Cognitive and neuropsychopharmacological processes in human drug craving
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Selective Cognitive Processing of Drug Cues in Heroin Dependence

Previous studies provide evidence for the selective processing of disorder related stimuli on anxiety, depression, and eating disorders. There exist some preliminary indications that selective processing of drug cues may be involved in drug craving and relapse that deserve further investigation.

In order to investigate the role of processing bias in an abnormal motivational system, the attentional bias for drug related stimuli was studied in a heroin dependent population. Heroin dependent participants (n=21) and control participants (n=30) performed a supra- and subliminal heroin Stroop task and heroin craving was assessed. Heroin dependent participants showed a considerable attentional bias for supraliminally presented heroin cues. However, there was no evidence for a preattentive bias on the subliminal presented cues. Reaction time on heroin cues was significantly predicted by heroin craving-levels. Results indicate that selective processing may be related to motivational induced states in general. The finding are discussed in the context of selective information processing in general psychopathology and in motivational processes as addiction specifically.


Introduction

In recent cognitive theories of psychopathology, the processing of information and its relation to dysfunctional schematics has received extensive attention. Information processing and its contribution to psychopathology has been studied in several psychiatric disorders, such as obsessive compulsive disorder, phobia, posttraumatic stress disorder and depression. In the field of experimental psychopathology, theories on bias in selective attention towards emotional stimuli have been put forward in order to explain the origin and maintenance of abnormal psychological states. The brain's defensive system in relation to threat stimuli has been studied extensively, and attentional bias for this type of stimuli has been found in various types of anxiety disorders. For example, phobic patients have difficulties in shifting attention away from fear-related stimuli in presence of competing stimuli. This bias can be characterized as an increase in preoccupation and sensitivity to stimuli that are related to the specific type of psychopathology. Attentional bias for disorder related stimuli has been studied by attentional tests such as the Emotional Stroop Task and dot probe tasks. In addition to difficulties with shifting attention away from fearful cues in anxiety patients, the anxious patient will notice a disorder-related stimulus more quickly than a non-anxious individual will. This preconscious bias is experimentally studied by the same tests as attentional bias, however cues are presented below perceptual threshold (subliminal), resulting in subliminal dot-probe tasks or the subliminal Emotional Stroop Task. In studies on anxiety disorders it is repeatedly demonstrated that phobic subjects make attentional shifts towards a subliminally presented disorder related stimulus.

As with fearful stimuli, attention is automatically directed to intrinsically appetitive cues in normal states. The appetitive system includes approach, hunger, sexual and nurturing behavior. In addition to normal adaptive directing of attention towards appetitive cues such as in states of hunger, it would be useful to study selective processing in abnormal motivational states such as addictive behaviors. Addiction can be regarded as an abnormal appetitive and motivational state in which the appetitive system is disordered. When appetite becomes greater than war-
ranted by the situation, an addictive disorder exists analogous to fear\(^1\). Although attentional processes may be of major value in explaining excessive craving and compulsive drug seeking by providing essential links between psychological and biological processes, research on attentional bias in abnormal appetitive states is restricted to a few studies on gambling\(^6\), eating disorders\(^7\), alcohol dependence\(^8\), nicotine dependence\(^9\), and cocaine dependence\(^10\). These studies report an attentional bias of addicted subjects on disorder related material. Studies on the role of preattentional processes in motivational induced bias are scarce. A recent study on selective attention for food stimuli in states of hunger, no preattentional bias was observed\(^1\).

Craving can be regarded as the emotional representation of an appetitive state. In most current conceptualizations of drug dependence, such as ICD-10 and DSM-IV, subjective craving is regarded as a central phenomenon, contributing to the continuation of drug use in active addicts and the occurrence of relapse in detoxified addicts\(^1\). There is evidence that craving for psychoactive substances disrupts attentional performance\(^6\).

