Sanctuary and society in central-southern Italy (3rd to 1st centuries BC) : a study into cult places and cultural change after the Roman conquest of Italy
Stek, T.D.

Citation for published version (APA):
Stek, T. D. (2008). Sanctuary and society in central-southern Italy (3rd to 1st centuries BC) : a study into cult places and cultural change after the Roman conquest of Italy

General rights
It is not permitted to download or to forward/distribute the text or part of it without the consent of the author(s) and/or copyright holder(s), other than for strictly personal, individual use, unless the work is under an open content license (like Creative Commons).

Disclaimer/Complaints regulations
If you believe that digital publication of certain material infringes any of your rights or (privacy) interests, please let the Library know, stating your reasons. In case of a legitimate complaint, the Library will make the material inaccessible and/or remove it from the website. Please Ask the Library: http://uba.uva.nl/en/contact, or a letter to: Library of the University of Amsterdam, Secretariat, Singel 425, 1012 WP Amsterdam, The Netherlands. You will be contacted as soon as possible.

UvA-DARE is a service provided by the library of the University of Amsterdam (http://dare.uva.nl)
Chapter 8

Roman Ritual in the Italian Countryside?
The Paganalia and the Lustratio Pagi

The Religious Role of the Pagus and the Vicus in Roman times
Notwithstanding the difficulties with the pagus-vicus system outlined above, it is clear that both pagus and vicus were at least in some period of importance for the organisation of the territory. To summarise, the main problems with the pagus-vicus system were:
1) the supposed pre-Roman date and ‘Italic’ nature of both institutions in Italy outside Rome, which are difficult to support;
2) the relation between pagus and vicus, since the evidence does not seem to allow a hierarchical relationship, viz. a pagus containing one or more vici.
It is clear from epigraphical and literary sources that both vicus and pagus performed specific specialised functions at least in some contexts and periods. Amongst these functions the religious aspect is particularly conspicuous. The pagus, for example, had its own sacra.1 In the following chapters the main religious activities that were performed in or overseen by pagi and vici will be discussed.

I shall argue that the religious dimension of both vicus and pagus was of considerable importance, not for the pre-Roman situation – pagi and vici did not exist then – but precisely for the new Roman situation. Vicus and pagus seem to have performed religious functions in specific ‘Roman’ contexts: i.e. in Rome, and in parts of Italy after their incorporation by Rome during the Republican period, and presumably in large parts of Italy after the Social War. Indeed, I think this religious dimension was fundamental for the creation and definition of the new communities that found themselves in the Italian landscape as a result of colonisation and/or the reorganisation of the territory and its population.

In modern literature on Roman religion the romantic aspect of the ‘rustic’ rituals associated with the rural vicus and the pagus are often highlighted. Most important of these were the religious festival of the pagi, the Paganalia, and that of the vici, the

1 Fest. L 284; Sic. Flac. de condicionibus agrorum, 14-15, mentioning sacra diversa, apparently aware of the diversity of cults practiced within pagi. Cf. DELATTE 1937, 106.
Compitalia. But were they truly rural, harmless rituals of olden days? I shall argue that
the extant evidence points us in a different direction, and that the festivals could have
been related to Roman administrative control. In this way, the rituals connected to the
vicus and the pagus appear as important elements for the definition of the newly
formed groups, and at the same time as vehicles for the making and controlling of
Roman Italy.
Pagus and Paganalia: Between Rusticity and Administrative Control

pagus agat festum: pagum lustrate, coloni (Ov. Fast. 1.669)

Elements of rustic cult abound in Augustan literature, poetry, and art, such as the wall painting from Boscotrecase illustrated here (fig. 8.1). Both vicus and pagus are often explicitly linked to it. Most often the pagus seems to have been predilected as a means to situate a cultic scene by association in a ‘rural’ context. This rustic image of pagus religion has found fertile ground in modern scholarship. For example Horace’s Ode 3.18, in which a pagus seems to constitute the background for the celebration of a festival in honour of Faunus, has provoked lyrical reactions by modern scholars because it would give us insight into ‘true country religion’.

Faune, Nympharum fugientum amator,
per meos finis et aprica rura
lenis incedas abeasque parvis
aequus alumnis,
si tener pleno cadit haedus anno
larga nec desunt Veneris sodali
vina craterae, vetus ara multo
fumat odore.
ludit herbosom pecus omne campo
cum tibi nonae redeunt Decembres,
festus in pratis vacat otioso
cum bove pagus,
inter audacis lupus errat agnos,
spargit agrestis tibi silva frondes,
gaudet invisam pepulisse fossor
ter pede terram

‘Faunus, lustful pursuer of the fleeing Nymphs, come gently onto my land with its sunny acres, and as you depart look kindly on my little nurslings, seeing that a tender kid is sacrificed to you at the end of the year, plenty of wine is available for the mixing bowl (Venus’ companion), and the old altar smokes with lots of incense. The whole flock gambols in the grassy meadow when your day comes round on the fifth of December. The village in festive mood is on holiday in the fields along with the oxen, which are also resting. The wolf wanders among the lambs, and they feel no fear. The forest sheds its woodland leaves in your honour. The digger enjoys beating with his feet in triple time his old enemy, the earth.’ (translation Loeb)
According to William Warde Fowler, “no picture could be choicer or neater than this … We are for a moment let into the heart and mind of ancient Italy, as they showed themselves on a winter holiday”.\(^2\) Even more poetically, Howard Scullard writes on the poem (as usual closely following Fowler):

