Mothering the post-industrial city: Family and gender in urban re-generation

van den Berg, M.A.

Citation for published version (APA):
# Table of Contents

- **Introduction**
  - Departing from the Industrial Urban Past

## Part 1
### Family and Urban Re-generation
- **Chapter I**
  - Repertoires: Mothering, Planning, Rotterdam
- **Chapter II**
  - Re-generation and Urban Gender Bending
- **Chapter III**
  - Producing and Researching Parenting Guidance

## Part 2
### Learning to Mother
- **Chapter IV**
  - Translations: Food, Knowledge and Sex
- **Chapter V**
  - Transactions I: Mediating Policy
- **Chapter VI**
  - Transactions II: Rituals of Reflexivity and the Post-Industrial Economy

- **Conclusion**
  - Generations as Urban Policy Instruments

- **Notes**
- **References**
- **Summary**
- **Nederlandse Samenvatting**
### Detailed Table of Contents

#### Introduction

**Departing from the Industrial Urban Past**

- **20 Drinking espressos, playing in the sun**
- **20 Mothers and children in urban policies**
- **23 Urban Europe beyond the industrial past**
- **24 Re-generation and genderfication**
- **26 Mothering the post-industrial city: an elective affinity**
- **28 The use of theory**
- **34 Policy contingency**
- **37 Rotterdam as a strategic case**
- **39 Beyond ethnicity and race**
- **40 A roadmap for the dissertation**

#### Chapter I

**Reertoires: Mothering, Planning, Rotterdam**

- **46 Borrowed meanings: interpretative repertoires**
- **47 Mothering work contested**
- **47 *Motherhood as ideology: Adrienne Rich***
- **49 A new social order: modern motherhood**
- **50 Socialising democratic subjects**
- **52 Dutch motherhood ideologies and practices**
- **55 Dutch paternalism – a tradition of planning**
- **57 *An urban tradition***
- **58 Rotterdam: Repertoires of dystopian thinking, industrialism and masculinity**
- **62 Activating repertoires**

#### Chapter II

**Re-generation and Urban Gender Bending**

- **64 A reassuring story? From the modernist to the post-industrial**
- **67 Departing from an industrial economy**
- **68 Other ship-to-chip-cities: Marseille and Antwerp as entrepreneurs**
- **70 Gender Bending Rotterdam: “La City ’08”**
CHAPTER III

PRODUCING AND RESEARCHING PARENTING GUIDANCE

92 Introduction: On the urban ground
93 Policy ambitions
93 Language and ambition
95 Urban re-generation
96 Responsibility
97 Target groups / conceptual slippages
98 Activity – active citizenship as mothering
101 Policy Practices: Bureau Frontlijn and Social Work
101 Bureau Frontlijn: Innovation vis-à-vis mainstream policy
103 The “Mother and Child Programme” and “Project Practice Counselling”
107 Social Work Rotterdam
112 Locations: Pendrecht, Feyenoord, Kralingen
112 Pendrecht
112 Feyenoord
113 Kralingen-West
113 Researching parenting guidance practices
113 On the ground: methods
115 In the room: participation, observation, experience
118 But which rooms? On case selection
CHAPTER IV
TRANSLATIONS: FOOD, KNOWLEDGE AND SEX

The normal
Debating “the normal”
Governing the “normal”: governmentality
The normal and the pathological
Translations
Food
From Maslow to dinner tables
What “food” means in policy practices
Classed food, governing eating behaviour
Knowledge
Sex
Normal desire / desiring the “normal”
Sex and love
The sexual child
Heteronormative gay-acceptance
Sexual abnormalities as cultural phenomena
Producing “normal sex” through talk
Conclusion: the population, the family and messy practices

CHAPTER V
TRANSACTIONS I: MEDIATING POLICY

Transactions
In the room, in between
Being part of the transactions as a researcher
Policy practice and time
Mediating policy – beyond resistance
Strained transactions – resistance?
“Ways of operating”: mediations
Five mediations
Joking
Particularising
Withdrawing
Mirroring
Decentring
Lethargy and sluggishness
Doing nothing
Transactional sluggishness
Frustration
Chaos and the will to be equal
Policy execution – complex transactions

CHAPTER VI

TRANSACTIONS II: RITUALS OF REFLEXIVITY AND THE POST-INDUSTRIAL ECONOMY

Beyond conflict and government: ritual-like transactions
The common theme of reflection and communication
Ritual-like transactions
Producing subject-positions
Five ritual-like forms
Egalitarian talk
Negotiation
Debate
Evaluation
Observation
What the ritual-like forms produced: reflexive and communicative subject-positions
Reflexivity, communication and the post-industrial vocational ethic: an elective affinity
The post-industrial vocational ethic
Emotion management in parenting – emotional labour
Communicative subject-positions – communicative work
Reflexive subject-positions – reflexive autonomous work
Egalitarian authority and anti-authoritarianism
Anti-authoritarianism and “authoritative parenting”
GENERATIONS AS URBAN POLICY INSTRUMENTS

228 The sweet and sour of prospects
230 Policy as coproduction
231 Reflection, communication and a twenty-first century vocational ethic
233 Egalitarian paternalism
235 Feminising the urban? Gender as urban strategy
238 The “afterlife” of Industrial Rotterdam

NOTES

REFERENCES

SUMMARY

NEDERLANDSE SAMENVATTING