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Who is driving whom

The media, voters and the bandwagon

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Appendix D

Table 1 Descriptives for variables used in this study.

| Variable | <i>M</i> | <i>SD</i> | Min | Max | <i>N</i> |
|---|----------|-----------|------|------|----------|
| Turnout EP election | 0.43 | 0.49 | 0.00 | 1.00 | 747 |
| Poll exposure wave 4 | 0.41 | 0.49 | 0.00 | 1.00 | 747 |
| Poll exposure wave 3 | 0.26 | 0.44 | 0.00 | 1.00 | 747 |
| CBPS | 0.40 | 0.29 | 0.01 | 1.00 | 747 |
| searched for EP campaign info on website wave 3 | 1.27 | 0.69 | 1.00 | 6.00 | 747 |
| searched for EP info on party website wave 3 | 1.26 | 0.69 | 1.00 | 6.00 | 747 |
| read party material about EP campaign wave 3 | 1.32 | 0.75 | 1.00 | 6.00 | 747 |
| read a tweet about EP campaign wave 3 | 1.35 | 0.82 | 1.00 | 6.00 | 747 |
| shared something about EP campaign on a social network site wave 3 | 1.22 | 0.64 | 1.00 | 6.00 | 747 |
| shared EP vote intention on a social network site wave 3 | 1.24 | 0.71 | 1.00 | 7.00 | 747 |
| tried to convince others of a vote choice wave 3 | 1.25 | 0.71 | 1.00 | 6.00 | 747 |
| tried to convince others of my political opinions wave 3 | 1.40 | 0.85 | 1.00 | 6.00 | 747 |
| people like me have no influence on EU decisions wave 3 | 4.59 | 1.69 | 1.00 | 7.00 | 747 |
| the EU doesn't care about people like me wave 3 | 4.50 | 1.65 | 1.00 | 7.00 | 747 |
| people like me have no influence on decisions in the Netherlands wave 3 | 4.26 | 1.62 | 1.00 | 7.00 | 747 |
| the Dutch government doesn't care about the opinions of people like me wave 3 | 4.16 | 1.62 | 1.00 | 7.00 | 747 |
| I am qualified to participate in politics wave 3 | 2.44 | 1.54 | 1.00 | 7.00 | 747 |
| I am better informed about politics than others wave 3 | 2.33 | 1.40 | 1.00 | 7.00 | 747 |
| I understand the important political issues regarding the EU wave 3 | 2.52 | 1.40 | 1.00 | 7.00 | 747 |
| I am sufficiently informed to advise friends on for whom to vote at the EP elections wave 3 | 2.14 | 1.33 | 1.00 | 7.00 | 747 |
| Many promises made during the EP campaign are not kept wave 3 | 4.61 | 1.63 | 1.00 | 7.00 | 747 |
| During the EP campaign politicians care more about their image than the future of Europe wave 3 | 4.28 | 1.55 | 1.00 | 7.00 | 747 |
| During the EP campaign politicians are too concerned with their poll ratings wave 3 | 4.45 | 1.54 | 1.00 | 7.00 | 747 |
| Most politicians will betray their ideals/promises when it will increase their power wave 3 | 4.65 | 1.58 | 1.00 | 7.00 | 747 |
| Most politicians are in politics for their personal benefit wave 3 | 4.19 | 1.56 | 1.00 | 7.00 | 747 |
| Most politicians are honest to their voters (reverse coded) wave 3 | 5.15 | 1.25 | 2.00 | 7.00 | 747 |
| Most politicians are dedicated and we should be grateful for their work (reverse coded) wave 3 | 4.73 | 1.40 | 1.00 | 7.00 | 747 |
| How often do you talk about politics with family, friends or co-workers wave 3 | 2.64 | 1.41 | 1.00 | 7.00 | 747 |
| How often do you talk about EU politics with family, friends or co-workers wave 3 | 2.06 | 1.22 | 1.00 | 7.00 | 747 |