Several issues concerning the selective processing of addiction related cues have not been studied before. Although the findings of several studies suggest that attentional bias for addiction related stimuli is a general feature for motivational states, it has not been investigated before in relation to heroin dependence. Furthermore, it has been suggested that the fast processing of arousing input may be a general phenomenon that occurs for both appetitive and aversive cues\(^1\). Hitherto, research on the preattentional processing of addiction related cues has not been conducted (see also\(^7\)). In addition, the relation between craving and the processing of appetitive cues has been suggested to be useful in cognitive theories of addictive disorders\(^1\), and needs further investigation.

In order to address the topics mentioned above, three specific hypotheses are addressed in the present study. First, the explicit emotional Stroop task\(^12\) is able to differentiate between a group of individuals with heroin dependency and a normal control group. The emotional Stroop paradigm provides a reliable instrument\(^12\) for assessing attentional bias. A second hypothesis, in addition to an explicit attentional bias, is that implicit drug information processing in heroin dependency is biased compared to a normal control group. Third, there exists in individuals with a heroin dependency diagnosis a positive relation between the amount of craving and cognitive performance. The amount of interference within the heroin group is correlated with craving in the past week as measured by the Obsessive Compulsive Drug Use Scale version Heroin (OCDUS-heroin).

**Method**

**Participants**

The experiment was conducted in two groups: a group of abstinent heroin dependent patients (heroin group, n=21) and a non-heroin dependent control group (controls, n=31). All participants in the heroin group were inpatients from an clinical treatment center for drug dependency (Addiction Unit of the Parnassia Psycho-Medical Center, the Hague, Netherlands), and met the DSM-IV criteria\(^1\) for heroin dependence. All the participants in the heroin group had abstained from using any psychoactive substance for at least one week and received no medication. Both drug treatment and study participation were voluntary. Participants in the control group were recruited among clinical and administrative staff of the clinic and were likely to be familiar with drug related words. Exclusion criterion for the control group was lifetime use of heroin. For both groups, participants with severe psychopathology, color blindness and (non-corrected) defective vision were excluded. The two groups were matched as closely as possible with respect to age, education, and gender. The percentage male participants in the heroin and control group were 71.4\% and 83.3\%, respectively. Mean age of the heroin and control group was 31.5 and 34.8 years, respectively. For the heroin group, the mean self reported duration of heroin dependence was 93.9 months (SD=84.0). Mean time of current abstinence was 9 weeks (SD=8.94). Patients
received a financial compensation (equivalent of 7 US dollar) for participation.

**Craving measurements**

The Obsessive Compulsive Drug Use Scale (OCDUS-heroin version,\textsuperscript{1,2}) was used as a cognitive correlate of craving in the past week. The OCDUS, a 14 item self-rating questionnaire (5 ordinal response categories), is constructed analogue to the Obsessive Compulsive Drinking Scale (OCDS).\textsuperscript{3} Similar to the OCDS, the OCDUS consists of two subscales. First, the obsessive subscale (OB), which measures the frequency of thoughts about heroin, the ability to resist the thoughts and the emotional distress resulting from these thoughts. Second, the compulsive subscale (CP), measuring frequency of drug use, compulsive drive to use heroin and the experienced control over heroin use. The sum of both scales results in a total score (TOT), which can be understood as a multidimensional measure of cognitive aspects of craving.\textsuperscript{4,5} From an initial validation study it has been found that OCDUS hold satisfactory psychometric properties (Cronbach’s alpha OB-scale = 0.85; CP-scale = 0.82; factor structure corresponds with the two scales). In a validation study of the original OCDS, the authors concluded that the OCDS is a reliable and valid self-rating instrument for the measurement of dimensions of alcohol craving.\textsuperscript{6,7} In a previous study with the present OCDUS-cocaine version, it was found that scores on this questionnaire were correlated to reaction times on cocaine related cues in cocaine dependent patients.\textsuperscript{8}

A single-item visual analog craving scale (VAS craving) was administered in order to measure pre- and post-experiment craving. Although there are some methodological difficulties using a single item craving VAS in terms of validity and reliability (see Tiffany\textsuperscript{9}), a VAS can quickly be administered between tasks. The subject was asked to indicate, on a 100 millimeter scale, how much craving for heroin they experienced at that moment. In contrast to the OCDUS, which measures more stable aspects of craving (past week), the VAS measures cue induced craving (at the moment) which can vary from moment to moment.

