The greening of black gold: towards international environmental alignment in the petroleum industry
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Annex IV. Environmental Policy & Environmental Commitment

Original texts

BP

BP-1994 HSE policy
(Source: HSE report 1994):

BP strives to be an industry leader in health and safety practices and in environmental standards. We believe that good HSE performance is an integral part of efficient and profitable business management. We therefore intend to improve our HSE performance, and will be guided by the following principles:

- Provide safe and healthy operations
  We will strive to create a working environment where accidents will not occur and in which employees, customers, contractors and the public will not be exposed to health hazards. Our employees and site contractors will be trained in workplace health and safety, and encouraged to adopt a healthy lifestyle.
- Produce and market products that can be used safely
  All products that BP makes for sale or use, and products rebranded by BP, will be evaluated to ensure that, despite inherent hazards, they can be stored, handled, transported and used safely. We will advise our customers on the safe use of our products, and on their disposal without adverse environmental impact.
- Progressive improvement of our environmental performance
  We will protect the environment by seeking to minimise the impact of our activities. We will strive for progressive improvement in the environmental performance of our facilities by reducing emissions, wastes and the use of energy. New facilities and plant[s] will apply the best available pollution control techniques that are commercially viable.
- Respect the interests of our neighbours and the world community
  We will communicate openly with those who live or work in the vicinity of our facilities to ensure their understanding of our operations, and our understanding of their concerns. We will also seek to participate actively with governments, other relevant bodies and the public in resolving HSE issues associated with our operations and products.

We will measure our HSE performance on a continuing basis against objectives established regularly for BP as a whole and for our individual businesses. We will have due regard for the concerns of our customers, employees, suppliers, local communities and the public in establishing our HSE standards and performance targets. This policy applies to all BP Group companies, and to all activities over which BP has control. In all other circumstance, BP actively encourages the adoption of this policy.

BP 1995-HSE commitment
(Source: BP HSE Facts 1995):

Everybody who works for BP, anywhere, is responsible for getting HSE right. Good HSE performance is critical to the success of our business.

Our goals are simply stated:
- No accidents, no harm to people and no damage to the environment
- We will continue to drive down the environmental and health impact of our operations by reducing waste, emissions and discharges, and using energy efficiently. We produce quality products that can be used safely by our customers.

Wherever we have control or influence we will:
- Consult, listen and respond openly to our customers, neighbours and public interest groups.
- Work with others – our partners, suppliers, competitors and regulators – to raise the standards of the industry.
- Openly report our performance, good and bad.
- Recognise those who contribute to improved HSE performance.

Our business plans include measurable targets. We are all committed to meeting them.


Our HSE commitment

Everybody who works for BP, anywhere, is responsible for getting HSE right. Good HSE performance is critical to the success of our business.

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We will continue to drive down the environmental and health impact of our operations by reducing waste, emissions and discharges, and using energy efficiently. We produce quality products that can be used safely by our customers. Our busi-
ness plans include measurable targets. We are all committed to meeting them. Wherever we have control or influence we will:
- Consult, listen and respond openly to our customers, neighbours and public interest groups.
- Work with others — our partners, suppliers, competitors and regulators — to raise the standards of the industry.
- Recognise those who contribute to improved HSE performance.
- Openly report our performance, good and bad.

**BP-1997 commitment**
(Source: BP HSE Facts 1997)

Our HSE 1997-commitment
Everybody who works for BP, anywhere, is responsible for getting HSE right. Good HSE performance is critical to the success of our business. Our goals are simply stated:
- No accidents, no harm to people and no damage to the environment.
We will continue to drive down the environmental and health impact of our operations by reducing waste, emissions and discharges, and using energy efficiently.
We will produce quality products that can be used safely by our customers.
Wherever we have control or influence we will:
- Consult, listen and respond openly to our customers, neighbours and public interest groups.
- Work with others — our partners, suppliers, competitors and regulators — to raise the standards of the industry.
- Openly report our performance, good and bad.
- Recognise those who contribute to improved HSE performance.
Our business plans include measurable targets. We are all committed to meeting them.

**BP 2002-commitment**
(Source: Environmental and Social Review 2002)

Everybody who works for BP, anywhere, is responsible for getting HSE right. Good HSE performance and the health, safety and security of everyone who works for us are critical to the success of our businesses. Our goals are simply stated:
- No accidents, no harm to people and no damage to the environment.
We will continue to drive down the environmental and health impact of our operations by reducing waste, emissions and discharges, and using energy efficiently.
We will produce quality products that can be used safely by our customers.
Wherever we have control or influence we will:
- Consult, listen to and respond openly to our customers, neighbours and public interest groups and those who work with us.
- Work with others — our partners, suppliers, competitors and regulators — to raise the standards of the industry.
- Openly report our performance, good and bad.
- Recognise those who contribute to improved HSE performance.
Our business plans include measurable targets. We are all committed to meeting them.