Table 1 *Continued*

| Variable | <i>M</i> | <i>SD</i> | Min | Max | <i>N</i> |
|---|----------|-----------|------|------|----------|
| How often have you seen something about the EP campaign on TV wave 3 | 1.83 | 1.12 | 1.00 | 6.00 | 747 |
| How often have you seen something about the EP campaign in a newspaper wave 3 | 1.63 | 1.00 | 1.00 | 5.00 | 747 |
| How often have you seen something about the EP campaign on the radio wave 3 | 1.69 | 1.05 | 1.00 | 7.00 | 747 |
| I am qualified to participate in politics wave 4 | 2.56 | 1.58 | 1.00 | 7.00 | 747 |
| I am better informed about politics than others wave 4 | 2.45 | 1.49 | 1.00 | 7.00 | 747 |
| I understand the important political issues regarding the EU wave 4 | 2.66 | 1.48 | 1.00 | 7.00 | 747 |
| I am sufficiently informed to advise friends on for whom to vote at the EP elections wave 4 | 2.34 | 1.42 | 1.00 | 7.00 | 747 |
| searched for EP campaign info on website wave 4 | 1.65 | 1.11 | 1.00 | 6.00 | 747 |
| searched for EP info on party website wave 4 | 1.49 | 0.98 | 1.00 | 6.00 | 747 |
| read party material about EP campaign wave 4 | 1.67 | 1.14 | 1.00 | 7.00 | 747 |
| read a tweet about EP campaign wave 4 | 1.58 | 1.15 | 1.00 | 7.00 | 747 |
| shared something about EP campaign on a social network site wave 4 | 1.35 | 0.92 | 1.00 | 7.00 | 747 |
| shared EP vote intention on a social network site wave 4 | 1.34 | 0.87 | 1.00 | 7.00 | 747 |
| tried to convince others of a vote choice wave 4 | 1.41 | 0.95 | 1.00 | 7.00 | 747 |
| tried to convince others of my political opinions wave 4 | 1.44 | 0.95 | 1.00 | 6.00 | 747 |
| people like me have no influence on EU decisions wave 4 | 4.59 | 1.73 | 1.00 | 7.00 | 747 |
| the EU doesn't care about people like me wave 4 | 4.42 | 1.69 | 1.00 | 7.00 | 747 |
| people like me have no influence on decisions in the Netherlands wave 4 | 4.19 | 1.67 | 1.00 | 7.00 | 747 |
| the Dutch government doesn't care about the opinions of people like me wave 4 | 4.20 | 1.62 | 1.00 | 7.00 | 747 |
| Many promises made during the EP campaign are not kept wave 4 | 4.62 | 1.56 | 1.00 | 7.00 | 747 |
| During the EP campaign politicians care more about their image than the future of Europe wave 4 | 4.31 | 1.50 | 1.00 | 7.00 | 747 |
| During the EP campaign politicians are too concerned with their poll ratings wave 4 | 4.47 | 1.47 | 1.00 | 7.00 | 747 |
| Most politicians will betray their ideals/promises when it will increase their power wave 4 | 4.63 | 1.56 | 1.00 | 7.00 | 747 |
| Most politicians are in politics for their personal benefit wave 4 | 4.28 | 1.56 | 1.00 | 7.00 | 747 |
| Most politicians are honest to their voters (reverse coded) wave 4 | 5.06 | 1.28 | 1.00 | 7.00 | 747 |
| Most politicians are dedicated and we should be grateful for their work (reverse coded) wave 4 | 4.68 | 1.41 | 1.00 | 7.00 | 747 |
| How often have you seen something about the EP campaign on TV wave 4 | 2.84 | 1.63 | 1.00 | 7.00 | 747 |
| How often have you seen something about the EP campaign in a newspaper wave 4 | 2.20 | 1.47 | 1.00 | 7.00 | 747 |
| How often have you seen something about the EP campaign on the radio wave 4 | 2.51 | 1.63 | 1.00 | 7.00 | 747 |

