated hazard rates and survivor functions

part-time educated auditors. According to Table 7 the duration dependence parameters θ_j ($j=p,f$) are not significantly different from each other and the same holds for the heterogeneity terms γ_j ($j=p,f$). Differences in hazard rates must stem from differences in the ϕ_j 's which are related to the personal characteristics of the auditors: $\phi_j = \exp(X_j \beta_j)$. Both the values of the explanatory variables X_j and the tenure coefficients β_j may cause differences in ϕ_j : It was already noted that the significant variables in the tenure equations are statistically different. In Table 8, we list the average ϕ_j 's (for each educational type j), calculated with the characteristics of both part-time and full-time educated auditors. The average ϕ_j differ by educational type (i.e. β_j) but they do not differ by the personal characteristics of the different educated auditors. For both types of students the average value of ϕ_p equals about 0.0015 and the average value of ϕ_f equals about 0.004. The difference in hazard rates (and survivor functions) shown in Figure 2 stem from differences in estimated coefficients in the tenure equation β_j and not from differences in the personal characteristics of the differently educated auditors.

Table 8
Average σ 's for each education type

variable matrix	$\sigma_p = \exp(X_i^-_p)$	$\sigma_f = \exp(X_i^-_f)$
X_p	0.001596	0.004030
X_f	0.001504	0.003961

We end up with the conclusion that academic and NivRA accountants are not very different in observable characteristics. There is definitely unobserved heterogeneity in each education group, but the heterogeneity parameters are not significantly different. Correlation among unobservables magnifies tenure differences. A NivRA auditor has longer than average tenure than an academic auditor would have had, an academic accountant has shorter than average tenure than a NivRA accountant would have had. Their behaviour is remarkably dissimilar. The coefficients in the duration equation are definitely not identical. The clear evidence of shorter expected tenures for academic accountants supports the hypothesis that more general human capital emanating from a broader training prepares them for a higher degree of job mobility. Considering the differences in coefficients in the duration equation, we can identify some factors that contribute to longer durations as NivRA auditor than as academic auditor: being a woman, having a child, have short prior experience, work in internal auditing, initial observation at job level below 4. Short experience and low job level point to early career stages, indicating that in advanced career stages, differences between NivRA and academic tenures are smaller.

5 Up-or-out

Most firms, in particular the large firms, in public accountancy are characterized by the 'up-or-out' policy for their accountancy employees. Auditors initially working for the firm can leave their state in two ways: become partner or leave the firm. From our dataset, we selected auditors who were working in public auditing in 1990 and for whom tenure in the firm at that time was known. We eliminated some implausible observations. This left us with 280 university trained and 336 NivRA trained auditors.

Define T_p as the time until becoming partner and define T_l as the time until leaving the accounting firm, both measured from the time someone has finished his accountancy

training (auditors provide information from graduating until leaving public accountancy as employee/non-partner, so the starting date differs across auditors). We measure T in experience rather than in tenure as we are not interested in what happens in the particular firm (hence, we don't condition on being with a particular firm) but we are interested in the career of the auditors, and the time they need to make it to partnership. Either T_p is completed (i.e. an auditor becomes partner) or T_l (if an auditor leaves the firm), or the auditor is still working as employee in December 1998, when the survey was sent. In an 'up-or-out' firm, longer tenure at the firm indicates how well someone performs. Auditors who leave the firm relatively early may be the ones who have a low chance of becoming partner of this firm. Therefore, as T_p and T_l may be negatively correlated, a dependent competing risks model is most appropriate. The analysis is restricted to estimating separate duration models for each educational track in auditing and neglecting educational choice, as the small dataset does not permit a more complicated structure.

The econometric specification of the model is given in Appendix D. As in section 4, we apply the model proposed by Lee (1983) and developed in Van Ophem and Jonker (1997). This method is more general than the semi-parametric model, developed by Han and Hausman (1990); their approximation of a bivariate type I extreme value distribution by a bivariate normal distribution was shown to be of poor quality by Sueyoshi (1992).

The estimation results for the full-time accountancy training and the NIVRA accountancy training are shown in Table 9A respectively Table 9B¹². To test structural differences by education, a single duration model was estimated on both NIVRA and full-time educated

¹²Models which allow for unobserved heterogeneity were also estimated by extending $\ln(\alpha_{0mn}(T_{mn})) = X_{j,m} \beta_{mn} + \mu_{mn}$ with an error term ν_{mn} :

$$j \ln(\alpha_{0mn}(T_{mn})) = X_{j,m} \beta_{mn} + \mu_{mn} + \nu_{mn}$$

Both a full parametric (ν_{mn} following the normal distribution) and a semiparametric specification (see Van Ophem and Jonker, 1997, p. 19) of ν_{mn} have been used. With both specifications the estimated β_{mn} 's and their significance were much alike the estimation results shown in table 9A and 9B. It is not clear whether there is unobserved heterogeneity present in the model or not. When assuming the normal distribution some heterogeneity parameters differed significantly from zero but in case of a semiparametric specification the heterogeneity parameters were not significantly different from zero. However, correcting for unobserved heterogeneity or not does not seem to affect the estimates of the β_{mn} 's.

auditors. It resulted in a log likelihood of -1607.91. Combining this with the log likelihoods of Table 9A and 9B results in a test statistic of 67.46 which exceeds the critical chi-squared value of 63.72 at the 5% significance level. So the hypothesis of equal coefficients is rejected. Note that β_{mn} measures the marginal effect of X_{mn} on $-\ln(\alpha_{0mn}(T_{mn}))$. The sign of the marginal effect of X_{mn} on the duration T_{mn} is contrary to the sign of β_{mn} :

$$\begin{aligned} \frac{\partial T_{mn}}{\partial X_{mn}} &= \frac{\partial T_{mn}}{\partial \alpha_{0mn}(T_{mn})} \frac{\alpha_{0mn}(T_{mn})}{\partial (\ln(\alpha_{0mn}(T_{mn})))} \frac{\partial (\ln(\alpha_{0mn}(T_{mn})))}{\partial X_{mn}} \quad (5) \\ &= \beta_{mn} \frac{\partial \alpha_{0mn}(T_{mn})}{\partial T_{mn}} \alpha_{0mn}(T_{mn})^{-1} \end{aligned}$$

As Table 9 shows, for full-time educated auditors social background affects both T_p and T_l whereas for NivRA educated auditors social background is not significant. Full-time educated auditors whose father has completed higher education need significantly less time to become partner and also leave the accounting firm significantly faster. This combination. A possible explanation may be that the outside options are better for people from a higher social class which makes it easier for them to find a proper job outside the accounting firm.¹³ The graduation year dummies suggest that auditors (from both educational types) who have recently graduated become partner sooner than people who have graduated some time ago. This finding is likely to occur because auditors who have graduated recently are still employed as non-partner and retain a chance of becoming partner. Graduation year does not affect T_l : Auditors from NivRA who have worked at another accounting firm have significantly shorter durations until leaving the firm. Perhaps they do not like to work for any firm for a long time or perhaps they do not perform well at work. The effect is also present for the full-time educated auditors although it is not significant there. Having worked for a different accountancy firms (changed firm) has no effect on time to become partner, suggesting a quite open market. Relative study duration, defined as the time someone needed to complete the

¹³By means of a Pearson \hat{A}^2 test we tested, using the current data-set, whether social background (measured by the respondent's mother educational level) affects outside options (measured by wage growth when changing employer). The corresponding test statistic is $\hat{A}^2(3) = 5.74$ indicating that there is an almost statistically significant connection between the educational level of the mother and wage growth when changing employer. Given the relatively small data-set used, this supports the idea that social background affects someone's outside options. If we use father's education, the outside options are not significantly better.

accountancy divided by the average time auditors with the same accountancy training needed to complete this training, for NivRA graduates decreases T_p significantly and increases T_l significantly. This is in contradiction to expectation. We took long relative duration as associated with being not very smart/or being inefficient and consequently thought it would increase needed to become partner and decrease time until leaving. It is only present in the NivRA estimation results. There may be a selection effect going on here. Assistant accountants who needed a long time to graduate but who also performed badly at work may have left the firm before graduating (and are therefore not included in the sample) whereas promising assistant accountants with a long relative study duration did not have to leave the accounting firms. This may also be the reason why the other ability indicator 'having done a re-exam at highschool' is not significant. Gender also did not affect T_p and T_l : However, there are only a few percent women in the sample.