**Apparatus and materials**

All stimulus material was presented on an IBM G50 monitor, controlled by an IBM P-100 PC. The presentation of the stimuli was programmed in EXPE language\textsuperscript{10}. A microphone was placed in front of the subject and was connected with a voice key. Reaction time was measured by the voice key, which stopped the computer clock at the nearest millisecond (ms) when a verbal reaction was detected.

For both Stroop tasks, stimulus words were presented in 13 millimeter uppercase letters. Neutral and heroin words were presented in random order to prevent rumination effect observed in blocked (by category) presentation.\textsuperscript{11} Stroop tasks consisted of 10 heroin-related words (Dutch equivalent of score, flash, smack, dope, dealer, junk, shot, ball, heroin, inhale) and 10 neutral, transport-related words (Dutch equivalent of pilot, ticket, crosswalk, train, vehicle, bike, scooter, trolley, asphalt, gasoline). Neutral words were matched for the number of letters and syllables, but not for the frequency of use in Dutch language. No data concerning word use frequency of Dutch heroin related words are known, which are for the most part slang. However, previous studies indicate that word frequency has little effect on attentional tasks.\textsuperscript{12} Drug words were chosen from lists of words that were provided by three local drug-counselors. Words were selected for unambiguity (as far as possible) and familiarity among drug users and drug-counselors. Each word was presented 10 times in a random order resulting in 100 neutral and 100 heroin words in total. Masked and Unmasked words were presented in the colors green, yellow, blue, or red. In the subliminal task, masked words and masks had identical colors.

**Procedure**

After obtaining written informed consent, participants completed a short questionnaire including questions about age, education, weeks in treatment, and duration of substance abuse. In addition, the OCDUS questionnaire and a craving-VAS were completed by the heroin group. All participants
were subsequently given a Masked Stroop color-naming task (Masked Stroop), followed by a second craving-VAS for the heroin group. After this procedure, all participants performed an awareness check task. Finally, participants were given an unmasked Stroop color naming task (Unmasked Stroop), followed by the third craving-VAS for the heroin group.

In the Masked Stroop task a stimulus word was presented for 28 ms in one of the four colors and immediately replaced by a random letter mask (e.g. JKWK) in the same color. The mask remained on the screen until vocal response, with a maximum of 3000 ms. In the Unmasked Stroop Task, a stimulus word in one of the four colors was presented on the screen and remained on the screen until response (max. 3000 ms). In both tasks, participants were instructed to name the color of the presented target word as quickly as possible. The order of presentation was random, with the restriction that a specific word category (heroin vs. neutral) was not presented more than four consecutive times. In both masked and unmasked Stroop, the inter-trial interval was set at 1000 ms.

To assure that participants were not aware of the content of the masked stimulus, words were presented below perception threshold (subliminally). Previous studies demonstrate that words presented for 28 ms are generally not consciously identified by the subject. To verify this, an awareness check was carried out for each subject. This check consisted of a forced-choice lexical decision task in which 15 words and 15 non-words were presented subliminally (28 ms). After presentation of this word or non-word, it was immediately replaced by a random letter mask. The subject was asked to indicate verbally whether the word presented before the mask was a word or a non-word.

**Results**

**Participants Characteristics**

Age, t(49)=-1.73, p=.090, and gender, x²(1)=1.03, p=.309, distribution were not different for the two groups. Differences were found in education, control participants had a higher level of education than heroin participants, x²(2)=13.43, p<.01. Additional analysis showed that, for both groups, level of education was not significantly correlated with any of the dependent variables. Consequently, the level of education was not added as covariate in the analysis of variance.

