



**UvA-DARE (Digital Academic Repository)**

**Faces of migration: migrants and the transformation of Amsterdam**

Kloosterman, R.C.

*Published in:*  
Migration and London's growth

[Link to publication](#)

*Citation for published version (APA):*  
Kloosterman, R. C. (2014). Faces of migration: migrants and the transformation of Amsterdam. In B. Kochan (Ed.), Migration and London's growth: Final report of LSE London's HEIF 5 project on migration and the transformation of London (pp. 127-142). London: LSE.

**General rights**

It is not permitted to download or to forward/distribute the text or part of it without the consent of the author(s) and/or copyright holder(s), other than for strictly personal, individual use, unless the work is under an open content license (like Creative Commons).

**Disclaimer/Complaints regulations**

If you believe that digital publication of certain material infringes any of your rights or (privacy) interests, please let the Library know, stating your reasons. In case of a legitimate complaint, the Library will make the material inaccessible and/or remove it from the website. Please Ask the Library: <https://uba.uva.nl/en/contact>, or a letter to: Library of the University of Amsterdam, Secretariat, Singel 425, 1012 WP Amsterdam, The Netherlands. You will be contacted as soon as possible.

# Migration and London's growth

Final report of LSE London's HEIF 5 project  
on Migration and the Transformation of  
London led by Christine Whitehead,  
Ian Gordon and Tony Travers

Edited by  
Ben Kochan

LSE London 2014

---

Published by LSE London  
The London School of Economics and Political Science  
Houghton Street  
London WC2A 2AE  
UK

LSE London acknowledges funding for the development and production of this book from HEIF 5.

© In the collection as a whole: London School of Economics and Political Science 2014  
© In individual chapters belongs to the respective individual authors named therein 2014

British Library Cataloguing in Publication Data.

A catalogue record for this book is available from the British Library.

ISBN 978-1-909890-11-4

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, without the prior permission in writing of LSE London at the London School of Economics.

Printed in Great Britain by RAP Spiderweb Limited, Lancashire

Layout and design by Ben Kochan

Photographs by Ben Kochan unless otherwise credited

This publication, as well as papers and presentations associated with the project are available on LSE London's web-site: <http://lseondonmigration.org/>

# Contents

<b>Introduction</b>	<b>5</b>
<i>Ben Kochan</i>	
1. <i>The changing pattern of London's population</i>	
<b>Settlement patterns of migrants from rich and poor countries into the London metropolitan region since 2001</b>	<b>11</b>
<i>Kerwin Datu</i>	
<b>Migrant trajectories in London - 'spreading wings' or facing displacement?</b>	<b>27</b>
<i>Antoine Paccoud</i>	
<b>Fitting a quart in a pint pot? Development, displacement and/or densification in the London region</b>	<b>41</b>
<i>Ian Gordon</i>	
2. <i>Migration, border controls and the London economy</i>	
<b>Higher education and immigration</b>	<b>57</b>
<i>Paresh Shah</i>	
<b>Sustaining the City of London's global labour market: the role of highly-skilled immigration in banking, financial and professional services</b>	<b>77</b>
<i>Jonathan V. Beaverstock</i>	
<b>Swiss immigration policy - at a crossroads</b>	<b>95</b>
<i>Aymo Brunetti</i>	
<b>Migration and the case for a higher National Minimum Wage in London</b>	<b>107</b>
<i>Ian Gordon</i>	
<b>Immigration and the UK economy: interaction between policy and economic research since the mid-1990s</b>	<b>117</b>
<i>Jonathan Portes</i>	
3. <i>Migration and communities and services</i>	
<b>Faces of migration: migrants and the transformation of Amsterdam</b>	<b>127</b>
<i>Robert C. Kloosterman</i>	
<b>The impact of migration on London's housing</b>	<b>143</b>
<i>Christine Whitehead</i>	
<b>London's churning</b>	<b>155</b>
<i>David Goodhart</i>	

Migration and London's growth

### Section 3. Migration, communities and local services



Image: Robert Kloosterman

“Not just Amsterdam, but many other cities in the world are also displaying ever more diverse faces of migration spanning low-paid cleaners to high-flying CEOs of multi-nationals”

## Faces of migration: migrants and the transformation of Amsterdam

*Robert C. Kloosterman*

### Multicultural markets: the street and the financial species

The daily Dappermarkt street market is clearly a meeting place for people from almost everywhere in the world with its sights and sounds and smells of all kinds of food being sold. The market, in the eastern part of Amsterdam, built in the 19th/early 20th century, is an urban renewal area with a highly diverse resident population in terms of their place of birth, length of stay, family status, education, socio-cultural orientation and life prospects. There are members of what used to be the ‘traditional’ (white) working class, migrants from less-developed countries who came as guest workers and their descendants, migrants from the former colonies and their descendants, political refugees and asylum seekers and young urbanites, mostly students or recent graduates from the Netherlands and increasingly from abroad.

