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Multi - girl - culture : an ethnography of doing identity

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UvA Dissertation

Faculty of Social and Behavioural Sciences

Linda Duits (1976) obtained her masters degree in Political Science and her PhD in Communication Science. She is currently Assistant Professor in Qualitative Methods at the department of Communication of the University of Amsterdam, and affiliated with the Amsterdam School of Communications Research (ASCoR) and the Centre for Popular Culture.

In this highly readable book, Linda Duits investigates girl culture in the Dutch multicultural society. Her ethnographic account provides a thick description of life at school, still the most prominent setting for today's youth. She followed young girls of diverse ethnic backgrounds in their transition from primary to secondary school, focusing on the ways they use the body, clothing and media in their *performance* of identity. Countering several media hypes, including the internet generation, the headscarf debate, and the sexualisation of society, Duits shows how contemporary girl culture is a mundane culture that is reflexively negotiated in an everyday setting.


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