**Stroop Tasks**

Kemp-Wheeler and Hill suggested that the probability of making a correct response should fall within the 95% confidence limits about the chance expectation of .50. In our manipulation check task, two control participants identified the words/non-words correctly above chance level, indicating that for these participants the subliminal words were above subjective awareness threshold. In accordance with the criteria of Kemp-Wheeler and Hill, these two participants were excluded from the analysis. This analysis shows that included participants were, as expected, unaware of the lexical content of the masked stimuli. All response latencies less than 200 ms or greater than 3000 ms were omitted.

A 2x2 mixed design analysis of variance (ANOVA) of reaction time (RT) on masked and unmasked Stroop, with Group (heroin vs. control) as between subjects variable and Cue Type (heroin vs. neutral word) as within participants variable. For the RTs on the unmasked Stroop a significant Cue Type x Group interaction was observed, F(1,49)=15.12, p<.001. Cell means (table 1) indicated that this effect has to be attributed to greater RTs for the heroin group on heroin-related words. Furthermore, ANOVA analysis showed significant higher overall RTs for the heroin group compared to the control group, F(1,49)=31.99, p<.001.
Table 2. Correlations between craving scores, reaction times and interference scores of the heroin group. *p<0.05, **p<0.01

<table>
<thead>
<tr>
<th>CRAVING</th>
<th>Unmasked Stroop</th>
<th>Masked Stroop</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>RT-cue</td>
<td>RT-neutral</td>
</tr>
<tr>
<td>OCDUS total</td>
<td>0.50*</td>
<td>0.50*</td>
</tr>
<tr>
<td>Baseline VAS</td>
<td>0.48*</td>
<td>0.33</td>
</tr>
<tr>
<td>Post-masked Stroop VAS</td>
<td>0.48*</td>
<td>0.41</td>
</tr>
<tr>
<td>Post-unmasked Stroop VAS</td>
<td>0.59**</td>
<td>0.50*</td>
</tr>
</tbody>
</table>

For RTs on the masked Stroop no Cue Type x Group interaction effect was observed, F(1,49)=.60, p=.44. This indicates that RTs on masked heroin cues were not different for the heroin and control group. As with the unmasked Stroop, higher overall RTs for the heroin group were observed compared to the control group, F(1,49)=4.46, p<.04.

**Craving**

Mean pre-experiment craving was 13.8 (SD=16.8), mean post masked Stroop craving score was 7.19 (SD=10.7), and mean post unmasked Stroop craving score was 15.2 (SD=20.2). Oneway repeated measurement ANOVA with pairwise comparison (Bonferroni adjusted) showed significant differences between post masked Stroop and post unmasked Stroop craving scores (p<.05).

A series of correlations was computed between RTs on neutral versus heroin cues, interference scores and craving scores (VAS and OCDUS). The correlation between the OCDUS and masked Stroop interference was significant. All correlations between craving measures and RTs are shown in table 2.

As presented in table 2, supraliminaly presented neutral cues are correlated with craving scores as well as with heroin cues. An additional analysis was employed in order to control for priming effects. A priming effect may be created when a subject's attention on a neutral cue is biased as result of a preceding heroin cue. RTs on the first and fourth neutral cue following a heroin cue were compared using a paired t-test. Data examination resulted in 41 trials with four consecutive neutral cue presentations. Results indicated that the RTs on the first (M=834 ms) of four consecutive neutral words was significant slower than the RTs on the fourth (M=712 ms) neutral word, t(40)=5.27, p<0.001. To control whether this priming effect is also present in heroin cues, the same analysis was performed on four consecutively presented heroin cues (41 trials). No difference was found between the RTs on the first (M=829 ms) and fourth (M=941 ms) heroin cue, t(40)=-1.83, p=.07.

