Supplementary Figure S1. The effect of the treatment characteristics when considering willingness to use GGE when alternative treatments/procedures are available. Model parameters: 2 log-likelihood $= -637$; Pseudo $R^2 = 0.328$; consistent Akaike Info Criterion $= 1352$. If the 95% CI does not cross zero, the effect is significant at $P < 0.05$. 