Why European tv news matters: a cross-nationally comparative analysis of tv news about the European Union and its effects

Peter, J.

Citation for published version (APA):
Technical
Appendix B

Additional tables and figures
Table B1: Background information and figures European election campaign content analysis

<table>
<thead>
<tr>
<th>Country</th>
<th>Channels analyzed</th>
<th>Missing days*</th>
<th>Coding place</th>
<th>Number stories</th>
<th>Political stories</th>
<th>Pol. stories further coded</th>
<th>Number of actors pol. stories</th>
<th>Number EU representat. pol. stories</th>
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<td>None</td>
<td>Amsterdam</td>
<td>142</td>
<td>90</td>
<td>69</td>
<td>301</td>
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<td>Genoa</td>
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<td>53</td>
<td>207</td>
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<td>28+29/5</td>
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<td>205</td>
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* These days were missed because of country specific holidays, altered broadcasting schedules, or bulletins not broadcast on particular days of the week.
Table B2: Country characteristics relevant to content and effects analyses dealing with the European election campaign

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<thead>
<tr>
<th>Newspaper analyzed</th>
<th>Response rate survey</th>
<th>Number of European elections in 1999</th>
<th>Polarized nature of elite opinion</th>
<th>Consonant coverage</th>
<th>Proportion of people trusting parties</th>
<th>Proportion of people trusting EP</th>
<th>Mean satisfaction with domestic democracy</th>
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<td>No</td>
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<td>60.0</td>
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<td>&quot;De Standard&quot;</td>
<td>37.0</td>
<td>4</td>
<td>No</td>
<td>Yes (-)</td>
<td>21.3</td>
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<tr>
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<td>&quot;La Libre Belgique&quot;</td>
<td>37.0</td>
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<td>No</td>
<td>13.1</td>
<td>65.4</td>
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<td>&quot;Morgenavisen Jyllandsp.&quot;</td>
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<td>Yes (-)</td>
<td>30.0</td>
<td>54.1</td>
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<td>&quot;Helsingin Sanomat&quot;</td>
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<td>68.7</td>
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<td>&quot;Le Monde&quot;</td>
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<td>Yes (-)</td>
<td>12.0</td>
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<td>&quot;Frankfurter Allgemeine Zeitung&quot;</td>
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<td>20.2</td>
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<td>&quot;Publico&quot;</td>
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<td>Yes (+)</td>
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<td>&quot;Dagens Nyheter&quot;</td>
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<td>No</td>
<td>19.5</td>
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<td>No</td>
<td>17.7</td>
<td>46.6</td>
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Sources:
1 European Union online (2002)
2 Ray (1999), own definition, see main text
3 Eurobarometer 51
Table B3: Background information and figures content analysis EU coverage during routine and summit periods

<table>
<thead>
<tr>
<th>Outlets analyzed</th>
<th>Entire coverage</th>
<th>Political coverage</th>
<th>EU coverage</th>
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<td>Missing days</td>
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<td>Summit N</td>
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<td>Denmark</td>
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<td></td>
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<td>334</td>
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<tr>
<td>TV2 &quot;Nyhederne&quot; (co)</td>
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<td>312</td>
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<td>912</td>
<td>690</td>
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<td>600</td>
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Table B4: Country characteristics relevant to content and effect analyses dealing with the EU coverage during routine and summit periods

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<td>23.9</td>
<td>59.8</td>
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Sources:
1 Ray (1999), own definition see main text
2 Eurobarometer 52-54
3 OECD (2002)
4 European Union online (2002)
Table B5: Inter-trainer and trainer-coder reliabilities (content analysis routine and summit periods)

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<td>Germany</td>
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<td>randomly</td>
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<td>About EU</td>
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<td></td>
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</tbody>
</table>

| # Stories, selection   | EU stories      |             |             |                 |
|                       | 11 English      |             |             |                 |
|                       | randomly selected |             |             |                 |
| Actors                 | 89              |             |             |                 |
| EU mentioned           | 82              |             |             |                 |
| EU evaluation          | 82              |             |             |                 |
| Success/progress       | 81              |             |             |                 |
| Damage/failure         | 89              |             |             |                 |
| EU stories             | 20 Danish      |             |             |                 |
|                       | stories,       |             |             |                 |
|                       | randomly selected |             |             |                 |
| Actors                 | 86              |             |             |                 |
| EU mentioned           | 100             |             |             |                 |
| EU evaluation          | 90              |             |             |                 |
| Success/progress       | 83              |             |             |                 |
| Damage/failure         | 79              |             |             |                 |
| EU stories             | 20 German      |             |             |                 |
|                       | stories,       |             |             |                 |
|                       | randomly selected |             |             |                 |
| Actors                 | 88              |             |             |                 |
| EU mentioned           | 88              |             |             |                 |
| EU evaluation          | 83              |             |             |                 |
| Success/progress       | 81              |             |             |                 |
| Damage/failure         | 82              |             |             |                 |
| EU stories             | 11 English      |             |             |                 |
|                       | stories,       |             |             |                 |
|                       | randomly selected |             |             |                 |
| Actors                 | 74              |             |             |                 |
| EU mentioned           | 87              |             |             |                 |
| EU evaluation          | 81              |             |             |                 |
| Success/progress       | 82              |             |             |                 |
| Damage/failure         | 84              |             |             |                 |
Table B6: Inter-coder reliabilities of the categories used (content analysis routine and summit periods)