Only a few kilometres to the south, there is a quite different type of street life. In the Zuidas business district with its gleaming office towers, there are people who work in advanced business services sitting outside posh cafés. Their more or less uniform dress style and conversation often in English, the lingua franca of their trade, belies their diverse national backgrounds from the Netherlands, the US, the UK, Germany, France, Japan, China and many other countries.

Both city snapshots are images which reflect the presence of migrants in Amsterdam. Not just Amsterdam, but many other cities in the world are also displaying ever more diverse faces of migration spanning low-paid cleaners to high-flying CEOs of multi-nationals (Vertovec, 2007). In addition, ethnic diversity associated with migration tends to overlap with socio-economic fault lines resulting in segmented urban societies. To put the Amsterdam experience in perspective, I briefly sketch the relationship between the emerging production system and social stratification. After that, I set out very briefly recent migration trends in Amsterdam. I then explore how this diverse migrant population has fared in socio-economic terms using quantitative data from the local

## Migration and London's growth

Amsterdam office (O+S) Dutch and the national statistical office (CBS). I conclude by trying to draw out more general lessons.

### A new wave of urbanisation

Cities are always changing but I want to distinguish between the different phases of urbanisation under industrial capitalism and to focus on the more enduring generic characteristics, specifically those concerned with the production system: the dominant technology, the leading industrial sectors, the key products, the prevailing labour practices and managerial strategies, the locational patterns, and the main cleavages in the social division of labour. The current phase, labelled cognitive-cultural capitalism by Allen Scott (2008 & 2012), is first and foremost characterised by a production system in which 'highly qualified human capital' constitutes the crucial input and more customised products are an increasingly important output (Scott, 2012: p.x). Within the leading sectors, then, the key input consists either of highly formalised knowledge - as in advanced producer services and high-tech industries - or of a less-formalised form of aesthetic, cultural or craft knowledge as in creative industries such as fashion design or music making. Both forms of human capital may enable firms to compete more on quality than on price. Thus they are able to find or create a particular niche and focus on a limited range of products, and escape, at least temporarily, cut-throat competition from other firms.

These leading activities tend to thrive when, on the one hand, firms are able to reap agglomeration economies by being concentrated in local clusters, and, on the other, when they are able to tap easily into global networks to maintain contacts with suppliers, customers and others. Those cities or city-regions with the right conditions have benefited and seen employment and population growth. They have a certain critical mass and diversity, an orientation towards advanced producer services, high-tech industries and/or creative and cultural industries, and a tradition of openness and global linkages and a supportive infrastructure. In general "... capitals demonstrated a striking ability to recover, aided by their dominance of national and international business and transport networks. The upturn in world banking and finance since the 1980s consolidated their primacy." (Clark, 2009: p.242) Global cities such as New York (not a political but certainly a financial capital) and London evidently belong to this category, but on a more modest level, smaller cities like Amsterdam have displayed similar dynamics achieving an urban renaissance with strong growth of cognitive-cultural activities, a resurgence of their inner-cities and widespread gentrification (Engelen, 2007; Fernandez, 2012; Kloosterman, 2013). Amsterdam's economy is currently dominated by producer services which provided 39 per cent of the city's total

## Migrants and the transformation of Amsterdam

employment in 2013, (O+S, Jaarboek 2013) and creative and cultural industries which provided 10.5 per cent of total employment in 2012 (O+S, Jaarboek 2013; <http://www.rotterdam.nl/sectorenenclusters>).

While the competitiveness of the evolving urban production system hinges on the leading sectors, these activities do not exist in a vacuum, but "are almost directly coupled with an adjunct penumbra comprising a flexible low-wage employment segment ... focused on jobs like housekeeping, child care, health care, food preparation and serving, janitorial work, taxi driving, and home repair" (Scott, 2012: p. 43). Their labour market position is not just characterised by low pay but also tends to be more insecure, and, moreover, are dead-end jobs in terms of opportunities for upward social mobility. Given the often precarious situation these workers find themselves in, they belong to a new vulnerable group, the 'precariat' (Scott, 2012: p.101). Migrants from non-western countries are typically overrepresented in this class of servile workers.

Accordingly, with this new phase of urbanisation, a central fault line is emerging between those who work in cognitive-cultural activities and those in supporting activities (Sassen, 1991/2001; Scott, 2008 & 2012). Both poles of the labour market are, in principle, able to attract migrants, especially in global cities with already firmly established linkages with various parts of the world. However, given the diverging requirements for the jobs in both segments, multifaceted sorting processes in the urban labour market create a complex mosaic along lines of human capital, social and cultural capital, and, often ethnicity. This mosaic is also spatially articulated as the position in the labour market is strongly related to the status in the housing market resulting in neighbourhoods with very different ethnic compositions. Migration, hence, is not just about those who live close to the Dappermarkt, but also about those who live in the expensive parts of the Canal District in the historical centre of the city.