**Amoco 95-Policy**
(Source: Amoco Environment, Health and Safety Report 1995)

Policy
Amoco pledges to protect the environment and the health and safety of its employees, the users of our products and the communities in which we operate. As a worldwide integrated petroleum and chemical company, we recognize the continuing challenge of fulfilling this pledge while accomplishing our other corporate goals. Each of us shares this responsibility to ensure our long-term success. To achieve our goals, we will:
- Commit to leadership by operating and growing our business in compliance with legal requirements and Amoco's environmental, health and safety operating standards, which may be more stringent.
- Safeguard our employees' health by promoting an accident-free workplace, minimizing exposure to hazardous substances and providing preventive health care systems.
- Promote safe handling, use and disposal of our products by acquiring and communicating information and educating our employees and customers.
- Minimize the environmental impact of our operations by promoting pollution prevention and environmental conservation.
- Anticipate, evaluate and manage risks by maintaining crisis management programs that emphasize prevention and effective emergency preparedness, response and recovery plans.
- Commit to continuous improvement by monitoring compliance with regulations and our internal standards and by striving for performance, which compares favorably with industry leaders.
- Earn the public trust by communicating openly about our policies, programs and performance and advocating sound laws and regulations.

**Amoco Corporation**

**Amoco - 97 Policy**
(Source: Amoco Environment, Health and Safety Report 1997)

Policy
Amoco will conduct its business with respect and care for the people and the environment. Safety, health and environmental performance is an integral part of our business and contributes to our
goal of becoming a preferred employer, community member, business partner and investment option. We will pursue our strategies that build successful business without compromising the ability of future generations to meet their own needs. Every employee of Amoco shares in these responsibilities. In addition to our basic obligation to comply with all safety, health and environmental laws we are committed to:

- An injury-free environment in our workplaces, homes and communities.
- Safeguarding human health by minimizing exposure to hazardous substances and providing preventive employee health care systems.
- Promoting safety and environmentally responsible uses of our products by acquiring and communicating information and educating our employees, contractors and customers.
- Minimizing the environmental impact of our operations by preventing pollution and conserving energy and other natural resources.
- Preventing incidents and maintaining effective emergency preparedness, response and recovery programs.
- Continuously improving our safety, health and environmental performance through effective management systems.
- Helping our employees, contractors, business partners and service providers understand how they influence safety, health and environmental performance.
- Earning the public trust by communicating openly about our policies, programs and performance and building strong, credible relationships with our communities.

Amoco Corporation
Revised, August 1, 1997; Revised September 24, 1991; Revised November 16, 1998; Revised July 29, 1986; and Issued December 14, 1982.


ARCO's Environmental, Health and Safety Policy

ARCO's Environmental, Health and Safety (EH&S) Policy is to manage all operations in a manner that protects the health and safety of employees, customers, contractors, the public and the environment. As part of this policy, it is ARCO’s commitment to:

- Advise and hold all employees accountable;
- Design and manage operations to minimize environmental impacts and safety hazards;
- Provide professional EH&S staff;
- Provide EH&S training;
- Participate in efforts to enhance relevant knowledge, technology, laws and regulations;
- Comply with all relevant laws and regulations;
- Recognize the importance of EH&S;
- Monitor, evaluate, and report on EH&S activities.

To maintain consistency in implementing this policy, ARCO has adopted an Operating Excellence Systems framework to assure that environmental, health and safety expectations in our worldwide operations are integrated along with other business expectations. With an eye toward continuous improvement, ARCO reviews this policy on a regular basis and revises it accordingly.

ARCO date unknown, probably before 1998

Environment, Health and Safety Policy

ARCO’s policy is to manage all operations in a manner that protects the environment and the health and safety of employees, customers, contractors and the public. To accomplish this, we will:

- Advise each manager, supervisor, and employee of safety, health and environment requirements and hold them accountable for performance.
- Design and manage operations to minimize environmental and human health impacts and provide workplaces free of recognized safety hazards.
- Comply with laws and regulations governing safety, health and environmental protection.
- Provide professional staff to support safety, health and environmental protection.
- Monitor, evaluate and report performance in safety, health and environmental protection.
- Provide training needed to protect human, environmental and physical resources.
- Participate in programs designed to enhance knowledge and improve technology, laws and regulations.

