

Table 1*Descriptive statistics for credibility as a function of the experimental condition*

Experimental Condition	<i>M</i>	<i>M</i>	
		95% CI	<i>SD</i>
		[LL, UL]	
Alternative News Platform/Textual	3.35 ^a	[3.18, 3.52]	1.20
Alternative News Platform/Multimodal	3.38 ^a	[3.22, 3.54]	1.20
Ordinary Citizen/Textual	3.63 ^a	[3.47, 3.80]	1.18
Ordinary Citizen/Multimodal	3.60 ^a	[3.45, 3.75]	1.07
Control Group	4.25 ^b	[4.15, 4.36]	0.77

 $F(4, 1003) = 21.7, p < .001$

Note. *M* and *SD* represent mean and standard deviation, respectively. *LL* and *UL* indicate the lower and upper limits of the 95% confidence interval for the mean, respectively. Cells with different superscript letters differ significantly.

Table 2*Descriptive statistics for engagement as a function of the experimental condition*

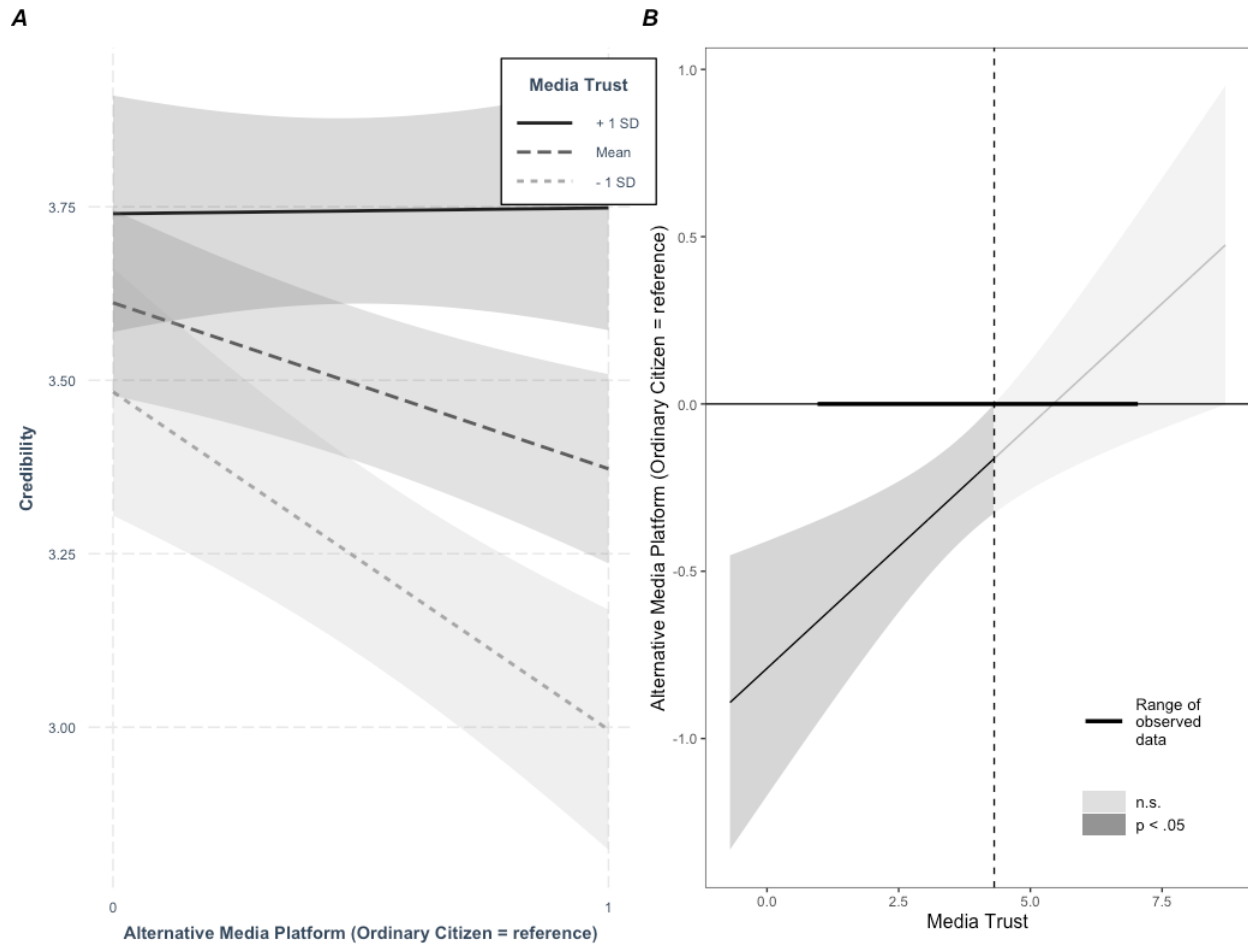
Experimental Condition	<i>M</i>	<i>M</i>	
		95% CI	<i>SD</i>
		[LL, UL]	
Alternative News Platform/Textual	3.38	[3.10, 3.66]	1.97
Alternative News Platform/Multimodal	3.37	[3.10, 3.63]	1.94
Ordinary Citizen/Textual	3.47	[3.20, 3.73]	1.92
Ordinary Citizen/Multimodal	3.42	[3.14, 3.69]	1.98
Control Group	3.84	[3.57, 4.11]	1.91

