

Appendix A

Brief Interview Guide

Part 1: Reconstruction - The journalistic process when covering Big Tech

- Could you tell me a bit how this journalistic process, that results in such stories, look like?
 - Which sources were you in contact with, and how did your interaction with sources looked like?
 - Did you have contact with one or more corporations you were covering, and with whom of that corporation?
 - How did your relationship to the story look like (is the story of investigative nature, how long did you work on it, etc.)?
 - Why did you include these sources and not others?
- What makes writing about Big Tech corporations special or different from covering other topics?
 - Can you exemplify these differences or particularities by the example of this news story?
- Has the importance/style/way of reporting about it changed over the years?
 - How do you recognize this change in the actual coverage, maybe even from your own news story?

Part 2: Reconstruction - Journalistic Role Perceptions

- How do you perceive your role as a journalist when writing about Big Tech?

- What purpose of your profession as a journalist, and particularly when covering Big Tech, do you perceive as important?
- How do you think you as a journalist should do your work when reporting on Big Tech?
- What are responsibilities of journalists towards Big Tech corporations and society?
 - Do you feel it is your responsibility to hold these corporations accountable?
- What are barriers to practicing your journalistic ideals?
 - Reconstruction: What were barriers to your performance in this particular news story?

Part 3: Relationship to Technology Corporations

- How do you describe your relationship with the corporations you are covering?
- In your daily work, who in the corporations do you have direct contact with and what role do these representatives play in the news production process?
 - Are these helpful and collaborate with you?
 - Could you tell me more about (in)formality, personal network, etc.?
- What do you believe the power balances or imbalances between journalists/journalism and the corporations to be?
 - Could you explain why?