Regulating urban office provision: a study of the ebb and flow of regimes of urbanisation in Amsterdam and Frankfurt am Main, 1945-2000

Ploeger, R.A.

Contents

Acknowledgements ix

1. Introduction: Frankfurt am Main and Amsterdam as office cities 1
   1.1 Office structures versus office planning in Frankfurt and Amsterdam: a first look 1
   1.2 The office and urban development 8
   1.3 Towards a plausible ‘set of claims’ on the regulation of urban office development 10
   1.4 Research question and structure of this book 14

2. The city as a node of accumulation: Theoretical perspectives on ‘Actual’ Urbanisation 17
   2.1 Introduction 17
   2.2 Urban planning and urban development 18
   2.3 Theories of structural urban economic change 22
   2.4 The actual shaping of cities 27
   2.5 Positions in the real-estate development process 32
   2.6 Conclusion: towards a theoretical research agenda 38

3. The regulation of urbanisation: Theoretical considerations on planning and urban development 39
   3.1 Introduction 39
   3.2 The role of the city-state in the production of space 40
   3.3 The regulation approach 41
   3.4 Theoretical concepts as analytical lenses 47
   3.5 The set of claims regarding the regulation of office provision 50
   3.6 Analysing the emergence of regulation 55
   3.7 Conclusion: the role of sociospatial regulation in processes of urban development and office provision 58

4. Amsterdam 1945-1968: The inner city as a CBD 59
   4.1 Introduction 59
   4.2 Recovery plans and policies for Amsterdam 60
   4.3 Economic expansion politics rebutted 70
   4.4 The end of expansion politics – The struggle over the Second Report on the Inner City 75
   4.5 Analysis: The structure of office provision and regime of urbanisation 75
Regulating Urban Office Provision

during the industrialisation age 82
4.6 Conclusion: the regime of urbanization during the industrialization years 86

5.1 Introduction 89
5.2 The fade out of industrial policies 90
5.3 1968-1978: From economic expansion to social preservation 92
5.4 The southbound drift of the office district 99
5.5 1978-1985: economic crisis and beyond 103
5.6 1985-1988: persistent urban problems and the onset for growth politics 109
5.7 Analysis: urbanisation and economic crisis 115
5.8 Conclusion: The regime of urbanisation during the period of accumulation change 122

6. Amsterdam 1988-2000: From economic crisis to growth fever (and crisis again?) 125
6.1 Introduction 125
6.2 Urban competitiveness as a political doctrine 126
6.3 Economic recovery – Amsterdam’s luck reversed 135
6.4 Recent office planning in Amsterdam 143
6.5 Analysis: the structure of office provision and the regime of urbanisation at the turn of the Millennium 146
6.6 Conclusion: the regime of urbanisation 150

7. Frankfurt 1945-1977: Recovery from the war and the economic boom 153
7.1 Introduction 153
7.2 1945-1950: A city rising out of the ruins 154
7.3 1950-1960: The transition to growth politics 158
7.4 1960-1969: From boom to bust – the end of the miracle 170
7.5 1969-1972: Planning the uncontrollable office boom 178
7.6 1972-1977: Stagnation, the SPD reign, and the Westend 187
7.7 Analysis: the structure of office provision and the regime of urbanisation in a booming city 192
7.8 Conclusion: the regime of urbanisation during the Wirtschaftswunder 198

8.1 Introduction 201
8.2 The new political landscape 202
### Contents

8.3 Urban management CDU style: the unfolding of world-city strategies 209  
8.4 Planning the world city in times of economic decline 211  
8.5 The collapse of the CDU government 219  
8.6 Analysis of the regime of urbanisation and structure of provision 222  
8.7 Conclusion: the regime of urbanisation during the Wallman era 226

<table>
<thead>
<tr>
<th>Section</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.1</td>
<td>Introduction</td>
<td>229</td>
</tr>
<tr>
<td>9.2</td>
<td>1989-1993: social ecological reform politics</td>
<td>230</td>
</tr>
<tr>
<td>9.3</td>
<td>1993-present: liberal growth politics and fragmenting landscapes of power</td>
<td>240</td>
</tr>
<tr>
<td>9.4</td>
<td>Analysis of the regime of urbanisation and structure of provision</td>
<td>247</td>
</tr>
<tr>
<td>9.5</td>
<td>Conclusion: the regime of urbanisation at a cross-roads</td>
<td>251</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Section</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.</td>
<td>Conclusions: Local sociospatial regulation in a globalising world</td>
<td>253</td>
</tr>
<tr>
<td>10.1</td>
<td>Introduction</td>
<td>253</td>
</tr>
<tr>
<td>10.2</td>
<td>The theoretical relations in locally dependent processes of urbanisation</td>
<td>253</td>
</tr>
<tr>
<td>10.3</td>
<td>Looking back at post-war regimes of urbanisation in Amsterdam and Frankfurt am Main</td>
<td>256</td>
</tr>
<tr>
<td>10.4</td>
<td>Urban development and the market</td>
<td>265</td>
</tr>
<tr>
<td>10.5</td>
<td>The rhythm and movement of place shaping through the state</td>
<td>269</td>
</tr>
<tr>
<td>10.6</td>
<td>Epilogue. Spatial fixity in the post-modern economy: the fate of cities</td>
<td>275</td>
</tr>
</tbody>
</table>

References 283  
Samenvatting 295  
Dankwoord 305
Regulating Urban Office Provision