“How here we have the essence of true Roman country religion: the appeal to the vague and possibly dangerous spirit that guards the flocks to be present, but not to linger too long; the smoking altar of earth; the simple offering of wine and kid; the gambolling sheep; the quiet relaxation after the year’s toil, and the dance on the hated land which had demanded so much labour. Horace knew the conventions of pastoral poetry, but here he is surely depicting what he himself had seen and perhaps shared in. This annual festival was held in the pagi and not in Rome, so that it is not registered in the calendars, but it is included here [scil. in Roman festivals] because it must have played a significant part in the lives of many Romans, especially in early days.”\(^3\)

As discussed in Chapter 6, the rural pagus has often been seen as a typically Italic institution, existing from times ‘immemorial’. The religious role of the pagus has also been emphasised in modern literature, if not taken for granted. The above cited examples\(^4\) attest to a general attitude to religion associated with the pagus, which is essentially one of rusticity and rurality.\(^5\) This rusticity is implicitly or explicitly equated with a supposed ancient, or perhaps better said ‘timeless’ character of this religious aspect of the pagus. The image of the foremost religious aspect of the pagus, the festival of the Paganalia evoked by modern interpretators of ancient texts seems to fit well into this rustic, agricultural ideal. But a brief reassessment of the sources shows that this image is more complex than usually assumed; the main source even tells us a quite different story. Indeed, both the incentive behind the creation of the festival and the actions undertaken during the festival appear to have been quite pragmatic and functional for the Roman administrative system.

**PAGANALIA, SEMENTIVAE AND LUSTRATIO PAGI**

Only few references to the Paganalia are known to us. Modern scholarship has attempted to supplement our knowledge about the festival by equating the Paganalia to other rituals and festivals, especially the lustratio pagi and the Sementivae. This rather confusing amalgamation of evidence has consequently been used to identify the character of the Paganalia. Therefore, it is useful to go briefly through the relationship of Paganalia, Sementivae, and lustratio pagi.

---

\(^2\) Fowler 1925, 257.
\(^3\) Scullard 1981, 201.
\(^4\) Of course, Horace comes from the Italic region Lucania; but it should be remembered that it is in the same Odes (3.2.13) that the famous line *dulce et decorum est pro patria mori* appears... On the ambiguous relation of Roman poets and writers with regard to their background, see Gasser 1999. Cf. also Yntema forthcoming on Ennius.
\(^5\) Cf. Todisco 2004a for the image of vici and pagi in the sources.
The discussion is prompted by a description of the winter festival of the Sementivae in Ovid’s Fasti (1.657-696). In this context, at line 1.699, Ovid recalls a lustratio pagi. Some have equated it with the Paganalia: especially the triple repetition of pagus, pagum, pagantis has suggested to many that actually the Paganalia are meant, which has led to the assumption that the Paganalia can be equated with the Sementivae. Particularly popular has been the suggestion that the Sementivae represented the official ‘state’ festival, whereas the Paganalia would represent its rural equivalent. Others, amongst whom Georg Wissowa, are inclined to distinguish the Paganalia from the lustratio pagi, as if they were two equal and separate entities. But a lustratio seems to have been a common element, not an equivalent, of certain festivals. In fact, it does not seem improbable that Ovid compared and blended details from different festivals, which is in line with the representation of religious rites in a Callimachean tradition. It is thus possible to dismiss the idea that Ovid’s lustratio pagi relates to the Paganalia proper, whilst retaining the possibility that during the Paganalia a lustratio was held. Ultimately, this non-exclusive relation seems to be proved by the fact that a lustratio pagi is known epigraphically for June 5, another for May or March 11; but not winter, which would be the period of the Sementivae.

Another short passage has been adduced as well to sustain the connection between Paganalia and Sementivae. Varro speaks of the Paganicae after having treated the Sementivae, and considers both festivals as agricultural feasts. Most scholars have understood Paganicae as a synonym for Paganalia. However, the possibility that Paganicae does not relate to the Paganalia, but rather to another ritual or festival held in the pagus, from which it takes its name, should perhaps be considered, especially

---

6 E.g. SCULLARD 1981, 68; FOWLER 1925, 294, n. 3: “But the distinction is perhaps only of place; or if of time also, yet not of object and meaning.” Cf. also following note.

7 E.g. FOWLER 1925 who assumes that the Sementivae were celebrated under the “less technical” name of the Paganalia in “the country” (294, cf. also preceding note), and BAILEY 1932, 147. Other bibliography in DELATTE 1937, 104-105. Recently, the argument has been restated by BAUDY 1998, 186-187, who sees the Paganalia as “ein eigenständiges ländliches Äquivalent [zum staatsrömischem Aussaatfest]” (however not citing the previous and similar conclusions by e.g. Fowler and Bailey, nor the criticisms by Delatte).

8 Ov. Fast. 1.669 would refer to the lustratio. ROHDE 1942, 2294: “… die lustratio pagi, die als besonderes Fest neben den P.[aganalia] anzuemerken ist”; WISSOWA 1912, 143 and 439 n. 7 (“Erwähnt von Varro, Ling. 6.26 unter dem Namen paganicae (feriae) … Sie sind ein agrarisches Fest … verschieden sowohl von den Feriae Sementivae, mit denen sie oft zusammengeworfen werden, wie von der lustratio pagi.” The elegy on a rustic festival from Tib. 2.1, which inspired Ovid’s lines, does not consider the Paganalia either. Cf. MALTBY 2002, 359: “Many of the individual details crop up again in Ovid’s description of the January festival of the Paganalia or the Feriae Sementivae (Fast.1.657ff.). But the fact that Ovid was imitating T[ibullus] does not prove that T[ibullus] was describing the Paganalia.” Cf. on Tibullus’ elegy, BAUDY 1998, 127-147.

