Party autonomy and its limitations in the Rome II regulation

de Boer, T.M.

Published in:
Yearbook of Private International Law

DOI:
10.1515/9783866537200.1.19

Citation for published version (APA):

General rights
It is not permitted to download or to forward/distribute the text or part of it without the consent of the author(s) and/or copyright holder(s), other than for strictly personal, individual use, unless the work is under an open content license (like Creative Commons).

Disclaimer/Complaints regulations
If you believe that digital publication of certain material infringes any of your rights or (privacy) interests, please let the Library know, stating your reasons. In case of a legitimate complaint, the Library will make the material inaccessible and/or remove it from the website. Please Ask the Library: https://uba.uva.nl/en/contact, or a letter to: Library of the University of Amsterdam, Secretariat, Singel 425, 1012 WP Amsterdam, The Netherlands. You will be contacted as soon as possible.
I. Choice-of-law principles

Party autonomy is one of the leading principles of contemporary choice of law. Long gone are the days when conflicts scholars still argued that the applicable law could not be displaced by party agreement, as private individuals, by their own volition, cannot rise above the applicable law.¹ Not until the 1960’s did it dawn on them that this levitation trick might be supported by the adoption of a conflicts rule allowing the parties to choose the applicable law.² Since then, party autonomy has gradually gained ground in national and international conflicts legislation, and its scope has been extended from contracts to torts, succession,³ matrimonial property,⁴ and, in some jurisdictions, even divorce and maintenance.⁵ Given the acceptance of party autonomy in such a wide range of choice-of-law categories, one is bound to assume that it is supported by a common denominator. It has been argued that the parties’ freedom of choice is justified by the need for legal certainty and predictability,⁶ by a ‘subjective theory of the proper law’,⁷ or ‘for want of a better solution’.⁸ That does not explain, however, why there are areas of conflicts law in which the parties’ freedom of choice is either limited or non-existent, while there are other areas in which the need for predictable solutions is met


³ Cf. Article 5 Hague Convention of 1 August 1989 on the Law Applicable to Succession to the Estates of Deceased Persons; Articles 90(2) and 91(2) Swiss Bundesgesetz über das Internationale Privatrecht (IPRG); Article 79 Belgian Wetboek van Internationaal Privatrecht.

⁴ Cf. Article 3 and 6 Hague Convention of 14 March 1978 on the Law Applicable to Matrimonial Property Regimes; Article 52 Swiss IPRG; Article 15 German Einführungsgesetz zum Bürgerlichen Gesetzbuche (EGBGB); Article 49 Belgian Wetboek van Internationaal Privatrecht.

⁵ A limited freedom of choice already exists in several EC member states and is also endorsed in the various drafts of the so-called ‘Rome III Regulation’ (more properly: the ‘Brussels II-ter Regulation’) and in the drafts of a Regulation on international maintenance obligations.

⁶ This used to be a popular proposition in the 1960’s and 1970’s. Surprisingly, it is still the main argument supporting party autonomy in the Rome II Regulation; infra § 2.


⁸ In a rather pedantic article – my first attempt at academic writing – I took the view that, in a choice-of-law method which is geared to the designation of the law most closely connected, party autonomy is an anomaly to be tolerated only – for want of a better solution – if objective choice-of-law rules prove to be inconclusive: Th.M. de Boer, Subjectieve verwijzing: anomalie of grondbeginsel ?, in: H.U. Jessurum d’Oliveira e.a., Partij-invloed in het internationaal privaatrecht, Kluwer, Deventer, 1974, p. 47-72, at p. 68. My contribution to this collection of essays is best forgotten.
by clear-cut uniform conflicts rules. To me, therefore, freedom of choice in conflicts law can only be explained by linking it to freedom of disposition in substantive law. Where party autonomy is given free reign in the forum’s domestic law, its national conflicts law is likely to allow a choice of law by the parties. Conversely, freedom of choice is likely to be denied in areas in which the corresponding substantive law is meant to protect third parties or public interests and therefore is couched in mandatory language. That is why the law governing marriage, parentage, adoption, parental responsibility, or rights in rem can generally not be chosen by the parties. On the other hand, where a dispute does not concern anyone but the litigants – which usually implies that they are free to resort to alternative means of dispute resolution – there is no reason to curb their freedom to choose the applicable law. That is why party autonomy is now generally accepted as a leading principle in contracts choice of law.