The estimates of the hazards represent the semiparametric baseline hazard function up to some factor of proportionality.¹⁴ The estimated hazards have multiple peaks, different for the two destinations, but very similar for the two educations. According to the Hausman tests, equality of the baseline hazards can not be rejected for both destinations.

For both types of accountancy training the correlation between duration until partnership and duration until leaving the firm is not significant, suggesting different causes for leaving and becoming partner. For example, outside options may be important for those who leave but may not be related with becoming partner.

¹⁴In the proportional hazard model the hazard function is split up into a baseline hazard and a factor depending on individual characteristics and unknown parameters. $\exp(X_{mni} \beta_{mn})$ has not been scaled such that the baseline hazard corresponds with the baseline hazard for the mean value of the regressors.

Table 9A: Up-or-out model, full-time education
(dependent competing risks, semi-parametric, ML)

variables	coefficient	T_p (sd)	coefficient	T_l (sd)
female	0.278	(0.322)	0.035	(0.694)
father's education low	0.211	(0.213)	0.319	(0.278)
father's education high	0.458 ^{***}	(0.206)	0.502 ^{**}	(0.303)
re-examination	0.020	(0.348)	-1.212	(0.954)
relative duration acc. ed.	-0.033	0.232)	0.267	(0.323)
get kids	-0.910 ^{***}	(0.184)	-0.442	(0.368)
changed acc. ...rm	-0.230	(0.230)	0.358	(0.329)
graduated 1976-80	0.260	(0.414)	0.351	(0.362)
graduated 1981-85	0.257	(0.375)	0.202	(0.365)
graduated 1986-90	0.356	(0.321)	-0.180	(0.365)
graduated 1991-95	1.234 ^{***}	(0.322)	0.473	(0.554)
graduated 1996-98	1.421 ^{***}	(0.506)	1.535	(1.079)
parameters of the baseline hazard function				
(0.0 - 0.5]	-	-	0.037*10 ^{i 5}	(0.431*10 ^{i 4})
(0.5 - 1.0]	-	-	0.018	(0.016)
(1.0 - 1.5]	-	-	0.005	(0.007)
(1.5 - 2.0]	-	-	0.044*10 ^{i 5}	(0.537*10 ^{i 4})
(2.0 - 2.5]	-	-	0.014	(0.016)
(2.5 - 3.0]	-	-	0.048*10 ^{i 5}	(0.622*10 ^{i 4})
(3.0 - 3.5]	-	-	0.009	(0.013)
(3.5 - 4.0]	-	-	0.021	(0.026)
(4.0 - 4.5]	-	-	0.106*10 ^{i 5}	(0.112*10 ^{i 3})
(0.0 - 4.5]	0.063 ^{***}	(0.025)	-	-
(4.5 - 5.5]	0.078 ^{***}	(0.037)	0.028	(0.032)
(5.5 - 6.5]	0.164 ^{***}	(0.073)	0.042	(0.047)
(6.5 - 7.0]	0.309*10 ^{i 5}	(0.280*10 ^{i 3})	-	-
(7.0 - 7.5]	0.027	(0.029)	-	-
(7.5 - 8.0]	0.087	(0.073)	-	-
(8.0 - 8.5]	0.151	(0.112)	-	-
(8.5 - 9.0]	0.070	(0.078)	-	-
(6.5 - 9.0]	-	-	0.177	(0.149)
(9.0 - max T_m]	0.151 ^{**}	(0.090)	0.069	(0.052)
$\frac{1}{2}$		0.346		(0.611)
log L			-664.38	
N			280	

* (**) indicates significance at the 10% (5%) level

Table 9B: Up-or-out model, NivRA education
(competing risks, semi-parametric, ML)

variables	T_p		T_I	
	coefficient	(sd)	coefficient	(sd)
female	-0.048	(0.541)	-0.345	(1.050)
father's education low	0.027	(0.188)	-0.327	(0.207)
father's education high	-0.214	(0.315)	0.109	(0.299)
re-examination	0.078	(0.358)	-0.247	(0.427)
relative duration acc. ed.	0.576 ^{***}	(0.323)	-0.644 ^{**}	(0.363)
get kids	-0.538 ^{***}	(0.215)	0.345	(0.345)
changed acc. ...rm	-0.243	(0.187)	0.552 ^{***}	(0.206)
graduated 1976-80	0.060	(0.332)	-0.124	(0.308)
graduated 1981-85	0.201	(0.324)	0.034	(0.311)
graduated 1986-90	0.549 ^{**}	(0.309)	0.346	(0.298)
graduated 1991-95	0.765 ^{***}	(0.332)	0.059	(0.438)
graduated 1996-98	0.026	(1.050)	-6.647	(43.308)
parameters of the baseline hazard function				
(0.0 - 0.5]	-	-	0.288*10 ^{i 5}	(0.143*10 ^{i 3})
(0.5 - 1.0]	-	-	0.023	(0.017)
(1.0 - 1.5]	-	-	0.040	(0.027)
(1.5 - 2.0]	-	-	0.051	(0.034)
(2.0 - 2.5]	-	-	0.009	(0.010)
(2.5 - 3.0]	-	-	0.027	(0.021)
(3.0 - 3.5]	-	-	0.019	(0.017)
(3.5 - 4.0]	-	-	0.050	(0.035)
(4.0 - 4.5]	-	-	0.011	(0.012)
(0.0 - 4.5]	0.048 ^{***}	(0.021)	-	-
(4.5 - 5.5]	0.026 ^{**}	(0.015)	0.076	(0.046)
(5.5 - 6.5]	0.050 ^{**}	(0.027)	0.153 ^{**}	(0.088)
(6.5 - 7.0]	0.024	(0.021)	-	-
(7.0 - 7.5]	0.080	(0.050)	-	-
(7.5 - 8.0]	0.034	(0.029)	-	-
(8.0 - 8.5]	0.054	(0.041)	-	-
(8.5 - 9.0]	0.041	(0.036)	-	-
(6.5 - 9.0]	-	-	0.225 ^{**}	(0.124)
(9.0 - max T _m]	0.041 ^{**}	(0.023)	0.058 ^{**}	(0.034)
½	0.016		(0.346)	
log L			-909.80	
N			336	

* (***) indicates significance at the 10% (5%) level

Figure 3 shows the estimated survivor functions based on the estimation results in table 9A and 9B. The survivor functions do not differ very much by education and the differences will not be statistically different (cf. Hausman tests). The two upper graphs show the education

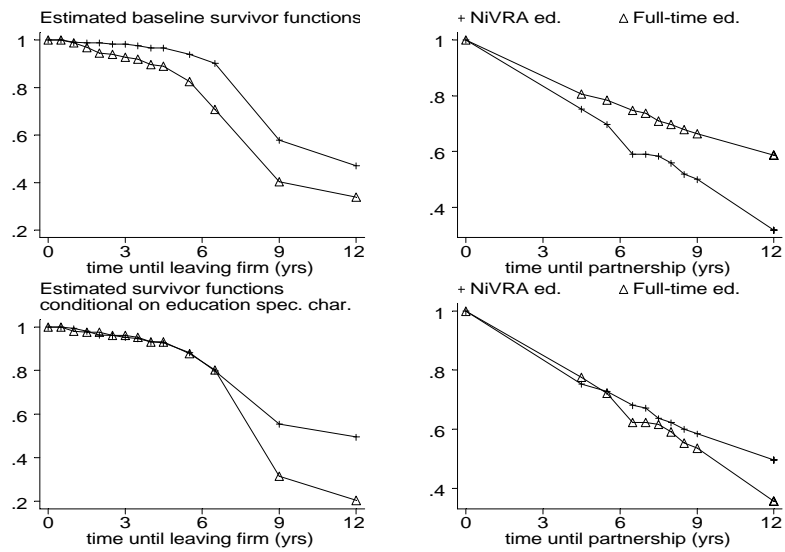


Figure 3: Estimated survivor functions

specific baseline survivor functions and the two lower graphs the survivor functions conditional on education and the average characteristics of leavers and partners. The estimated baseline survivor functions can be interpreted as the survivor function for an "average auditor", i.e. $\exp(X_{mn} - \bar{m}_n)$ is fixed at 1 whereas in the estimated survivor functions $\exp(X_{mn} - \bar{m}_n)$ is calculated using the estimated values of \bar{m}_n and the education specific average values of X_{mn} : The difference in exit rates increases over time. This suggests that the full-time and the part-time educated auditors do not differ very much in getting promoted to middle management positions but that they may differ in getting promoted to the higher management positions in the accounting firm.