9 And other occasions: cf. infra.


11 DELATTE 1937, 104-107.


13 Varro, Ling. 6.26. According to him, the Paganicae were agriculturae causa susceptae; i.e. their date would be established according to the agricultural calendar.
since Varro uses the word *Paganalia* two lines earlier (in an apparently unrelated context).\(^{14}\) In any case Varro does not equate the *Sementivae* and the *Paganicae* (*Paganalia*); he rather compares them on the basis of the connection with agriculture and their status as *feriae conceptivae*.\(^{15}\)

Now that the relationship between *Paganalia* and other festivals, and the *lustratio pagi* has been defined more precisely, it becomes clear that explicit evidence in the literary sources that the *Paganalia* were in the outset an agricultural festival is actually rather poor. Especially once it is admitted that the *Paganalia* and the *Sementivae feriae* are not identical, and therefore references to the latter cannot be used to clarify the character of the former.\(^{16}\) Of course festivals could perform different roles within society, and attempts to try to pin down ‘the character’ of the *Paganalia* would be in vain. Notwithstanding this general multiforicity or malleability, it seems legitimate to question the typically agricultural character of the *Paganalia* that has been accepted almost unanimously in studies on the *Paganalia*.\(^{17}\)

Ovid’s text stages a general *lustratio pagi* in the context of the *Sementivae*, and Macrobius states that the *Paganalia* were *feriae conceptivae* (i.e. a mobile feast and not part of the *feriae stativae*, the fixed public calendar), listing the festival together with the *Latinae*, *Sementivae*, and the *Compitalia*.\(^{18}\) But even if it were true that many agricultural festivals were *feriae conceptivae*, it would be perverse to turn the argument around and state that the *Paganalia* were an agricultural festival because they are *feriae conceptivae*. Clearly, the *feriae Latinae* in honour of Juppiter Latiaris, announced on the mons Albanus by the new consuls, cannot be considered agricultural, and neither can, as I will argue in the next chapter, the *Compitalia*. The only text possibly linking the festival explicitly to agriculture seems to be Varro, who states that the date of the *Paganicae* was established according to the agricultural

\(^{14}\) BAUDY 1998, 187 argues in defence of the equation *Paganicae = Paganalia* that in this context (*Ling. 6.26*) an intended (*feriae*) *Paganicae*, in consonance with the *feriae Sementivae*, would explain the difference. Varro, *Ling. 6.24*: *Dies Septimontium nominatus ab his septem montibus, in quibus sita Urbs est; feriae non populi, sed montanorum modo, ut Paganalibus, qui sunt alicuius pagi*. Varro, *Ling. 6.26*: *Sementivae Feriae dies is, qui a pontificibus dictus, appellatus a semente, quod sationis causa susceptae. Paganicae eiusdem agriculturae causa susceptae, ut haberent in agris omnis pagus, unde Paganicae dictae.*

\(^{15}\) Cf. also Macrobr. *Sat. 1.16.6*, where the *Sementivae* and *Paganalia* are listed apart from one another. Cf. MILLER 1991, 117 n. 23 on the comparative character of the statements in Varro and Ovid.

\(^{16}\) Cf. WISSOWA 1912, 143 and 439 n. 7; DELATTE 1937, 104-105. Cf. FRASCHETTI 1990, 159 with n. 59.

\(^{17}\) Although Delatte points out with clarity that Dionysius is the main source, he still recognises an agricultural aspect to the *Paganalia*: “… aux yeux de Denys … les *Paganalia* sont une fête de la vie agricole” (DE LATTE 1937, 106). Cf. BAUDY 1998, esp. 188-189 and 190: “Die Paganalia hatten also nicht nur eine agrarische, sondern zugleich eine wichtige soziale Bedeutung,” consequently stating that Dionysius did not consider the former but was only interested in the latter. TARPIN 2002 treats Dionysius’ account in detail, but his study is not concerned with the character of the festival in general, and in light of the other sources.

\(^{18}\) Macrobr. *Sat. 1.16.6*: *conceptivae sunt quae quotannis a magistratibus vel sacerdotibus concipiuntur in dies vel certos vel etiam incertos, ut sunt Latinae Sementivae Paganalia Compitalia.*
calendar. However, as mentioned earlier one should be careful in identifying the Paganicae with the Paganalia, and we should therefore refrain from reading too much into the passage of Varro. The only pertinent texts that relate securely to the Paganalia proper do not give the slightest hint of an agricultural function or character of the festival, as the following will show.

THE PAGANALIA ACCORDING TO DIONYSIUS OF HALICARNASSUS

In his Roman Antiquities (4.14-15), Dionysius of Halicarnassus provides the only detailed narrative of the festival of the Paganalia available to us. He informs us that the Paganalia, just as the Compitalia that will be considered in the next chapter, were instigated by king Servius Tullius (trad. 578 to 535 BC) while making the new tribus division of Rome. Dionysius tells us that Servius Tullius extended the division of the city proper to four instead of three urban tribus, and divided the countryside in an unknown number of rural tribus. Pagi would have constituted the subdivisions of these rural tribes. All pagni would have had altars (βωμούς) for the celebration of the Paganalia. His description contains of course little historicity, but may echo a historical situation in some way and is of importance for the understanding of the religious role of the pagus. Some general important features in Dionysius’ account