As a tenet of the choice-of-law method adopted in most legal systems in the world today, party autonomy is an anomaly. At any rate, a method that is supposed to designate the law of the country with which the legal relationship at issue is most closely connected should not leave room for the parties to choose a law that does not qualify as such. Yet, we have come to accept that the closest connection is not the only criterion by which the applicable law may be selected. Apart from conflicts rules based on the principle of the closest connection and the principle of party autonomy, there are at least two different kinds of rules that are not meant to determine the ‘center of gravity’ or the geographical ‘seat’ of the legal relationship. Instead, they give expression to a social policy underlying the forum’s substantive law, which is either translated into a connecting factor that focuses on the party in need of protection, or into a number of alternative references, with a preference for the one by which a specific goal can be achieved.9 Choice-of-law rules focusing on consumers, employees, children, maintenance creditors, etc. could be said to reflect the function of the corresponding substantive law, which is protection of the weaker party. They are based, therefore, on a choice-of-law principle that is known as the ‘principle of functional allocation,’ or the ‘protection principle’.10 Alternative reference rules are based on the so-called ‘favor principle,’ as they allow a choice of the one law among several alternatives that achieves a favored result, such as the formal validity of a legal transaction,11 the legitimation of a child born out of wedlock,12 or the obligation to pay maintenance.13

10. It should be noted that protection is only afforded at the choice-of-law level. A rule referring to the law of the consumer’s habitual residence (cf. Article 5(3) Rome Convention 1980) may leave the consumer empty-handed at the level of substantive law. Conflicts rules that are based on the principle of functional allocation do achieve equal treatment of the weaker party, regardless of whether they have entered into a domestic or international legal relationship.
12. Article 4 Dutch International Parentage Act (Wet conflictenrecht afstamming); Articles 72-74 Swiss IPRG; Articles 20-21 German EGBGB.
2. **Party autonomy as defined in the Rome II Regulation**

According to the preamble of the Rome II Regulation, a rule allowing the parties to choose the law applicable to a non-contractual obligation is based on two objectives: ‘to respect the principle of party autonomy and to enhance legal certainty’. This rationale is not very convincing, as it does not answer the questions of why party autonomy should be respected, or why a choice by the parties would lead to greater certainty than the one to be achieved by the Regulation’s uniform conflicts rules. At any rate, the preamble does not explain why the parties should be allowed to choose the law of a country that is not in any way connected with the non-contractual obligation at issue. Such freedom of choice can only be understood if it is viewed as a transposition of the parties’ power to dispose of their rights under substantive law to the level of conflicts law.

It would seem that the main provision on party autonomy in Rome II, Article 14 in its final version, has not given rise to much debate, as all the elements of the Commission’s original proposal have remained basically intact. The parties’ freedom to choose the applicable law is still subject to a number of restrictions: (1) the choice-of-law agreement must be entered into *after* the event giving rise to the damage occurred; (2) the choice must be express, or demonstrated with reasonable certainty by the circumstances of the case; (3) it may not affect the rights of third parties; (4) in domestic cases, a choice of foreign law cannot displace the mandatory provisions of the law that would apply without the choice; (5) in intra-community cases, the choice of the law of a non-member state cannot displace mandatory provisions of Community law; (6) the choice of a foreign law cannot displace overriding mandatory rules of the forum, and (8) a choice-of-law agreement does not affect the law applicable to non-contractual obligations arising from an infringement of intellectual property rights, as designated by Article 8. In the final text of the Regulation, a similar restriction has been included with respect to unfair competition and restrictive trade practices, both covered by Article 6. Another novelty is the exception to the first restriction if all parties concerned are engaged in commerce. For the rest, Article 14 is essentially the same as Article 10 in the Commission’s first proposal.\(^{14}\)