Shell (Group) Policy 1992 (in E&P environmental report ‘A Matter of Commitment’)

It is the policy of Shell companies to conduct their activities in such a way as to take foremost account of the health and safety of their employees and of other persons, and to give proper regard to the conservation of the environment. They aim to be among the leaders in their respective industries in these matters. From the starting point of full compliance with legislative requirements, Shell companies pursue the policy through company strategies and action plans, through visible management commitment and through the individual contributions of their employees, supported by education and training.

Health

Shell companies seek to conduct their activities in such a way as to avoid harm to the health of their employees and others – and to promote, as appropriate, the health of their employees.

Safety

Shell companies work on the principle that all injuries should be prevented, and actively promote amongst all those associated with their activities the highest standards of safety consciousness and discipline that this principle demands.

Environment
• pursue in their operations progressive reductions of emissions, effluents and discharges of waste materials that are known to have a negative impact on the environment, with the ultimate aim of eliminating them;
• aim to provide products and services supported with practical advice which, when used in accordance with this advice, will not cause injury or undue effects on environment;
• promote protection of environments which may be affected by the development of their activities and seek continuous improvement in efficiency of use of natural resources and energy.

Common HSE aspects
Shell companies:
• assess health, safety and environmental matters before entering into new activities and reassess them in case of significant change in circumstances;
• require contractors working on their behalf to apply health, safety and environmental standards fully compatible with their own;
• recognise the concerns of shareholders, employees and society on health, safety and environmental matters, provide them with relevant information and discuss with them related company policies and practices;
• develop and maintain contingency procedures, in cooperation with authorities and emergency services, in order to minimise harm from any accidents;
• work with governments and others in the development of improved regulations and industry standards which relate to health, safety and environmental matters;
• conduct or support research towards the improvement of health, safety and environmental aspects of their products, processes and operations;
• facilitate the transfer to others, freely or on a commercial basis, of know-how developed by Shell companies in these fields.

The Shell Steering Committee for Safety and Environmental Conservation.


Royal Dutch/Shell Group Commitment to Health, Safety and the Environment

In the Group we are all committed to
• pursue the goal of no harm to people
• protect the environment
• use material and energy efficiently to provide our products and services
• develop energy resources, products and services consistent with these aims
• publicly report on our performance
• play a leading role in promoting best practice in our business
• manage HSE matters as any other critical business activity
• promote a culture in which all Shell employees share this commitment.

In this way we aim to have an HSE performance we can be proud of, to earn the confidence of customers, shareholders and society at large, to be a good neighbour and to contribute to sustainable development.

Royal Dutch/Shell Group Health, Safety and Environmental Policy

Every Shell company
• has a systematic approach to HSE management designed to ensure compliance with the law and to achieve continuous performance improvement
• sets targets for improvement and measures, appraises and reports performance
• requires contractors to manage HSE in line with this policy
• requires joint ventures under its operational control to apply this policy and uses its influence to promote it in its other ventures
• includes HSE performance in the appraisal of all staff and rewards accordingly.

Endorsed by the Committee of Managing Directors. March 1997.

Statoil HES-poster 1996
(Source: cer 1996)

In all our business activities we shall be in the forefront on health, the environment and safety.

-We in Statoil-
• A high performance in health, environmental protection and safety is a self-standing value. A high and efficient performance is also a prerequisite for our competitiveness.
• Our objective is zero accidents, injuries and losses.
• We will contribute to sustainable development.
• The same attitudes apply everywhere we do business
• We expect our suppliers and partners to meet our HES standards.

You are responsible for making Statoil a leader in protecting health, the environment and safety!

Signed by Harald Norvik, president and CEO (exact same text in 1997-cer)

Statoil HES policy 1996
(Source: cer 1996)

Statoil has a policy stating:
We will be among the leaders in protecting health, the environment and safety in all aspects of our business.
A high level of health, environment and safety has an inherent value. Together with a sound and efficient organization this is a prerequisite for Statoil's competitiveness as an international oil company.

The group's activities may involve risks to health, the environment and material assets but the supreme goal for Statoil is that neither its activities nor its products shall lead to injury, damage or loss in case of accidents.
A high level of health, environment and safety shall not be departed for economic reasons. Statoil's development shall be assessed in accordance with the global goals for sustainable development, where consideration for future generations is secured.

The same attitudes, policies and considerations are to apply in all countries where Statoil is doing business.