D

Table 1 *Continued*

| Variable | <i>M</i> | <i>SD</i> | Min | Max | <i>N</i> |
|---|----------|-----------|-------|--------|----------|
| How often do you talk about politics with family, friends or co-workers wave 4 | 2.64 | 1.35 | 1.00 | 6.00 | 747 |
| How often do you talk about EU politics with family, friends or co-workers wave 4 | 2.25 | 1.21 | 1.00 | 6.00 | 747 |
| Campaign interest wave 3 | 2.86 | 1.56 | 1.00 | 7.00 | 747 |
| Campaign interest wave 4 | 2.83 | 1.70 | 1.00 | 7.00 | 747 |
| Attention to EP campaign news wave 3 | 2.06 | 1.22 | 1.00 | 7.00 | 747 |
| Attention to EP campaign news wave 4 | 2.41 | 1.39 | 1.00 | 7.00 | 747 |
| Information efficacy wave 1 | 2.53 | 1.23 | 1.00 | 6.75 | 747 |
| Information efficacy wave 2 | 2.60 | 1.30 | 1.00 | 7.00 | 747 |
| Information efficacy wave 3 | 2.36 | 1.25 | 1.00 | 7.00 | 747 |
| Vote choice: VVD | 0.02 | 0.15 | 0.00 | 1.00 | 747 |
| Vote choice: PvdA | 0.03 | 0.17 | 0.00 | 1.00 | 747 |
| Vote choice: PVV | 0.07 | 0.25 | 0.00 | 1.00 | 747 |
| Vote choice: SP | 0.04 | 0.20 | 0.00 | 1.00 | 747 |
| Vote choice: D66 | 0.08 | 0.28 | 0.00 | 1.00 | 747 |
| Vote intention wave 3: VVD | 0.04 | 0.21 | 0.00 | 1.00 | 747 |
| Vote intention wave 3: PvdA | 0.04 | 0.19 | 0.00 | 1.00 | 747 |
| Vote intention wave 3: PVV | 0.12 | 0.33 | 0.00 | 1.00 | 747 |
| Vote intention wave 3: SP | 0.05 | 0.21 | 0.00 | 1.00 | 747 |
| Vote intention wave 3: D66 | 0.12 | 0.33 | 0.00 | 1.00 | 747 |
| Age | 17.92 | 0.66 | 17.00 | 19.00 | 747 |
| Completed level of education wave 1 | 4.92 | 1.65 | 2.00 | 9.00 | 747 |
| Completed level of education wave 2 | 5.68 | 1.65 | 2.00 | 9.00 | 747 |
| Gender | 1.54 | 0.50 | 1.00 | 2.00 | 747 |
| Income wave 1 | 10.19 | 3.88 | 1.00 | 14.00 | 747 |
| Income wave 2 | 4.83 | 1.57 | 1.00 | 9.00 | 747 |
| Interest in opinion polls wave 3 | 2.40 | 1.44 | 1.00 | 7.00 | 747 |
| Amount of exposure to TV news and current affairs shows wave 1 | 9.29 | 8.63 | 0.00 | 70.00 | 747 |
| Amount of exposure to TV news and current affairs shows wave 2 | 9.74 | 9.18 | 0.00 | 70.00 | 747 |
| Amount of exposure to TV news and current affairs shows wave 3 | 9.09 | 8.56 | 0.00 | 54.00 | 747 |
| Mean amount of days reading a newspaper wave 1 | 5.91 | 6.20 | 0.00 | 55.00 | 747 |
| Mean amount of days reading a newspaper wave 2 | 6.31 | 7.52 | 0.00 | 70.00 | 747 |
| Mean amount of days reading a newspaper wave 3 | 5.59 | 6.56 | 0.00 | 47.00 | 747 |
| Mean amount of days reading news on internet wave 1 | 5.45 | 6.90 | 0.00 | 36.00 | 747 |
| Mean amount of days reading news on internet wave 2 | 5.30 | 6.50 | 0.00 | 33.00 | 747 |
| Mean amount of days reading news on internet wave 3 | 5.16 | 6.48 | 0.00 | 42.00 | 747 |
| Mean amount of days reading news on TV/newspaper/ internet wave 1 | 20.65 | 16.93 | 0.00 | 135.00 | 747 |
| Mean amount of days reading news on TV/newspaper/ internet wave 2 | 21.35 | 18.24 | 0.00 | 140.00 | 747 |