---

\(^{14}\) There are some minor differences in wording (‘shall’ instead of ‘must’, ‘where’ instead of ‘if’, etc.), as well as some legal differences. In the Commission’s proposal, the agreement would only be valid if the parties entered into it ‘after their dispute arose.’ Article 14 now provides: ‘after the event giving rise to the damage occurred.’ The time factor in Article 10(2) and 10(3) – all elements located in one state or in one or more member states – has been changed from ‘at the time when the loss was sustained’ into ‘when the event giving rise to the damage occurs.’
The restrictions on the parties’ freedom of choice in domestic and intra-community cases can also be found in the Rome I Regulation. The same can be said about the priority of the forum’s overriding mandatory provisions, the criteria for a valid choice, and the rights of third parties. That leaves us with three limitations that are specific to Rome II and, therefore, deserve separate treatment. I will first deal with the bar on party autonomy in the fields of unfair competition and intellectual property, and then with the requirement that a choice-of-law agreement between private parties can only be made post factum. As I am fully aware of the fact that in the area of non-contractual obligations parties seldom exercise their freedom of choice, the following remarks are primarily meant to stir up academic debate, not to illuminate the limits of Article 14 in actual practice.

3. Article 6: no freedom of choice in cases relating to unfair competition or restriction of trade

Under Article 6, non-contractual obligations arising out of an act of unfair competition are subject to the law of the country where competitive relations or the collective interests of consumers are (or are likely to be) affected. If the damage results from a restriction of competition, the law to be applied is the law of the country where the market is (or is likely to be) affected. In either situation, the applicable law cannot be displaced by a choice-of-law agreement: Article 6(4). This restriction is explained, more or less, in recital 21, where it says that ‘the conflict-of-law rule should protect competitors, consumers and the general public and ensure that the market economy functions properly.’ Read in conjunction with the reference to ‘competitive relations and collective interests of consumers’ in Article 6(1), this statement suggests that unfair competition and restrictive trade practices affect public rather
than private interests. Or, to put it differently, in the area of unfair competition and restrictive trade practices, interests of a higher order than those of individual competitors are at stake. On the level of substantive law, those interests are generally protected by mandatory provisions, which may range from standards of conduct to rules on the determination of the burden of proof, or on the nature and measure of damages, etc. As explained in § 1, the less room there is for party agreement on this level the less freedom the parties should be allowed on the choice-of-law level. In this respect, the ban on choice-of-law agreements in Article 6(4) is quite justified.

Unfortunately, there are several provisions in Rome II that are difficult to square with this line of reasoning. If the parties’ freedom of choice corresponds with their freedom of disposition under substantive law, it is hard to see why the drafters of Rome II have chosen to prohibit choice-of-law agreements in all unfair competition cases, even those in which the defendant’s conduct does not affect collective interests – the situation covered by Article 6(2) – while the parties’ freedom of choice is not curbed in any way by Article 7, the provision on environmental damage, or Article 9 covering industrial actions. ‘Where an act of unfair competition affects exclusively the interests of a specific competitor,’ Article 6(2) calls for the application of the general conflict-of-law rules laid down in Article 4. Yet, a choice-of-law agreement is still blocked by Article 6(4). If the law of the market may be displaced in this situation by the law of the parties’ common habitual residence or the law of another more closely connected country, it is hard to see why it cannot be displaced by the law designated by the parties in accordance with Article 14. In my view, this is a mistake that should be corrected in the next version of Rome II.