This is, of course, a highly schematic rendering of what is happening in advanced urban economies. It does, however, provide a few key reference points for positioning a city and its migration experience. Before locating Amsterdam in this broader scheme of contemporary processes of urbanisation, we first consider the migration trends and some key indicators of the socio-economic position of the migrants.

### Migration trends

In 1959, Amsterdam's population peaked at about 872,000 inhabitants and the nadir was in 1985 at just under 676,000. Without the arrival of migrants from abroad this decrease could have been much larger, as the birth rate had declined and, moreover, many people, especially middle-class families with children, left the city in droves for

## Migration and London's growth

the green promise of suburbia (Kloosterman, 1994). Migrants from Turkey and Morocco came as guest workers to fill low-skilled jobs and later as part of family reunion schemes. There were also migrants from Surinam who left when the former Dutch colony became independent in 1975. These migrants partly replaced those leaving for Purmerend, Hoorn, Almere, and other smaller cities in the vicinity of Amsterdam (Mak, 1995: p. 328). The socio-economic effects of this relatively rapid change in Amsterdam's population became painfully evident in the 1980s when a deep recession hit the Netherlands and Amsterdam in particular. Deindustrialisation rapidly pushed up unemployment, especially among migrant workers. When employment started growing again with an expansion of the service sector in the second half of the 1980s, the local labour force in Amsterdam turned out to be less well qualified for the new jobs. It was not just that the educational qualifications of many members of the labour force were deemed inadequate, employers preferred workers from outside Amsterdam who they saw as better educated and more eager (Kloosterman, 1994). As a result, a significant part of the Amsterdam labour force found itself at the end of the hiring queue and, consequently, the overall rate of unemployment in Amsterdam went up to about 25 per cent – one of the highest in the country – with even higher rates among migrants. Amsterdam in the 1980s, with its riots, squatters, and highly visible population of junkies close to the Central Station seemed on its way to becoming an intractable urban mess (Bosscher, 2007a,b and c).

In retrospect, however, we can now observe that, although unemployment remained very high throughout the 1980s, the signs of an urban renaissance were already there. A period of economic and demographic decline, of sharp political, social and cultural turmoil ended more or less in 1985.

Geert Mak (1995: p.326), in his history of Amsterdam, has dubbed this period from 1965 to 1985 the 'Twenty Years Urban War'. It was not just that after two decades of deindustrialisation, the urban economy picked up again in the mid-1980s with the expansion of the services sector and growth of employment, but city life itself had become more popular among large numbers of higher educated young people who, instead of leaving the city soon after graduation, stayed in the more central parts of the city even when they had children (Boterman, 2012), and widespread processes of gentrification started to alter the outlook of the city. The Jordaan, a rather dilapidated and deserted neighbourhood in the 1970s, became a prominent playground for the new urbanites. Teachers, academics, and increasingly people working in the producer services had become the successors to the indigenous working-class Amsterdam residents who had left the city (Mak, 1995; p. 326). The fear expressed in the 1970s

## Migrants and the transformation of Amsterdam

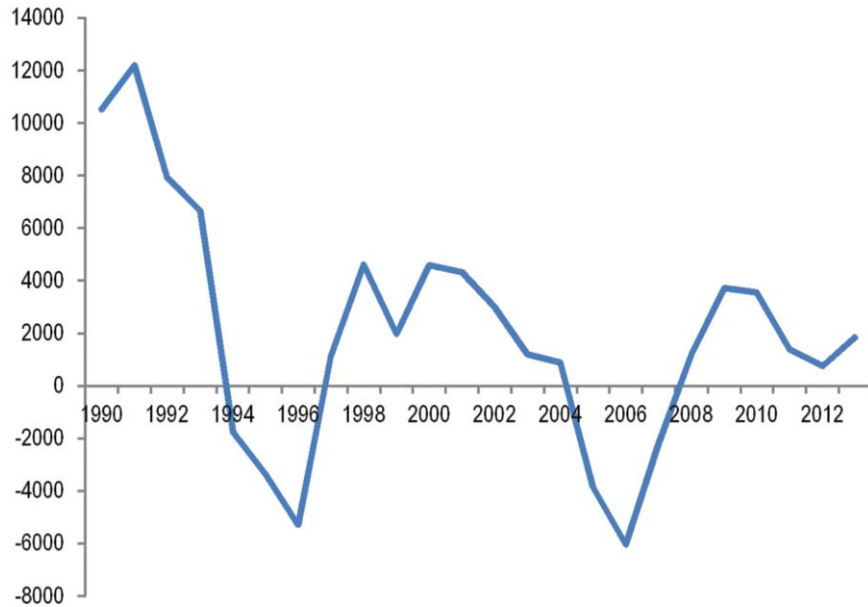
and early 1980 that Amsterdam would be stuck with a lower educated labour force, did not materialise. Instead, in 2007, Amsterdam ranked second, only behind much smaller Utrecht, in terms of the proportion of higher educated workers in the city's labour force with slightly more than 50 per cent (Marlet, 2009: p. 121). Indeed, a new phase of urbanisation had set in, driven by an unfolding production system strongly oriented towards cognitive-cultural activities. Amsterdam benefited greatly from the combination of a production system dependent on proximity because of agglomeration economies and connectivity because of global linkages with the shift in the residential preferences of high-skilled workers towards urban living.