20 In 2.76.1, Dionysius attributes the installation of pagni to king Numa, also in this passage an administrative function becomes clear. In the passage on Servius this is much more elaborated, and the relation with the tribus and the Paganalia is made.
21 Cf. THOMSEN 1980, 251-252, who dismisses the idea that Servius installed the pagni and Paganalia, arguing that these were much older...
22 Loeb translation of Dion. Hal. Ant. Rom. 4.15 (see for 4.14 Chapter 9): “Tullius also divided the country as a whole into twenty-six parts, according to Fabius, who calls these divisions tribes also and, adding the four city tribes to them, says that there were thirty tribes in all under Tullius. But according to Vennonius he divided the country into thirty-one parts, so that with the four city tribes the number was rounded out to the thirty-five tribes that exist down to our day. However, Cato, who is more worthy of credence than either of these authors, does not specify the number of the parts into which the country was divided. After Tullius, therefore, had divided the country into a certain number of parts, whatever that number was, he built places of refuge upon such lofty eminences as could afford ample security for the husbandmen, and called them by a Greek name, pagni or “hills”. Thither all the inhabitants fled from the fields whenever a raid was made by enemies, and generally passed the night there. These places also had their governors (archontes), whose duty it was to know not only the names of all the husbandmen who belonged to the same district but also the lands which afforded them their livelihood. And whenever there was occasion to summon the counymen to take arms or to collect the taxes that were assessed against each of them, these governors assembled the men together and collected the money. And in order that the number of these husbandmen might not be hard to ascertain, but might be easy to compute and be known at once, he ordered them to erect altars to the gods who presided over and were guardians of the district, and directed them to assemble every year and honour these gods with public sacrifices. This occasion also he made one of the most solemn festivals, calling it the Paganalia; and he drew up laws concerning these sacrifices, which the Romans still observe. Towards the expense of this sacrifice and of this assemblage he ordered all those of the same district to contribute each of them a certain piece of money, the men paying one kind, the women another and the children a third kind. When these pieces of money were counted by those who presided over the sacrifices, the number of people, distinguished by their sex and age, became known. And wishing also, as Lucius Piso writes in the first book of his Annals, to know the number of the inhabitants of the city, and of all who were born and died and arrived at the age of manhood, he
can be pointed out. First of all, Dionysius connects the installation of the Paganalia from the outset to the administrative division of Rome, and in this case its peri-urban area. Indeed, this passage (4.14-15) is part of a description of Servius' res gestae, which culminates in the installation of the census (4.16).

Related to the numbering procedures described by Dionysius, there seems to be a hierarchy in the sequence of actions. First a division is made, both of the urban and the rural area, and then magistrates are appointed to ascertain the number of inhabitants, and their land property. This, as is explicitly stated, serves the military levy and the taxation. Only then, in order to facilitate the counting procedure both the festival of the Compitalia (4.14) and the Paganalia (4.15) were created.23 With regard to the Paganalia, Dionysius states that in order to establish the number of inhabitants of the pagi easily (“…but might be easy to compute and be known at once”), these were ordered to erect altars, upon which yearly sacrifices were to be made. This yearly festival was consequently established under the name of Paganalia.

Dionysius then proceeds to explain how the counting was facilitated by the creation of the festival; every man, woman and child had to offer a different type of coin. In this way, “those who presided over the sacrifices” could establish the population numbers distinguished by sex and age.24 In the arrangement of his general narrative, Dionysius of Halicarnassus establishes a dichotomy between the urban and the rural population, since he first considers in 4.14 the rituals of the Compitalia, also instigated by Servius Tullius, in relation to the division of the city of Rome in four tribus. The next section, cited here (4.15), is explicitly devoted to the countryside directly outside the city (τὴν χώραν ἀπάσαν), and it is in this context that the Paganalia are treated. In this way, a distinction between urban and non-urban is made, because the Compitalia would perform functions for the urban tribes and the Paganalia accordingly for the rural tribes.25

 prescribed the piece of money which their relations were to pay for each into the treasury of Ilithyia (called by the Romans Juno Lucina) for those who were born, into that of the Venus of the Grove (called by them Libitina) for those who died, and into the treasury of Juventas for those who were arriving at manhood. By means of these pieces of money he would know every year both the number of all the inhabitants and which of them were of military age. After he had made these regulations, he ordered all the Romans to register their names and give in a monetary valuation of their property, at the same time taking the oath required by law that they had given in a true valuation in good faith; they were also to set down the names of their fathers, with their own age and the names of their wives and children, and every man was to declare in what tribe of the city or in what district of the country he lived. If any failed to give in their valuation, the penalty he established was that their property should be forfeited and they themselves whipped and sold for slaves. This law continued in force amongst the Romans for a long time. [4.16.] After all had given in their valuations, Tullius took the registers and determining both the number of the citizens and the size of their estates, introduced the wisest of all measures, and one which has been the source of the greatest advantages to the Romans, as the results have shown…[the census].”

