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Unraveling the persuasive potential of conversational agents

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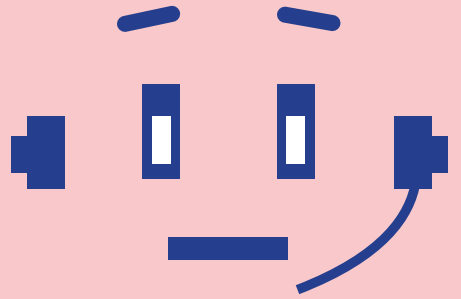
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PERSUASIVE AGENTS



Unraveling the
persuasive potential of
conversational agents

Carolyn Ischen

PERSUASIVE AGENTS

**Unraveling the
persuasive potential of
conversational agents**

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Persuasive agents

Unraveling the persuasive potential of conversational agents

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ter verkrijging van de graad van doctor
aan de Universiteit van Amsterdam
op gezag van de Rector Magnificus
prof. dr. ir. K.I.J. Maex
ten overstaan van een door het
College voor Promoties ingestelde commissie,
in het openbaar te verdedigen
in de Aula der Universiteit
op vrijdag 20 mei 2022, te 14.00 uur

door
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