These changes are reflected in the demographic trends of the Dutch capital. In 1985, after almost three decades of continuous decline, the Amsterdam population started growing again. After 1985, the birth rate in Amsterdam exceeded the death rate and has remained positive ever since so contributing to the population growth. Even more important at least until the late 1990s was the decline in net domestic outmigration, while the net international migration surplus remained until 1993 when outward migration temporarily exceeded inward (see Table 1; O+S, 2014). After 2008, all components contributed to population growth and at the beginning of 2014 (Latten and Deerenberg, 2013), the Amsterdam population went over the 800,000 mark again for the first time since 1971 (O+S, 2014a) (see figure 1).

International migrants from roughly 1965 until 1985 were mainly relatively low-skilled non-western guest workers and their family members or they came from Surinam. From 1990 onwards they were far more diverse (Obdeijn and Schrover, 2008; Latten and Deerenberg, 2013). There were political refugees, asylum seekers from the former Yugoslavia, Iraq, Iran, Ghana, Afghanistan, Somalia and other countries. They tended to be generally better educated than their predecessors. Moreover, with the liberalisation and extension of the European Union, citizens of other EU member states have acquired the right, in principle, to settle in the Netherlands. The migrants from notably Great Britain, Germany, Spain, Belgium, France, Italy come mainly for work, study or to join a family member and are typically relatively highly educated (Obdeijn and Schrover, 2008 p.339). Amsterdam, with its expanding economy, its cosmopolitan atmosphere, its two universities and other higher education institutions, and its already sizeable population of western migrants, unsurprisingly, has the largest number of non-Dutch citizens of all Dutch cities (O+S, 2014). Whilst Dutch citizens make up about 695,000 of the city's 799,500 population, figure two shows that the remainder come from a wide range of countries. Non-Dutch citizens in Amsterdam



## Migration and London's growth

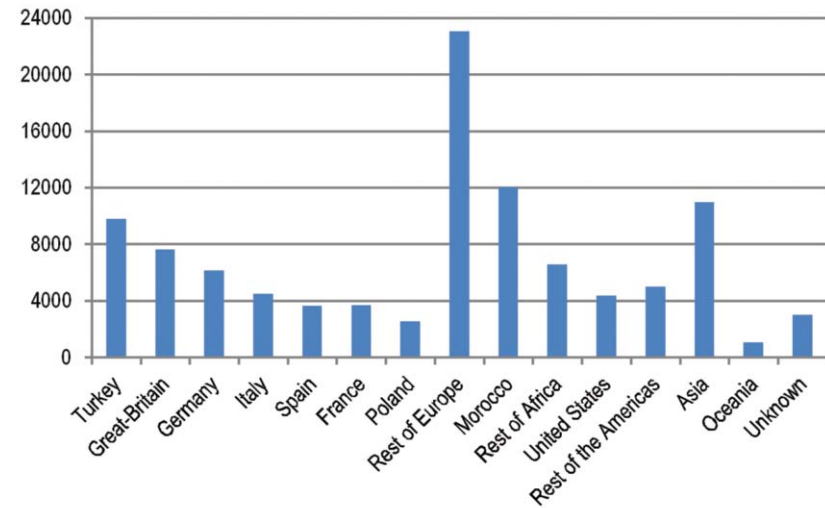
**Figure 1: Net international migration to Amsterdam, 1990-2013**

Source: O+S (2014a), <http://www.os.amsterdam.nl/feiten-en-cijfers/#>

(from all EU member states, the rest of Europe and the Americas), total about 60,500 persons, which is about 7.5 per cent of the overall population (see Figure 2).

Figure 2, however, grossly underestimates the diversity of the city's population as many people of Turkish, Moroccan or Surinam descent and other countries (and especially their offspring) have Dutch nationality. Table 1 shows a more nuanced picture of the share of migrants and their offspring in the population of Amsterdam. This table reveals that Amsterdam has become a majority/minority city in that people of Dutch origin have become a minority. Migrants from non-western countries have the largest share, with about a third of the total Amsterdam population. Migrants from western countries constitute about 16 per cent of the total Amsterdam population. The second generation (those born in the Netherlands of parents born elsewhere) count for little less than half of the population of non-Dutch origin Amsterdam.

## Migrants and the transformation of Amsterdam

**Figure 2 Amsterdam's non-dutch population by nationality, January 1, 2013**

Source: O+S (2014), Jaarboek 2014

Amsterdam in the 21st century has again become a city of migrants just like it was in its Golden Age, the 17th century, when people from Germany, Belgium, Spain, Portugal, among them many Huguenots and Jews, flocked to a booming and tolerant, or to put it more cynically, indifferent city. Many migrants encountered difficulties in finding their way and historical studies have shown that substantial numbers of migrants were part of a pre-industrial underclass living separate lives from the rest of the Amsterdam population (Obdeijn and Schrovers, 2008 p.59-63). Other migrants, though, were crucial in boosting the competitiveness of the Amsterdam economy by bringing knowledge of products and production processes (e.g. Huguenots and woollen cloth, Prak, 2002: p.158-159) and trade networks (e.g. Sephardi Jews, Israel, 1987 p.73). What can we say about their contemporary counterparts?