The baseline survivor functions indicate that full-time educated auditors leave the firm relatively quickly, while an average NivRA graduate becomes a partner relatively quickly. But recall the Hausman tests: the differences in baseline hazards are not significant.

In the two lower graphs, the relatively low survivor function of the full-time educated auditors in case of leaving suggests that full-time educated auditors perform relatively badly in public auditing and have low chances of getting promoted to a higher job. However, it may also be that their outside options are better. Table 10 shows the relative wage growth in the first new job after leaving the accounting firm for both educational types. About 40%

of the auditors indicate that they earn substantially more in their new job (wage increase >15%). This indicates that not only the poorly performing auditors leave the firm but that there are also quite capable auditors who start working elsewhere. There is some mild evidence that the distribution of wage growth is not the same across the two educational types. According to the Pearson's χ^2 test and the likelihood ratio-test¹⁵ the hypothesis of equal 'distributions' is rejected at the 10% level of significance. The outside options for the full-time educated auditors are better than those of the NivRA educated auditors. NivRA educated auditors who leave have a three times higher probability of getting a wage decrease than full-time educated auditors who leave. Furthermore, among the auditors who get the highest wage increases there are relatively more full-time educated auditors than part-time educated auditors. This contradicts the view that the full-time educated auditors leave relatively often because they perform relatively badly and are losers in the tournament. It can be explained by the fact that they possess relatively more general human capital compared to the human capital of auditors educated by NivRA.

Table 10
Relative wage increase in new job

	full-time ed.		NivRA ed.	
wage increase	#	(%)	#	(%)
<0%	4	(3.1)	14	(10.5)
0-5	37	(28.5)	32	(24.1)
6-15%	36	(27.7)	39	(29.3)
>15%	53	(40.8)	48	(36.1)
total	130	(100.1)	133	(100.0)
	test statistics			
Pearson's χ^2	6.25		p-value=	0.100
likelihood ratio	6.58		p-value=	0.087

We may conclude that in the up-or-out world of public auditing, the baseline hazards for becoming a partner or leaving the firm are not statistically different. But the relation with explanatory variables is not identical, even though the effects only manifest themselves after some six years of tenure. Remarkably, an effect of family background persists. Academic accountants with a higher educated father are quicker to become a partner, and have a lower

¹⁵Both tests are done in Stata where they are standard tests. Pearson's χ^2 tests the null hypothesis that the rows and the columns in a two-way table are independent. The precise test statistics can be found in Stata reference manual release 6 (1999), vol. 4 p. 172-173.

duration until leaving the firm. These effects are not present for NIVRA accountants. Higher exit rates from the firm, after six years, for academic accountants are consistent with the fact that they have slightly better outside options, as reflected by higher wage growth in a new job. Again, this is consistent with a higher stock of general human capital for academic accountants.

6 An assessment

Probably the most general conclusion we can draw is support for the hypothesis that the broader education at the university generates more general human capital and prepares for a broader career, with more substantial wage growth. Indeed, for employees we found significantly steeper wage profiles for academic accountants than for NIVRA accountants, shorter tenures, higher job mobility, and greater earnings jumps when moving to another job, reflecting, presumably, better outside options for the accountants with the more general human capital. In the hazard functions for tenure with the firm, we found significant differences in the coefficients for experience before entering the firm, indicating that academic accountants respond with a stronger decline in expected tenure to a given increase in prior experience. This again points to more participation in job turnover, more active movement across the labor market.

In the up-or-out world of public accounting, we found no difference in baseline hazards, some difference in the effect of explanatory characteristics, (leading to somewhat higher rates of leaving after some 6 years), no difference in survivor functions until partnership, and no differences in earnings among partners. So, it seems that among those accountants who remain active in public accounting, there is no difference in probability of making it to partnership (the hazard functions do not differ significantly), and once a partner, there is no difference in earnings.

In the education choice functions we have found substantial effects of family background, with having a higher educated father as a strong stimulus for the academic track. Jointly, these results suggest that the pool of talent in the two education systems is not different (as measured by time to make it to a partnership in public auditing, and earnings once partner, in any firm), but that NIVRA was the route that provided students from low social backgrounds

the opportunity to reach a position to match their abilities that students from more privileged backgrounds obtained through a university education. If so, there would be a strong cohort effect, and the need for a dual track for distributional reasons would be strongly diminished, as access to university is now no longer limited to privileged social backgrounds.

With our estimates we can make a crude comparison of lifetime incomes (Table 11). Needless to say that this comparison is conditioned by the extent and quality of the information we obtained, and should be interpreted cautiously. For a lifetime career as an employee, the academic education generates 6% higher net present value, at a discount rate of 5%. There is barely a difference whether individuals are taken from the mean or the mode of their distributions¹⁶. This is quite different if we include individuals who make it to partner, either for sure ($P = 1$) or with probability P as predicted¹⁷. For modal individuals, again the academic route has the highest rewards. But for average individuals, NIVRA now generates higher lifetime income. Still, the differences over a lifetime are quite small, reiterating our main conclusion.

¹⁶For the modal auditor the values of the explanatory variables are fixed on the modal values in the sample of employees. Modal values turned out to be the same for the two training types. The modal auditor who is employee has the following characteristics: he is married, works in the randstad (western cities), has a labor contract of 38 hours a week, receives emoluments and works for a large accounting firm. Combinations of tenure and work experience are according to educational type specific average combinations. The explanatory variables of the average auditor who is employee are fixed at the education specific average values of audit employees. For employers the specification of the average and the modal education specific employer runs analogously.

¹⁷The transition to partner is assumed to be made at age 38, in both cases.

Table 11
 Net present value of lifetime income *(€ . 1000,-) at $r=0.05$

	career path 1 employee		career path 2 partner $P=1$		career path 3 partner $P<1$	
	modal	average	modal	average	modal	average
Full-time						
education	121.5	121.5	121.5	121.5	121.5	121.5
employee	1,104.2	1,111.1	518.7	530.2	969.5	977.5
partner	0	0	2,812.8	2,442.2	646.9	561.7
total	1,225.7	1,232.6	3,453.0	3,093.9	1,737.9	1,660.7
NivRA						
education	169.4	169.4	169.4	169.4	169.4	169.4
employee	978.7	995.3	599.3	613.6	876.3	892.2
partner	0	0	2,487.5	2,469.7	671.6	666.8
total	1,148.1	1,164.7	3,256.2	3,252.7	1,717.3	1,728.4
abs. diff.	77.6	67.9	196.8	-158.8	20.6	-67.7
rel.diff.	6.3%	5.5%	5.7%	-5.1%	1.2%	-4.1%

Finally, let us briefly return to our speculation that different educational tracks may differentiate graduates in three ways: by personality, by professional skill and by selection mechanisms. We have not been able to find evidence of differences in personality. Stated motives for selecting a type of education indeed differ, with students precisely claiming to appreciate each type's distinct features. Our experiments, not reported here, with direct observations on risk attitude (asking for their reservation prize for a specified lottery ticket) and with time preference (asking for required compensation for postponing income) through simple survey questions, have failed. Unobservables played no differential role in earnings and tenure functions. We found clear support for predicted consequences of more general human capital emanating from the academic education, and this may associate with a personality difference, in the sense that certain types of individuals are especially attracted to the broader training and the wider career perspectives. Differences in selection mechanisms, or simply different consequences of identical mechanisms, is something we remain uncertain about. It is quite plausible that among partners, earnings will not differ by educational preparation, as both types presumably, go through the same filter to become a partner.

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Dual track or academic route for auditors: does it matter?

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Abstract

In the Netherlands auditors can be trained in a part-time educational track in which students combine working and studying or in a full-time educational track. The former training is relatively *firm-specific* whereas the latter training is relatively general. Applying human capital theory, we expect higher wage growth for full-time educated auditors than for dual-educated auditors. Furthermore, full-time educated auditors may have better outside options than part-time educated auditors. This may make it easier for them to switch employers than for the part-time educated auditors. The predictions on tenure and wages of differently educated auditors are supported by the estimation results in this paper. The part-time, dual track appears an important route for students from lower socioeconomic background.

