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Optimizing online health information for older patients

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A NOVEL APPROACH TO TAILORED COMMUNICATION

OPTIMIZING ONLINE HEALTH INFORMATION FOR OLDER PATIENTS



MINH HAO NGUYEN

**A novel approach to tailored communication:
Optimizing online health information for older
patients**

Minh Hao Nguyen

Colofon

Minh Hao Nguyen

A novel approach to tailored communication:
Optimizing online health information for older patients

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A novel approach to tailored communication: Optimizing online health information for older patients

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad van doctor
aan de Universiteit van Amsterdam
op gezag van de Rector Magnificus
prof. dr. ir. K.I.J. Maex

ten overstaan van een door het College voor Promoties ingestelde commissie,
in het openbaar te verdedigen in de Agnietenkapel
op donderdag 25 april 2019, te 14.00 uur

door Minh Hao Nguyen
geboren te 's Gravenhage

Voor mijn moeder

Cho mẹ con

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