**Migrants and the new wave of urbanisation**

A comprehensive overview of the role of migrants in the Amsterdam economy is beyond the scope of this contribution. Instead, the focus is on the labour market position of migrants in Amsterdam. I will look at the unemployment trends among specific groups of migrants and especially among the youth, the differences between men

## Migration and London's growth

**Table 1 The Amsterdam population by country of origin and generation**

Country of origin	Actual figures				%		
	1st generation	2nd generation	Netherlands	Total	1st generation	2nd generation	% of total Amsterdam population
Surinam	37393	30097		67490	55.4	44.6	8.3
Dutch Antilles	6877	5211		12088	56.9	43.1	1.5
Turkey	21921	20290		42211	51.9	48.1	5.2
Morocco	34115	39196		73311	46.5	53.5	9.0
Other non-western countries	57047	29920		86967	65.6	34.4	10.7
Total non-western countries	157353	124714		282067	55.8	44.2	34.8
Western countries	73531	55494		129025	57.0	43.0	15.9
Netherlands			400093	400093			49.3
Total	230884	180208	400093	811185	28.5	22.2	100.0

Source: O+S (2014), Jaarboek 2014: 218. Figures at January 1 2014

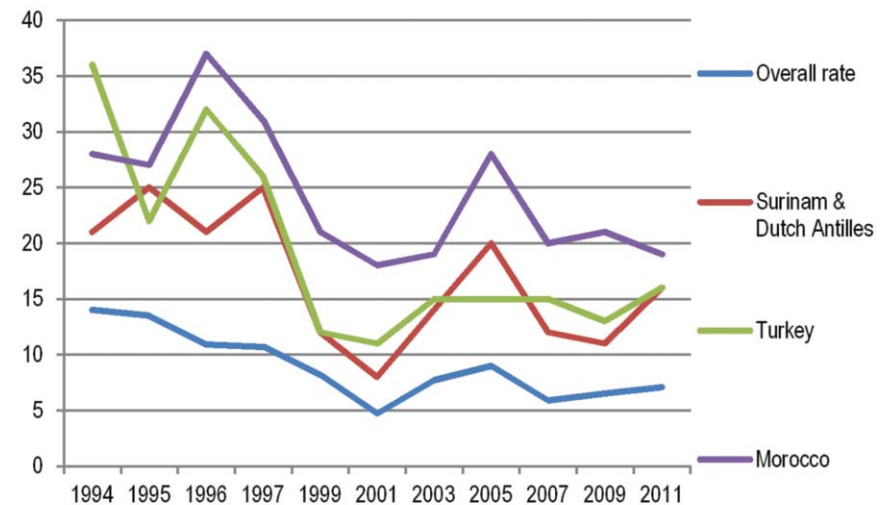
and women in groups of migrants and the nature of their work contracts and consider whether a 'precariat' is emerging along ethnic lines.

The recovery of the Amsterdam economy after 1985 first benefited highly educated young workers who to a large extent came from outside the city and largely bypassed the local pool of lesser educated unemployed (Kloosterman, 1994). As a result, the overall rate of unemployment in Amsterdam remained relatively high for quite some time (Kloosterman, 2013). Only after 1997 did the rate drop below 10 per cent and reached friction level in 2001 (see Figure 3). After that, the rate of unemployment remained relatively modest and even the credit crisis in 2008 did not affect the rate very much – at least until 2011. The picture for migrants and their descendants from Surinam, the Dutch Antilles, Turkey and Morocco, however, is rather different. Their

## Migrants and the transformation of Amsterdam

unemployment rates are consistently higher and, in some cases, much higher than the overall rate. These rates also appear to be more erratic, but this might be due, at least partly, to problems with data collection. Whatever the quality of the data, it seems beyond doubt that unemployment rates among 1st and 2nd generation migrants are much higher than those of indigenous Dutch (and western migrants). The data also suggests that these migrants from non-western countries are among the first to lose their job and the last to be hired.

If we focus on the labour market situation of young people up to the age of 26, these differences become even more salient. Recently, the municipality of Amsterdam published a Factsheet which gives a detailed picture of the labour market situation of young people in Amsterdam in 2014 (Monitor jeugdwerkloosheid Amsterdam 2014, 2014). This report shows that unemployment rates among young people of respectively Moroccan descent (48 per cent), Surinam and the Dutch Antilles (38 per cent) and Turkey (33 per cent) are considerably higher than the overall rate for young people in Amsterdam (24 per cent). These differences can only be partly explained by differences in educational qualifications as even highly educated young people from non-western countries are twice as likely to be unemployed as their counterparts of

**Figure 3 Unemployment rates in Amsterdam by country of origin, 1994-2011 (%)**

Source: O+S, Jaarboek 2013



## Migration and London's growth

Dutch descent (19 per cent compared to 8 percent; Monitor jeugdwerkloosheid Amsterdam 2014, 2014 p.2).