JEL code: C35, C41, J24, J31, J63

key words: human capital formation, mobility, wages, auditors

1 Appendix A: Data

The data are from a survey held among 3000 auditors in the Netherlands in the period December 1998-February 1999, drawn from the membership roll of the Royal NIVRA (of which every auditor is a member). The auditors in the sample are all working and aged 32-65 years. 1599 individuals have returned their questionnaire. 1523 specify their education: 580 have university training, 717 have dual NIVRA training, 226 have a mixed training. The latter observations have not been used, as it would be too complicated to disentangle the relative contributions of the training types. The respondents represent the population very well. Age, gender, type of accountancy education and work sector of the original sample and the respondents have been compared and there were no indications that the respondents differ from the auditors in the sample. The survey registers individual characteristics, job characteristics and work histories.

The samples are characterized in Table A1. We distinguish employees and employers/partners. Employers operate their own independent business firms, partners have been invited to become partner in an accountancy firm operated as a partnership. For employees, composition by sector of work differs markedly, with academic accountants working more often in the financial-administrative sector, and less frequently in the public sector. NIVRA accountants more often are from a lower social background, with a lower educated father. They failed less often for their secondary school exam, although the difference is statistically not significant. Among partners of accountancy firms, again NIVRA accountants have more often a father with a low education. They work more often in public accounting and in their schooldays they lived farther away from a university.

Table A1 Variables: means and standard deviations

Employees

	NivRA education		full-time education	
wage interval	4.279	(1.063)	4.179	(1.207)
married	0.930	(0.256)	0.891	(0.312)
tenure/10	1.263	(0.994)	0.791	(0.705)
randstad	0.540	(0.499)	0.616	(0.487)
expr/10	2.416	(0.722)	1.497	(0.728)
expr ² =100	6.355	(3.627)	2.769	(2.920)
ln(hours/10)	1.332	(0.116)	1.353	(0.068)
emoluments	0.465	(0.499)	0.543	(0.499)
...rm size 2-100	0.129	(0.336)	0.115	(0.319)
...rm size 101-1000	0.366	(0.482)	0.325	(0.469)
public auditing	0.246	(0.431)	0.238	(0.427)
internal auditing	0.112	(0.316)	0.081	(0.274)
...n. adm. sector	0.344	(0.476)	0.465	(0.500)
public sector	0.165	(0.371)	0.106	(0.309)
non auditing job in publ. sector	0.133	(0.341)	0.109	(0.312)
>10 km. univ.	0.796	(0.403)	0.745	(0.436)
ed. father low	0.496	(0.501)	0.305	(0.461)
ed. fath. high	0.134	(0.341)	0.294	(0.294)
re-examination	0.055	(0.228)	0.070	(0.256)
start study late	0.263	(0.441)	0.227	(0.419)
N	456		357	

Table A1
Employers/partners

	NivRA ed.		full-time ed.	
wage interval (1-8)	6.098	(2.022)	5.890	(1.822)
pro...t interval (1-9)	5.942	(2.443)	6.095	(2.121)
tenure/10	1.704	(1.079)	1.435	(0.868)
randstad	0.506	(0.502)	0.539	(0.502)
experience/10	2.755	(0.656)	2.075	(0.750)
ln(hours/10)	1.641	(0.202)	1.637	(0.243)
...rm size 2-10	0.171	(0.378)	0.171	(0.379)
...rm size 11-100	0.316	(0.467)	0.197	(0.401)
...rm size 101-1000	0.095	(0.294)	0.184	(0.390)
public acc.	0.924	(0.266)	0.816	(0.390)
>10 km univ.	0.791	(0.408)	0.618	(0.489)
ed. father low	0.525	(0.501)	0.329	(0.473)
ed. father high	0.158	(0.366)	0.316	(0.468)
re-examination	0.057	(0.233)	0.039	(0.196)
start study late	0.215	(0.412)	0.184	(0.390)
N	158		76	

Gross income was measured in intervals. For employers two sources of income have been distinguished, namely ...xed gross monthly salary and pro...ts in 1997. Most partners have these two sources of income. Only 20% of the partners (of both educational types) just receive pro...t.

In Tables A2 and A3 the distributions of employees' and partners' wages by accountancy training are shown. Table A2 shows that only a few auditors have a monthly wage of D₣ 6000 or less. Therefore, the categories with wage ≤ D₣ 6000 are lumped together in the estimations. Furthermore, there does not seem to be much difference in wages between the two types of auditors. In the wage category D₣ 6001- D₣ 7500 there are relatively many full-time educated

auditors whereas in wage category D₺. 9001-D₺ 12000 there are relatively many part-time educated auditors.

In Table A3 two income components of partners are distinguished, i.e. gross ...xed monthly salary and pro...t after subtracting running costs. Full-time educated partners seem to have a higher monthly wage than part-time educated partners: there are relatively few full-time educated auditors with monthly wages between D₺ 9001-12000 and there are relatively many full-time educated auditors in the two highest wage categories. For the second income source, profits, full-time educated auditors seem to be relatively often in the lowest and the highest pro...t category.

Table A2

Gross wage categories of employees by accountancy training

Monthly wage 1998 (in D₺.)	Accountancy training				total
	NivRA number	%	full-time number	%	
0-2500	0	0	0	0	
2501-3500	0	0	3	0.66	3
3501-4500	2	0.39	1	0.22	3
4501-6000	5	0.98	5	1.10	10
6001-7500	19	3.74	37	8.17	56
7501-9000	87	17.13	82	18.10	169
9001-12000	224	44.09	172	37.97	396
12001-15000	80	15.75	70	15.45	150
>15000	91	17.91	83	18.32	174
Total	508	100.00	453	100.00	961
Income missing	209		127		

Table A3
Income sources of partners

monthly wage 1998 (D±)	Accountancy training				total ¹
	NivRA		full-time		
	number	%	number	%	
1-3500	3	1.94	4	4.94	7
3501-4500	0	0	0	0	0
4501-6000	2	1.29	3	3.70	5
6001-7500	3	1.94	2	2.47	5
7501-8000	6	3.87	4	4.94	10
9001-12000	25	16.13	9	11.11	34
12001-15000	24	15.48	12	14.82	36
15001-20000	26	16.77	9	11.11	35
20001-25000	11	7.10	9	11.11	20
>25000	43	27.74	29	35.80	72
Total	155	100	88	100	224
Income missing	31		20		51
pro...t					
excl ...xed salary) 1997					
1-49999	5	3.07	9	10.11	14
50000-99999	10	6.13	4	4.49	14
100000-149999	12	7.36	7	7.87	19
150000-199999	18	11.04	8	8.99	26
200000-249999	13	7.98	8	8.99	21
250000-299999	17	10.43	8	8.99	25
300000-499999	43	26.38	19	21.35	62
500000-699999	31	19.02	15	16.85	46
>700000	14	8.59	11	12.36	25
total	163	100.00	89	100.00	252
pro...t missing	9		11		20

Figure 1 shows the empirical distribution of the tenure durations of the differently educated auditors. The two upper graphs refer to completed tenures and the two lower graphs refer to uncompleted (censored) tenures. The two upper graphs show that only a small fraction of the people have a tenure of three years or less or a tenure larger than 10 (full-time education) or 15 (part-time education) years. The two lower graphs show that most uncensored tenures lie between 9 and 15, but still a substantial proportion of the censored tenures lie beyond 15 years. This is especially true for the part-time educated auditors². The average uncensored tenures of part-time educated auditors is 10.1 years (standard deviation 6.1 years) which is much higher than the average uncensored tenures of full-time educated auditors which is 7.0 years (standard deviation 4.5 years).

In Figure 2 the Kaplan-Meier estimates of the survivor function of tenure for both educational types is shown. There, we see that the survivor functions become steeper during the first years of tenure, straighten for some stretch and then flatten out. In terms of hazard rates, the profile of the hazard rate seems to be increasing and reaches its top somewhere between 5-8 years. After that point the hazard rate decreases.

As we also analyze the duration until promotion to partnership or until leaving the accounting firm, we will briefly characterize the data here. This analysis is restricted to auditors whose first job after graduating as an auditor was in public accounting, as in this sector only the up-or-out contract is a standard feature. The starting date is graduation as a fully qualified auditor, i.e. one has completed the post-doctoral university education in auditing or has completed

¹The totals of fixed monthly wage and profit after subtracting running costs do not add up to 323 since most employers/partners both receive a fixed monthly salary and profit after subtracting running costs.