**Statoil HSE poster 2000**  
(Source: Annual 2000).

Our objectives in health, safety and the environment:
- Zero harm to people or the environment
- Zero accidents or losses
- A high performance in HSE has a value in itself. It is also a prerequisite for positive financial results and a good reputation
- We will contribute to sustainable development
- We apply the same attitudes towards HSE wherever we do business
- We expect our suppliers and partners to share our values and objectives.

You and I have a common responsibility to care for the environment, our values and each other!

Signed by Olav Fjell, president and CEO.  
(Exact same text as on website poster in 2003)

**Statoil environmental policy 2003**  
(Source: website, November 2003).

We will act according to the precautionary principle.
We will minimise impact on the environment, whilst continuing to address health, safety and economic issues.
We will comply with applicable legislations and regulations.
We will continuously improve our energy efficiency, environmental performance and products.
We will set specific targets and improvement measures based on relevant knowledge of the area affected, and by applying risk analyses to assess environmental and health effects.
We will consult and cooperate with relevant stakeholders and strive for solutions and use a competent and independent body to verify our reported data.
We will make our policy available to the public, openly report our performance and use a competent and independent body to verify our reported data.
We will seek to make the best possible utilisation and use of natural resources.
We will contribute to the reduction of greenhouse gases (GHG) by reducing relevant emissions from our activities and by participating in emission trading and utilising project based mechanisms.
We will prepare for a carbon constrained energy market and engage in the development of non-fossil fuel energy sources and carriers.

(last modified 26.06.2003)

**Total HSE charter 1997**  
(Source: E&P HSE policy brochure)

Health, Safety and Environment Charter

No economic priority shall overrule considerations of health and safety at work and respect for the environment.
Each one of us must be aware of his or her personal responsibility regarding the health, safety and the environment, and must be permanently alert to potential risks of accident or pollution related to his or her activity.
Criteria involving health, safety and the environment shall be evaluated first in all decisions concerning development projects and the launching of all new products.

With public authorities and local communities, the Group shall adopt an attitude of openness and constructive dialogue, Beyond our global objective of protecting the environment, the Group pledges to safeguard the health, safety and quality of life of those living or working in the vicinity of our facilities.

Emergency procedures shall be tested, drilled and updated systematically to ensure optimum performance in the event of accidental pollution. In such situations, the rule shall be open information exchange with all partners involved.

The Group shall select its industrial and commercial partners on the basis of their compliance with our rules for health, safety and the environment.

The determination of our Group to make permanent progress in the field of health, safety and the environment shall manifest itself in training programs, consultation and through implementation of internal and external audits.

Compliance with these principles involving health, safety and the environment shall be an important element in the performance evaluation of each member of our Group, and most importantly, of all Group members with management responsibilities.

**TotalFinaElf 2001**  
(Source: Environment & Safety report 2001)

Charter Health Safety Environment Quality

TotalFinaElf has established the following objectives in matters pertaining to health, safety, environment and quality.

**Article 1**
TotalFinaElf considers safety in regard to operations, human health, respect for the environment and customer satisfaction as paramount priorities

**Article 2**
No development or project launch may be undertaken without prior assessment of risk to safety, health and the environment over the entire life of the project or product.

**Article 3**
TotalFinaElf will favor the selection of its industrial and business partners on the basis of their ability to comply with its policy on safety, health, environment and quality.
Article 4
TotalFinaElf will comply with laws and regulations applicable to where it conducts its business.

Article 5
Appropriate safety, environment and quality management systems for each business activity will undergo regular evaluation involving measurement of performance, setting milestones, formulating relevant action plans, and instituting suitable control procedures. Implementation of management systems will be based on exchanges of information, performance reviews, consultation and training.

Article 6
In addition to the Group's risk prevention policy, emergency facilities and procedures will be implemented in order to respond effectively in the event of accidents. These facilities and procedures will be periodically reviewed and tested during regularly organized emergency drills and exercises.

Article 7
Each person, at all levels, must be conscious of his or her personal responsibility, giving due consideration to the prevention of risks, accidents, harm to health, or environmental damage associated with his or her activities.

Article 8
Proper attention to safety, health, environmental protection and the quality of products and services will be an important criterion in evaluating the performance of each member of personnel, in particular for those in positions of responsibility.

Article 9
In matters of health, safety, environment and quality, TotalFinaElf will adopt a constructive attitude based on open dialogue with outside parties.

Article 10
TotalFinaElf will monitor and control the Group's energy consumption, greenhouse gas emissions and production of final waste. The Group will develop new products and processes and contribute to the development of new energy resources. The Group will thus actively contribute to the implementation of sustainable development policies.

Thierry Desmarest
Chairman and CEO