24 Cf. however THOMSEN 1980, 210-211 according to whom Dionysius’ description of the offering of different coins “bears the stamp of legend”.
25 Another example of this distinction is the idea that the festivals were not listed in the Roman calendar: cf. FOWLER 1925, 16 who argues that all rites which did not concern the state as a whole but only parts of it, such as pagi, could not be included in the state calendar. One of the central ideas in
RUSTIC IMAGES OF ADMINISTRATIVE CONTROL

As has become clear, in modern scholarship on Roman religion the romantic aspects of the ‘rustic’ rituals of the pagus and the Paganalia are often highlighted, citing Dionysius’ text together with the Odes by Horace and other ‘rusticising’ idealised descriptions of simple, frugal cult activity.26 Similarly, the conflation of evidence for what are actually distinct rituals and festivals has favoured an agricultural interpretation. These traditions have formed and image of the Paganalia festival as an agricultural, rustic feast of vetust origins. Reading the relevant lines of Dionysius of Halicarnassus in their broader context however, the conclusion must inevitably be that, at least from Dionysius’ point of view, the Paganalia were basically a ritualisation of the administration of the rural population on behalf of the Roman state.27 For the city of Rome, this administrative aspect has long been recognised by modern scholarship; especially the creation of the pagi themselves and their relation to the ‘Servian reform’ of the tribus have received due attention.28 But the consequences of this specific administrative character of the religious festivals of both Paganalia and, as we will see, Compitalia, for the rural pagi and vici in the rest of Italy are yet to be evaluated. Tarpin has discussed the administrative character of both festivals in the city of Rome in relation to the creation of pagi and vici, and has drawn important conclusions on the character of pagi and vici in the western Mediterranean world. Within this new framework, however, the role of festivals and religion in general in the pagi and vici outside Rome remains to be studied.

modern scholarship derived from, amongst other things, Dionysius’ description, is that the Paganalia at Rome are to be understood as the festival of the pagani as opposed to that of the montani, whose festival in turn would have been the Septimontium. In this way, both Paganalia and Septimontium would be state festivals for complementary parts of society, the urban population as opposed to the rural population (implicated also by Fest. L 284; cf. Varro, Ling. 6.24), e.g. ROHDE 1942. Cf. CAPOGROSSI COLOGNESI 2002, 42-49, 228 n. 9. This distinction may also exist in the functioning of the census, since the procedure is different for the rural and the urban tribes. Tarpin interestingly suggests that at least in Dionysius’ description the urban census was more directed at the military levy, whereas the rural census, organised in pagi, seems to have been oriented primarily on taxation: TARPIN 2002, 187-188 and esp. 193-211.

26 Or Dionysius is even omitted altogether; e.g. SCULLARD 1981, 68.
27 This observation, of course, does not favour an ‘instrumentalist’ view of the festival, or religion in general: this administrative ‘function’ could have been embedded deeply in ‘religious’ behaviour. Cf. PIERI 1968, 28 who argues: “Cette méthode de dénombrement par le truchement d’offrandes apportées à un culte ou au cours d’une fête religieuse … trouve peut-être son explication dans la croyance assez répandue chez les peuples anciens que le dénombrement d’une population était une opération impie et fort dangereuse qui nécessitait par là-même une cérémonie de purification.”
Lustratio Pagi and Paganalia in Italy outside Rome

As to the supposed origin and character of the festival in archaic Rome, it is impossible to be certain – and it is not of direct interest to the present discussion. But with regard to Italy outside the Archaic city-state of Rome, it seems to me highly improbable that the Paganalia and Compitalia existed there before the installation of pagi and vici. If the festivals were being performed in the ‘Italic’ countryside as well, could it be that they had a similar administrative incentive, or at least aspect, to them, as described in Dionysius for the chora of Rome? If the evidence for Rome itself was already meagre, it will perhaps not come as a surprise that the evidential situation for theItalic areas is even worse. In this section therefore more questions will be posed than answered, but with the hope that these will stimulate the discussion.

In the first place, we should acknowledge that there is no direct (epigraphical) evidence that the Paganalia proper were indeed celebrated in the Italian countryside.29 But it should be noted that this is neither the case for Rome itself. Therefore, all arguments are by necessity more or less derivative. I think, however, that there is reason to suppose that the Paganalia were celebrated in the pagi in the Central-Italian, ‘Italic’ areas. It is true that Dionysius’ account relates to the mythical regal period, but apparently he describes at least in part a later or contemporary situation,30 and also explicitly states (4.15.3) that the laws, according to which the Paganalia are to be performed, are still observed in his time, i.e. early imperial Rome. Since pagi are by definition located outside urban areas, and the Paganalia are also located in the countryside by Varro (Ling. 6.24; in opposition to the urban Septimontium), it is certain that the festival was celebrated in the later pagi in ‘a’ countryside. Even if the evidence does not specify the location of the celebration within Italy (or rather: precisely because it does not), it seems implausible to me that the celebration of the Paganalia was confined to the old peri-urban pagi of Rome.31 In conclusion, I think it would be hypercritical to refrain from the conclusion that probably the Paganalia were celebrated in the pagi of Italy, wherever they were installed.

THE LOCATION OF THE FESTIVAL

The question that presents itself subsequently, concerns the location of the celebration of the Paganalia. What we can say, on the basis of Dionysius’ narrative, is that the Paganalia seem to have consisted, for the inhabitants of the pagi, in the coming together of the people (σύνοδον; 4.15.4), the payment of the apposite coins (νόμισμα;
4.15.4), and a communal sacrifice (θυσίαις κοιναίς; 4.15.3). With regard to the location of these rituals, it is often suggested that the festival took place at the central sanctuary of the pagus. This may seem self-evident, but the location is nowhere explicitly indicated nor is it qualified as a sanctuary, since Dionysius talks only of “altars” (βωμούς; 4.15.3) for each pagus. The description in Dolabella (L 302.1) of an intriguing field sanctuary with four open sides would, according to Louis Delatte, deal with such a pagus sanctuary, but this seems unfounded because there is no reference to the Paganalia nor to a pagus (cf. also the discussion on compitum sanctuaries in Chapter 9). Perhaps it is not too far-fetched to suppose that the sanctuaries where magistri pagi were active, or where the influence of pagi is otherwise attested (de pagi sententia vel sim.), indeed formed the appropriate places for some of the rituals connected to the Paganalia, but this is not documented.