²The lower bound of 9 years refers to people who have just started working at their 1990 employer in January 1990 and who are still employed in December 1998, the month the survey was taken.

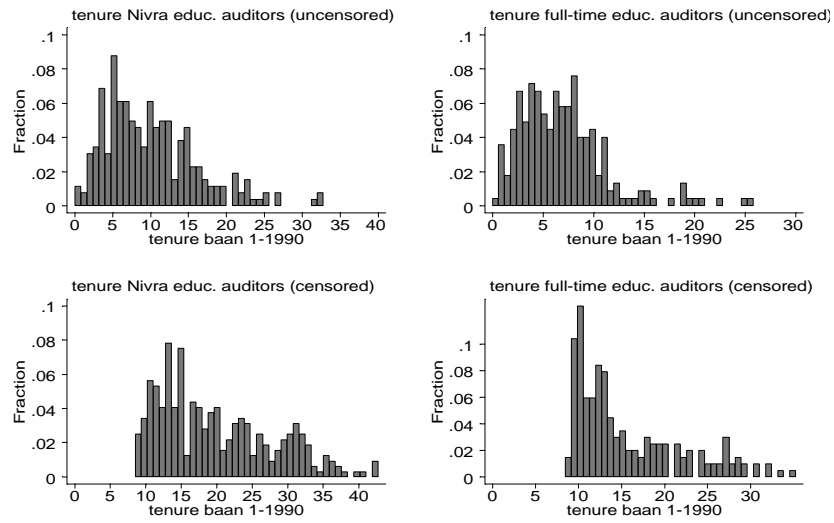


Figure 1: Distribution of observed tenure by education

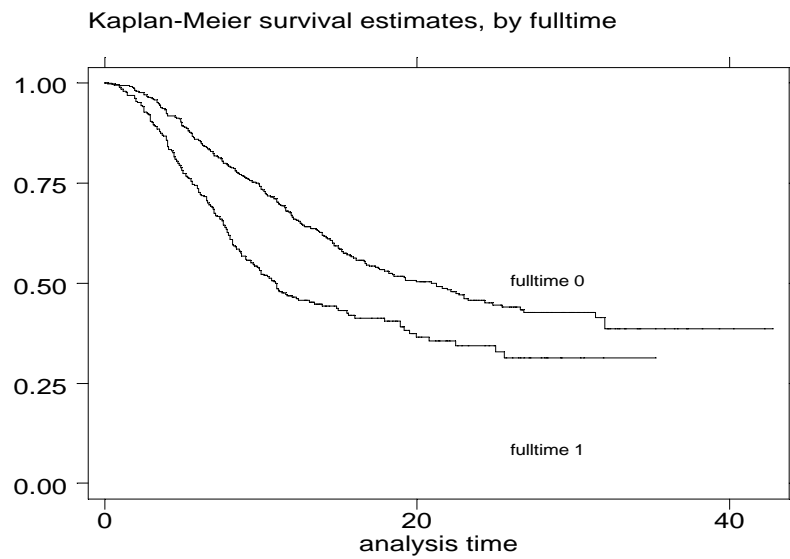


Figure 2: Kaplan Meier survival estimates of tenure

the part-time NivRA training in auditing. Unfortunately, only the year of graduating is known and not the month. It is assumed that people graduate in the middle of the year. With this choice the maximum error in graduating month is minimized to half a year. The end date is the month in which the auditors become partner or leave the accounting firm. Of the 1599 auditors in the sample 826 were working in public auditing when they graduated. 616 observations were retained, after deleting observations with missing information on essential variables. Of these 616 observations 280 observations have a full-time education in auditing and 336 observations have the NivRA education.

Table A4 presents some summary statistics on type of exit and duration until exit for each education. Full-time educated auditors appear less likely to become partner than the NivRA educated auditors. The average duration until partnership is lower for the NivRA educated auditors (6.3 years vs. 7.3 years). In addition full-time educated auditors leave the accounting firm more often and, on average, it takes them less time to do so (4 years against 4.7 years). About a quarter of the sample was still working as non-partner at the accounting firm. The average right-hand censored duration of NivRA educated auditors is 2.4 years higher than that of their full-time educated counterparts.

Table A4
Descriptive statistics duration (years)

	type of exit	%	mean	sd	min	max
full-time ed.	partner	25.0	6.33	3.29	0.54	21.54
	left firm	49.3	4.69	4.46	0.13	20.46
	still working	25.7	9.88	6.83	0.46	30.36
NivRA ed.	partner	35.1	7.29	3.07	0.54	15.54
	left firm	42.0	4.03	3.37	0.13	18.96
	still working	22.9	7.46	6.15	0.46	28.45

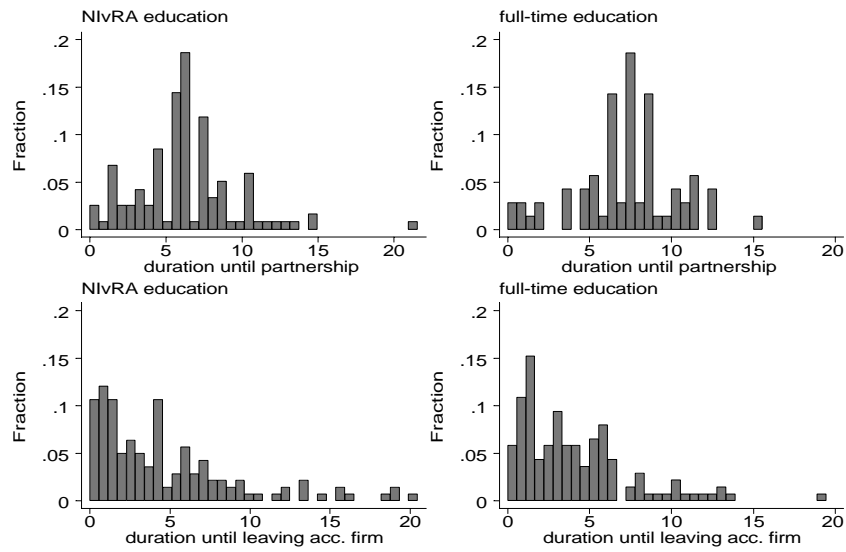


Figure 3: Frequency distributions of time until partnership and time until leaving the ...rm

Figure 3 gives the empirical distributions of the duration until partnership or leaving the ...rm for each education. The two upper graphs show the empirical distribution of duration in case of leaving the accounting ...rm. During the ...rst ...ve years after graduating there are not many auditors who become partner. Most auditors who become partner do so some 5-10 years after graduating. Table A5 shows in which months auditors become partner or leave the accounting ...rm. Most partners (about two-thirds) start partnership in January. This causes multiple peaks in the empirical distribution until partnership and in the corresponding hazard functions. This can also be seen in Figure 3, especially for full-time education where three peaks can be distinguished corresponding with the ...rst half of the year. Leaving the ...rm occurs throughout the year but is higher in the second half of the year than in the ...rst half of the year. This is more clearly seen in Table A5 than in Figure 3.

Table A5
Months in which auditors become partner or leave the firm

	partnership	leaving
January	127	13
February	3	19
March	4	21
April	5	16
May	5	17
June	3	16
July	3	19
August	5	40
September	9	29
October	6	25
November	2	12
December	9	47
unknown ³	7	5
total	188	279

Figure 4 shows education specific Kaplan-Meier survival estimates for both exits. The vertical axes show the percentage employees who still have not become partner, respectively left the firm after a particular number of years working as a qualified auditor at an accounting firm. The survivor functions come quite close at 8 and 10 years and cross at 11 years. Until about 11 years the survivor function of the NivRA educated auditors lies below the survivor function of the full-time educated auditors and then lies above it. The log-rank test and the Wilcoxon (Breslow) test for equality of survivor functions have been performed. The log rank test is most appropriate when the hazard functions are thought to be proportional across the groups if they are not equal and the Wilcoxon (Breslow) test is appropriate when the hazard functions are thought to vary in

³Auditors whose months are unknown are not deleted from the sample. It is assumed that they became auditor or left the firm in the middle of the year.

