The greening of black gold: towards international environmental alignment in the petroleum industry
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## Contents

1. Introducing Corporate Environmentalism
   1.1 Introduction ................................................. 1
   1.2 Developments in corporate environmentalism .............. 2
   1.3 Environmental management and international business ... 3
   1.4 Petroleum industry and environmental issues ............ 4
   1.5 Research aim, questions and design of the study ........ 6

**PART I: Literature review, exploratory framework, and methodology** ........................................... 9

2. The Black Box of Environmental Management
   2.1 Introduction .................................................. 11
   2.2 The macro perspective on environmental management ...
      2.2.1 The diversity of regulatory styles ....................... 12
      2.2.2 Havens, flight, halo’s and zones ....................... 14
   2.3 The meso perspective on environmental management ...
      2.3.1 The relationship between environmental & economic performance 16
      2.3.2 Reputation: an extraordinary driver of environmental management 17
      2.3.3 External disclosure of environmental management ........ 19
   2.4 The micro perspective on environmental management ...
      2.4.1 The development of models, systems and standards .... 23
      2.4.2 The evaluation of environmental performance .......... 25
      2.4.3 The relationship between environmental strategy and structure 27
      2.4.4 Linking general strategy to environmental strategy ...... 28
      2.4.5 Linking general structure to environmental structure ... 31
      2.4.6 The linkage between strategy and structure .......... 34
   2.5 Conclusion: the black and grey boxes of environmental management 36

3. The International Environmental Alignment Framework
   3.1 Strategic alignment and isomorphism ......................... 39
   3.2 Exploratory framework for environmental alignment ....... 41
   3.3 The variables of strategic environmental management .... 43
      3.3.1 Introducing environmental strategy .................... 43
      3.3.2 Introducing environmental structure ................... 44
   3.4 Propositions for environmental alignment .................. 46
      3.4.1 Linkages with environmental strategy .................. 46
      3.4.2 Linkages with environmental structure ................. 49
      3.4.3 The relationship between environmental strategy and structure 52
   3.5 Implications for the study .................................. 53
The Greening of Black Gold

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bibliography</td>
<td>293</td>
</tr>
<tr>
<td>List of Tables</td>
<td>307</td>
</tr>
<tr>
<td>List of Figures</td>
<td>310</td>
</tr>
<tr>
<td>Annex I. Pollution haven and industrial flight; overview of the literature</td>
<td>311</td>
</tr>
<tr>
<td>Annex II. Interview Questions, coding scheme and list of interviewees</td>
<td>315</td>
</tr>
<tr>
<td>Annex III. Survey</td>
<td>319</td>
</tr>
<tr>
<td>Annex IV. Environmental Policy &amp; Environmental Commitment</td>
<td>326</td>
</tr>
<tr>
<td>Annex V. Overview of references to EMS in environmental reports</td>
<td>332</td>
</tr>
<tr>
<td>Annex VI. Overview of reporting on environmental performance</td>
<td>337</td>
</tr>
<tr>
<td>Summary</td>
<td>349</td>
</tr>
<tr>
<td>Nederlandstalige Samenvatting</td>
<td>353</td>
</tr>
</tbody>
</table>