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*Political microtargeting: A threat to electoral integrity?*

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An abstract graphic on the right side of the page consists of numerous thin, light blue wavy lines that create a sense of movement and depth. A single, slightly thicker red line follows a similar wavy path through the blue lines, with three small red dots placed at intervals along its length.

Tom Dobber

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a threat to electoral integrity?

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## **Data & Democracy**

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**Political microtargeting: a threat to electoral integrity?**

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad van doctor

aan de Universiteit van Amsterdam

op gezag van de Rector Magnificus

prof. dr. ir. K.I.J. Maex

ten overstaan van een door het College voor Promoties ingestelde commissie,

in het openbaar te verdedigen

op dinsdag 30 juni 2020, te 12.00 uur

door Tom Dobber

geboren te Haarlem



# TABLE OF CONTENTS

1. Introduction	7
2. Two crates of beer and 40 pizzas: the adoption of innovative political behavioral targeting techniques	23
3. Spiraling downward: The reciprocal relation between attitude toward political behavioral targeting and privacy concerns	47
4. Measuring effects of issue-based microtargeted messages on vote likelihood: reporting a field experiment in a multi-party setting	67
5. Do (microtargeted) deepfakes have real effects on political attitudes?	85
6. Conclusion	107
References	118
Summary	135
Samenvatting	141
Author contribution	146
Acknowledgements (dankwoord)	149
Appendices	153