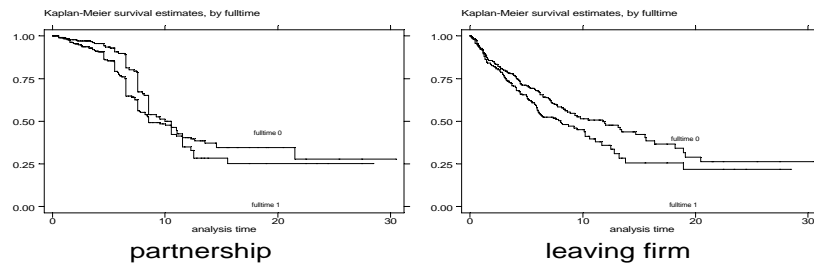


Figure 4: Kaplan Meier estimates of the survivor functions

other ways than proportionality if they are not equal. The Wilcoxon (Breslow) test rejects the hypothesis of equal survival functions(destination partnership) at the 1% level of significance but the log rank test does not even reject it at the 10% level of significance. However, since the hazard functions are clearly not proportional to each other (they cross) the Wilcoxon test seems to be most appropriate for this situation. The right graph shows the survivor functions until leaving the firm. The survivor function of the full-time educated auditors lies below the survivor function of the NIVRA educated auditors. The difference between the two survivor functions increases over time. According to both the log-rank test and the Wilcoxon (Breslow) test the two survivor functions are not equal at the 5% level of significance.

2 Appendix B: Econometric model wages

A bivariate ordered probit model is used to analyze educational choice and income simultaneously. In order to allow for endogeneity in accountancy training⁴, income and educational type are jointly modelled, full-time education (subscript f) and part-time education (subscript p). There is a latent educational choice variable I_{1i}^* and an observed choice variable I_{1i} : I_{1i} equals one in case of part-time education and equals zero in case of full-time education. The variables explaining educational choice for individual i are stored in vector Z_i :

$$I_{1i}^* = \beta Z_i + u_i \quad (1.1)$$

$$\Pr(I_{1i} = 1) = \Pr(u_i \leq -\beta Z_i)$$

$$\Pr(I_{1i} = 0) = \Pr(u_i > -\beta Z_i)$$

It is assumed that u_i has a standard normal distribution with mean zero and variance 1.

Vector X_i stores the explanatory variables of wage. For each educational regime a log linear wage equation is specified:

$$\ln(y_{pi}^*) = \beta_p X_i + \mu_{pi} \quad (1.2)$$

$$\ln(y_{fi}^*) = \beta_f X_i + \mu_{fi}$$

with μ_{ji} having a normal distribution with mean zero and variance $\frac{1}{4}$; $j=p, f$. Actual monthly wage y_{ji}^* is not observed. Instead an ordered variable y_{ji} is observed which indicates within which interval actual income y_{ji}^* lies. The upper and lower bound of the income categories are known. For the employees,

⁴It may be argued that other explanatory variables like sector or being employee, partner or self-employed auditor are also endogenous. However, there is not enough information in the data-set which could explain these variables and the econometric model would become much more complicated. Therefore, this paper only deals with possible endogeneity in educational choice.

six income categories are distinguished^{5,6}:

- $y_{ji} = 0$ () $y_{ji}^a \leq \text{D}\text{₺. } 6.000,-$
- $y_{ji} = 1$ () $\text{D}\text{₺. } 6.000 < y_{ji}^a \leq \text{D}\text{₺. } 7.500,-$
- $y_{ji} = 2$ () $\text{D}\text{₺. } 7.500 < y_{ji}^a \leq \text{D}\text{₺. } 9.000,-$
- $y_{ji} = 3$ () $\text{D}\text{₺. } 9.000 < y_{ji}^a \leq \text{D}\text{₺. } 12.000,-$
- $y_{ji} = 4$ () $\text{D}\text{₺. } 12.000 < y_{ji}^a \leq \text{D}\text{₺. } 15.000,-$
- $y_{ji} = 5$ () $y_{ji}^a > \text{D}\text{₺. } 15.000,-$

Using equations 1 and 2 and denoting the correlation between u_i and v_{ji} by ρ_{ji} , $j=p,f$, the econometric model of the joint distribution of educational choice and income is specified as follows:

$$\begin{aligned}
 \Pr(I_i = 0; y_{fi}=0) &= \int_{-\infty}^{\infty} \int_{-\infty}^{\infty} \frac{1}{\sigma_f} \phi\left(\frac{1_0 - X_i - \rho_{fi} \frac{1_0 - X_i - \rho_{fi} X_i - p}{\sigma_p}}{\sigma_f}\right) \phi\left(\frac{1_0 - X_i - \rho_{fi} X_i - p}{\sigma_p}\right) dZ_i \quad (1.3) \\
 \Pr(I_i = 1; y_{pi}=0) &= \int_{-\infty}^{\infty} \int_{-\infty}^{\infty} \frac{1}{\sigma_p} \phi\left(\frac{1_0 - X_i - \rho_{pi} \frac{1_0 - X_i - \rho_{pi} X_i - f}{\sigma_f}}{\sigma_p}\right) \phi\left(\frac{1_0 - X_i - \rho_{pi} X_i - f}{\sigma_f}\right) dZ_i \\
 \Pr(I_i = 0; y_{fi}=m) &= \int_{-\infty}^{\infty} \int_{-\infty}^{\infty} \frac{1}{\sigma_f} \phi\left(\frac{1_m - X_i - \rho_{fi} \frac{1_m - X_i - \rho_{fi} X_i - p}{\sigma_p}}{\sigma_f}\right) \phi\left(\frac{1_m - X_i - \rho_{fi} X_i - p}{\sigma_p}\right) dZ_i \\
 \Pr(I_i = 1; y_{pi}=m) &= \int_{-\infty}^{\infty} \int_{-\infty}^{\infty} \frac{1}{\sigma_p} \phi\left(\frac{1_m - X_i - \rho_{pi} \frac{1_m - X_i - \rho_{pi} X_i - f}{\sigma_f}}{\sigma_p}\right) \phi\left(\frac{1_m - X_i - \rho_{pi} X_i - f}{\sigma_f}\right) dZ_i \\
 \Pr(I_i = 0; y_{fi}=5) &= \int_{-\infty}^{\infty} \int_{-\infty}^{\infty} \frac{1}{\sigma_f} \phi\left(\frac{1_4 - X_i - \rho_{fi} \frac{1_4 - X_i - \rho_{fi} X_i - p}{\sigma_p}}{\sigma_f}\right) \phi\left(\frac{1_4 - X_i - \rho_{fi} X_i - p}{\sigma_p}\right) dZ_i \\
 \Pr(I_i = 1; y_{pi}=5) &= \int_{-\infty}^{\infty} \int_{-\infty}^{\infty} \frac{1}{\sigma_p} \phi\left(\frac{1_4 - X_i - \rho_{pi} \frac{1_4 - X_i - \rho_{pi} X_i - f}{\sigma_f}}{\sigma_p}\right) \phi\left(\frac{1_4 - X_i - \rho_{pi} X_i - f}{\sigma_f}\right) dZ_i
 \end{aligned}$$

for $1 \leq m \leq 4$ and ϕ_2 denoting the bivariate normal distribution function and ϕ denoting the univariate normal distribution function. Now, the log like-

⁵The derivation of the joint probability distribution of education and income or education and trading profits of employers/partners runs analogously.