LUSTRATIO PAGI

It has been suggested that a lustratio pagi could be part of the Paganalia, even if Dionysius does not mention it directly in his description. But also the fact in itself that there existed such a thing as the lustratio pagi is highly important; it attests to the ritual definition of territory and territoriality. At the same time, the group of people living within it was defined. Importantly, we are certain that the lustratio pagi was performed in the pagi of Italy: Siculus Flaccus, who was a land surveyor active in the second century AD, comments in his de conditionibus agrorum (9-10), on the importance of the lustratio pagi. He even asserts that the extent of the territory of the pagus could be deduced from the area that was covered by this ritual. According to Siculus, the lustratio would be performed by the magistri pagorum. Lustrationes pagi are also attested epigraphically in the pagi in the Italic areas. However, their relation to the Paganalia remains unclear, since, as has been seen,
lustrationes could also be performed on other occasions, as attested by CIL IX, 1618 from Beneventum.

In a problematic inscription found between Castelvecchio Subequo and Secinaro in Paellignian territory, a lustratio pagi has been recognised by some. The inscription, dated to the first century BC, mentions three magistri pagi who iter / paganicam fac(iunda/um) / ex p(agi) s(citu) c(uraverunt) eidemq(ue) p(robo)erunter). The discussion has centered on the interpretation of iter and paganicam, and their relation. Some read iter paganicam, i.e. some sort of road of the pagus or in the direction of a Paganica, others are inclined to integrate iter(um) as referring to the office-holding magistri and think paganicam is an adjective to an omitted substantive (lustrationem, ara, aedes, vel sim.). Depending on the accepted solution, a relation with the rituals connected to the pagus is not to be excluded, but a proper lustratio pagi or the celebration of the Paganalia is not attested.

In Picene territory another example of a true lustratio is documented. A small bronze tablet (13.5 x 13 cm), which was perforated for the purpose of hanging it, was found in the area of Tolentinum. The text, which can be dated to the third century AD, reads: tesseram paga/nicam L(ucius) Vera/tius Felicissi/mus pa tronus / paganis pagi / Tolentine(n)sis hos/tias lustr(um) et tesser(as) / aer(eas) ex voto l(ib ens) d(onum) d(edit) / V Id(us) Ma(rtia, -ia)s felicit(er), which could be translated as “tessera of the pagus. Lucius Veratius Felicissimus, patron, offered to the inhabitants of the pagus of

40 LA REGINA 1967-68, 433.
41 AE 1914, 270 = CIL I², 3255.
42 The editor, PERSICHETTI 1914, 131, read iter Paganicam (scil. versus), i.e. a road leading to Paganica, a modern place name in the area which according to him was identical in antiquity (followed by LA REGINA 1967-68, 376). LATTE 1960, 42 n. 2. however recognised a lustratio pagi, reading paganicam (scil. lustrationem), and iter as iter(um), i.e. ‘again, a second time’ and relating to the lustratio. In other words, the magistri would have cared for the lustratio pagi [that was held] again. Latte’s reading is refuted by van Wontergem, who favours an interpretation of iter paganicam as road again; according to him a ‘tratturo’ would have been meant, which would explain the use of the word iter rather than via vel sim. (VAN WONTERGHEM 1984, 98-99). Buonocore on the other hand has suggested to interpret iter as iter(um), but according to him this would relate to the office held again by the three magistri, and he proposes to amend a forgotten object paganicam (aedem vel sim.). Thus, three magistri pagi who were in office for the second time, would have cared for the construction of an ara paganica, aedes paganica, aedicula paganica or porticus paganica (in Suppl.It. n.s. V, 116; BUONOCORE 1993, 52 = BUONOCORE 2002a, 34). On his turn, Letta thinks that the magistri constructed an iter paganicum: “cioè una strada che attraversava tutto il territorio del pagus, collegando i vari vici tra loro e col santuario comune”; LETTA 1993, 37. In fact, both solutions, iter or iterum, require the acceptance of grammatical inconsistencies: iter paganicum instead of correctly paganicum on the one hand (LETTA 1993, 37 explains the female paganicam instead of neutrum paganicum with viam) or the omission of a substantive where paganicum relates to (BUONOCORE 1993, 52 = BUONOCORE 2002a, 34 suggests that paganica is perhaps an otherwise unknown substantive). An additional problem is that the integration iter(um) would implicate a recurrence of the board of three magistri pagi, which seems improbable to LETTA 1993, 37. TODISCO 2004b, 186-189 suggests that the magistri saw to the construction of both a road and an object defined paganicam (aedes vel sim.).
43 CIL IX, 5565.
Tolentinum the sacrificial animals, the lustration, and the bronze tesserae, as a result of a vow, with pleasure. 11 March / May, auspiciously.” ⁴⁴ Although there has been discussion on the object of dedication, it seems now accepted that a lustratio pagi is meant here, during which sacrificial animals were led around the pagus.⁴⁵ The form and size of the tessera resembles a tessera frumentaria, and therefore probably also this tessera paganica served personal purposes rather than as commemorative tabula. Probably these tesserae were used as tokens to indicate the membership of the pagus. In the context of the festivities of the pagus Tolentinensis, it might therefore seem that Veratius not only paid for the animals and the lustratio, but also for the admission tickets of the pagani to the celebration.⁴⁶

THE PAYMENT FOR THE RITUALS AND THESAURI

Another element which might shed light on the rituals and usages of the members of the pagus is an inscribed thesaurus that has been found at Carpineto della Nora, in the Vestine area (fig. 8.2). The conserved calcareous block (h. 44 x l. 86 x w. 60 cm) is hollowed out in order to contain the coins that were to be thrown into the thesaurus. The inscription dates to the first century BC and mentions four people who restored the object and dedicated it to Juppiter Victor decem paagorum.⁴⁷

Fig. 8.2. CIL I², 3269, thesaurus from Carpineto della Nora (DEGRASSI, Imagines, 213, no. 299).