On that occasion, the relation between party autonomy and environmental law should be reconsidered as well. Article 7, the provision on the law applicable to environmental damage, calls for the application of the law of the place of injury, or – at the victim’s option – the (probably more favorable) law of the place of conduct wrong. Since protection of the environment would seem to be no less a public interest of the state concerned than protection against unfair competition or restrictive trade practices, I fail to see why Article 7 does not also contain a restriction on a choice by both parties similar to the one laid down in Article 6(4). The same could be said with regard to the provision covering industrial actions: Article 9 refers to the lex loci delicti, subject to the common habitual residence exception of

---

21. Laws that are meant to protect trade and commerce from restraints, monopolies, price-fixing, price discrimination, etc. (antitrust laws) qualify as ‘overriding mandatory rules’ within the meaning of Article 9(1) of the latest draft of the Rome I Regulation, as they are crucial to the ‘political, social, or economic organisation’ of the country in which they are in force. However, Rome II only gives precedence to overriding mandatory provisions of the forum state (Article 16). If choice-of-law agreements were allowed under Article 6, the parties could evade the rules of foreign competition law, whether or not they would qualify as overriding mandatory provisions.

22. Cf. Karl Kreuzer, Tort Liability in General, in: The Unification of Choice of Law Rules on Torts and Other Non Contractual Obligations in Europe, The ‘Rome II’ Proposal (ed. Alberto Malatesta), Studi e Pubblicazioni della Rivista di Diritto Internazionale Privato e Processuale no. 63, Cedam, Padova, 2006, p. 45-58, at p. 55: ‘Where an act of unfair competition exclusively affects the interests of an individual competitor, there is no reason why the parties should not be allowed to select, by agreement, the law applicable to their relations.’
Article 4(2), but it does not rule out choice-of-law agreements. Still, it would seem that industrial actions affect social and economic interests of a higher order than those of the parties concerned, justifying a restriction on party autonomy similar to the one included in Article 6(4).

4. No freedom of choice in cases relating to infringement of intellectual property rights

It is generally assumed that the territorial nature of intellectual property rights does not support application of any other law but the law of the country for which protection is claimed (lex loci protectionis). Hence, the Rome II Regulation neither leaves room for the law of the parties’ common habitual residence, nor provides for a proper law exception. Choice-of-law agreements are expressly prohibited in Article 8(3). The exclusive reign of lex loci protectionis is justified in recital 23 by the invocation of a ‘universally acknowledged principle’ that ‘should be preserved’. A more compelling explanation is given by Kreuzer: ‘The exclusion of an agreement on the law applicable to infringements of intellectual property rights is due to the fact that in these cases the rights are existing only on a territorial basis so that the parties possibly could select a legal system under which no intellectual property right may exist.’

However, if infringements of intellectual property rights are compared to other ways of causing damage to another’s property, it can hardly be maintained that the law governing the tort should also be applicable to incidental questions such as the existence or extent of property rights. Those issues belong to a different choice-of-law category and should be treated accordingly. A similar approach could be taken with regard to intellectual property rights. I agree with Kreuzer that the existence and extent of such rights should be measured against the lex loci protectionis. The question of whether a particular act constitutes an infringement – in other words, the unlawfulness issue – cannot be separated from questions pertaining to the existence, scope, and duration of the intellectual property right at issue. I see no reason, however, why other issues – such as: who can be held liable, the limitation or division of liability, or the nature and measure of damages – could not be subjected to a different law. In the Swiss statute on private international law, Article 110(2) does allow the parties to choose Swiss law with regard to ‘claims resulting from an infringement of intellectual property rights,’ a phrase which is

23. Cf. Mireille M.M. van Eechoud, Choice of Law in Copyright and Related Rights, Alternatives to the Lex Protectionis, Kluwer Law International, The Hague/London/New York, 2003, p. 95 (with numerous citations in footnote 263): ‘There is however quite widespread agreement that the general conflict rule for copyright (and other intellectual property) is the one referring to the law of the country for which protection is claimed (Schutzland principle; lex protectionis). Some infer this conflict rule from the territorial nature of copyright. Others derive it from the national treatment principle as enshrined in the Berne Convention and other treaties, or see the lex protectionis expressed directly in Article 5(2) BC and similar clauses.’ See also: James J. Fawcett & Paul Torremans, Intellectual Property and Private International Law, Clarendon Press, Oxford, 1998, p. 462 ff.
24. Kreuzer, supra note 21, p. 55/56.
meant to exclude the unlawfulness issue from the scope of choice-of-law agreements. While I would not limit the parties’ options to a choice of *lex fori*, there is much to be said for an approach in which the legal consequences of infringement could be subjected either to the law of the country with which they are most closely connected (*lex domicilii communis*, proper law, or accessory choice of law), rather than the *lex loci protectionis*, or to the law chosen by the parties.