⁶The three lowest wage categories and the two lowest profit categories of partners have also been lumped together in the estimations.

likelihood function can be derived:

$$\log L = \sum_{i=1}^n I_i \Pr(I_i=0; y_{fi}=0)^{y_{fi}=0} + \dots + \Pr(I_i=0; y_{fi}=5)^{y_{fi}=5} + (1 - I_i) \Pr(I_i=1; y_{pi}=0)^{y_{pi}=0} + \dots + \Pr(I_i=1; y_{pi}=5)^{y_{pi}=5} \quad (1.4)$$

3 Appendix C: Econometric model tenure

Suppose that there are two types of accountancy training, p (part-time) and f (full-time). Individuals who want to become auditor are not randomly assigned to these two forms of education but they choose which education they want to have. Let I_{1i}^* be the latent educational choice variable and Z_i be the vector of exogenous variables determining educational choice:

$$I_{1i}^* = \beta Z_i + \epsilon_i \quad (2.1)$$

with ϵ_i identically and independently $F(\cdot)$ distributed and let I_i represent the observed educational choice. $I_{1i} = 1$ if individual i has part-time education and $I_{1i} = 0$ if individual i has chosen full-time education:

$$I_{1i} = 1 \text{ if } I_{1i}^* > 0$$

$$I_{1i} = 0 \text{ if } I_{1i}^* \leq 0$$

We want to derive the joint probability function of type of treatment I_{1i} and the duration of tenure. We assume that each education has its own cumulative distribution function F_j of T_j with $j=p$ or f . If education affects tenure then this is reflected by differences between the distribution functions F_p and F_f .

$$T_p \sim F_p(T_p) \text{ and } T_f \sim F_f(T_f) \quad (2.2)$$

The joint distribution function of educational type and tenure can be obtained by employing the method suggested by Lee (1983). Lee proposes a method to transform two continuous random variables with known marginal distributions into a bivariate distribution in which the random variables are allowed to correlate. This transformation is very useful if one needs the joint distribution function of two random variables from different families. By transforming these marginal distribution functions to the standard normal distribution the joint distribution function of the two transformed random variables is the standard bivariate distribution function. The standard bivariate distribution function is easy to deal with in the estimations of the model in contrast

to the joint distribution of the original marginal distribution functions which is unestimable⁷. Starting from assumptions 2.1 and 2.2 and denoting the correlation between T_p and T_f by ρ_{1p} and the correlation between T_f and T_c by ρ_{1f} , we define:

$$\begin{aligned} z_p &= J_p(T_p) = \Phi^{-1}(F_p(T_p)) \\ z_f &= J_f(T_f) = \Phi^{-1}(F_f(T_f)) \\ z_c &= J_c(T_c) = \Phi^{-1}(F_c(T_c)) \end{aligned} \quad (2.3)$$

where $\Phi^{-1}(\cdot)$ is the inverse of the standard cumulative normal distribution function. The transformed variables z_p , z_f and z_c are standard normal random variables irrespective of the distributions of the original durations. The bivariate distributions having marginal distributions F_j and F_c and correlation ρ_{1j} with $j=p,f$ are given by:

$$\begin{aligned} H_p(T_p; T_c; \rho_{1p}) &= B(z_p; z_c; \rho_{2p}) = B(J_p(T_p); J_c(T_c); \rho_{2p}) \\ H_f(T_f; T_c; \rho_{1f}) &= B(z_f; z_c; \rho_{2f}) = B(J_f(T_f); J_c(T_c); \rho_{2f}) \end{aligned} \quad (2.4)$$

where $B(\cdot, \cdot; \rho_{2j})$ is the bivariate normal distribution with zero means, unit variances and correlation ρ_{2j} . Note that through the transformation to normality of the original marginal distribution functions the correlation of the original distributions H_p and H_f is not the same as the correlation of the standard bivariate normal distribution of the transformed durations. The corresponding

⁷Van Ophem and Jonker (1997) have used Lee's method when analyzing study duration in higher education. There, they used a semi-parametric dependent competing risks model. Van Ophem (1999) shows that Lee's transformation method is not restricted to deriving the joint distribution function of two continuous random variables but can be extended to deriving the joint distribution function of any combination of continuous and discrete random variables.

bivariate density functions equal:

$$h_p(T_p; \tau; \frac{1}{2}_{1p}) = \frac{f_p(T_p)}{\bar{A}(J_p(T_p))} \frac{f_\tau(\tau)}{\bar{A}(J_\tau(\tau))} b(J_p(T_p); J_\tau(\tau); \frac{1}{2}_{2p}) \quad (2.5)$$

$$h_f(T_f; \tau; \frac{1}{2}_{1f}) = \frac{f_f(T_f)}{\bar{A}(J_f(T_f))} \frac{f_\tau(\tau)}{\bar{A}(J_\tau(\tau))} b(J_f(T_f); J_\tau(\tau); \frac{1}{2}_{2f})$$

where f_p ; f_f and f_τ are the marginal density functions of T_p ; T_f and τ and $b(\cdot, \cdot; \frac{1}{2}_{2j})$ is the bivariate standard normal density function of $(z_j; \tau)$ with $j=p, f$.

Due to the possibility of right-censored tenures there are four groups of individuals to distinguish:

1. individuals with part-time education and observed tenures: $T_p = t_i$ and $\tau_i > \tau_i \circ Z_i$
2. individuals with full-time education and observed tenures: $T_f = t_i$ and $\tau_i \leq \tau_i \circ Z_i$
3. individuals with part-time education and right-censored tenures after t_c years: $T_p > t_c$ and $\tau_i > \tau_i \circ Z_i$
4. individual with full-time education and right-censored tenures after t_c years: $T_f > t_c$ and $\tau_i \leq \tau_i \circ Z_i$

Defining the dummy variable I_{2i} to indicate whether an individual's duration is known ($I_{2i} = 1$) or whether it is right-hand censored ($I_{2i} = 0$) and let N be the number of observations, the basic form of the log likelihood function is as follows:

$$\log L = \sum_{i=1}^N I_{1i} I_{2i} \log(\hat{\lambda}_{1i}) + (1 - I_{1i}) I_{2i} \log(\hat{\lambda}_{2i}) \quad (2.6)$$

$$+ I_{1i} (1 - I_{2i}) \log(\hat{\lambda}_{3i}) + (1 - I_{1i}) (1 - I_{2i}) \log(\hat{\lambda}_{4i})$$

Here I_{ki} , denotes the contribution to the likelihood function of individual i who is in group k , $k=1..4$. The contribution to the likelihood function of person i with part-time education and a completed tenure t_i is:

$$l_{1i} = \int_{Z_i}^{Z_{i+1}} h_p(t_i; \beta_i; \gamma_{1p}) dZ_i \quad (2.7)$$

This contribution can be written as (cf. Maddala, 1983, p. 272):

$$\begin{aligned} l_{1i} &= \int_{Z_i}^{Z_{i+1}} h_p(t_i; \beta_i; \gamma_{1p}) dZ_i = \int_{Z_i}^{Z_{i+1}} h_p(t_i; \beta_i; \gamma_{1p}) dZ_i \\ &= f_p(t_i) \int_{Z_i}^{Z_{i+1}} \frac{\partial}{\partial T_p} H_p(T_p; \beta_i; \gamma_{1p}) \Big|_{T_p=t_i} dZ_i \\ &= f_p(t_i) \int_{Z_i}^{Z_{i+1}} \frac{J_p(t_i; \beta_i; \gamma_{1p})}{1 + \gamma_{2p}^2} dZ_i \end{aligned} \quad (2.8)$$

The contribution of the likelihood function of an individual i with full-time education and a completed tenure t_i equals:

$$\begin{aligned} l_{2i} &= \int_{Z_i}^{Z_{i+1}} h_f(t_i; \beta_i; \gamma_{1f}) dZ_i \\ &= f_f(t_i) \int_{Z_i}^{Z_{i+1}} \frac{J_f(t_i; \beta_i; \gamma_{1f})}{1 + \gamma_{2f}^2} dZ_i \end{aligned} \quad (2.9)$$

Individuals with part-time education and right-hand censored tenures after t_c years have the following contribution to the likelihood function:

$$\begin{aligned} l_{3i} &= \int_{Z_i}^{Z_{i+1}} \int_{t_c}^{Z_{i+1}} h_p(T_{pi}; \beta_i; \gamma_{1p}) dT_{pi} dZ_i \\ &= \int_{Z_i}^{Z_{i+1}} \frac{b(\beta_i; \gamma_{1p}; \gamma_{2p})}{J_p(t_c; \beta_i; \gamma_{1p})} dZ_i \\ &= B(\beta_i; \gamma_{1p}; \gamma_{2p}) \int_{Z_i}^{Z_{i+1}} dZ_i \end{aligned} \quad (2.10)$$

Analogously, the log likelihood contribution of individuals with full-time education and right-hand censored tenures after t_c years can be derived:

$$\begin{aligned}
\dot{z}_i &= \int_{z_i}^{z_{i+1}} h_f(T_{fi}; \mu_i; \Sigma_{1f}) dT_{fi} d\mu_i & (2.11) \\
&= \int_{z_i}^{z_{i+1}} b(\dot{z}_{fi}; \dot{z}_i; \Sigma_{2f}) d\dot{z}_{fi} d\dot{z}_i \\
&= B(\dot{z}_{fi}; \dot{z}_i; \Sigma_{2f})
\end{aligned}$$

4 Appendix D: Econometric model tenure public auditing

Let subscript m refer to educational track with $m=f$ indicating full-time education and $m=p$ indicating the part-time NIVRA education. It is assumed that T_{mp} and T_{ml} have cumulative distribution functions:

$$T_{mp} \gg F_{mp}(T_{mp}) \text{ and } T_{ml} \gg F_{ml}(T_{ml}) \quad (3.1)$$

Competing risks model are discussed in e.g. David & Moeschberger (1978, chapter 4), and Card & Olson (1995). There, the distribution functions of the durations are proposed to come from a relative simple distribution, like the multivariate normal distribution function, the multivariate log normal distribution function or the multivariate exponential distribution function. However, these distributions imply monotonous hazard functions which is not appropriate when the hazard rate behaves differently, like having one or more peaks.