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<th>EU stories</th>
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<td>2 coders</td>
<td>4 coders</td>
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<td># Stories, selection</td>
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<td></td>
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<td>%</td>
</tr>
<tr>
<td>Anchor</td>
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<td>100</td>
</tr>
<tr>
<td>Newsfilm</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Length</td>
<td>100</td>
<td>100</td>
</tr>
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<td>Topic</td>
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<td>82</td>
</tr>
<tr>
<td>Local/regional level</td>
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<td>100</td>
</tr>
<tr>
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<td>93</td>
</tr>
<tr>
<td>EU level</td>
<td>98</td>
<td>99</td>
</tr>
<tr>
<td>International level</td>
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<td>97</td>
</tr>
<tr>
<td>About EU</td>
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<td>100</td>
</tr>
</tbody>
</table>

EU stories:

|                        | Denmark                             | England                                    | France                                     | Germany                                  | The Netherlands                          |
| # Coders               | 4 coders                            | 2 coders                                   | 3 coders                                   | 5 coders                                 | 2 coder trainers                        |
| # Stories, selection   | 20 stories, randomly selected       | 12 stories, randomly selected              | 15 stories, randomly selected              | 20 stories, randomly selected,            | 15 stories, randomly selected,            |
|                        | 8% of entire material               | 23% of entire material                     | 21% of entire material                     | 16% of entire material                   | 20% of entire material                   |
|                        | %                                   | %                                          | %                                          | %                                        | %                                        |
| Actors                 | 85                                  | 74                                         | 96                                         | 84                                       | 90                                       |
| EU mentioned           | 90                                  | 92                                         | 91                                         | 88                                       | 87                                       |
| EU evaluation          | 100                                 | 100                                        | 96                                         | 83                                       | 93                                       |
| Success/progress       | 80                                  | 82                                         | 91                                         | 80                                       | 87                                       |
| Damage/failure         | 81                                  | 78                                         | 91                                         | 82                                       | 93                                       |
Table B7: Comparison of the sub-sample with the excluded sample (Chapters 6 and 7)

<table>
<thead>
<tr>
<th></th>
<th>Excluded sample</th>
<th>Sub-sample</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>52%</td>
<td>50%</td>
</tr>
<tr>
<td>Age</td>
<td>44 (330.6)</td>
<td>49* (324.8)</td>
</tr>
<tr>
<td>Education</td>
<td>2.2 (0.83)</td>
<td>2.3* (0.75)</td>
</tr>
<tr>
<td>Self employed</td>
<td>6%</td>
<td>5%</td>
</tr>
<tr>
<td>Low status employees</td>
<td>37%</td>
<td>30%*</td>
</tr>
<tr>
<td>High status employees</td>
<td>21%</td>
<td>20%</td>
</tr>
<tr>
<td>Newspaper exposure</td>
<td>3.9 (1.88)</td>
<td>4.3* (1.57)</td>
</tr>
<tr>
<td>Radio exposure</td>
<td>3.8 (2.05)</td>
<td>4.1* (1.90)</td>
</tr>
<tr>
<td>Political talk to friends</td>
<td>1.8 (0.39)</td>
<td>2* (0.36)</td>
</tr>
<tr>
<td>Cognitive mobilization</td>
<td>2.4 (0.92)</td>
<td>2.6* (0.89)</td>
</tr>
<tr>
<td>Left-right position (10 = right)</td>
<td>5.2 (3.73)</td>
<td>5.5* (3.49)</td>
</tr>
<tr>
<td>Satisfaction domestic democracy</td>
<td>2.7 (0.61)</td>
<td>2.8 (0.58)</td>
</tr>
<tr>
<td>Benefited from EU (1 = yes)</td>
<td>57%</td>
<td>66%*</td>
</tr>
<tr>
<td>Support EU</td>
<td>2.3 (0.59)</td>
<td>2.5* (0.56)</td>
</tr>
<tr>
<td>Support for further integration</td>
<td>4.3 (2.81)</td>
<td>4.2 (2.41)</td>
</tr>
<tr>
<td>Power loss of smaller states (1 = yes)</td>
<td>44%</td>
<td>50%*</td>
</tr>
<tr>
<td>Richer countries paying more (1 = yes)</td>
<td>54%</td>
<td>55%</td>
</tr>
<tr>
<td>Loss of culture (1 = yes)</td>
<td>51%</td>
<td>48%</td>
</tr>
</tbody>
</table>

* p < .05
Variance of metric variables in brackets.
Figure B1: T-values of the influence of tone of coverage on support for European integration as conditional on consonance/dissonance and visibility of EU representatives

Figure B2: T-values of the influence of performance depictions on support for integration as conditional on trade relations and cognitive mobilization