The greening of black gold: towards international environmental alignment in the petroleum industry
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List of Figures

Figure 1-1  Design of the study 8
Figure 2-1  Qualitative mapping of regulatory regimes by Andrews (1994) 13
Figure 3-1  International Environmental Alignment Framework 42
Figure 3-2  Overview of predicted relationships 54
Figure 4-1  Outline of analysis 56
Figure 4-2  Model of corporate greening 75
Figure 5-1  Development of crude prices 1976-2002 96
Figure 5-2  Contribution of Petroleum Refining to Fortune Global 500 102
Figure 5-3  Rank of Petroleum Refining versus other sectors 102
Figure 5-4  Rank in Global 500 (1990-2002) 103
Figure 5-5  Development Petroleum Revenues 1990-2002 103
Figure 5-6  Development Revenues versus Market Leader ExxonMobil 104
Figure 5-7  Internationalisation petroleum industry 1990-2002, by TNI 107
Figure 5-8  Internationalisation petroleum industry 1990-2002: assets-based 108
Figure 5-9  Vertical integration in European Petroleum MNCs 110
Figure 6-1  Overview of company statements related to 'window dressing' 132
Figure 6-2  American Petroleum Company: Sector of Industry Position 133
Figure 6-3  Overall Reputation Ranking American Petroleum Companies 134
Figure 6-4  World Petroleum Companies: Sector of Industries 135
Figure 6-5  Position in sector top 10 of petroleum companies 136
Figure 6-6  Petroleum ranking in overall top 25-50 137
Figure 6-7  Petroleum companies ranked for environmental reputation 138
Figure 6-8  Reputation and catalytic events: framing of results 141
Figure 8-1  Shell's position in the corporate greening model 200
Figure 9-1  BP's pyramid of environmental requirements 213
Figure 9-2  BP's position in the corporate greening model 229
Figure 10-1  TotalFinaElf's paths to sustainable development 245
Figure 10-2  TFE's position in the corporate greening model 251
Figure 11-1  Statoil's position in the corporate greening model 274
Figure 12-1  Companies' position in the model of corporate greening, 1990-2002 285