The same pattern is evident across all the working population. Table 2 shows the unemployment rates and the net labour market participation rates among different ethnic groups. Again, there are much higher rates of unemployment among migrants from non-western countries and, accordingly, much lower rates of net labour participation than among those from western countries and the Netherlands itself. Even more striking are the differences between women of the different groups. Unemployment among women from Surinam and Dutch Antilles (24 per cent), Turkey (27 per cent) and Morocco (a staggering 36 per cent) are much higher than among women from western countries and those of Dutch descent (both 5 per cent). These figures are very much in line with those mentioned by Vertovec (2007:1040) for

**Table 2 Labour market participation and unemployment in Amsterdam by country of origin and gender, 2013.**

	Men		Women		Men and women	
	Labour participation net rate (%)	Unemployment rate (%)	Labour participation net rate (%)	Unemployment rate (%)	Labour participation net rate (%)	Unemployment rate (%)
Surinam & Dutch Antilles	54	20	51	24	52	22
Turkey	57	18	24	27	41	21
Morocco	51	26	29	36	40	30
Other non western countries	54	22	42	23	48	22
Western countries	76	7	72	5	74	6
Netherlands	77	7	69	5	73	6
Total	69	12	59	11	64	11

Source: O+S (2014), Jaarboek 2014: 214

## Migrants and the transformation of Amsterdam

London: "Employment rates are especially low for women born in South Asia (37 per cent) and the Middle East and North Africa (39 per cent)". The high unemployment rate for women of Turkish and Moroccan descent in Amsterdam partly explains the very low rates of net participation, but they also reflect the fact that a much smaller number enter the formal labour market in the first place. The figures for workers of Dutch descent and those from other western countries, both men and women, are comparable but contrast sharply with that of migrants from non-western countries.

Labour market position is not just about rates of unemployment but also the quality of the jobs. The pay, security, how dangerous and/or dirty they are and whether they offer possibilities for upward social mobility are also key issues. There is no data on most of these characteristics, but there is a breakdown according to job security for different groups of workers for 2013 (see Table 3). This gives only a very limited insight into the nature of the jobs, but still marked differences are revealed between the various groups. It indeed seems the case that migrants from non-western countries are more likely to have flexible contracts, which is one of the defining characteristics of the 'precariat'. The proportion of migrants on flexible contracts from Morocco and Surinam and the Dutch Antilles at 40 per cent and 30 per cent respectively stands out. Interestingly, we do find a gap here between workers of Dutch descent and those

**Table 3 Labour market position of the active Amsterdam labour force broken down by country of origin as a percentage of the total group, 2013**

	Tenured (%)	Flexible contract (%)	Self-employed (%)	Combination of self-employed and job (%)
Surinam and Dutch Antilles	62	30	6	3
Turkey	50	24	26	1
Morocco	56	40	2	3
Other non-western countries	45	31	21	4
Western countries	48	31	18	3
Netherlands	55	21	18	6
Total	53	26	17	5

Source: O+S (2013), Jaarboek 2013, 4213

## Migration and London's growth

from other western countries. The proportion of workers from the latter group on flexible contracts is 10 percentage points higher than for those of Dutch descent.

Among workers from non-western countries, there are marked differences regarding self-employment with a very high rate of self-employment among those from Turkey with one in four being self-employed. This contrasts sharply with the self-employment rates among Surinamese and Dutch Antilleans and a significant proportion of Moroccans are on flexible contracts. From the data, it is impossible to tell to what extent this self-employment is out of necessity - pushed towards self-employment because of obstacles in the labour market - or out of choice (pulled) for reasons of higher remuneration or self-esteem (Kloosterman, 2010a). It is also unclear to what extent self-employment fits the description of the 'precariat' and thus could be described as a highly uncertain and low-paid activity. However, research seems to indicate that the recent rise of self-employment is intimately related to the increasing flexibilisation of the economy and that part of the self-employed can be characterised as a kind of buffer, or even a contemporary version of Karl Marx's Reserve Armee of workers who can easily be called upon when demand is high.

The demographers Jan Latten and Ingeborg Deerenberg (2013) have shown that Amsterdam, as an international centre of producer services and creative and cultural industries, attracts most of the workers from western countries within the Netherlands. These workers are, on average, relatively well paid (e.g. expats working with multinationals) thereby significantly contributing to the local economy.

