Observable persuaders: A longitudinal study on the effects of quality signals in the contemporary visual art market

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OBSERVABLE PERSUADERS

A LONGITUDINAL STUDY ON THE EFFECTS OF QUALITY SIGNALS IN THE CONTEMPORARY VISUAL ART MARKET

Monika Kackovic
OBSERVABLE PERSUADERS

A Longitudinal Study on the Effects of Quality Signals in the Contemporary Visual Art Market
OBSERVABLE PERSUADERS:

A Longitudinal Study on the Effects of Quality Signals in the Contemporary Visual Art Market

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad van doctor aan de Universiteit van Amsterdam
op gezag van de Rector Magnificus prof. dr. ir. K.I.J. Maex
ten overstaan van een door het College voor Promoties ingestelde commissie,
in het openbaar te verdedigen in de Agnietenkapel
op donderdag 17 november 2016, te 16:00 uur

door
Monika Kackovic
geboren te Bratislava, Slowakije

TABLE OF CONTENTS

CHAPTER 1  
INTRODUCTION  
1.1 MAIN THEORETICAL THEMES  
1.1.1 Multi-dimensional qualitative attributes of sources conveying signals  
1.1.2 Signals of the same kind and sets of signals of different kinds  
1.1.3 Effect of signals on different kinds of buyers and different kinds of intermediaries  
1.1.4 Effect of signals and sets of signals on different phases of producers’ career trajectories  
1.2 EMPIRICAL SETTING  
1.2.1 Contemporary visual art market  
1.2.2 Multiple sources of data  
1.2.3 Summary of data  
1.3 EMPIRICAL STRATEGY  
1.4 STRUCTURE OF THE THESIS  

CHAPTER 2  
PICKING THE CREAM OF THE CROP:  
A Study on the Effectiveness of Jury Selection to a Prestigious Art Academy  
2.1 INTRODUCTION  
2.2 THEORETICAL FRAMEWORK  
2.3 EMPIRICAL SETTING  
2.4 DATA  
2.5 AT FIRST GLANCE: THE ADMITTED AND THE REJECTED  
2.6 SELECTION AND FUTURE PERFORMANCE  
2.7 ROBUSTNESS TESTS  
2.8 CONCLUSIONS  
2.9 APPENDIX
CHAPTER 5
SEQUENCES AND CONSEQUENCE:
The effects of the first sequence of signals from highly credible third party sources on long-term sales performance

5.1 INTRODUCTION 125
5.2 THEORETICAL FRAMEWORK 126
  5.2.1 Overcoming the liability of newness by external legitimation 126
  5.2.2 Signals from highly credible third party sources 127
  5.2.3 Sequences of signals 128
5.3 EMPIRICAL SETTING 128
  5.3.1 Contemporary visual art market 128
  5.3.2 Sales to different categories of customers 129
5.4 EMPIRICAL STRATEGY 130
  5.4.1 Model 130
  5.4.2 Variables 130
    5.4.2.1 Sales 131
    5.4.2.2 First sequence of signals 131
    5.4.2.3 Measuring credibility of third party sources 133
    5.4.2.4 Control variables 133
5.5 RESULTS 134
  5.5.1 Summary statistics 134
  5.5.2 Explaining late sales by first sequence of signals 135
5.6 ADDITIONAL ANALYSES 137
5.7 DISCUSSION AND CONCLUSION 139
  5.7.1 Summary of contributions 139
  5.7.2 Limitations and future research 141
5.8 APPENDIX 142

CHAPTER 6
DISCUSSION AND CONCLUSION 143

BIBLIOGRAPHY 151

SUMMARY 164

ACKNOWLEDGMENTS 168

ABOUT THE AUTHOR 171

LIST OF FIGURES AND TABLES

LIST OF FIGURES
FIGURE 2.1 Box plot distributions of ArtFacts.Net rankings 40
FIGURE 2.2 Histograms of ArtFacts.Net rankings 41
FIGURE 2.3 Two-way scatter plots of ArtFacts.Net rankings 42
FIGURE 2.4.1 Distribution of number of artworks sold for accepted and rejected applicants 42
FIGURE 2.4.2 Distribution of number of artworks sold [log] for accepted and rejected applicants 43
FIGURE 2.4.3 Distribution of sales price of artworks sold [log] for accepted and rejected applicants 43
FIGURE 2.5 Scores on jury criteria for accepted and rejected applicants 55
FIGURE 2.6 Performance outcomes [log] for the observation sample and simulations 58
FIGURE 3.1 Descriptive statistics: The effects of signals in t-1 on sales in t 86
FIGURE 3.2 Estimating sales count: A counter-factual experiment 91
FIGURE 3.3 Estimating sales price: A counter-factual experiment 92

LIST OF TABLES
TABLE 2.1 Description of selection criteria 37
TABLE 2.2 Sample characteristics, all applicants with and without jury notes 39
TABLE 2.3 Residuals and probability of acceptance 44
TABLE 2.4 Probability of interview notes related to performance 46
TABLE 2.5 Probability of acceptance 48
TABLE 2.6.1 Explaining reputational rankings by selection criteria 51
TABLE 2.6.2 Explaining sales at art auctions by selection criteria 52
TABLE 3.1 Explaining sales count by lagged signal counts 87
TABLE 3.2 Explaining average sales by lagged sales price 88
TABLE 3.3.1 Explaining sales count by lagged sales credibility 89
TABLE 3.3.2 Explaining sales price by lagged sales credibility 89
TABLE 3.4 Explaining sales count by signal count and source credibility level: A counter-factual experiment 91
TABLE 3.5 Explaining sales price by signal count and source credibility level: A counter-factual experiment 92
TABLE 4.1 Cox proportional hazard estimate of the first affiliation with an art gallery 116
TABLE 5.1 Explaining late sales [log] by first sequence of signals 136
TABLE 5.2 Explaining late sales [log] by first sequence of signals with high credibility restriction 138
TABLE 5.3 Explaining late sales [log] by first sequence of signals with time restriction 138