Table 1 *Continued*

| Variable | <i>M</i> | <i>SD</i> | Min | Max | <i>N</i> |
|--|----------|-----------|-------|--------|----------|
| Mean amount of days reading news on TV/newspaper/ internet wave 3 | 19.84 | 17.16 | 0.00 | 124.00 | 747 |
| Campaign interest wave 1 | 3.02 | 1.63 | 1.00 | 7.00 | 747 |
| Campaign interest wave 2 | 3.09 | 1.61 | 1.00 | 7.00 | 747 |
| Campaign interest wave 3 | 2.86 | 1.56 | 1.00 | 7.00 | 747 |
| Amount of talking about politics wave 1 | 2.94 | 1.53 | 1.00 | 7.00 | 747 |
| Amount of talking about politics wave 2 | 3.08 | 1.52 | 1.00 | 7.00 | 747 |
| Amount of talking about politics wave 3 | 2.64 | 1.41 | 1.00 | 7.00 | 747 |
| Amount of talking about EU politics wave 1 | 2.07 | 1.22 | 1.00 | 7.00 | 747 |
| Amount of talking about EU politics wave 2 | 2.12 | 1.22 | 1.00 | 6.00 | 747 |
| Amount of talking about EU politics wave 3 | 2.06 | 1.22 | 1.00 | 7.00 | 747 |
| Amount of parties associated with positive emotions wave 3 | 1.12 | 1.18 | 0.00 | 4.00 | 747 |
| Amount of parties associated with positive emotions wave 4 | 1.21 | 1.20 | 0.00 | 5.00 | 747 |
| Amount of parties associated with negative emotions wave 3 | 1.58 | 1.52 | 0.00 | 5.00 | 747 |
| Amount of parties associated with negative emotions wave 4 | 1.69 | 1.50 | 0.00 | 5.00 | 747 |
| Intention to turnout wave 1 | 4.15 | 2.02 | 1.00 | 7.00 | 747 |
| Intention to turnout wave 2 | 4.39 | 2.04 | 1.00 | 7.00 | 747 |
| Intention to turnout wave 3 | 3.76 | 2.09 | 1.00 | 7.00 | 747 |
| Poll exposure wave 3 | 0.26 | 0.44 | 0.00 | 1.00 | 747 |
| Political participation wave 1 | 1.74 | 0.96 | 1.00 | 6.00 | 747 |
| Political participation wave 2 | 1.74 | 0.96 | 1.00 | 5.88 | 747 |
| Political participation wave 3 | 1.64 | 0.95 | 1.00 | 6.00 | 747 |
| Knowledge of politics wave 1 | 0.59 | 0.37 | 0.00 | 1.00 | 747 |
| Knowledge of politics wave 2 | 0.66 | 0.35 | 0.00 | 1.00 | 747 |
| Knowledge of politics wave 3 | 0.66 | 0.37 | 0.00 | 1.00 | 747 |
| Knowledge of EU and general politics wave 3 | 1.85 | 1.31 | 0.00 | 6.00 | 747 |
| Political efficacy (reverse coded) wave 1 | 4.48 | 1.07 | 1.67 | 7.00 | 747 |
| Political efficacy (reverse coded) wave 2 | 4.38 | 1.10 | 1.00 | 7.00 | 747 |
| Political efficacy (reverse coded) wave 3 | 4.35 | 1.09 | 1.67 | 7.00 | 747 |
| Political cynicism wave 1 | 4.67 | 1.01 | 1.75 | 7.00 | 747 |
| Political cynicism wave 2 | 4.72 | 1.05 | 1.25 | 7.00 | 747 |
| Political cynicism wave 3 | 4.68 | 1.10 | 1.25 | 7.00 | 747 |
| EP campaign cynicism wave 3 | 4.38 | 1.01 | 1.40 | 7.00 | 747 |
| First difference of EP turnout | -0.03 | 0.44 | -1.00 | 1.00 | 747 |