In order to control for this priming effect, additional analysis on the correlations between Post-unmasked Stroop VAS and RTs on the third consecutive neutral cue were performed. This correlation was not significant, r=.14, p=.53. However, the correlation between the OCDUS score and the third consecutive neutral cue remained significant, r=.54, p=.01.

In addition, extra-hypothetical correlations were calculated between explicit attentional bias and history of drug use. No significant correlation was found between addiction duration with interference, r=.08, p=.74, and time in treatment with interference, r=.19, p=.42. However, a significant correlation was found between number of previous treatments and unmasked Stroop interference, r=.52, p<.05. No significant correlations were found between pre-attentive bias and drug history.
Discussion
The present study shows for the first time that attentional processes in heroin dependence are biased. Heroin dependent patients process heroin related cues selectively, that is, more attentional resources are directed towards heroin cues compared to neutral cues. The RT on drug related cues was found to be correlated with self-reported craving for heroin. In addition, we found no evidence for the existence of a preattentiveness bias on subliminally presented stimuli in this population. However, for one of the craving measures, the OCDUS, a significant relation was observed with RTs on subliminal presented drug cues.

The attentional bias found on supraliminally presented cues corresponds with other studies addressing cognitive bias in the processing of appetitive cues. This finding indicates that attentional bias is not exclusively a feature of mood or anxiety disorders, but also exists in motivational states observed in addictive disorders. This finding supports the view of Lang et al. that attention is always automatically directed to cues that have motivational significance. The behavioral response in these appetitive motivational states is opposite to the response observed in anxiety disorders. In addictive disorders, craving represents a feeling of wanting to approach a pleasant stimulus (e.g. heroin). In contrast, in anxiety disorders, patients want to avoid an aversive stimulus (e.g. a spider). As with physiological measures such as Event Related Potentials, the occurrence of attentional bias can reflect the activation of both the approach as well as the avoidance system. The Stroop task can actually make no statement about motivational valence. From learning literature it is clear that drug cues may also hold dysphoric or withdrawal properties. The correlations found in the present study between the craving (wanting) and attentional bias, suggest an activation of the approach system, not the avoidance system. More research is needed in order to clarify the motivational valence of drug cues.

Craving was found to be related to increased RT latencies on supraliminally presented drug cues. Some authors suggest that attentional bias for appetitive cues may represent an urge to act. Although lack of behavioral measures in the present study prevents drawing conclusions that would corroborate this suggestion, the observed relation between different craving measures and RTs on heroin cues provides some support for this hypothesis.

In addition to heroin cues, craving was also related to RTs on neutral cues. This latter finding can partly be explained by the observed priming effects. When a neutral cue is preceded by drug cues, RT on the neutral cue is prolonged. When controlled for this priming effect, there is no longer a correlation between neutral cues and post-task craving. However, the relation between craving in the past week (OCDUS) and RTs on neutral cues is preserved. This suggests that more stable aspects of craving (past week), in contrast, to craving directly triggered by cues, is related to prolonged RTs on neutral cues. Because differences between these two aspects of craving are theoretically important, further study on these preliminary findings is needed.

In contrast to the attentional bias, we found no evidence for a preattentiveness bias for drug related cues in heroin dependence. The suggestion of Lang et al. that the fast processing of arousing input may be a general...
phenomenon that occurs for both appetitive and aversive cues, could not be confirmed in the present study. No group difference between the heroin group – for which heroin cues have conditioned appetitive properties - and control group – for which heroin cues have neutral properties - on the processing of subliminal heroin cues was observed. Our findings support the conclusion of Mogg et al.», that a bias in preattentive processing may be a specific feature of anxiety, and is not present in appetitive motivational states. A possible explanation for this finding has been provided by the evolutionary preparedness theory of Öhman». According to this theory, fear-relevant stimuli are detected very early because of an evolutionary preparedness. An early detection mechanism for these stimuli is effective in locating threats in the surrounding world and necessary for survival ». However, for appetitive stimuli such an evolutionary preparedness mechanism is not required in order to survive.