⁴⁴ Following CANCRINI, DELPLACE and MARENGO 2001, 123-125.
⁴⁵ CANCRINI, DELPLACE and MARENGO 2001, 123-125 with previous literature, e.g. SCHEID 1990, 449.
⁴⁷ CIL I², 3269; ILLRP 1271c. La Regina has interpreted the apparent meeting of different pagi in one sanctuary as part of a structuration process, a “normale processo sinecistico”, whereas the ‘final stage’ of municipium was never reached here (LA REGINA 1967-68, 414; cf. also the description of the sanctuary of Hercules Curinus as the “santuario tutelare del sinecismo”: COARELLI and LA REGINA 1984, 132). The notion of an evolutionary development from single pagi to municipium can now however be dismissed, cf. Chapter 6.
The appearance of *thesauri* in Italy is a relatively late phenomenon that seems to start only at the beginning of the second century BC. Most Italian *thesauri* date to the end of the second and the first centuries BC. The inscriptions sometimes bear just the names of the instigators, as in Carpineto and Ferentillo, but in other cases the titles reveal actions undertaken by *duoviri*, such as in Luna, *praetores* in Anagnia, and *magistri*, such as in Hatria. In the territory of Pausulae, a *municipium* in the Picene area, a *thesaurus* was found together with ca. 5000 Republican silver denarii. The inscription, a dedication to Apollo, can be dated to the second half of the second century BC.

I think that the date of introduction, in the second century BC, the Latin language used, and the magistrates and the gods involved (Jupiter Victor, Apollo, Fortuna, Minerva, Vesta, Hercules and possibly Venus) could suggest that these *thesauri* are a new phenomenon in the Italic areas, apparently in some way related to Roman / Latin influence. The geographical distribution of the *thesauri* seems to sustain this impression. Fregeleae (second century BC), Beneventum (second century BC), Hatria (second-first centuries BC) and Luna (end second century BC) are colonies. The Hernician city Anagnia was under Roman control since 306 BC, whereas the *thesaurus* can be dated to the second half of the second century BC. The Picene area, where the second century BC *thesaurus* dedicated to Apollo comes from, was already

---

50 Ferentillo (first half first century BC): CIL XI, 4988. According to La Regina 1967-68, 414 the people mentioned in the Carpineto *thesaurus* are “dei semplici Iovis Victoris, addetti all’amministrazione del culto” and not *magistri pagi*. Letta 1993, 43 n. 44 dismisses this idea and thinks rather of individuals acting on their own behalf.
51 CIL XI, 1343, cf. Ciampoltrini 1993, dating it to the end of the second or rather the beginning of the first century BC.
53 CIL I, 3293, dated to the second century BC by Torelli 2005, 355, but see Nonnis 2003, 48 for a first century BC date.
54 The inscription comes from località S. Lucia, between S. Claudio al Chienti and Morrovalle.
56 CIL XIV, 2854 from Praeneste and CIL XI, 6307 from *Pisaurum*.
57 AE 1985, 266 from Sora (79-40 BC).
58 AE 1904, 210 from Beneventum (second century BC).
59 In Anagni, since pecunia Venerus has been used, cf. Nonnis 1994-1995, 164.
60 *Thesauri* appear in some Latial sanctuaries, but these are quite late. Cf. Praeneste: CIL XIV, 2854 (Caligula) (but cf. criticism by Crawford 2003b, 76); Lanuvium (CIL XIV, 4177) (end first century BC).
62 The Latin colony of Sora (303 BC) could be added, but this *thesaurus* is dated to the first half of the first century BC (Catalli and Scheid 1994).
63 Humbert 1978, 214. The city was possibly made praefectura in that year.
in the third century BC incorporated by Rome. If in Arpinum, under Roman control since 305 BC, a second century BC thesaurus was found. If a block with a dedication to Valetudo, dating at least as early as the second century BC, which apparently came from the vicus Aninus was indeed a thesaurus, this would be another example.

Few are the exceptions to this connection with Roman or Latin influence, and the evidence remains, furthermore, somewhat suspicious. A thesaurus found in the sanctuary of Hercules Curinus at Sulmona could possibly form an example of a thesaurus in allied territory, but only if it dates before the municipalisation of Sulmo, which does not seem probable. A thesaurus is, however, mentioned in line 29 of side B of the late second century BC treaty between Abella and Nola, otherwise written in the Oscan language. Another possible exception of a thesaurus in an ‘indigenous’ context is formed by a block revealed in a sanctuary of the second to first centuries BC at Pescosansonesco in the Vestine area. The rectangular calcareous block presents an iron ring on top, and an inscription in the Vestine or a Vestine-Latin language, which reads: T. Vetis C. f. t. cule t. p. Letta suggests that the block was the lid of a thesaurus and reconstructs (hesaurum) p(osuit). However, both the identification of the object and the interpretation of the text in this way do not appear to be compelling, as Letta himself admits.

