Building for consumption: an institutional analysis of peripheral shopping center development in northwest Europe

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Citation for published version (APA):

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ACKNOWLEDGMENTS

Although I take full responsibility for the content and any inaccuracies in this book, many people have contributed, in one way or another, to its realization. The research was entirely supported by the University of Amsterdam, and I am indebted to this institution for both funding the project, and providing the facilities to carry it out. As regards the ideas expressed within the book, I would first like to extend my gratitude to all the people in my institutional theme group that provided a periodic sounding board and reminded me that I was not alone (Luis Arribas, Lianne van Duinen, Enrico Gualini, Leonie Jansen, Stan Majoor, Julie Lawson, Ralph Ploeger, Willem Salet, and Jacques van de Ven). Of course, I must thank my supervisors Jacques van de Ven and Willem Salet, and extend a special thanks to Willem Salet for driving to Oberhausen on a rainy day and, despite a three-hour long traffic jam and car trouble, still managed to remain enthusiastic and interested. I am also grateful to Pieter Terhorst for combing through an early version the theoretical chapter and supplying useful criticism. Julie Lawson also did a good deal of reading and critique in the context of a “chapter swap” arrangement. Enrico van Dijk also helped immensely with the Dutch case study by faithfully providing me with the neighborhood newspaper for Zuidoost for several years. An additional thanks to Ernst Berkhout from the helpdesk for, on more than one occasion, waving a magic wand and miraculously bringing my sick computer back to life. I would also like to thank Val Gildea of the Manchester University Planning Department library for her expert retrieval abilities and giving me special treatment with the copy machine. I also would like to thank all of those I interviewed, and in particular Ludger Basten for writing such a finely detailed book on CentrO Oberhausen, which I recommend to all who can read German. Finally, I would like to thank those at the Ruimtelijk Planbureau for their interest and moral support, particularly those who assisted me with a last-minute manuscript printing effort, and to Renske Emmelkamp and Jochem de Vries for correcting my Dutch summary.

The *deus ex machina* of the dissertation drama is, of course, Rosalba, who showed me that there was more to life than worrying about shopping malls. And, finally, my deepest and most sincere thanks to my parents Ella and Jon for their unflagging belief that I should, in one way or another, be a writer.