### Conclusions

Amsterdam has shown a similar development pattern to many other (capital) cities. The population decline which started in the 1960s as manufacturing shed jobs and middle-class people left the city was partly countered by the arrival of lesser educated migrants from non-western countries seeking work and a better life in the west. With the transformation of the production system after 1985 and a shift towards cognitive-cultural activities requiring highly skilled workers, the city changed significantly. Central urban locations became attractive again for both firms and residents thereby altering the face of many urban neighbourhoods. The emerging production system also fostered contacts and ever more flows of highly skilled workers between different advanced urban economies. Migration before 1990 was confined to people from less-developed countries, but after that increasing flows of mainly highly skilled workers (and students) came from other advanced economies between global nodes.

## Migrants and the transformation of Amsterdam

Amsterdam, a second or third-tier global city, but nonetheless a global player in particular producer services, creative and cultural industries, and tourism (recently ranked, together with the rest of the Dutch Randstad as the 16th most influential city in the world (Kotkin, J. 2014), basically fits this pattern. The city can be labelled as a highly developed cognitive-cultural urban economy with a very diverse population.

A closer look at the relationship between migration and the processes of urban transformation suggests that there are no simple, clear-cut answers to the questions regarding this relationship. The more generic structural economic changes intersect with existing more specific local socio-cultural and institutional contexts. The labour market statistics revealed a city with very evident ethnic fault lines especially between, on the one hand, migrants from non-western countries and, on the other, those from western countries and the Netherlands itself. Surinamese, Turks and especially Moroccans, although the majority were born or have lived most of their lives in Amsterdam, still find themselves at the end of the hiring queue. This is also true if they have higher educational qualifications. The deeply rooted division between insiders and perceived outsiders, a dominant trait of Dutch corporatist society for much of the post-war period, apparently still holds sway (Kloosterman, 1994). Moreover, it is very hard not to suspect discriminatory practices on the part of employers towards these groups. Even at the height of the economic boom, unemployment rates among these categories were still significantly higher than among native Dutch and migrants from western countries who do not seem to suffer from negative stereotyping. The danger then exists that some may become less attached to the labour market and develop subcultures, which are even less conducive to getting a job. The process might then feed off itself and create an ever greater distance between these detached subcultures and more mainstream ones. A self-reinforcing process is initiated which is in many ways similar to what William Julius Wilson (2011) has described regarding unemployed Afro-Americans in American cities, but in this case (a specific interpretation of) religion (Islam) rather more as a defining characteristics than race as such.

Within the highly diverse migrant population, then, a continuum can be found comprising the top-end of highly paid bankers, consultants, lawyers, managers mainly from other western countries and a bottom end with long-term unemployed migrants originating from non-western countries - the Zuidas and the Dappermarkt. What is in between, is less clear; there are some indications of the emergence of a precariat along ethnic lines but the jury is still out, as flexible, low-paid jobs are not confined to ethnic minorities and time may tell who is getting stuck in which jobs.

## Migration and London's growth

It is clear, though, that migration and migrants are here to stay. Amsterdam as a minority/majority city is testimony to that. Insertion processes of migrants are obviously dependent on the trajectory of the urban economy which is partly a function of a city's place and role in the global urban hierarchy. They are also determined by the national regulatory framework regarding migration as well as labour and welfare. In addition, the specific history of a city as embodied in the minds of people, its local traditions and its built environment also impacts on processes of insertion (Kloosterman, 2010b). These factors determine the variations on a common theme of migration and transformation and the more idiosyncratic characteristics of the Amsterdam case can contribute to them.

The analysis above has shown that the pocket-size global city of Amsterdam is increasingly benefiting from migration especially from other western countries. Some groups are however tending to be left behind. Migrants and their descendants from non-western countries who came in the 1960s, 70s and 80s have alarmingly high unemployment rates which point to the existence of an unemployed, ethnic outsider population, which may be even worse than the emergence of a precariat. The costs and benefits of migration are, then, quite unequally distributed. There are clear winners, those working in high-paid jobs, but there are also losers: migrants barely able to get a decent job, but also established citizens who feel they face unfair competition from newcomers or who feel alienated by the rapid demographic changes in their neighbourhoods. It would be hard for a compact and open city like Amsterdam to afford sharp socio-spatial divisions.

The former mayor of Amsterdam, Job Cohen, talked about "keeping the city together". This in a nutshell captures the huge task faced not just by the current mayor of Amsterdam, but probably by also by mayors of other cities. It obviously requires creating the conditions for a thriving urban economy, but it also needs to go beyond seeing it in purely economic terms. Cities should be seen as more than just localised machines of commodification and accumulation. Cities also have, according to Aristotle, a *telos* or goal beyond the economic realm and should provide a home and a haven to its citizens (Sandel, 2010). This requires at the very least some sense of a shared destiny as well as considerable collective action to balance the different claims and to pursue policies of integration. Given the increasing fragmentation of urban (and national) societies along various lines (not just ethnic) and the retreat of the state in the domain of social policies (Streeck, 2014), urban policymakers in Amsterdam and elsewhere face an uphill struggle.