5. *Freedom of choice before or after the event*

The last restriction on party autonomy I should like to discuss is the one laid down in Article 14(1), requiring that choice-of-law agreements between non-professional parties are entered into *after* the event giving rise to the damage occurred. Similar restrictions can be found in, *e.g.*, the German, Belgian, and Swiss statutes on private international law. It would seem that they all rest on the same rationale, which is: preventing abuse of choice-of-law agreements where the parties do not have equal bargaining power. Whether or not such fear of abuse is justified, it should be borne in mind that most choice-of-law agreements covering an anticipated tort are made in connection with a contractual relationship between the parties. They – or at least one of them – want to make sure that the law of their choice will be applied to any dispute that may arise as a result of their relationship, regardless of whether the action sounds in contract or in tort. Even if their agreement would be invalid under Article 14(1), an action sounding in tort would still be governed by the law of their choice, as there is likely to be a close connection between their contractual relationship and the tort at issue, the situation expressly mentioned in Article 4(3). In other words, even if a choice-of-law agreement would be invalid because it was entered into before the event giving rise to the damage occurred, it would be replaced by an accessory choice of the (chosen) *lex contractus*. The remaining cases – those in which the parties have entered into an agreement on the law applicable to a future tort while they are *not* bound

---


27. Germany: Article 42 *EGGBG*; Belgium: Article 101 *Wetboek van Internationaal Privaatrecht*; Switzerland: Article 132 *IPRG*. In the Netherlands, on the other hand, the parties are free to choose the applicable law both before and after the tortious event: Article 6 *Wet conflictenrecht onrechtmatige daad*.


30. With regard to their contractual relationship, the parties’ freedom of choice could be restricted as well. The protection of the weaker party then no longer depends on Article 14(1) Rome II, but on, *e.g.*, Article 6(2) or Article 8(1) Rome I in its version of 29 November 2007 (Article 5(2) and Article 6(1) of the Rome Convention of 1980).
by a pre-existing relationship – will be so rare that they hardly warrant the elaborate distinction between anterior and posterior agreements formulated in Article 14(1)(a) and (b).

Still, this concern for the plight of the weaker party reveals another flaw in the methodological underpinnings of the regulation. If an imbalance in the parties’ bargaining power should be remedied by a provision like Article 14(1) – which would seem to be based on the same rationale as the one underlying the validity of forum selection clauses in insurance contracts, consumer contracts, and contracts of employment under the Brussels I Regulation\(^{31}\) – it is hard to see why ‘non-commercial parties’ should not be given the opportunity to rely on an anterior choice-of-law agreement if that would benefit their case, just like the Brussels I Regulation allows the weaker party to rely on an anterior choice-of-forum agreement.

On a more fundamental level, it could be asked whether the desire to protect the weaker party, as expressed in Article 14(1), should not be mirrored in the rules that apply in the absence of a choice-of-law agreement, notably the main rule of Article 4. In an Explanatory Memorandum accompanying the Commission’s original proposal, the *lex loci damni* rule is said to reflect ‘the modern concept of the law of civil liability, which is no longer ... oriented towards punishing for fault-based conduct: nowadays, it is the compensation function that dominates.'\(^{32}\) This view is upheld in recital 16 of the preamble: ‘A connection with the country where the direct damage occurred strikes a fair balance between the interests of the person claimed to be liable and the person sustaining the damage, and also reflects the modern approach to civil liability and the development of systems of strict liability.’ These statements suggest that Article 4(1) is based on the principle of functional allocation, translating the compensatory function of modern tort law into a connecting factor that is focused on the tort victim as the party to be protected. This suggestion is reinforced by the assumption that the place of injury coincides with the victim’s habitual residence ‘in most cases.’\(^{33}\)

