Observable persuaders: A longitudinal study on the effects of quality signals in the contemporary visual art market

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A LONGITUDINAL STUDY ON THE EFFECTS OF QUALITY SIGNALS IN THE CONTEMPORARY VISUAL ART MARKET

Monika Kackovic
A Longitudinal Study on the Effects of Quality Signals in the Contemporary Visual Art Market
OBSERVABLE PERSUADERS:

A Longitudinal Study on the Effects of Quality Signals in the Contemporary Visual Art Market

ACADEMISCH PROEFSCHRIFT

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Monika Kackovic
geboren te Bratislava, Slowakije

OBSERVABLE PERSUADERS

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FACULTEIT ECONOMIE EN BEDRIJFKUNDE

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