 $F(4, 1003) = 2.00, p = .091$

Note. *M* and *SD* represent mean and standard deviation, respectively. *LL* and *UL* indicate the lower and upper limits of the 95% confidence interval for the mean, respectively. There are no significant differences between the cells.

Figure 1

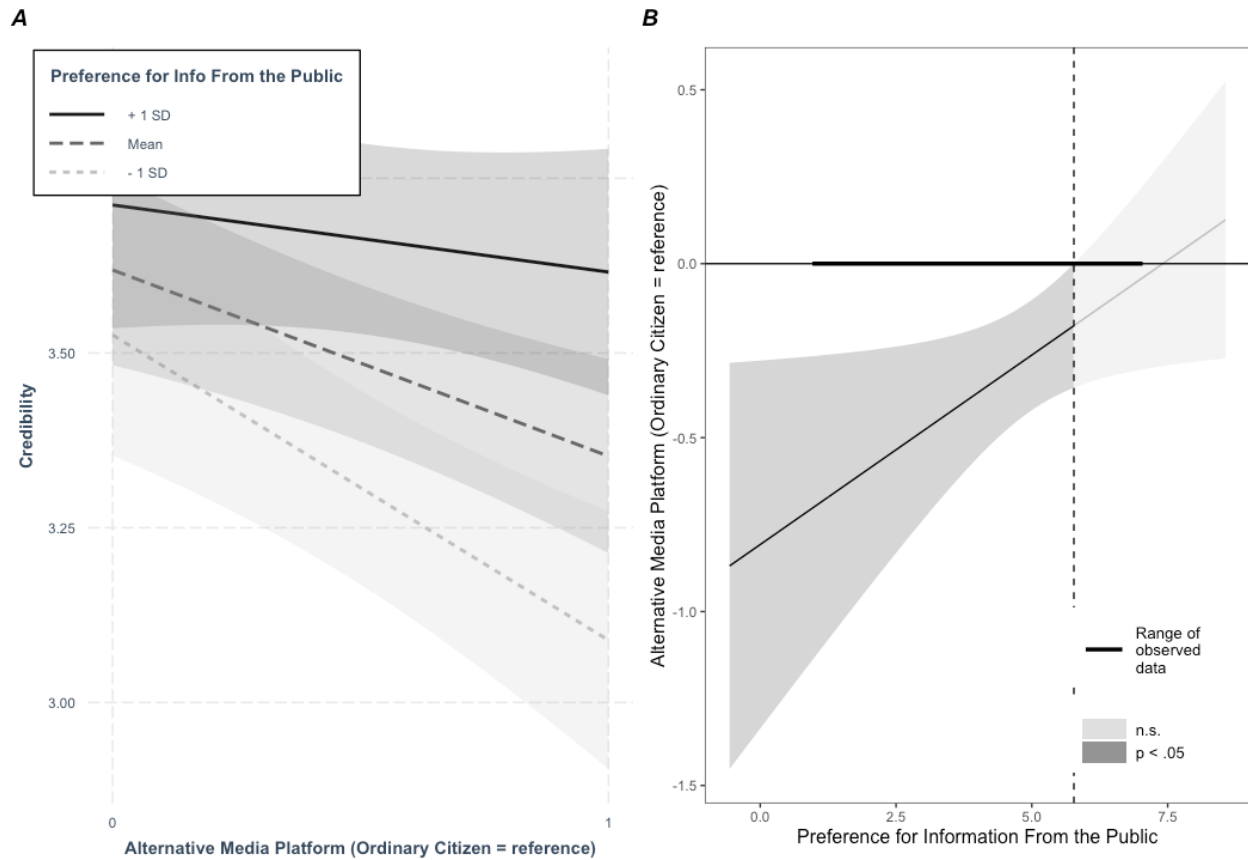
Effect of Exposure Disinformation by Alternative Media Organization (compared to Ordinary Citizen) on Credibility Moderated by Media Trust



Note. Panel A shows the effect of exposure to disinformation on credibility for moderator scores 1 SD below and above the mean. Panel B indicates Johnson-Neyman intervals of significance. Shaded regions indicate 95% confidence intervals.