Yet, it can hardly be maintained that the *lex loci damni* rule reflects the compensatory function of modern tort law. Statistically, I would say, the place of injury might as well coincide with the tortfeasor’s place of residence, if there is any coincidence at all. A functional approach would assure that victims are afforded compensation in accordance with their own law, possibly subject to a foreseeability exception.\(^{34}\) In my view, the *lex loci damni* rule is based on the principle of the closest connection, reflecting no other choice-of-law objective than the achievement of predictable and uniform results.

\(^{31}\) Articles 13(1), 17(1), and 21(1), respectively, all of them referring to choice-of-forum agreements entered into after the dispute arose.


\(^{33}\) Ibid., at p. 11: ‘In most cases [the *lex loci damni*] corresponds to the law of the injured party’s country of residence.’

\(^{34}\) Cf. the provision on product liability, allowing for an exception if the person claimed to be liable could not foresee that his product would be marketed in one of the countries listed in Article 5(1). In its original version, Article 5 only re-
There is a methodological discrepancy, therefore, between provisions in Rome II that are meant to further substantive policies – such as the protection of public interests in Article 6, or the protection of the weaker party in Article 14(1) – and those that remain totally blind to the result they achieve, despite the token remarks on the function of modern tort law in the Explanatory Memorandum and the preamble.

6. Conclusion

The practical import of a provision on choice-of-law agreements in the area of non-contractual obligations is undoubtedly limited. Where disputes arise between parties that are not bound by a pre-existing relationship, they have little cause to agree on a law that could put one of them at a disadvantage. Still, the Rome II Regulation would be incomplete without a provision on party autonomy and its limitations. Article 14 allows the parties to choose any law they want – not necessarily the lex fori or the law of one of the countries with which the case is in some way connected. Unless both parties are engaged in commercial activities, a valid agreement can only be made after the event giving rise to the damage occurred, a restriction meant to protect the interests of the weaker party. Collective interests are deemed to be affected by infringements of national or Community competition law, hence the ban on choice-of-law agreements in Article 6(4). A similar prohibition can be found in Article 8(3). The latter restriction does not seem to be warranted by a concern for public interests but – more likely – by an outdated choice-of-law approach to disputes over the infringement of intellectual property rights.

Studying the various drafts and the final version of the Rome II Regulation, one can hardly escape the impression that it has come to be based on rather disparate choice-of-law considerations, ranging from the need for uniformity, predictability, and legal certainty to ‘the function of modern tort law, the protection of ‘public interests,’ and a concern for ‘weaker parties’. But even if methodological eclecticism is a characteristic of contemporary choice of law, consistency is required in assessing the choice-of-law objective to be achieved in a particular area, and in choosing the choice-of-law technique best suited to achieve it. Thus, if collective interests call for a ban on choice-of-law agreements, party autonomy should be ruled out in all areas in which such interests are at stake. If the exclusion of ex ante agreements is deemed to be justified by the interests of the weaker party, an exception should be made for cases in which the weaker party wants to rely on such an agreement. And, generally, if the main rule in Rome II is said to be supported by ‘the compensatory function of modern tort law’, it should not ‘strike a fair balance between the interests of the person claimed to be liable and the person sustaining damage,’ as it says in recital 16; rather, it should focus on the person to be compensated. To me, these inconsistencies are illustrative of a general lack of awareness of the bedrock of modern

ferred to the law of the victim’s habitual residence, a clear example of functional allocation. The current version is based on a ‘cascade system of connecting factors, together with a foreseeability clause’ (recital 20).
European conflicts law among those involved in drafting EU conflict-of-law instruments. Ever optimistic, I trust that their understanding of choice-of-law methodology will have improved before the Rome II Regulation is up for revision.