An alternative explanation for the absence of a preattentive bias is that the presentation time of the subliminal cues (28 ms) may have been too long. Typically, a preattentive bias on threat faces is only evident when stimuli are presented at 17 ms duration. However, when the same presentation is at 34 ms stimulus duration, preattentive bias is not observed». One could argue that preconscious effects in heroin addiction may also be dependent on exactly chosen stimulus duration. In addition, from the RT results on the Stroop tasks it can be observed that the subliminal task was easier than the supraliminal task. It may be that the easier task may have been less discriminating, and less likely to reveal group differences as function of cue type, than the more difficult supraliminal task. Finally, the lack of findings on the subliminal task may reflect the overall dysfunctional cognitive ability of the heroin dependent subjects. Clearly, the influence of preattentive processes in the processing of motivational cues needs further research in a larger sample size or with a more discriminating subliminal task.

Although no preattentive bias is found for drug cues in heroin dependence, a significant relation was found between craving and RTs on masked heroin cues. This finding may indicate that individual differences within the heroin group are present. Although no firm conclusions can be drawn because of the non-significant Group x Word type effect on the Masked Stroop tasks, it may be that a subgroup of heroin dependent patients, characterized by more frequently occurring obsessive heroin related thoughts and craving, is biased in the processing of subliminal heroin cues. Individual differences in these characteristics on information processing are also found in a previous study on cocaine dependent patients». In this latter study, in which a dot-probe task was employed, the correlation between RT and craving was only found significant in the short cue presentation time (100 ms), not in the long presentation time (500 ms). These preliminary findings should be examined in further research.

As discussed above, the relation between craving and prolonged RT on primary (color naming) task in the presence of an additionally presented drug cue is unclear. Juliano and Brandon» found indications that prolonged RTs do not exclusively reflect cognitive processing of smoking urges, but also reflects cognitive attempts to cope with these urges. In addition, drug abuse patients may devote cognitive resources towards inhibiting the preparatory responses». The present study provides preliminary indications that, in a subpopulation of heroin dependent patients characterized as high cravers, prolonged RT is not associated with the directing of limited capacity resources towards inhibiting the preparatory response. If words are not consciously perceived it is unlikely that these subliminal presented cues trigger coping strategies. In addition, our data suggest that the subliminal presented words do not result in increased craving.

The present study indicates that in addition to subjectively experienced craving, cognitive bias is present in addictive behavior, thus stressing the need for additional therapeutic interventions aimed at these cognitive processes. The effectiveness of currently applied cognitive interventions aimed at self-regulation may be limited by the “occupation” of the subject’s attentional capac-
ity by drug-related stimuli. When the heroin dependent subject is gripped by craving and experiences a high urge to act, the subject will not be impedance by the memory of negative consequences of drug taking. Information processing models of addiction may contribute to our current understanding of craving and continued drug use and relapse, and may provide important clues for the future development of treatment interventions. Recent addiction theories stress the importance of motivational properties of substances of abuse and the relation between the addiction and neurobiological processes in the brain. Craving and attentional processes may result from a common neural pathway. For example, Robinson and Berridge notice the relation between addictive processes, the hypersensitivity of the mesolimbic dopaminergic system and the increased attention on drug cues. Furthermore, the findings of the present study may contribute to improvements in the assessment of craving. As with alcohol studies, the assessment of self-reported craving has to be improved by future studies. Albeit, attentional bias may provide a more objective measure of an individual’s drug approach tendency than self-reported craving.

In general, it can be concluded that the abnormal information processing within the appetitive system - and its related disorders such as substance abuse, eating disorders, and gambling - needs further study. Given the high prevalence and distress caused by these disorders, it is striking that studies addressing the abnormal appetitive system are scarce, whereas on the abnormal fear/avoidance system considerable knowledge is collected in the last decades.

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Chapter 4