## Migrants and the transformation of Amsterdam

## References

- Bosscher, D. (2007a) 'De oude en de nieuwe stad', In: P. de Rooy (ed.), *Geschiedenis van Amsterdam; Tweestrijd om de stad, 1900-2000*. Amsterdam: SUN: 337-397
- Bosscher, D. (2007b) 'Een stad van en voor wie?'. In: P. de Rooy (Ed.), *Geschiedenis van Amsterdam; Tweestrijd om de stad, 1900-2000*. Amsterdam: SUN: 399-449
- Bosscher, D. (2007c) 'Geen woning, toch een kroning; Herwonnen zelfbewustzijn'. In: P. de Rooy (Ed.), *Geschiedenis van Amsterdam; Tweestrijd om de stad, 1900-2000*. Amsterdam: SUN: 451-493
- Boterman, W.R. (2012) Residential Practices of Middle Classes in the Field of Parenthood. Dissertation Universiteit van Amsterdam: Amsterdam
- Clark, P. (2009) *European Cities and Towns 400-2000*. Oxford: Oxford University Press
- Engelen, E. (2007) "'Amsterdamed'? The uncertain future of a financial centre', *Environment and Planning A* (39: 6): 1306-1324
- Fernandez, R. (2011) Explaining the Decline of the Amsterdam Financial Centre; Globalizing Finance and the Rise of a Hierarchical Inter-City Network. Dissertation Universiteit van Amsterdam: Amsterdam
- Israel, J.I. (1989) *Dutch Primacy in World Trade 1585-1740*. Clarendon Press: Oxford
- Judt, T. (2010), *Ill Fares the Land; A Treatise On Our Present Discontents*. Londen: Allen Lane
- Kloosterman, R.C. (1994) 'Amsterdamed: The rise of unemployment in Amsterdam in the 1980s', *Urban Studies* (31:8): 1325-1344
- Kloosterman, R.C. (2010a) 'Matching opportunities with resources: A framework for analysing (migrant) entrepreneurship from a mixed embeddedness perspective', *Entrepreneurship and Regional Development* (22:1): 25-45
- Kloosterman, R.C. (2010b) 'This is not America: embedding the cognitive-cultural urban economy', *Geografiska Annaler: Series B, Human Geography* 92 (2): 131-143
- Kloosterman, R.C. (2013) "The Amsterdam Economy and Its Impact on the Labor Market Position of Migrants, 1980–2010." In: N. Foner, J. Rath, J.W. Duyvendak, and Rogier van Reekum (eds.) *Immigration and the New Urban Landscape, New York and Amsterdam*. New York: NYU Press: 107-121
- Kotkin, J. (2014) The world's most influential cities in New Geography 15th August <http://www.newgeography.com/content/004475-the-worlds-most-influential-cities> accessed 28/08/2014
- Latten, J. and Deerenberg I. (2013) 'Nieuwkomers grote steden per saldo economisch sterker', Bevolkingstrends 2013. Centraal Bureau voor de Statistiek,

## Migration and London's growth

<http://www.cbs.nl/NR/rdonlyres/14C473A8-FDDD-4A9D-A485-58746C39AA1D/0/20131004b15art.pdf>

Mak, G. (1995) *Een kleine geschiedenis van Amsterdam*. Atlas: Amsterdam/Antwerpen

Marlet, G. (2009) *De aantrekkelijke stad; Moderne locatietheorieën en de aantrekkingskracht van Nederlandse steden*. Dissertation Universiteit van Utrecht: Utrecht

Monitor jeugdwerkloosheid Amsterdam 2014 (2014) Factsheet Nummer 6, juni 2014: Gemeente Amsterdam

Obdeijn, H. and M. Schrover (2008) *Komen en gaan; Immigratie en emigratie in Nederland vanaf 1550*. Uitgeverij Bert Bakker: Amsterdam

O+S (2013) *Jaarboek 2013*. <http://www.os.amsterdam.nl/publicaties/>

O+S (2014a) <http://www.os.amsterdam.nl/feiten-en-cijfers/#>

O+S (2014b) *Jaarboek 2014*. <http://www.os.amsterdam.nl/publicaties/>

Prak, M. (2002) *Gouden Eeuw; Het raadsel van de Republiek*. Uitgeverij Sun: Nijmegen

Sandel, M. (2010) *Justice. What's the Right Thing To Do?*. Penguin Books: London

Sassen, S. (1991/2001) *The Global City. New York, London, Tokyo*. Princeton University Press, New Jersey

Scott, A. J. (2008) *Social Economy of the Metropolis: Cognitive-Cultural Capitalism and the Global Resurgence of Cities*. Oxford University Press, Oxford

Scott, A.J. (2012) *A World in Emergence; Cities and Regions in the 21st Century*. Cheltenham (UK)/Northampton (US): Edward Elgar

Streeck, W. (2014) 'How will capitalism end', *New Left Review* (87): 35-64

Vertovec, S. (2007) 'Super-diversity and its implications', *Ethnic and Racial Studies*, 30(6), 1024-1054

Wilson, W. J. (2011) *When work disappears: The world of the new urban poor*. Random House LLC