Who is driving whom
The media, voters and the bandwagon
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Discussion and Conclusion


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Strömbäck, J. (2012a). Published opinion polls, strategic party behavior and news management. In C. Holtz-Bacha, & J. Strömbäck (Eds.), Opinion polls and the media. Reflecting and shaping public opinion (pp. 246-266). Palgrave Macmillan. DOI: 10.1057/9780230374959.0019