Figure 2

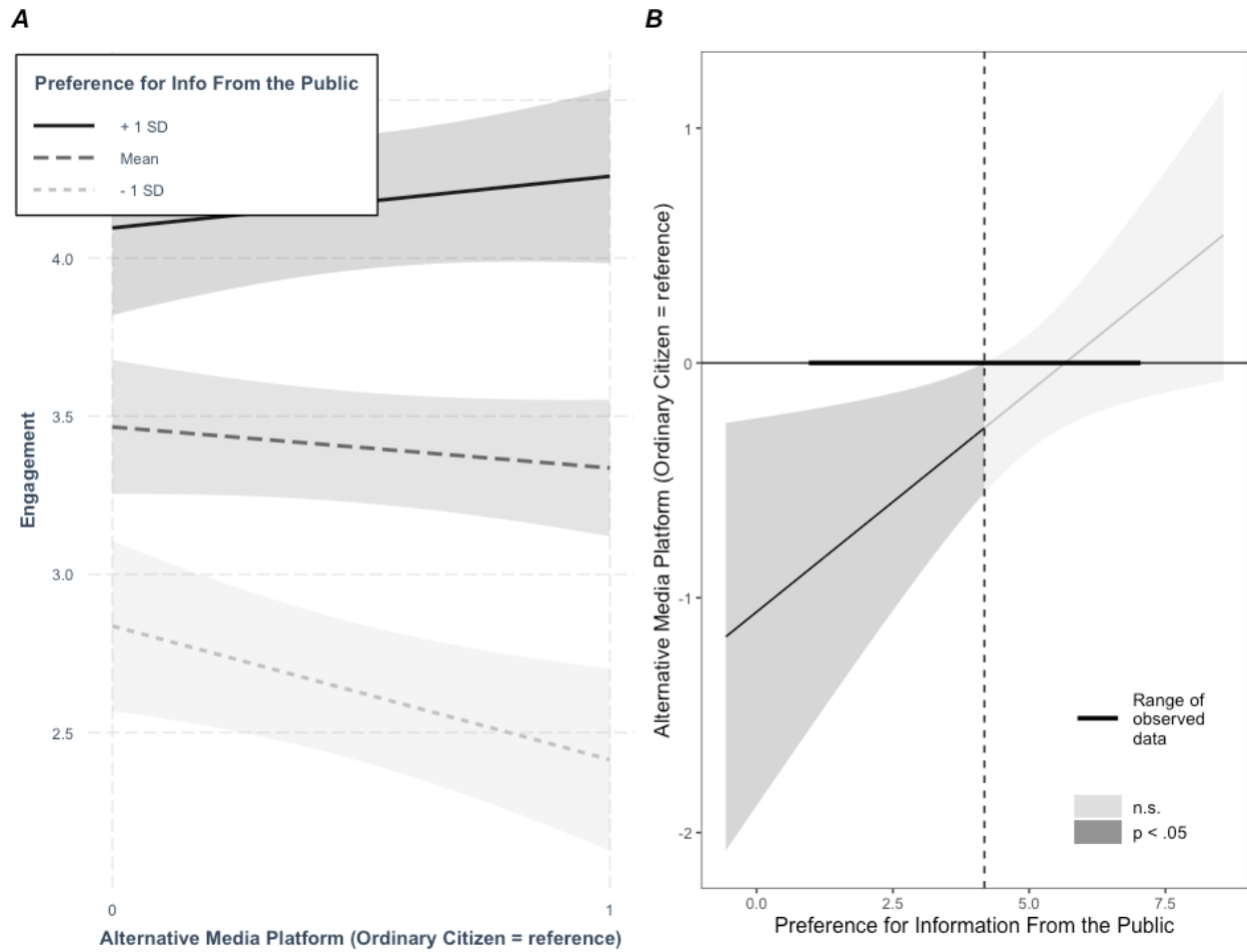
Effect of Exposure Disinformation by Alternative Media Organization (compared to Ordinary Citizen) on Credibility Moderated by Preference for Information from the Public



Note. Panel A shows the effect of exposure to disinformation on credibility for moderator scores 1 SD below and above the mean. Panel B indicates Johnson-Neyman intervals of significance. Shaded regions indicate 95% confidence intervals.

Figure 3

Effect of Exposure Disinformation by Alternative Media Organization (compared to Ordinary Citizen) on Engagement Moderated by Preference for Information from the Public



Note. Panel A shows the effect of exposure to disinformation on credibility for moderator scores 1 SD below and above the mean. Panel B indicates Johnson-Neyman intervals of significance. Shaded regions indicate 95% confidence intervals.