Han and Hausman (1990) introduce a semiparametric estimation technique of the hazard functions. Their starting point is the destination specific proportional hazard specification with X_{jm} storing the explanatory variables for destination n and $\alpha_{0jm}(T_{jm})$ being the baseline hazard function for destination n :

$$\alpha_{0mn}(T_{mn}; X_{mn}; \beta_{mn}; \alpha_{0mn}) = \exp(X_{mn} \beta_{mn}) \alpha_{0mn}(T_{mn}) \quad (3.2)$$

In order to insure identification no constant should be added to the model. This specification yields the following linear relationships between the baseline integrated hazard function α_{0mp} of T_{mp} and the explanatory variables in case of two destinations:

$$\ln(\alpha_{0mp}(T_{mp})) = X_{mp} \beta_{mp} + \alpha_{mp} \quad (3.3)$$

$$\ln(\alpha_{0ml}(T_{ml})) = \sum_j \beta_j T_{ml} + \epsilon_{ml}$$

Here, the random variables ϵ_{mp} and ϵ_{ml} have a type I extreme value distribution, see for example Kiefer (1988, p.664-665). In order to allow T_{mp} and T_{ml} to be correlated the random variables ϵ_{mp} and ϵ_{ml} should be allowed to correlate and a bivariate extension of the type I extreme value distribution is needed. Johnston and Kotz (1972) discuss some but they have the characteristic that they only allow for positive correlations which may not be appropriate. Han and Hausman propose to approximate the bivariate type I extreme value distribution by a bivariate normal distribution. This method allows for a negative correlation but unfortunately the approximation is of quite poor quality according to Sueyoshi (1992).

Like already mentioned in Appendix C, Van Ophem and Jonker (1997) propose to use a method suggested by Lee (1983) to correlate any two random variables by transforming them to the standard normal distribution. Starting from eqs. (2) and denoting the correlation between ϵ_{mp} and ϵ_{ml} by ρ_{ϵ} yields:

$$\begin{aligned} u_{mp} &= J(\epsilon_{mp}) = \Phi^{-1}(F_{mp}(\epsilon_{mp})) \\ u_{ml} &= J(\epsilon_{ml}) = \Phi^{-1}(F_{ml}(\epsilon_{ml})) \end{aligned} \quad (3.4)$$

where $\Phi^{-1}(\cdot)$ is the inverse of the standard normal cdf and $F(\cdot)$ denotes the cdf of the type I extreme value distribution. The transformed error terms u_{mp} and u_{ml} are standard normal distributed with correlation ρ_u : The bivariate distribution function having marginal cdfs $F_{mp}(\epsilon_{mp})$ and $F_{ml}(\epsilon_{ml})$ and correlation ρ_{ϵ} between ϵ_{mp} and ϵ_{ml} and its corresponding bivariate density function are given by:

$$H(\epsilon_{mp}; \epsilon_{ml}; \rho_{\epsilon}) = B(u_{mp}, u_{ml}; \rho_u) = B(J(\epsilon_{mp}); J(\epsilon_{ml}); \rho_u) \quad (3.5)$$

$$h("mp; "ml; \frac{1}{2}_{mu}) = \frac{f_{mp}("mp)}{\hat{A}(J("mp))} \frac{f_{ml}("ml)}{\hat{A}(J("ml))} b(J("mp); J("ml); \frac{1}{2}_{mu}) \quad (3.6)$$

where $B(\dots; \frac{1}{2}_{mu})$ is the bivariate normal cdf with zero means, unit variances and correlation $\frac{1}{2}_{mu}$; $b(\dots; \frac{1}{2}_{mu})$ is the accompanying bivariate normal df, $\hat{A}(\cdot)$ is the standard normal df and $f(\cdot)$ is the type I extreme value df.

The contributions to the likelihood function for the three different groups of observations are given below. For people who become partner t_{mp} years after becoming auditor the contribution to the likelihood function is as follows:

$$l_{1mi} = \frac{\partial}{\partial T_{mp}} (-\ln(\alpha_{mp}(T_{mp})) - X_{mp} - p) \Big|_{J_{T_{mp}} = t_{mp}} \cdot \frac{f(-\ln(\alpha_{mp}(t_{mp})) - X_{mp} - p)}{\hat{A} \left(\frac{J(-\ln(\alpha_{ml}(t_{mp})) - X_{ml} - p)}{1 + \frac{1}{2}_{mu}} J(i \ln(\alpha_{mp}(t_{pi})) - X_{p} - p) \right)} \quad (3.7)$$

The contribution to the likelihood function for auditors who leave the accounting t_{si} years after becoming auditor is similar to the contribution to the likelihood function for those who become partner:

$$l_{2mi} = \frac{\partial}{\partial T_{ml}} (-\ln(\alpha_{ml}(T_{ml})) - X_{ml} - ml) \Big|_{J_{T_{ml}} = t_{si}} \cdot \frac{f(-\ln(\alpha_{ml}(t_{ml})) - X_{ml} - l)}{\hat{A} \left(\frac{J(-\ln(\alpha_{op}(t_{ml})) - X_{p} - p)}{1 + \frac{1}{2}_{mu}} J(i \ln(\alpha_{ml}(t_{ml})) - X_{l} - l) \right)} \quad (3.8)$$

For the employees who are still working as non-partner at the accounting ...rm t_{ci} (so $T_{pi} > t_{ci}$ and $T_{li} > t_{ci}$) years after becoming auditor the likelihood contribution is:

$$l_{3mi} = B(J(i \ln(\alpha_{op}(t_{ci})) - X_{p} - p); J(i \ln(\alpha_{ol}(t_{ci})) - X_{l} - l); \frac{1}{2}_{mu}) \quad (3.9)$$

The log likelihood function of education m becomes

$$\log L_m = \sum_{i=1}^{N_m} (I_{1i} \ln(I_{1mi}) + I_{2i} \ln(I_{2mi}) + I_{3mi} \ln(I_{3mi})) \quad (3.10)$$

with the dummies I_{1mi} , I_{2mi} and I_{3mi} equal to 1 if auditor i has education m and becomes partner, leaves the accounting firm without having become partner, respectively is still working at the firm as non-partner. N_m denotes the number of observations with education m.

The log likelihood can be maximized if the functional form of the hazard function is specified. However, no standard specification of the hazard function seems to be appropriate. Leaving the firm and becoming partner is concentrated at particular months in the year which causes peaks in the hazards. Van Ophem and Jonker (1997) advise to use a semi-parametric specification of the hazard function in case of multiple peaks. The integrated hazard function $\alpha_{0mn}(T)$ is a non-decreasing function of T with $\alpha_{0mn}(0) = 0$: The real integrated hazard function is unknown but is approximated by a piecewise linear function. The range of durations is split up in K_{mn} intervals and a constant hazard per interval is assumed. The resulting approximation of the integrated hazard function is a kinked line of connected line segments: where K_{mni} ($\leq K$) is defined by $T \geq \sum_{k=1}^{K_{mni}} \tau_{mk}$ and $T < \sum_{k=1}^{K_{mni}+1} \tau_{mk}$; τ_{mk} are the destination specific interval bounds with $\tau_{m0} = 0$ and θ_{mnk} (≥ 0) are the parameters to be estimated and equal to the constant hazard in interval $(\tau_{mk-1}; \tau_{mk}]$: Increasing the number of intervals increases the quality of the approximation. However, combining durations with few observations increases the reliability of the estimates.

5 References

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