There remains the question of what this apparent correspondence between Roman political influence and the appearance of thesauri means. Torelli connects their appearance in time and place to the “definitiva ellenizzazione delle architetture religiose e profane di Roma e dei socii italici”, which may indeed seem attractive since the phenomenon is well known in earlier Greek contexts. At the same time it is somehow strange that the earliest Italian thesauri seem to be restricted to areas where Roman political influence was strong, whereas the hellenisation of Italy does not seem

---

65 Humbert 1978, 237-244. An inscribed thesaurus comes from the Umbrian town Amelia, which may have retained allied status until the Social War (Bradley 2000, 120-122), but the thesaurus is dated to the first century BC; the same goes for the first century thesaurus from Ferentillo. The thesaurus of Pettino near Amiternum (CIL IX, 4325 = CIL 19, 1856) is not dated, but appears in ILLRP, no. 532. At Collepietro, near Superaequum, a thesaurus was found with coins, including one reading Diovis / stipe (CIL 19, 2484). The lid of a possible thesaurus was found in a votive deposit at S. Pietro in Cantoni: Matteini Chiari 2000, 284.

66 For the thesaurus Sogliano 1896, 370, according to whom the thesaurus had “l’aspetto di un enorme uovo” and Hulsen 1907, 237 n. 1 with fig. 1 on p. 239. Apparently a Roman praefectura was installed in 305 BC, it became municipium in 90 BC.

67 CIL IX 3812 (= CIL 19, 390; cf. CIL IX, 3813), now lost. Catalli and Scheid 1994, no. 12, marked ‘uncertain’ by Crawford 2003b, 79.

68 Cf. Coarelli and La Regina 1984, 127-129 and La Torre 1989a (on the thesaurus: 140 and 143 fig. 55). An earlier incorporation of the entire area is however not excluded. On the status of the Paeligni see Coarelli and La Regina 1984, 113: in 305 BC part of their territory was apparently annexed by Rome (Diod. Sic. 20.90.3), probably the area around Superaequum. See also Chapter 7.

69 Ve. 1. According to La Regina 2000, post-Gracchan.

70 The status of this area is not clear in all respects, but it was conquered already in 290 BC (Humbert 1978, 226-233). The thesaurus of Carpineto della Nora, only ca. 10 km distant from Pescosansonesco, also belongs to this territory.

71 Letta 2004.

72 Torelli 2005, 355.
to have been linked directly to Roman influence. Perhaps another suggestion of Torelli, that the phenomenon may have been linked to the “sostanziale monetizzazione del regime delle offerte”,73 in the second half of the second century BC, could be better related to Roman influence, but it is still striking that the evidence is restricted to particular areas of Central Italy.

In any case, the appearance of a *thesaurus* in a sanctuary to ‘Jupiter Victor of the ten pagi’ taps into a new fashion which seems in one way or another related to Roman influence. Generally, these *thesauri* will have served as receptacles for the contributions of the participants of the cult, which were to be used, amongst other things, to finance the festivals and associated *ludi*. This calls to mind the above quoted assertion of Dionysius (4.15.4) that for the funding of the activities during the *Paganalia* all inhabitants of the *pagus* had to throw in their apposite νόμισμα (“Towards the expense of this sacrifice and of this assemblage he ordered all those of the same district to contribute each of them a certain piece of money, the men paying one kind, the women another and the children a third kind”). Whether the second suggestion by Dionysius that “When these pieces of money were counted by those who presided over the sacrifices, the number of people, distinguished by their sex and age, became known” is also true, remains impossible to prove.

**Conclusion: The Ritual Definition of New Communities**

To sum up, we have seen that in modern literature on ancient religion the *pagus* is often evoked as a locale of rusticity and rurality. This is partly justified by a similar attitude in early imperial poetry, where the countryside is being exalted as a part of Augustan ideology. Along the same lines, the most important religious festival associated with the *pagus*, the *Paganalia*, has been conceptualised as an agricultural feast of great antiquity. Yet, this image is not backed up by the evidence. The sources tell us little else than that the *Paganalia* involved a specific group located in the countryside, and that the festival was designed for administrative purposes.

Part of the *Paganalia* was probably a *lustratio* of the *pagus*. Such a *lustratio* was however not exclusively performed on the occasion of the *Paganalia*. During the *lustrationes* the inhabitants of the *pagus* made a circumambulation around their territory, and thereby ritually enhanced its borders. At the same time the group that was included within this territory was being redefined by this ritual. The *lustratio* will have had an important integrative function for the community. By re-emphasising or constructing the community ritually, previous relations and boundaries will have been erased, and the new community will have established and augmented its authority by divine legitimisation. This process of group formation also becomes apparent in the archaeological and epigraphical record, in the form of *tesserae paganicae* which express the affiliation of individuals to the *pagus*, and the communal sanctuaries installed *ex pagi decreto* vel sim., where the inhabitants of the *pagus* probably also paid their contributions to the festivities.

---

73 Torelli 2005, 355.
It should not be excluded that these group formation processes, and perhaps related administrative purposes, informed the main rituals celebrated in the countryside *pagi*, albeit concealed behind general references to rusticity by early imperial poetry, and not the least modern interpretation. Indeed, we should try to put images of rustic and frugal cult into perspective, just as in the case of the ‘sacro-idyllic’ landscape shown at the beginning of this chapter. The image has to be understood within a new, very Roman decorative scheme belonging to a *villa* of the last decade BC, the ensemble being typical for the Augustan age (fig. 8.3).

Fig. 8.3. Wall-painting with ‘sacro-idyllic’ landscape within decorative scheme from the *villa* of Agrippa Postumus at Boscotrecase, Red Room, North wall (VON BLANCKENHAGEN and ALEXANDER 1990, pl. 21).